## Margins Intact; Management Lays Down Focus Growth Areas

Est. Vs. Actual for Q4FY25: Revenue – BEAT; EBITDA – BEAT; PAT – BEAT Change in Estimates post Q4FY25:

**FY26E/FY27E:** Revenue -4.0%/-4.0%; **EBITDA** -4.1%/-4,1%; **PAT** -3.8%/-3.8%

#### **Recommendation Rationale**

- Outperformance in Exports Market: Bajaj Auto reported strong export growth of 19% YoY in Q4FY25, with Latin America contributing over 30% of export volumes and 65%+ of the mix coming from premium brands like Pulsar and Dominar. Brazil recorded ~7,000 units sold in Q4—surpassing FY24's full-year sales—prompting a ramp-up in local plant capacity from 20K to 30K units, with a target of 50K by Dec'25. Africa and Asia markets remained stable, while KTM exports from India are set to resume next quarter following the revival of KTM Austria. Management guides for 15–20% QoQ export growth in FY26, supported by strong demand, market recovery, and product mix improvement.
- EVs Gaining Momentum: The e3W industry grew ~60% YoY in FY25, and Bajaj's market share increased from 17% to 33%. Post the introduction of the GoGo brand, the e3W business now contributes 20% of commercial vehicle revenue. In e2Ws, Chetak witnessed market share rising from 13% to 25% YoY, driven by the successful launch of the 35 Series in Dec'24. The e2W network stands at 310 Chetak Experience Centres and 3000+ sales points. Further product line expansion is planned for FY26 to capture new sub-segments. (The Co ighlighted supply issues related to rare earth metals from China if not resolved, there could be concerns from Jul'25 onward).

#### **Sector Outlook: Positive**

Company Outlook & Guidance: In FY26, the management's focus is on gaining leadership in the 125cc+ motorcycle segment, expanding exports—especially in Latin America—and scaling key platforms like Chetak, GoGo, and Freedom. Expanding operations in Brazil, reviving KTM, boosting spares performance, and growing KTM and Triumph in India remain key priorities. The company also aims to balance growth with profitability amid ongoing market volatility.

Current Valuation: 24x P/E on core Mar'27E EPS (earlier 23x) plus PMAG stake and cash reserves at 1x book value.

Current TP: Rs 9,890/share (Earlier TP: Rs 9,380/share)

Recommendation: We maintain our BUY rating on the stock.

**Financial Performance:** Bajaj's Q4FY25 beat our estimates on all fronts. Total revenue grew \~5.8% YoY (down 5.1% QoQ), driven primarily by \~3.2% YoY growth (down 9.9% QoQ) in volumes and better ASP due to higher exports and an improved CV mix. EBITDA increased ~6.3% YoY (down 5% QoQ) and EBITDA margins remained steady at 20.2%, supported by cost reduction initiatives and lower personnel costs. PAT rose 5.9% YoY (down 2.8% QoQ).

**Outlook:** We model a 10%/11% CAGR for EBITDA/PAT over FY25–27E, driven by expectations of a recovery in exports and growth in EVs. EBITDA margins are expected to remain in the range of 20% for FY25–27E. Key risks include volatility in commodity costs and currency fluctuations.

**Valuation & Recommendation:** The focus on expanding the premium MC, E2W, and E3W portfolio, along with leveraging new product launches and the gradual recovery in exports, is expected to provide sufficient operational levers to sustain margins despite rising input costs. We value the stock at a sustainable PE multiple of 24x its Mar'27E core EPS (previously 23x Mar'27), adding the company's stake in PMAG and surplus cash reserves at 1x book value to arrive at a TP of Rs 9,890/share (previously Rs 9,380/share). The TP implies an 11% upside from the CMP. We maintain a BUY on the stock from a long-term perspective.

## Key Financials (Standalone)

| (Rs Cr)        | Q4FY25 | QoQ (%) | YoY (%) | Axis Est. | Variance |
|----------------|--------|---------|---------|-----------|----------|
| Net Sales      | 12,148 | -5.1%   | 5.8%    | 11,793    | 3.0%     |
| EBITDA         | 2,451  | -5.0%   | 6.3%    | 2,357     | 4.0%     |
| EBITDA Margin  | 20.17% | 2       | 9       | 19.99%    | 19       |
| Adj Net Profit | 2,049  | -2.8%   | 5.9%    | 1,915     | 7.0%     |
| Adj EPS (Rs)   | 73.4   | -2.8%   | 7.2%    | 67.8      | 8.3%     |

Source: Company, Axis Securities Research

| <b>,</b>                | (CMP as of 29 <sup>th</sup> May 2025) |
|-------------------------|---------------------------------------|
| CMP (Rs)                | 8,873                                 |
| Upside /Downside (%)    | 11%                                   |
| High/Low (Rs)           | 12,772/7,088                          |
| Market cap (Cr)         | 2,47,793                              |
| Avg. daily vol. (6m) Sh | rs. 446252                            |
| No. of shares (Cr)      | 27.93                                 |

#### Shareholding (%)

|                  | Sep-24 | Dec-24 | Mar-25 |
|------------------|--------|--------|--------|
| Promoter         | 55.0   | 55.0   | 55.0   |
| FII              | 14.3   | 12.5   | 11.6   |
| Mutual Funds     | 5.3    | 6.2    | 6.5    |
| Fin Institutions | 0.0    | 0.0    | 0.1    |
| Others           | 25.3   | 26.3   | 26.8   |

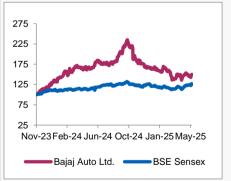
## Financial & Valuations

| Y/E Mar (Rs Cr) | FY25   | FY26E  | FY27E  |
|-----------------|--------|--------|--------|
| Net Sales       | 50,010 | 56,364 | 61,080 |
| EBITDA          | 10,099 | 11,389 | 12,273 |
| Adj. Net Profit | 8,151  | 9,369  | 10,041 |
| EPS (Rs.)       | 288.3  | 331.4  | 355.1  |
| PER (x)         | 30.8   | 26.8   | 25.0   |
| EV/EBITDA (x)   | 24.8   | 21.6   | 19.5   |
| P/BV (x)        | 8.6    | 7.3    | 6.2    |
| ROE (%)         | 28.2   | 27.8   | 25.4   |

### Change in Estimates (%)

| Y/E Mar | FY26E | FY27E |
|---------|-------|-------|
| Sales   | -4.0% | -4.0% |
| EBITDA  | -4.1% | -4.1% |
| PAT     | -3.8% | -3.8% |

## Relative performance



Source: Ace Equity, Axis Securities Research

## Shridhar Kallani

Research Analyst

Email: shridhar.kallani@axissecurities.in



### **Key Concall Highlights**

#### Bajaj Auto - FY25 Review & FY26 Outlook

- Market Outlook: Bajaj Auto witnessed a slowdown in demand during Q4FY25, especially in smaller urban and deep rural markets, while performance in mid-tier towns remained robust and metro regions stable. Inflationary pressures, particularly on rentals, impacted customer affordability in larger cities. Geographically, demand from southern markets was subdued, whereas northern states like Uttar Pradesh, Delhi, and Haryana were relatively resilient. While management remains cautious about short-term demand trends, it expects the overall two-wheeler industry to grow by 5–6% YoY in FY26E.
- Market Share Trends: Industry growth in FY25 was driven by the 125cc+ motorcycle segment, which grew 12% YoY, while the entry-level 100cc segment remained flat. Bajaj Auto, with a strong foothold in the 125cc+ segment, maintained its No. 2 position. Based on VAHAN data, the company's market share improved from 21% in FY23 to 26% in FY24 but moderated to 24% in FY25. To regain market share and target leadership, Bajaj revitalised its Pulsar portfolio (125cc-400cc), launching six new variants in Q4FY25, which were well received.
- Premium Segment (KTM and Triumph): KTM and Triumph reported robust performance in FY25, clocking combined volumes of nearly 1 Lc units (+12% YoY). KTM saw a sharp rebound in H2FY25, led by strategic pricing and model upgrades (Duke 200/250 and Adventure 390). Triumph volumes doubled YoY to 11K units, supported by the launch of Triumph T4 and the refreshed Speed 400. The premium retail footprint expanded to 136 outlets across 100 cities. Currently, KTM's offerings are limited to sub-400cc motorcycles; however, the company aims to enter higher displacement categories (up to 990cc) subject to regulatory and acquisition approvals.
- Commodity & Currency Dynamics: Q4FY25 saw a relatively stable commodity cost environment. Firming prices in precious metals
  like palladium, rhodium, and platinum were balanced by softness in aluminium, steel, and rubber. On the currency side, USD-INR
  realisations improved to Rs 86.5 (vs Rs 84.3 QoQ), supporting margins. However, late-quarter rupee appreciation created some FX
  headwinds.
- Looking ahead to Q1FY26, the macro backdrop is expected to be less favourable. USD-INR has weakened, impacting ~Rs 500 Mn of quarterly FX-linked revenue. Commodity inflation is likely to rise moderately, driven by firmer steel, aluminium, and rubber prices, despite some easing in precious metals. The implementation of OBD 2 norms will add to input costs, with Bajaj estimating a ~100 bps material cost impact in Q1FY26.
- Financial Performance: For FY25, Bajaj Auto reported strong standalone PAT of Rs 8,151 Cr, up 9% YoY. However, consolidated PAT was lower at Rs 7,325 Cr due to a Rs 900 Cr loss share from the global KTM business, consolidated through the Netherlands entity. Despite capex and investment outflows, the company ended the year with a strong cash balance of Rs 17,000 Cr. Key investments included Rs 2,100 Cr in captive financing (BSEM), Rs 700 Cr in capex (60% toward EVs), and Rs 2,200 Cr in dividends. Free cash flows remained strong at Rs 6,500 Cr. A final dividend of Rs 210/share (Rs 5,900 Cr payout) was declared, translating to a 72% payout ratio—highlighting Bajaj Auto's shareholder-focused approach.
- Bajaj Auto Credit Ltd (BACL): BACL turned profitable in FY25, posting a PAT of ~Rs 60 Cr. Total disbursals crossed Rs 10,000 Cr, and AUM stood at Rs 9,500 Cr by year-end, underscoring strong traction in the captive financing ecosystem.
- Spares Revenue: Spares contributed 12% to overall revenue, with quarterly sales exceeding Rs 1,566 Cr, reflecting the strength of the aftermarket and replacement business.

#### Key Risks to Our Estimates and TP

- Disruption in the supply of rare earth magnets from China.
- An increase in commodity prices from the current level would impact the company's gross margins negatively.

## Change in Estimates

|                         |        | Revised Old |        | Old    |        |        | % Change |       |       |
|-------------------------|--------|-------------|--------|--------|--------|--------|----------|-------|-------|
|                         | FY25A  | FY26E       | FY27E  | FY25   | FY26E  | FY27E  | FY25     | FY26E | FY27E |
| Revenue                 | 50,010 | 56,364      | 61,080 | 51,741 | 58,692 | 63,597 | -3.3%    | -4.0% | -4.0% |
| EBITDA                  | 10,099 | 11,389      | 12,273 | 10,485 | 11,879 | 12,801 | -3.7%    | -4.1% | -4.1% |
| PAT                     | 8,151  | 9,369       | 10,041 | 8,403  | 9,742  | 10,443 | -3.0%    | -3.8% | -3.8% |
| EPS                     | 288.3  | 331.4       | 355.1  | 297.2  | 344.5  | 369.3  | -3.0%    | -3.8% | -3.8% |
| Sales Volume (Mn units) | 4.65   | 5.19        | 5.51   | 4.81   | 5.36   | 5.70   | -3.3%    | -3.2% | -3.3% |
| EBITDA %                | 20.2%  | 20.2%       | 20.1%  | 20.3%  | 20.2%  | 20.1%  | -11bps   | 1bps  | -1bps |

Source: Company, Axis Securities Research



## **Q4FY25 Results Review**

| YE Mar (Rs Cr)                            | Q4FY25    | Axis Sec<br>Estimates | Var (%) | Q3FY25    | QoQ (%) | Q4FY24    | YoY (%) |
|---|-----------|-----------------------|---------|-----------|---------|-----------|---------|
| Domestic                                  |           |                       |         |           |         |           |         |
| 2W (Units)                                | 5,01,096  |                       | NA      | 5,87,855  | -14.8%  | 5,46,881  | -8.4%   |
| CV :3W + Quadricycle                      | 1,12,152  |                       | NA      | 1,19,250  | -6.0%   | 1,10,449  | 1.5%    |
| Total Domestic                            | 6,13,248  | 6,13,248              | 0.0%    | 7,07,105  | -13.3%  | 6,57,330  | -6.7%   |
| Exports                                   |           |                       |         |           |         |           |         |
| 2W (Units)                                | 4,42,467  |                       | NA      | 4,66,766  | -5.2%   | 3,69,936  | 19.6%   |
| CV :3W + Quadricycle                      | 47,219    |                       | NA      | 50,601    | -6.7%   | 41,310    | 14.3%   |
| Total Exports                             | 4,89,686  | 4,89,686              | 0.0%    | 5,17,367  | -5.4%   | 4,11,246  | 19.1%   |
| Total                                     |           |                       |         |           |         |           |         |
| 2W (Units)                                | 9,43,563  |                       | NA      | 10,54,621 | -10.5%  | 9,16,817  | 2.9%    |
| CV :3W + Quadricycle                      | 1,59,371  |                       | NA      | 1,69,851  | -6.2%   | 1,51,759  | 5.0%    |
| Total Volume (Domestic + Exports) (Units) | 11,02,934 | 11,02,934             | 0.0%    | 12,24,472 | -9.9%   | 10,68,576 | 3.2%    |
| Financials                                |           |                       |         |           |         |           |         |
| Net Sales                                 | 11,695    | 11,307                | 3.4%    | 12,317    | -5.0%   | 11,178    | 4.6%    |
| Other Operating Income                    | 453       | 486                   | -6.9%   | 490       | -7.6%   | 306       | 47.8%   |
| Total Revenue                             | 12,148    | 11,793                | 3.0%    | 12,807    | -5.1%   | 11,485    | 5.8%    |
| ASP (Rs/unit)                             | 1,06,037  | 1,02,517              | 3.4%    | 1,00,587  | 5.4%    | 1,04,610  | 1.4%    |
| Less:                                     |           |                       |         |           |         |           |         |
| Net Raw Material consumed                 | 8,488     | 8,338                 | 1.8%    | 9,133     | -7.1%   | 8,070     | 5.2%    |
| Other Manufacturing & Sales Exp.          | 845       | 696                   | 21.4%   | 707       | 19.5%   | 721       | 17.1%   |
| Personnel Cost                            | 365       | 403                   | -9.5%   | 386       | -5.7%   | 387       | -5.9%   |
| Total Expenditure                         | 9,697     | 9,436                 | 2.8%    | 10,226    | -5.2%   | 9,178     | 5.7%    |
| EBIDTA                                    | 2,451     | 2,357                 | 4.0%    | 2,581     | -5.0%   | 2,306     | 6.3%    |
| Less: Depreciation                        | 111       | 104                   | 7.0%    | 100       | 11.5%   | 91        | 22.7%   |
| EBIT                                      | 2,339     | 2,253                 | 3.8%    | 2,481     | -5.7%   | 2,216     | 5.6%    |
| Less: Interest                            | 17        | 14                    | 21.4%   | 14        | 17.5%   | 23        | -26.2%  |
| Add: Other income                         | 381       | 314                   | 21.1%   | 335       | 13.8%   | 349       | 9.2%    |
| Profit Before Extraordinary and Tax       | 2,703     | 2,553                 | 5.9%    | 2,801     | -3.5%   | 2,542     | 6.4%    |
| Less: Extraordinary Expense (net)         | 0         | 0                     | NA      | 0         | NA      | 0         | NA      |
| Profit Before Tax                         | 2,703     | 2,553                 | 5.9%    | 2,801     | -3.5%   | 2,542     | 6.4%    |
| Less: Total Tax                           | 654       | 638                   | 2.5%    | 693       | -5.6%   | 606       | 8.0%    |
| Profit After Tax                          | 2,049     | 1,915                 | 7.0%    | 2,109     | -2.8%   | 1,936     | 5.9%    |
| Adj. Profit After Tax                     | 2,049     | 1,915                 | 7.0%    | 2,109     | -2.8%   | 1,936     | 5.9%    |
| Diluted Shares Outstanding (Cr)           | 28        | 28                    | -1.2%   | 28        | 0.0%    | 28        | -1.2%   |
| Reported EPS (Rs.)                        | 73.4      | 67.8                  | 8.3%    | 75.5      | -2.8%   | 68.5      | 7.2%    |
| Adj. EPS (Rs.)                            | 73.4      | 67.8                  | 8.3%    | 75.5      | -2.8%   | 68.5      | 7.2%    |

| Margin Analysis          | Q4FY25 | Axis Sec<br>Estimates | Change in bps | Q2FY25 | Change in bps | Q3FY24 | Change in bps |
|--------------------------|--------|-----------------------|---------------|--------|---------------|--------|---------------|
| EBIDTA Margin            | 20.2%  | 20.0%                 | 19            | 20.2%  | 2             | 20.1%  | 9             |
| Adj. NPM                 | 16.9%  | 16.2%                 | 63            | 16.5%  | 40            | 16.9%  | 1             |
| Effective Tax Rate       | 24.2%  | 25.0%                 | -80           | 24.7%  | -53           | 23.8%  | 37            |
| Cost Analysis            |        |                       |               |        |               |        |               |
| Gross Margin             | 30.1%  | 29.3%                 | 83            | 28.7%  | 144           | 29.7%  | 40            |
| Other Expenses/Net Sales | 7.0%   | 5.9%                  | 105           | 5.5%   | 143           | 6.3%   | 67            |
| Personnel/Net Sales      | 3.0%   | 3.4%                  | -41           | 3.0%   | -2            | 3.4%   | -37           |

Source: Company, Axis Securities Research.



# Financials (Standalone)

Profit & Loss (Rs Cr)

| Y/E March (Rs. Cr)  | FY24A  | FY25   | FY26E  | FY27E  |
|---------------------|--------|--------|--------|--------|
| Net revenues        | 44,685 | 50,010 | 56,364 | 61,080 |
| Operating expenses  | 35,723 | 39,912 | 44,975 | 48,808 |
| EBIDTA              | 8,962  | 10,099 | 11,389 | 12,273 |
| EBITDA margin (%)   | 20.1   | 20.2   | 20.2   | 20.1   |
| Other income        | 1,402  | 1,421  | 1,392  | 1,392  |
| Interest            | 54     | 68     | 38     | 38     |
| Depreciation        | 350    | 400    | 415    | 415    |
| Profit Before Tax   | 9,822  | 11,052 | 12,328 | 13,212 |
| Tax                 | 2,343  | 2,900  | 2,959  | 3,171  |
| Reported Net Profit | 7,479  | 8,151  | 9,369  | 10,041 |
| Net Margin (%)      | 16.7   | 16.3   | 16.6   | 16.4   |
| Adjusted Net Profit | 7,585  | 8,151  | 9,369  | 10,041 |

Source: Company, Axis Securities Research

Balance Sheet (Rs Cr)

| Y/E March (Rs. Cr)            | FY24A   | FY25   | FY26E  | FY27E  |
|-------------------------------|---------|--------|--------|--------|
| Equity capital                | 279.2   | 279.2  | 279.2  | 279.2  |
| Reserves & surplus            | 24,581  | 28,771 | 34,179 | 40,259 |
| Shareholders' funds           | 24,860  | 29,050 | 34,458 | 40,538 |
| Total Loans                   | 126     | 126    | 126    | 126    |
| Deferred tax liability        | 507     | 507    | 507    | 507    |
| Total Liabilities and Equity  | 25,493  | 29,683 | 35,091 | 41,171 |
| Gross block                   | 6,166   | 6,820  | 7,995  | 8,190  |
| Depreciation                  | 3,013   | 3,413  | 3,828  | 4,243  |
| Net block                     | 3,153   | 3,407  | 4,167  | 3,947  |
| Capital WIP                   | 24      | 70     | 195    | 150    |
| Investments                   | 24,541  | 24,541 | 24,541 | 24,541 |
| Inventory                     | 1,696   | 1,514  | 1,707  | 1,852  |
| Debtors                       | 2,122   | 2,375  | 2,677  | 2,901  |
| Cash & Bank Bal               | 537     | 794    | 5,374  | 11,758 |
| Loans & Advances              | 2,177   | 2,562  | 2,689  | 2,783  |
| Current Assets                | 6,532   | 7,246  | 12,447 | 19,295 |
| Sundry Creditors              | 5,936   | 4,376  | 4,931  | 5,344  |
| Other Current Liability       | 2,821   | 1,205  | 1,328  | 1,419  |
| Current Liability& Provisions | 8,757   | 5,581  | 6,259  | 6,763  |
| Net current assets            | (2,225) | 1,665  | 6,188  | 12,532 |
| Total Assets                  | 25,493  | 29,683 | 35,091 | 41,171 |

Source: Company, Axis Securities Research



Cash Flow (Rs Cr)

| Y/E March (Rs Cr)                   | FY24A   | FY25    | FY26E   | FY27E   |
|-------------------------------------|---------|---------|---------|---------|
| EBIT                                | 8,612   | 9,699   | 10,974  | 11,858  |
| Other Income                        | 1,402   | 1,421   | 1,392   | 1,392   |
| Depreciation & Amortization         | 350     | 400     | 415     | 415     |
| Interest paid(-)                    | (54)    | (68)    | (38)    | (38)    |
| Tax paid(-)                         | (2,343) | (2,900) | (2,959) | (3,171) |
| Extra Ord Income                    | (139)   | -       | -       | -       |
| Operating Cash Flow                 | 7,829   | 8,552   | 9,784   | 10,456  |
| Change in Working Capital           | 2,650   | (3,632) | 57      | 40      |
| Cash flow from Operations           | 10,479  | 4,919   | 9,841   | 10,496  |
| Capex                               | (779)   | (700)   | (1,300) | (150)   |
| Strategic Investment                | (302)   | -       | -       | -       |
| Non-Strategic Investment            | (1,266) | -       | -       | -       |
| Cash flow from Investing            | (2,347) | (700)   | (1,300) | (150)   |
| Change in borrowing                 | 2       | -       | -       | -       |
| Other                               | (3,921) | 0       | -       | -       |
| Dividends paid (-)                  | (3,961) | (3,961) | (3,961) | (3,961) |
| Cash Flow from Financial Activities | (7,881) | (3,961) | (3,961) | (3,961) |
| Change in Cash                      | 251     | 258     | 4,580   | 6,384   |
| Opening cash                        | 286     | 537     | 794     | 5,374   |
| Closing cash                        | 537     | 794     | 5,374   | 11,758  |

Source: Company, Axis Securities research

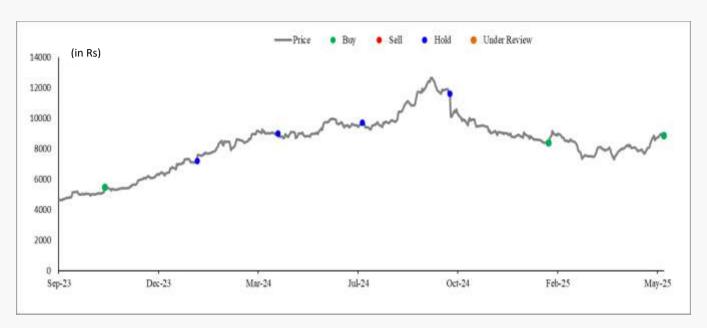
Ratio Analysis (%)

| Y/E March                       | FY24A | FY25  | FY26E | FY27E |
|---------------------------------|-------|-------|-------|-------|
| Revenue Growth                  | 22.7  | 11.9  | 12.7  | 8.4   |
| EBITDA Margin                   | 20.1  | 20.2  | 20.2  | 20.1  |
| Net Profit Margin               | 17.0  | 16.3  | 16.6  | 16.4  |
| ROCE (%)                        | 27.6  | 27.7  | 27.3  | 25.1  |
| ROE (%)                         | 28.0  | 28.2  | 27.8  | 25.4  |
| EPS (Rs)                        | 268.3 | 288.3 | 331.4 | 355.1 |
| P/E (x)                         | 34.1  | 30.8  | 26.8  | 25.0  |
| P/ BV (x)                       | 10.4  | 8.6   | 7.3   | 6.2   |
| EV/ EBITDA (x)                  | 28.8  | 24.8  | 21.6  | 19.5  |
| Fixed Assets Turnover Ratio (x) | 13.7  | 13.9  | 12.5  | 14.4  |
| Debt / Equity (x)               | 0.0   | 0.0   | 0.0   | 0.0   |
| EV/ Sales (x)                   | 5.8   | 5.0   | 4.4   | 3.9   |

Source: Company, Axis Securities Research



# **Bajaj Auto Price Chart and Recommendation History**



Source: Axis Securities Research

| Date      | Reco | TP     | Research      |
|-----------|------|--------|---------------|
| 19-Oct-23 | BUY  | 5,900  | Result Update |
| 25-Jan-24 | HOLD | 7,050  | Result Update |
| 19-Apr-24 | HOLD | 8,675  | Result Update |
| 18-Jul-24 | HOLD | 9,790  | Result Update |
| 17-Oct-24 | HOLD | 11,950 | Result Update |
| 29-Jan-25 | BUY  | 9,380  | Result Update |
| 30-May-25 | BUY  | 9,890  | Result Update |
|           |      |        |               |

Source: Axis Securities Research



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Compliance Officer Details: Name - Mr. Rajiv Kejriwal, Tel No. - 022-68555574, Email id - compliance.officer@axisdirect.in.;

Registered Office Address - Axis Securities Limited, Unit No.002, Building- A, Agastya Corporate Park, Piramal Realty, Kamani Junction, Kurla (W), Mumbai - 400070,

Administrative office address: Axis Securities Limited, Aurum Q Parć, Q2 Building, Unit No. 1001, 10th Floor, Level – 6, Plot No. 4/1 TTC, Thane – Belapur Road, Ghansoli, Navi Mumbai, Pin Code – 400710.

In case of any grievances please call us at 022-40508080 or write to us helpdesk@axisdirect.in.

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|--------------|--|--|
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