

02nd April 2025

Smart



Basket



NextGen Digital Basket



- India's growing economy provides a strong foundation for swift adoption of digital technologies, fuelling substantial growth in sectors like fintech, e-commerce, entertainment, healthcare etc.
- The growth in household income and purchasing power, combined with rapid digitization has reshaped consumer behaviour, leading to a surge in demand for convenience and digital services.
- We have designed a basket of five fundamentally strong companies which are likely to benefit from the increasing digitisation trend in India.

Duration : 6-12 Months

Upside 15-20%

Script	CMP as on 02 nd April 2025	% Weightage
Zomato	212	20
NAUKRI	6,962	20
PB Fintech	1,582	20
KFIN TECH	1,040	20
Zaggle	354	20

Weightage Rationale: We have assigned equal weightage to all the stocks in the basket as we expect equal growth opportunity in each of them.

***Investment in securities market are subject to market risks, read all the related documents carefully before investing.**



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- **Zomato:** It is food delivery business is stable, and Blinkit (quick commerce) offers a generational opportunity to participate in the disruption of industries such as retail, grocery and e-commerce.
- **NAUKRI:** It is provides internet-based services like recruitment services (Naukri), real estate (99 acres), Jeevansathi and Shiksha. With strong long-term growth prospects, we expect standalone revenue/PAT to grow at a 17%/20% CAGR over FY24-27.
- **PB Fintech:** It is a leading Indian platform for insurance and lending, operating PolicyBazaar, the largest insurance platform. Its asset-light model aggregates products, enabling informed customer decisions.
- **KFIN TECH:** It is a prominent technology-focused financial services company, delivering comprehensive solutions to the capital market ecosystem. All segments are seeing growth, across domestic MF, alternates, international business and alternates.
- **Zaggle:** It is a leading SaaS-based platform for spend management and analytics. Its solutions include employee reimbursements and tax benefits, rewards and incentives for channel partners/employees, and vendor payments.

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