Strong growth prospects, valuations high: downgrade to SELL

Result Synopsis

Dixon has delivered 8% revenue beat on strong performance of mobile phones and EMS division. Mobile phones and EMS business has seen continued growth of 189% as there has strong demand from new as well as existing customers. Increased order from Motorola and ramping up of Xiaomi has resulted in strong growth. The company expects onboarding of a large global brand in mobile phones and with this company will have all the brands in the android ecosystem as their customer. Apart from mobile phones only home appliances have registered double digit growth while consumer electronics has registered 3.1% decline and lighting products has seen muted 2% growth. Management is confident of strong showing in mobile phones and expect smart phones to register volume of 28mn units in FY25. We believe Dixon will continue to deliver strong growth in the medium term as it has been 1) able to add new customers on consistent basis; 2) New product category like refrigerator has seen strong performance and management is looking to expand capacity and make further investments in frost-free refrigerators; 3) IT hardware like laptops and tablets will be next growth driver as company has already started manufacturing for Acer and contract has been finalized with Lenovo to start mass manufacturing. Apart from that two new global brand are likely to be onboarded and company has finalized Chennai as location for new facility for IT hardware; and 4) Investing in backward integration to improve efficiency. On the margin front, company is looking to improve its margin by increasing scale, backward integration, and cost optimization initiatives. The company is also prudent in employing its capital and constantly endeavoring to improve its return ratios. We have increased our target multiple to 60x considering increased revenue from new categories, increasing of manufacturing capacity and entry into new categories. We however downgrade the stock to SELL as stock has runup ahead of expectation.

Dixon is expected to deliver strong revenue performance given the ramp up in its existing customer base and company is expected to on-board new customers in FY25. We now build-in FY24-26E Revenue/EBITDA/PAT CAGR of 54%/54%/67%, we value the stock at 60x FY26 EPS. We however downgrade the stock to SELL as CMP captures most of the positives and we will wait for better entry point.

Result Highlights

- Quarter summary Dixon delivered better than expected growth as Mobile phones (+189%) has seen strong growth, while consumer electronics segment has seen decline, Home Appliances has seen 28% growth while lighting grew at 2%.
- Margin EBITDA margin have contracted on yoy basis, as business mix has been more towards on the mobile phones side which has lower margins.
- Guidance The company has refrained from giving any guidance; however, it is confident of strong growth rates continuing in coming fiscal and EBITDA margin is expected to be ~4%,
- Investments -Company will continue to invest in adding capacities and will be increase backward integration. Capex requirement for FY25 would be ~Rs6bn.

Exhibit 1: Actual vs estimates

			Estimate		ariation	
Rs mn	Actual	YES Sec	Consensus	nsensus YES Sec Consensus		Remarks
Sales	65,789	60,940	54,890	8.0	19.8	Strong
EBITDA	2,479	2,438	2,130	1.7	16.3	performance of
EBITDA Margin (%)	3.8	4.0	3.9	-20 bps	-10 bps	Mobile phone and EMS division has resulted in revenue
Adjusted PAT	1,397	1,293	1,090	8.1	28.1	beat



Reco	:	SELL
СМР	:	Rs 11,977
Target Price	:	Rs 10,444
Potential Return	:	-12,8%

Stock data (as on July 30, 2024)

Nifty	24857
52 Week h/I (Rs)	12879/4020
Market cap (Rs/USD mn)	695742/8312
Outstanding Shares (mn)	60
6m Avg t/o (Rs mn):	3449
Div yield (%):	0.0
Bloomberg code:	DIXON IN
NSE code:	DIXON

Stock performance



Shareholding pattern (As of Mar'24 end) Promoter 33.2% FII+DII 45.4% Others 21.4%

Δ in stance						
(1-Yr)	New	Old				
Rating	SELL	REDUCE				
Target Price	10,444	7,787				

Δ in earnings estimates						
FY25e	FY26e					
128.5	174.1					
115.2	141.6					
11.5%	22.9%					
	128.5 115.2					

Financial Summary								
(Rs mn)	FY24	FY25E	FY26E					
Revenue	176,909	321,239	421,733					
YoY Growth	45%	82%	31%					
EBIDTA	6,976	12,704	16,630					
YoY Growth	36.1	82.1	30.9					
PAT	3,749	7,687	10,409					
YoY Growth	47%	105%	35%					
ROE	24.6	36.5	35.4					
EPS	62.7	128.5	174.1					
P/E	191.0	93.2	68.8					
BV	288.0	406.3	566.5					
EV/EBITDA	102.6	55.9	42.2					

AAKASH FADIA Analyst aakash.fadia@ysil.in





Exhibit 2: Quarterly snapshot (Consolidated)

Sales32,71549,43248,18346,58065,798EBITDA13191989184418252479EBITDA Margin %4.04.03.83.93.8Depreciation337.1364.4407.0510.3545.1	101.1 88.0 61.7 97.0	41.3 35.9 6.8	176,909 6,976 3.9 1,619	121,920 5,127 4.2 1,146	45.1 36.1
EBITDA Margin % 4.0 4.0 3.8 3.9 3.8 Depreciation 337.1 364.4 407.0 510.3 545.1	61.7	6.8	3.9	4.2	
Depreciation 337.1 364.4 407.0 510.3 545.1	1				
	1		1,619	1 1 4 6	
	97.0			1,140	41.2
EBIT 982 1625 1437 1314 1934	1	47.2	5,357	3,981	34.6
EBIT Margin % 3.0 3.3 3.0 2.8 2.9			3.0	3.3	
Interest charges 140 171 222 214 293	109.2	36.9	747	606	23.4
Other Income 28.5 7.2 23.2 166.8 81.8	187.0	(51.0)	226	56	302.3
PBT 870 1461 1238 1267 1723	98.0	36.0	4,836	3,431	40.9
Tax 229 352 287 322 400	75.1	24.2	1,189	897	32.6
Effective Tax Rate (%) 26.3 24.1 23.2 25.4 23.2			24.6	26.3	
PAT 672 1084 971 917 1397	107.9	52.4	3,644	2,520	44.6
PAT Margin % 2.1 2.2 2.0 2.0 2.1			2.1	2.1	
EPS (Rs) 11.3 18.3 16.4 15.4 23.5	107.9	52.4	61.4	42.5	44.6

Source: Company, YES Sec

Exhibit 3: Segmental Performance

Rs mn	Q1FY24	Q2FY24	Q3FY23	Q4FY24	Q1FY25	y/y %	q/q %	FY24	FY23	y/y %
Consumer Electronics	8,820	14,400	9,290	8,970	8,550	(3.1)	(4.7)	41,480	42,779	(3.0)
Lighting Products	2,220	1,810	1,870	1,970	2,270	2.3	15.2	7,870	10,546	(25.4)
Home Appliances	2,590	3,640	2,880	2,940	3,050	17.8	3.7	12,050	11,435	5.4
Mobile Phones	17,950	28,190	32,140	30,910	51,920	189.2	68.0	109,190	52,243	109.0
Security Systems	1,140	1,400	2,000	1,790	0	(100.0)	(100.0)	6,330	4,918	28.7
Total Sales	32,720	49,440	48,180	46,580	65,790	101.1	41.2	176,920	121,922	45.1
EBITDA										
Consumer Electronics	300	490	320	300	290	(3.3)	(3.3)	1,410	1,306	300
EBITDA %	3.4	3.4	3.4	3.3	3.4			0.8	1.1	3.4
Lighting Products	190	130	130	142	150	(21.1)	5.6	592	904	190
EBITDA %	8.6	7.2	7.0	7.2	6.6			0.3	0.7	8.6
Home Appliances	280	420	300	301	320	14.3	6.3	1,301	1,094	280
EBITDA %	10.8	11.5	10.4	10.2	10.5			0.7	0.9	10.8
Mobile Phones	530	930	1040	1050	1710	222.6	62.9	3,550	1,671	530
EBITDA %	3.0	3.3	3.2	3.4	3.3			2.0	1.4	3.0
Security Systems	15	20	50	34	0	(100.0)	(100.0)	119	144	15
EBITDA %	1.3	1.4	2.5	1.9	-			0.1	0.1	1.3
Total EBITDA	1,315	1,990	1,840	1,827	2,470	87.8	35.2	6,972	5,118	1,315
EBITDA %	4.0	4.0	3.8	3.9	3.8			3.9	4.2	4.0

Source: Company, YES Sec



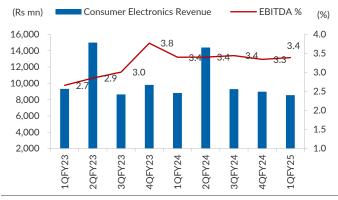
CHARTS

Exhibit 4: Revenue growth is on back of strong performance of mobile phones



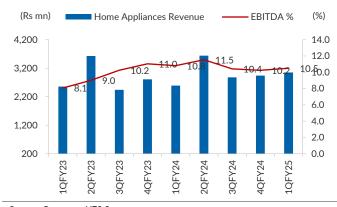
Source: Company, YES Sec

Exhibit 6: Subdued consumer demand has resulted in Exhibit 7: Realization decline has impacted revenue muted performance



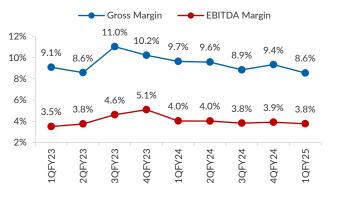
Source: Company, YES Sec

Exhibit 8: Washing machine revenue has seen growth on back of ramping up of volumes in fully automatic top load category



Source: Company, YES Sec

Exhibit 5: Margins have been lower on change in revenue mix towards mobile phones



Source: Company, YES Sec

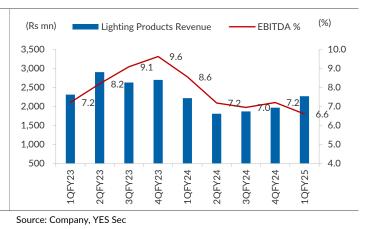
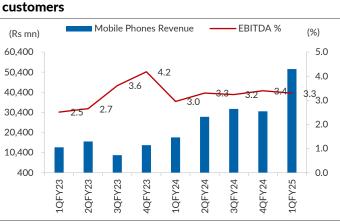


Exhibit 9: Mobile phones business has seen strong growth on back of ramping up volumes from new



Source: Company, YES Sec



KEY CON-CALL HIGHLIGHTS

- Management commentary Effective working capital management and cash conversion of -7days has resulted in increase in return ratios. Focus is on new category and expanding capacity.
- Mobile phones The company is making incremental investments to cater increased orderbook. Dixon has capacity of 45mn smart phones and incremental 10mn units of capacity is added through ismart acquisition. The company is clocking 9-10 lakhs unit per month for Motorola and 7lakhs/month for Xiaomi and around 4.5 lakh/unit for other global brand. The company is expecting to add another global brand in next one month and with that the company will have top 5 to 6 customers playing in the Indian mobile phone market. Next phase for the company would be deepening of manufacturing. Technology partner for display module has been finalized and this would be margin accretive. With this the company will have all the brand in the android eco-system.
- Mobile phone Volume The Company is currently clocking volume of 1.5-1.6mn on monthly basis. Another 0.7-0.8mn units for ismart, this is excluding Samsung volumes. The company expects to reach 45-50mn units in next couple of years.
- Consumer Electronics The company has rolled out ODM solutions in partnership with Samsung ranging from 32-100 inches with Taizen operating system. The company has added flat panel display. The company is looking to manufacture of industrial and automobile display. The company has strong order-book of 400k units in month of August and another 450k units for September.
- Home Appliances The company started to manufacture tools in-house and company is targeting double-digit growth in washing machine
- Lighting The company has Dob range of flood light and street light. The company has now invested in injection moulding for battens and downlighters.
- Telecom/networking products The company is adding capacity in Noida. The company has also started manufacturing for fixed wireless 5G router both indoor and outdoor units. Dixon has signed contract with Nokia for 5G equipment.
- Lap-top The company has already finalized contract with Lenovo and commercial production for Acer. Lenovo production is expected to start from Q3. The company is expected to add two new customers which are large global customers. Post that the company will have top 4 global customers. The company is planning new campus in Chennai and this facility is expected to start in next 8-10 months. Manufacturing opportunity would be around Rs455bn and Dixon is looking for revenue of Rs40bn revenue from laptop.
- Security systems The company has sold its stake in JV to Aditya infotech and has got 6.5% stake in Aditya infotech and this company is looking for an IPO and partnership will continue to remain strong.
- Refrigerators The company has done commendable job in refrigerator and company is clocking 80k refrigerator/month. The company is planning capacity expansion and also looking to invest in frost-free investment and company is looking add 100lts refrigerator in its product portfolio
- Rexon JV- JV has achieved revenue of Rs1.14bn with strong RoCE. The company is planning more investments in revamped consumer durables PLI scheme.
- Capex The company is looking to incur capex in the range of Rs5.5-6bn.
- **Guidance** Company is expected to see extremely strong growth in FY25 and margins could be in the range of 4%.
- Chennai facility Chennai facility is expected to operational by Q4 of the current fiscal or Q1 of the next fiscal. The company will start with the capacity of 1.5mn lap tops and will increase in future. The capex for the Chennai facility would be Rs1.5bn.
- Incentives Company has booked mobile PLI incentives Rs400mn of PLI in Q1FY25 vs Rs40mn in Q1FY24.



FINANCIALS

Exhibit 10: Balance Sheet

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Equity capital	119	119	120	120	120
Reserves	9,855	12,312	17,105	24,179	33,757
Net worth	9,973	12,431	17,225	24,298	33,877
Debt	4,580	6,080	1,550	1,550	1,550
Deferred tax liab (net)	201	201	259	259	259
Other non current liabilities	2,265	2,325	3,989	4,298	4,514
Total liabilities	17,020	21,037	23,023	30,406	40,200
Fixed Asset	8,298	10,567	17,661	20,446	22,639
Investments	1,350	1,350	200	200	200
Other Non-current Assets	3,004	3,747	3,690	4,644	5,394
Net Working Capital	2,603	3,622	(534)	(2,681)	(3,533)
Inventories	11,557	14,296	16,950	30,779	40,407
Sundry debtors	13,564	16,835	23,179	42,089	55,256
Loans and Advances	0	0	0	0	0
Sundry creditors	23,137	28,217	40,598	75,425	99,033
Other current liabilities	2,542	2,885	6,231	11,228	14,707
Cash & equivalents	1,765	1,751	2,005	7,795	15,500
Total Assets	17,019	21,037	23,023	30,406	40,200

Source: Company, YES Sec

Exhibit 11: Income statement

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Revenue	106,971	121,920	176,909	321,239	421,733
Operating profit	3,791	5,128	6,976	12,704	16,630
Depreciation	840	1,146	1,619	1,980	2,322
Interest expense	442	606	747	747	747
Other income	38	56	226	188	236
Profit before tax	2,548	3,432	4,836	10,164	13,797
Taxes	644	897	1,189	2,585	3,501
Minorities and other	-	-	-	-	-
Adj. profit	1,904	2,535	3,647	7,579	10,296
Exceptional items	1	(16)	(102)	(108)	(113)
Net profit	1,903	2,551	3,749	7,687	10,409

Source: Company, YES Sec



Exhibit 12: Cashflow Statement

Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Profit before tax	2,990	4,037	5,583	10,912	14,544
Depreciation	840	1,146	1,619	1,980	2,322
Tax paid	(644)	(897)	(1,189)	(2,585)	(3,501)
Working capital Δ	(675)	(1,019)	5,506	2,147	853
Other operating items					
Operating cashflow	2,510	3,267	11,519	12,453	14,218
Capital expenditure	(4,233)	(3,415)	(8,713)	(4,765)	(4,515)
Free cash flow	(1,723)	(148)	2,806	7,688	9,703
Equity raised	767	(0)	1,344	0	0
Investments	-	-	(200)	-	-
Debt financing/disposal	3,067	1,500	(4,530)	-	-
Interest paid	(442)	(606)	(747)	(747)	(747)
Dividends paid	(70)	(93)	(299)	(613)	(830)
Net Δ in cash	1,126	(14)	254	5,791	7,704

Source: Company, YES Sec

Exhibit 13: Du-pont analysis

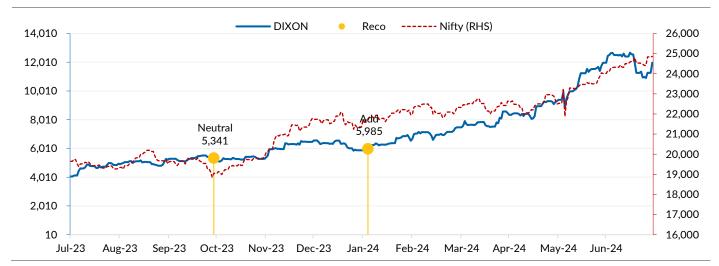
Y/e 31 Mar (Rs mn)	FY22	FY23	FY24	FY25E	FY26E
Tax burden (x)	0.75	0.74	0.75	0.75	0.75
Interest burden (x)	0.85	0.85	0.87	0.93	0.95
EBIT margin (x)	0.03	0.03	0.03	0.03	0.03
Asset turnover (x)	3.00	2.57	2.90	3.43	3.11
Financial leverage (x)	4.11	4.24	4.12	4.51	4.66
RoE (%)	22.0	22.6	24.6	36.5	35.4

Exhibit 14: Ratio analysis

Y/e 31 Mar	FY22	FY23	FY24E	FY25E	FY26E
Growth matrix (%)					
Revenue growth	65.9	14.0	45.1	81.6	31.3
Op profit growth	32.3	35.3	36.1	82.1	30.9
EBIT growth	22.3	35.0	38.3	95.4	33.3
Net profit growth	19.1	33.1	43.9	107.8	35.8
Profitability ratios (%)					
OPM	3.5	4.2	3.9	4.0	3.9
EBIT margin	2.8	3.3	3.2	3.4	3.4
Net profit margin	1.8	2.1	2.1	2.4	2.4
RoCE	25.5	24.4	29.9	48.9	47.5
RoNW	22.0	22.6	24.6	36.5	35.4



Y/e 31 Mar	FY22	FY23	FY24E	FY25E	FY26E
RoA	5.3	5.3	6.0	8.1	7.6
Per share ratios					
EPS	32.1	43.0	62.7	128.5	174.1
Dividend per share	1.2	1.6	5.0	10.3	13.9
Cash EPS	46.2	62.0	88.1	159.8	211.0
Book value per share	168.0	209.4	288.0	406.3	566.5
Valuation ratios					
P/E	373.5	278.7	191.0	93.2	68.8
P/CEPS	259.2	192.3	133.4	74.1	56.3
P/B	71.3	57.2	42.3	29.8	21.3
EV/EBIDTA	188.2	139.5	102.6	55.9	42.2
Payout (%)					
Dividend payout	3.7	3.7	8.2	8.1	8.1
Tax payout	25.3	26.1	24.6	25.4	25.4
Liquidity ratios					
Debtor days	46.3	50.4	47.8	47.8	47.8
Inventory days	39.4	42.8	35.0	35.0	35.0
Creditor days	78.9	84.5	83.8	85.7	85.7



Recommendation Tracker



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