## Strong Automotive division outlook to drive healthy growth!

BUY

| CMP (Rs) | $\mathbf{1 , 5 4 3}$ |
| :--- | ---: |
| Target Price (Rs) | $\mathbf{1 , 8 0 4}$ |
| Potential Upside | $\mathbf{1 6 . 9 \%}$ |
| Sensex | 65,606 |
| Nifty | 19,656 |


| Key Stock data |  |
| :--- | ---: |
| BSE Code | 500520 |
| NSE Code | M\&M |
| Bloomberg | MM:IN |
| Shares o/s, Cr (FV 5) | 119.8 |
| Market Cap (Rs Cr) | 191,783 |
| 3M Avg Volume | $2,420,786$ |
| $\mathbf{5 2}$ week H/L | $1,670 / 1,123$ |

## Shareholding Pattern

| (\%) | Mar-23 | Jun-23 | Sep-23 |
| :--- | :---: | :---: | :---: |
| Promoter | 19.4 | 19.4 | 19.3 |
| FII | 39.2 | 40.1 | 40.3 |
| DII | 27.8 | 27.0 | 26.9 |
| Others | 13.7 | 13.5 | 13.5 |

1 year relative price performance


1 year P/E Forward (x)


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Q2FY24 Result Update \| Sector: Auto | November 15, 2023
Healthy revenue growth: M\&M Q2FY24 revenue came in at Rs 24,310 Cr, registering a growth of $15.7 \%$ YoY/1.1\% QoQ. The growth in revenue was driven by upbeat volumes across its auto division especially the UV category which continues to witness healthy demand while tractors volume declined on the account of softer monsoon. Amongst divisions, Automotive revenue stood at Rs $18,405 \mathrm{Cr}$ up by $22 \%$ YoY/10.7\% QoQ while Farm Equipment revenue declined marginally as compared to last year and $20.6 \%$ sequentially.

Mixed margin performance: Gross profit was reported at Rs $5,931 \mathrm{Cr}$, up by $20.2 \%$ YoY while remained flat sequentially with a margin of $24.4 \%$ which expanded by 92bps QoQ and declined by 30bps QoQ. Similarly, EBITDA stood at Rs 2,934 Cr registering a growth of $20.1 \%$ YoY whereas it declined by $9.3 \%$ sequentially with a margin of $12.1 \%$ which expanded by 44bps YoY and declined by 138bps QoQ. The mixed performance in margin was due to the weaker mix of products and one time cost associated with the launch of tractors.

Strong Automotive performance: Its EBIT was reported at Rs $1,662 \mathrm{Cr}$ up by $88.2 \%$ YoY/32.7\% QoQ and margin of $9 \%$ which expanded by 318 bps YoY/150bps QoQ, benefiting from cost optimization efforts and increase in price of its key variants like XUV 700 and Thar. Management has indicated that they foresee margin improvement in coming quarters which will be aided by better product mix and their cost reduction efforts along with value engineering.

Subdued Farm Equipment performance: EBIT declined by 2.3\% YoY to Rs 946 Cr due to decline in volume by $3.7 \%$ YoY because of high base and relatively softer monsoon. Consequently, EBIT margin declined by 32bps YoY to $16 \%$ while its core tractor EBIT remained flat at $17.5 \%$. The decline in margin was due to one-time cost of OJA, Naya Swaraj and other tractors. Management indicated that the margin could see another one-time impact in the upcoming quarter on the account of sponsorship in the cricket world cup event.

Outlook \& Valuations: With consistent demand in its Automotive division especially for its utility vehicles will drive the volume higher for the company while new launches in LCV segment and Farm Equipment would further aid in volume growth in the respective segments. The company has been consistently improving its market share across divisions, indicating healthy response for products and strong execution of its strategy. Further, traction in its EV business in passenger vehicle and LCV segment shall provide the next leg of growth for the company. With a favorable demand scenario in the Auto Division and strong growth outlook in the Farm Equipment business, we estimate its revenue/EBITDA/PAT to grow at a CAGR of $18.2 \% / 25.1 \% / 38.2 \%$ over FY23-FY25E. We maintain our Buy rating with a revised target price of Rs 1,804 (14.5x of FY25 EPS and its subsidiaries at Rs 290).

Financial Summary - standalone

| Particulars, Rs cr | FY22 | FY23 | FY24E | FY25E |
| :--- | ---: | ---: | ---: | ---: |
| Net revenue | 57,787 | 84,960 | 102,802 | 118,798 |
| EBITDA | 7,027 | 10,379 | 13,313 | 16,252 |
| EBITDAM (\%) | 12.2 | 12.2 | 13.0 | 13.7 |
| Reported PAT | 4,870 | 6,549 | 9,892 | 12,506 |
| APATM (\%) | 8.4 | 7.7 | 9.6 | 10.5 |
| EPS (Rs) | 42.4 | 66.6 | 82.6 | 104.4 |
| PE (x) | 36.3 | 23.2 | 18.7 | 14.8 |
| RoE (\%) | 13.9 | 19.6 | 20.9 | 22.3 |

Healthy revenue growth led by robust Automotive performance

Mixed trend of margin due to onetime expense related to tractor launches

Higher other operational income led to exceptional profitability

Key concall \& other highlights: 1) Improved its revenue market share by 90bps to $19.9 \%$ in Automotive division while Farm equipment market share improved by 150 bps to $41.6 \%$. 2) Order book in UVs stood at $\sim 286,000$ units $\sim 51 \%$ accounted for premium category like XUV700 and Thar. 3) The company will scale its production capacity to 49,000 units per month by Q4FY24 and will further look to expand its capacity. 4) It introduced a 2-tonnage vehicle in the LCV segment to cater the higher demand in its category. 5) Its LCV market share in its category improved by 280bps to $49.6 \%$.

P\&L Account Quarterly - standalone

| Particulars, Rs cr | Q2FY24 | Q2FY23 | Y-0-Y (\%) | Q1FY24 | Q-0-Q (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Volumes | 302,139 | 273,223 | 10.6 | 301,147 | 0.3 |
| Realisation (Rs.) | 804,593 | 768,974 | 4.6 | 798,814 | 0.7 |
| Net sales | 24,310 | 21,010 | 15.7 | 24,056 | 1.1 |
| Total material cost | 18,379 | 16,077 | 14.3 | 18,115 | 1.5 |
| Gross Profit | 5,931 | 4,933 | 20.2 | 5,941 | (0.2) |
| Gross Margin (\%) | 24.4 | 23.5 | 92 bps | 24.7 | -30 bps |
| Employee cost | 1,126 | 922 | 22.1 | 1,045 | 7.8 |
| Other overheads | 1,870 | 1,568 | 19.3 | 1,661 | 12.6 |
| EBITDA | 2,934 | 2,443 | 20.1 | 3,235 | (9.3) |
| EBITDA Margin (\%) | 12.1 | 11.6 | 44 bps | 13.4 | -138 bps |
| Depreciation | 816 | 791 | 3.1 | 828 | (1.5) |
| Interest | 33 | 64 | (48.7) | 32 | 1.8 |
| Other income | 2,282 | 1,367 | 66.9 | 970 | 135.3 |
| Extra ordinary items | - | (248) | - | - | - |
| PBT | 4,367 | 2,707 | 61.3 | 3,345 | 30.6 |
| Tax | 915 | 639 | 43.1 | 571 | 60.3 |
| Effective tax rate (\%) | 21.0 | 23.6 | -266 bps | 17.1 | 389 bps |
| Reported PAT | 3,452 | 2,068 | 66.9 | 2,774 | 24.5 |
| PAT margin (\%) | 14.2 | 9.8 | 436 bps | 11.5 | 267 bps |
| Adjusted PAT | 3,452 | 2,316 | 49.1 | 2,774 | 24.5 |

Source : RBL Research
Cost analysis

| As a \% of net sales | Q2FY24 | Q2FY23 | YoY (bps) | Q1FY24 | Q-0-Q (bps) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Material costs | 75.6 | 76.5 | -92 bps | 75.3 | 30 bps |
| Personnel Costs | 4.6 | 4.4 | 24 bps | 4.3 | 29 bps |
| Other overheads | 7.7 | 7.5 | 23 bps | 6.9 | $\mathbf{7 9}$ bps |
| Total costs | $\mathbf{8 7 . 9}$ | $\mathbf{8 8 . 4}$ | $\mathbf{- 4 4 ~ b p s}$ | $\mathbf{8 6 . 6}$ | $\mathbf{1 3 8}$ bps |

Automotive segment continues to drive revenue higher while FES declined due to high base of last year

Strong Auto Division momentum while Tractors decline on the account of higher base

Segmental Revenue - standalone

| Particulars, Rs cr | Q2FY24 | Q2FY23 | Y-0-Y (\%) | Q1FY24 | Q-0-Q (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Automotive | 18,405 | 15,089 | 22.0 | 16,621 | 10.7 |
| Farm Equipment | 5,920 | 5,945 | $(0.4)$ | 7,456 | $(20.6)$ |
| Auto Investments | 108 | 7 | - | 50 | 114.1 |
| Farm Investments | 80 | 34 | 136.1 | - | - |
| Other Investments | 1,275 | 1,430 | $(10.8)$ | 262 | - |
| Total | $\mathbf{2 5 , 7 8 8}$ | $\mathbf{2 2 , 5 0 5}$ | $\mathbf{1 4 . 6}$ | $\mathbf{2 4 , 3 8 9}$ | $\mathbf{5 . 7}$ |
| Less: Inter-segment revenue | 15 | 24 | $(36.7)$ | 21 | $(26.7)$ |
| Less: Exceptional Items | - | 376 | - | - | - |
| Total Revenue | $\mathbf{2 5 , 7 7 3}$ | $\mathbf{2 2 , 1 0 5}$ | $\mathbf{1 6 . 6}$ | $\mathbf{2 4 , 3 6 8}$ | $\mathbf{5 . 8}$ |

Source : RBL Research

## Volumes Analysis - standalone

| Particulars | Q2FY24 | Q2FY23 | Y-0-Y (\%) | Q1FY24 | Q-0-Q (\%) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Passenger Vehicles | 14,742 | 92,413 | 24.2 | 100,172 | 14.5 |
| Commercial Vehicles | 68,508 | 64,104 | 6.9 | 61,252 | 11.8 |
| 3-Wheelers | 21,446 | 14,918 | 43.8 | 17,780 | 20.6 |
| Exports (excluding tractor) | 7,382 | 8,248 | $(10.5)$ | 6,934 | 6.5 |
| Auto Division | $\mathbf{2 1 2 , 0 7 8}$ | $\mathbf{1 7 9 , 6 8 3}$ | 18.0 | $\mathbf{1 8 6 , 1 3 8}$ | 13.9 |
| Domestic Tractor | 86,849 | 88,922 | $(2.3)$ | 111,875 | $(22.4)$ |
| Exports Tractor | 3,212 | 4,618 | $(30.4)$ | 3,134 | 2.5 |
| Tractors Division | $\mathbf{9 0 , 0 6 1}$ | 93,540 | $\mathbf{( 3 . 7 )}$ | $\mathbf{1 1 5 , 0 0 9}$ | $\mathbf{( 2 1 . 7 )}$ |
| Total Volumes | $\mathbf{3 0 2 , 1 3 9}$ | $\mathbf{2 7 3 , 2 2 3}$ | $\mathbf{1 0 . 6}$ | $\mathbf{3 0 1 , 1 4 7}$ | $\mathbf{0 . 3}$ |

Source : RBL Research

## SOTP Valuation

| Particulars | Basis | Rs |
| :--- | ---: | ---: |
| Core Business | $14.5 \times$ (FY25 EPS) | 1,514 |
| Subsidiaries | Basis | 40\% Discount |
| Tech Mahindra | Market Cap | 145 |
| M\&M Financial Services | Market Cap | 86 |
| Mahindra Life Spaces | Market Cap | 20 |
| Mahindra Holidays | Market Cap | 27 |
| Mahindra Logistics | Market Cap | 8 |
| Swaraj Engines | Market Cap | 4 |
| Total Subsidiaries Value |  | $\mathbf{2 9 0}$ |
| Total SOTP |  | $\mathbf{1 , 8 0 4}$ |

## Story in charts



Source: RBL Research



Source: RBL Research


## P\&L Account - standalone

| Particulars, Rs cr | FY22 | FY23 | FY24E | FY25E |
| :--- | ---: | ---: | ---: | ---: |
| Net sales | $\mathbf{5 7 , 7 8 7}$ | $\mathbf{8 4 , 9 6 0}$ | $\mathbf{1 0 2 , 8 0 2}$ | $\mathbf{1 1 8 , 7 9 8}$ |
| Expenditure |  |  |  |  |
| Total raw material cost | 42,560 | 64,558 | 77,615 | 89,098 |
| Employee cost | 3,330 | 3,650 | 4,369 | 4,930 |
| Other expenses | 4,869 | 6,373 | 7,505 | 8,518 |
| Total expenditure | 50,759 | 74,581 | 89,489 | 102,546 |
| EBITDA | $\mathbf{7 , 0 2 7}$ | $\mathbf{1 0 , 3 7 9}$ | $\mathbf{1 3 , 3 1 3}$ | $\mathbf{1 6 , 2 5 2}$ |
| EBITDAM (\%) | $\mathbf{1 2 . 2}$ | $\mathbf{1 2 . 2}$ | $\mathbf{1 3 . 0}$ | $\mathbf{1 3 . 7}$ |
| Other income | 2,054 | 2,608 | 3,260 | 3,749 |
| Depreciation | 2,498 | 3,154 | 3,312 | 3,312 |
| PBIT | $\mathbf{6 , 5 8 3}$ | $\mathbf{9 , 8 3 3}$ | $\mathbf{1 3 , 2 6 1}$ | $\mathbf{1 6 , 6 8 8}$ |
| Interest expenses | 226 | 273 | 246 | 233 |
| PBT | $\mathbf{6 , 3 5 7}$ | $\mathbf{9 , 5 6 0}$ | $\mathbf{1 3 , 0 1 5}$ | $\mathbf{1 6 , 4 5 5}$ |
| Tax | $\mathbf{1 , 2 7 8}$ | $\mathbf{1 , 5 8 2}$ | 3,124 | 3,949 |
| Adjusted profit | $\mathbf{5 , 0 7 9}$ | $\mathbf{7 , 9 7 8}$ | $\mathbf{9 , 8 9 2}$ | $\mathbf{1 2 , 5 0 6}$ |
| Exceptional items | $(209)$ | $\mathbf{( 1 , 4 3 0 )}$ | - | - |
| Reported PAT | $\mathbf{4 , 8 7 0}$ | $\mathbf{6 , 5 4 9}$ | $\mathbf{9 , 8 9 2}$ | $\mathbf{1 2 , 5 0 6}$ |
| PATM (\%) | $\mathbf{8 . 4}$ | $\mathbf{7 . 7}$ | $\mathbf{9 . 6}$ | $\mathbf{1 0 . 5}$ |
|  |  |  |  |  |

## Balance Sheet - standalone

| Particulars, Rs cr | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: |
| Share Capital | 598.3 | 599.1 | 599.1 | 599.1 |
| Reserves \& Surplus | 37,600 | 42,758 | 50,493 | 60,602 |
| Total Shareholder's Fund | 38,198 | 43,357 | 51,092 | 61,202 |
| Non-Current Liabilities |  |  |  |  |
| Total borrowings | 6,498 | 4,644 | 4,344 | 4,144 |
| Other long term liabilities | 1,059 | 1,374 | 1,174 | 1,424 |
| Deferred tax liabilities | 1,762 | 1,470 | 1,620 | 1,745 |
| Long term provision | 925 | 1,207 | 1,107 | 1,307 |
| Current Liabilities |  |  |  |  |
| Trade payables | 12,970 | 17,146 | 20,046 | 2,572 |
| Other current liabilities | 5,194 | 6,582 | 7,870 | 7,768 |
| Total Liabilities | 66,607 | 75,780 | 87,254 | 100,162 |
| Fixed Assets | 12,243 | 13,050 | 16,257 | 20,445 |
| Current work in process | 5,263 | 2,785 | 3,585 | 4,385 |
| Intangible assets | 2,661 | 3,926 | 3,926 | 3,926 |
| Non current investment | 16,302 | 17,539 | 21,039 | 24,039 |
| Other non-current assets | 3,912 | 3,836 | 3,631 | 3,481 |
| Current Assets |  |  |  |  |
| Current investments | 7,902 | 9,548 | 9,766 | 10,692 |
| Inventories | 5,970 | 8,881 | 11,308 | 12,771 |
| Trade receivables | 3,039 | 4,042 | 5,140 | 5,702 |
| Cash \& Cash equivalents | 3,651 | 4,482 | 3,966 | 4,385 |
| Other current assets | 5,664 | 7,691 | 8,635 | 10,335 |
| Total Assets | 66,607 | 75,780 | 87,254 | 100,162 |

Cashflow - standalone

| Particulars, Rs cr | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: |
| Reported PBT | 6,357 | 9,560 | 13,015 | 16,455 |
| Depreciation | 2,498 | 3,154 | 3,312 | 3,312 |
| Tax paid | $(1,278)$ | $(1,582)$ | $(3,124)$ | $(3,949)$ |
| Working capital Change | $(5,465)$ | $(2,023)$ | (499) | $(2,228)$ |
| Operating Cash Flow (a) | 2,112 | 9,109 | 12,705 | 13,591 |
| Capex | $(4,528)$ | $(2,749)$ | $(7,319)$ | $(8,300)$ |
| Free Cash Flow | $(2,416)$ | 6,361 | 5,386 | 5,291 |
| Investments | 2,401 | $(1,161)$ | $(3,295)$ | $(2,850)$ |
| Investing Cash Flow (b) | $(2,128)$ | $(3,910)$ | $(10,614)$ | $(11,150)$ |
| Debt Issuance/ (Repaid) | $(1,289)$ | $(1,854)$ | (300) | (200) |
| Dividend Paid | $(1,382)$ | $(1,947)$ | $(2,157)$ | $(2,396)$ |
| Others | (58) | (567) | (150) | 575 |
| Financing Cash Flow ( c ) | $(2,729)$ | $(4,368)$ | $(2,607)$ | $(2,021)$ |
| Net Cash Flow ( $\mathbf{a}+\mathbf{b}+\mathbf{c}$ ) | $(2,745)$ | 831 | (516) | 419 |
| Closing Cash | 3,651 | 4,482 | 3,966 | 4,385 |

Source : RBL Research

## Key ratios - standalone

| Particulars | FY22 | FY23 | FY24E | FY25E |
| :---: | :---: | :---: | :---: | :---: |
| Per Share Ratios |  |  |  |  |
| Dividend per share (Rs) | 11.6 | 16.3 | 18.0 | 20.0 |
| EPS (Rs) | 42.4 | 66.6 | 82.6 | 104.4 |
| CEPS (Rs) | 63.3 | 92.9 | 110.2 | 132.0 |
| Book value per share (Rs) | 319.2 | 361.9 | 426.4 | 510.8 |
| Profitability Ratios |  |  |  |  |
| EBITDA Margin (\%) | 12.2 | 12.2 | 13.0 | 13.7 |
| PBT Margin (\%) | 11.0 | 11.3 | 12.7 | 13.9 |
| Net Profit Margin (\%) | 8.8 | 9.4 | 9.6 | 10.5 |
| RoCE (\%) | 14.5 | 20.5 | 24.9 | 26.9 |
| RoE (\%) | 13.9 | 19.6 | 20.9 | 22.3 |
| Efficiency |  |  |  |  |
| Debtors Velocity (Days) | 19 | 17 | 18 | 18 |
| Inventory (Days) | 38 | 38 | 40 | 39 |
| Creditor (Days) | 82 | 74 | 71 | 69 |
| Interest Cover Ratio (x) | 29.1 | 36.0 | 54.0 | 71.6 |
| Debt-Equity Ratio (x) | 0.2 | 0.1 | 0.1 | 0.1 |
| Valuation Ratios |  |  |  |  |
| P/E (x) | 36.3 | 23.2 | 18.7 | 14.8 |
| P/B (x) | 4.8 | 4.3 | 3.6 | 3.0 |
| EV/EBITDA ( x ) | 26.7 | 17.8 | 13.9 | 11.4 |
| Dividend Yield (\%) | 0.9 | 1.2 | 1.3 | 1.5 |

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| S. No. | Statement | Answer |  |
| :--- | :--- | :--- | :--- |
|  |  | Tick appropriate |  |
|  |  | Yes |  |
|  | I/we or any of my/our relative has any financial interest in the subject company? [If answer is yes, nature of <br> Interest is given below this table] | No |  |
|  | I/we or any of my/our relatives, have actual/beneficial ownership of one per cent. or more securities of the <br> subject company, at the end of the month immediately preceding the date of publication of the research <br> report or date of the public appearance? |  | No |
|  | I/we or any of my/our relative, has any other material conflict of interest at the time of publication of the <br> research report or at the time of public appearance? | No | No |
|  | I/we have received any compensation from the subject company in the past twelve months? | No |  |
|  | I/we have managed or co-managed public offering of securities for the subject company in the past twelve <br> months? | No |  |
|  | I/we have received any compensation for brokerage services from the subject company in the past twelve <br> months? | No |  |
|  | I/we have received any compensation for products or services other than brokerage services from the <br> subject company in the past twelve months? <br> connection with the research report? | No | No |
|  | I/we have served as an officer, director or employee of the subject company? | No |  |
|  | I/we have been engaged in market making activity for the subject company? | No |  |

[Please note that only in case of multiple RAs, if in the event answers differ inter-se between the RAs, then RA specific answer with respect to questions under $F(a)$ to $F(j)$ below, are given separately]

## Nature of Interest (if answer to $\mathrm{F}(\mathrm{a})$ above is Yes:

Name(s) with Signature(s) of RA(s).
[Please note that only in case of multiple RAs and if the answers differ inter-se between the RAs, then RA specific answer with respect to questions under $F(a)$ to $F(j)$ above, are given below]

| SS..No. | Name(s) of RA. | Signtures of RA | Serial Question of question which the signing RA <br> needs to make a separate declaration / answer | Yes | No. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

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