RESULT REPORT Q3 FY25 | Sector: Consumer Staples

Britannia Industries Ltd

Cost savings accelerated to protect margins

Britannia Industries Ltd. (BRIT) 3QFY25 base business volume growth of 5.5% YoY (overall volume growth at 6%YoY) was largely in-line with our estimate. Sharp savings in staff cost led by stock depreciation (revaluation of Phantom stocks basis share price) and accelerated cost efficiencies meant that EBITDA margin for the quarter came at 18.4% (~120bps above our estimate) even while there was ~11% commodity inflation (gross margins were down 510bps YoY & 280bps QoQ). Flattish realizations will move into positive territory in the coming quarter led by fresh price actions initiated by BRIT (2% in 3QFY25 & another 2.5% expected in 4QFY25). In the near-term, we expect some impact on volume growth compared to earlier expectations due to grammage changes and impact from pricing actions as BRIT aims to maintain stable margins. While we expect soft earnings for the very near-term, reasonable valuations makes us maintain our ADD rating on a one-year forward basis. We now derive a revised target price (TP) of Rs5,620 (Rs5,770 earlier) targeting ~46.5x (3yr/5yr avg fwd. multiple: ~49x) on our March'27E EPS.

3QFY25 Result Highlights

- Headline performance: Consolidated sales was up 6.5% YoY while revenues (including OOI which was up ~100.5% YoY) was up 7.9% YoY to Rs45.9bn (vs est. of Rs46.2bn).
 EBITDA was up 2.9% YoY to Rs8.4bn (vs est. Rs8.0bn). Adjusted PAT (APAT) was up by 4% YoY to Rs5.8bn (vs est. Rs5.4bn).
- Standalone revenue grew by 7.7% YoY to Rs44bn (sales up 6.2% YoY). Volumes grew by 6%, in-line with our estimate. EBITDA margin stood at 18.4% (down 90bps YoY).
- Consolidated gross margin was down 510bps YoY to 38.7% (down 280bps QoQ). Sharp
 cut in overheads: Other overheads down 190bps YoY and Employee cost down 240bps
 YoY meant that consolidated EBITDA margin was down by just 90bps YoY to 18.4% (vs
 est. 17.2%).
- 9MFY25: Revenue, EBITDA & APAT grew by 6.4%, flat & 2.4% YoY, respectively. Gross margin down 180bps YoY to 41.2% while EBITDA margin was down 110bps to 17.6%.

Key Conference Call Highlights

- (1) Phantom stocks being revalued based on share price led to sharp cut in staff costs reversing the impact seen in 2QFY25.
- (2) Price increase of ~2% taken in 3QFY25. BRIT will take further price increase of ~2.5% in 4QFY25 and another round of ~1.5% in 1QFY26.
- (3) Pause in Capex for now: ~Rs1.5-2bn capex expected in FY26.

View & Valuation

There is 2.3%/1.5%/1.5% downward revision in our FY25E/FY26E/FY27E EPS. Over FY24-27E, we are now building revenue CAGR of 9% driven by volume CAGR of 6.5%. Drivers: (a) Expecting maintenance of decent volume growth, even after baking impact of grammage reductions in near-term, led by rural recovery and benefits from distribution expansion. (b) Better growth expected in adjacent businesses compared to the base business led by company's initiatives will add delta. (c) While innovation led premiumization efforts continues, value growth will be supported by price actions. We build 9.2% EBITDA CAGR over FY24-FY27E (only ~10bps EBITDA margin improvement over FY24-27E but almost 140bps improvement from FY25E levels). We believe company will now looking to prioritize growing topline while maintaining the peak level of margin profile band without cutting on A&SP spends. After recent correction, the stock is now trading at ~53x/44x/40x FY25E/FY26E/FY27E EPS as we build in 11.2% earnings CAGR over FY24-27E (15.9% CAGR over FY25E-27E). While we expect earnings to remain subdued for the very nearterm, reasonable valuations makes us maintain our ADD rating on a one-year forward basis. We now derive a revised TP of Rs5,620 (Rs5,770 earlier) targeting ~46.5x (3yr/5yr avg fwd. multiple: ~49x) on our March'27E EPS, due to decent return ratios with improvement over next two years and healthy dividend payout.



 Reco
 : ADD

 CMP
 : Rs 4,871

 Target Price
 : Rs 5,620

 Potential
 : +15.4%

Stock data (as on Feb 7, 2025)

Return

Nifty	23,482
52 Week h/I (Rs)	6470 / 4641
Market cap (Rs/USD mn)	1188119 / 13730
Outstanding Shares (mn)	241
6m Avg t/o (Rs mn):	1,937
Div yield (%):	1.5
Bloomberg code:	BRIT IN
NSE code:	BRITANNIA

Stock performance



Shareholding pattern (As of Sept'24 end)

Promoter	50.6%
FII+DII	34.3%
Others	15.2%

Δ in stance						
(1-Yr)	New	Old				
Rating	ADD	ADD				
Target Price	5.620	5.770				

Δ in earnings estimates						
	FY25e	FY26e	FY27e			
EPS (New)	91.0	109.3	122.2			
EPS (Old)	93.5	111.0	124.1			
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Financial Summary

(Rs mn)	FY25E	FY26E	FY27E
Revenue	180,148	200,029	217,041
YoY Growth (%)	7.4	11.0	8.5
EBIDTA	31,774	37,487	41,227
Margins (%)	17.6	18.7	19.0
PAT	21,929	26,339	29,434
EPS	91.0	109.3	122.2
YoY Growth (%)	2.3	20.1	11.8
Pre-tax RoCE (%)	46.4	53.4	56.8
ROE (%)	52.7	57.1	58.1
P/E (x)	53.5	44.5	39.9
EV/EBITDA (x)	36.4	30.6	27.6

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MANAS RASTOGI, Associate



Exhibit 1: Actual vs estimate

Rs mn	Actual	Esti	imate	% Variation		
KS IIIII			Consensus	YES Sec	Consensus	
Revenue	45,926	46,225	45,054	(0.6)	1.9	
EBITDA	8,449	7,951	7,690	6.3	9.9	
EBITDA Margin (%)	18.4	17.2	17.1	1.2	1.3	
Adjusted PAT	5,817	5,446	5,175	6.8	12.4	

Source: Bloomberg, YES Sec

Exhibit 2: Quarterly snapshot (Consolidated)

Particulars (Rs. Mn)	3QFY24	2QFY25	3QFY25	YoY (%)	QoQ (%)	9MFY24	9MFY25	YoY (%)
Revenues	42,563	46,676	45,926	7.9	-1.6	126,999	135,105	6.4
COGS	23,891	27,294	28,143	17.8	3.1	72,495	79,491	9.7
Gross margin %	43.9	41.5	38.7	-5.1	-2.8	42.9	41.2	-1.8
Employee costs	1,985	2,323	1,059	-46.7	-54.4	5,467	5,401	-1.2
% of sales	4.7	5.0	2.3	-2.4	-2.7	4.3	4.0	-0.3
Other expenses	8,477	9,224	8,276	-2.4	-10.3	25,213	26,393	4.7
% of sales	19.9	19.8	18.0	-1.9	-1.7	19.9	19.5	-0.3
EBITDA	8,211	7,834	8,449	2.9	7.9	23,824	23,820	0.0
EBITDA margin %	19.3	16.8	18.4	-0.9	1.6	18.8	17.6	-1.1
Depreciation	781	761	824	5.5	8.3	2,205	2,324	5.4
EBIT	7,430	7,073	7,625	2.6	7.8	21,619	21,496	-0.6
EBIT margin %	17.5	15.2	16.6	-0.9	1.4	17.0	15.9	-1.1
Interest expense	311	346	446	43.3	28.6	1,376	1,082	-21.4
Other income	506	460	625	23.5	35.8	1,568	1,641	4.6
Exceptional items	-29	-2	0	-	-	-29	-248	-
PBT	7,596	7,186	7,804	2.7	8.6	21,782	21,807	0.1
Tax	2,026	1,836	1,961	-3.2	6.8	5,812	5,559	-4.4
Effective tax rate %	26.7	25.6	25.1	-1.5	-0.4	26.7	25.5	-1.2
Adj. PAT	5,593	5,316	5,817	4.0	9.4	16,044	16,436	2.4
Adj. PAT margin %	13.1	11.4	12.7	-0.5	1.3	12.6	12.2	-0.5
EPS	23.2	22.1	24.1	4.0	9.4	66.6	68.2	2.4

Source: Company, YES Sec

Exhibit 3: Quarterly snapshot (Standalone)

Particulars (Rs. Mn)	3QFY24	2QFY25	3QFY25	YoY (%)	QoQ (%)	9MFY24	9MFY25	YoY (%)
Revenues	41,024	45,008	44,181	7.7	-1.8	122,618	130,134	6.1
COGS	23,682	27,153	27,866	17.7	2.6	72,013	78,890	9.5
Gross margin %	42.3	39.7	36.9	-5.3	-2.7	41.3	39.4	-1.9
Employee costs	1,632	1,947	678	-58.5	-65.2	4,404	4,272	-3.0
% of sales	4.0	4.3	1.5	-2.4	-2.8	3.6	3.3	-0.3
Other expenses	7,781	8,446	7,533	-3.2	-10.8	23,198	24,123	4.0
% of sales	19.0	18.8	17.1	-1.9	-1.7	18.9	18.5	-0.4
EBITDA	7,929	7,462	8,104	2.2	8.6	23,004	22,850	-0.7
EBITDA margin %	19.3	16.6	18.3	-1.0	1.8	18.8	17.6	-1.2
EBIT	7,222	6,773	7,352	1.8	8.6	21,019	20,741	-1.3
EBIT margin %	17.6	15.0	16.6	-1.0	1.6	17.1	15.9	-1.2
PBT	7,454	6,952	7,509	0.7	8.0	21,342	21,710	1.7
Adj. PAT	5,413	5,146	5,571	2.9	8.3	15,548	15,984	2.8
Adj. PAT margin %	13.2	11.4	12.6	-0.6	1.2	12.7	12.3	-0.4
EPS	22.5	21.4	23.1	2.9	8.3	64.5	66.4	2.8

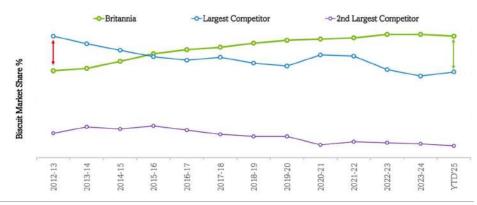
Source: Company, YES Sec



KEY TAKEAWAYS FROM Q3FY25 CONFERENCE CALL

- Outlook: BRIT is monitoring commodity prices & assessing its impact. It remains vigilant of the
 competitive pricing actions. PFCE (Private financial consumption expenditure) is expected to
 increase on a real basis 7.8% and on a 13.7% on a nominal basis.
- Pricing: The company took steep price increase in last year and corrected due to deflation. It has
 now started to take price increase. Total price increase was 2% in 3Q (Rs1bn in absolute terms)
 and by the end of the FY25 it will be 4.5%. In 1QFY26 it would be 1.5%. So, cumulatively the
 total price hike would be 6.5%. Pricing actions is always the last priority for the company. If this
 inflationary trend continues, the company will take higher pricing actions than expected.
- Inflation: CFPI was almost double digit in this quarter owing to high inflation in key food items
 like cereals, oils and fats, vegetable and fruits. RPO and Coco had the highest inflation while
 wheat prices expected to normalize. The company is of the opinion that inflation is here to stay.
 The company did some forward buying which enabled lower input cost lower than market prices.
- **Volume growth:** With the impact of price increase in the future, the volume growth will be affected. Core biscuits volume growth was 5.5% in the quarter. Delta between biscuits volumes and overall volume is 0.8-0.9%.
- Adjacent business:. Croissant and Drink grown in double digits while Rusk continued healthy
 volume and value growth. BRIT is no hurry to get into more categories but to develop the current
 categories. Croissant will do Rs2bn ARR next year. Milkshakes has crossed Rs.2bn this year. Some
 categories have entry strong barriers, and it is difficult for the competition to enter. The company
 is not looking to enter Salty snacks due to strong competitive intensity and low chances of right
 to win.
- Focus states: The focus state contribution is still very small at 15% to overall revenue growing at
 1.3x. BRIT doesn't want to be aggressive in terms of pricing to drive market share gains but
 wants to grow more sustainably through distribution expansion and right pricing. The focus
 states are consuming more biscuits, hence seeing better growth. Focus states contributes ~35%
 to NPD.
- Staff costs: Employee cost in 3Q declined due to higher provisioning of phantom stock option in the base quarter. Decline in stock price from the last year had an impact of Rs750mn. If topline growth is x, staff and overhead cost growth would be 0.75x
- **Profit from operations:** For 11% inflation, the company requires 6.5% price increases along with 2.5% cost savings to maintain absolute profitability.
- Competition: The growth is coming through brand strength and distribution expansion despite slowdown in growth for the competitors in the biscuit segment. It is not seeing any signs of worry from the competition in the RTD category.
- Other operating revenue: Most of the capex gains are for longer period. The benefits of new plants (Ranjangaon, Bihar and Orissa) will materialize in this year. For FY26, the incentives for PLI are expected to be similar to FY25.
- Market Share: Flattish share due to ups and downs in prices. Share in exit of 3Q is looking very
 positive.
- **Distribution:** Focus states grew 2.6x the rest of India. It will be adopting 2-person sales model to 400k from 250k outlets which will have a good pay back in future. Urban retail is the most profitable channel with 1.3x more profit of the company.
- Capex: No major capex planned in the future. For FY26, the capex would be Rs1.5-2bn. Unless the company sees improvement in volume growth, it will not be doing any further capex.
- **E-commerce** channel is growing well for the new products. E-comm contribution is 4% for Biscuits, 17% for croissant, 9% for cakes and 8% for dairy.
- Cost leadership: In FY13-14 the cost savings were 0.7% of revenue which is ~2.5% of revenue in FY24-25. Again looking at 2.5% of revenue for FY25-26. The company is confident that it will beat the estimates in future.

Exhibit 4: Market share gap flattish due to volatility in biscuit prices



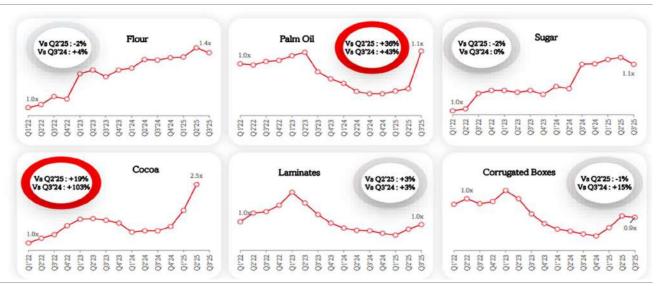
Source: Nielsen, Company, YES Sec

Exhibit 5: Growth in focus states for BRIT were 2.6x the Rest of India



Source: Company, YES Sec

Exhibit 6: Cocoa and Palm oil seen the highest YoY and QoQ impact on input costs

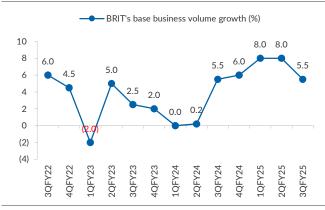


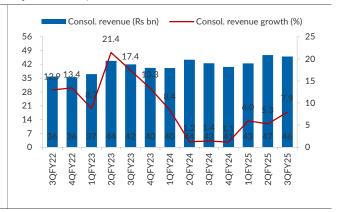
Source: Company, YES Sec; Note: Above values are average actual consumption rates for the quarter



Exhibit 7: Base business volume up 5.5%, overall volume growth up 6% YoY in 3QFY25

Exhibit 8: Consol. revenue grew 7.9% YoY (consol. sales up 6.5% YoY)



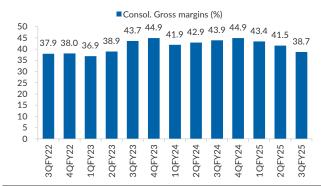


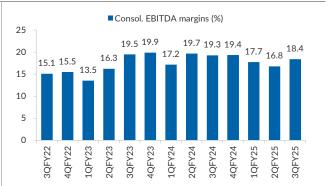
Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 9: Extraordinary inflation led to ~280bps QoQ decline in gross margins (down 510bps YoY)

Exhibit 10: EBITDA margin stood at 18.4% (down 90bps YoY) due to sharp cut in overheads

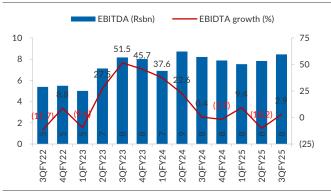


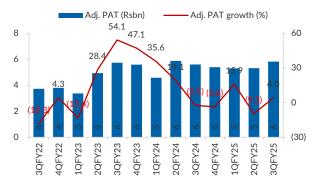


Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 11: EBITDA was thus slightly up by 2.9% YoY in Exhibit 12: APAT was up by 4% YoY to 5.8bn 3QFY25 to Rs8.4bn



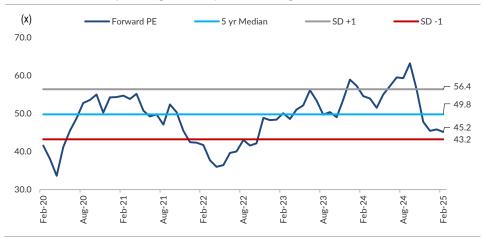


Source: Company, YES Sec

Source: Company, YES Sec



Exhibit 13: Currently trading at 45x 1yr fwd earnings



Source: Company, YES Sec

6



FINANCIALS

Exhibit 14: Balance Sheet

Y/E March (Rsmn)	FY23	FY24	FY25E	FY26E	FY27E
Share capital	241	241	241	241	241
Reserves	35,102	39,174	43,796	48,047	52,762
Minority Interest	302	245	245	245	245
Net worth	35,343	39,415	44,037	48,288	53,003
Total debt	29,974	20,650	18,650	16,650	14,650
Deferred tax liability	(554)	(418)	(418)	(418)	(418)
Total liabilities	65,065	59,892	62,513	64,764	67,479
Gross block	39,481	43,628	45,428	46,928	48,928
Depreciation	14,210	17,215	20,398	23,677	27,080
Net block	25,271	26,413	25,029	23,251	21,848
Intangible assets	1,282	1,298	1,298	1,298	1,298
Capital work-in-progress	1,050	1,875	1,875	1,875	1,875
Investments	33,242	27,667	32,129	37,502	43,376
Inventories	11,933	11,812	11,938	13,667	14,856
Debtors	3,289	3,933	4,048	4,398	4,742
Cash	1,980	4,464	4,565	5,076	5,518
Loans & advances	13,101	11,497	13,184	12,167	11,498
Other current assets	1,807	1,337	1,337	1,337	1,337
Total current assets	32,110	33,043	35,071	36,646	37,951
Creditors	14,488	16,275	17,439	18,906	20,370
Other current liabilities & provisions	13,402	14,130	15,451	16,903	18,500
Total current liabilities	27,890	30,405	32,890	35,808	38,870
Net current assets	4,220	2,638	2,182	838	(918)
Total assets	65,065	59,892	62,513	64,764	67,479

Source: Company, YES Sec

Exhibit 15: Income statement

Y/E March (Rsmn)	FY23	FY24	FY25E	FY26E	FY27E
Net Sales	163,006	167,693	180,148	200,029	217,041
% Growth	15.3	2.9	7.4	11.0	8.5
COGS	95,913	94,920	106,270	114,091	122,544
Staff costs	6,584	7,087	7,022	7,935	8,649
Other expenses	32,200	33,987	35,081	40,516	44,620
Total expenses	134,696	135,994	148,373	162,542	175,813
EBITDA	28,309	31,698	31,774	37,487	41,227
% growth	28.6	12.0	0.2	18.0	10.0
EBITDA margin (%)	17.4	18.9	17.6	18.7	19.0
Other income	2,159	2,142	2,340	2,537	2,927
Interest costs	1,691	1,640	1,507	1,547	1,417
Depreciation	2,259	3,005	3,184	3,279	3,403
Profit before tax (before exceptional items)	26,518	29,196	29,423	35,198	39,334



Y/E March (Rsmn)	FY23	FY24	FY25E	FY26E	FY27E
Exceptional items	3,590	0	0	0	0
Tax	6,998	7,793	7,415	8,859	9,900
Rate of Tax (%)	26.4	26.7	25.2	25.2	25.2
PAT	23,218	21,398	21,929	26,339	29,434
Adj PAT	19,628	21,427	21,929	26,339	29,434
Adj PAT margin (%)	11.9	12.6	12.0	13.0	13.4
% Growth	28.6	9.2	2.3	20.1	11.8

Source: Company, YES Sec

Exhibit 16: Cash flow statement

Y/E March (Rsmn)	FY23	FY24	FY25E	FY26E	FY27E
PAT	19,519	21,403	22,009	26,339	29,434
Depreciation	2,259	3,005	3,184	3,279	3,403
Other income	2,159	2,142	2,340	2,537	2,927
(Inc.)/dec. in working capital	4,057	1,611	(443)	855	1,198
Cash flow from operations	25,262	25,730	23,917	29,483	32,525
Capital expenditure (-)	(7,087)	(4,973)	(1,800)	(1,500)	(2,000)
Net cash after capex	18,175	20,757	22,117	27,983	30,525
Dividends paid (-)	(13,592)	(17,325)	(17,607)	(22,388)	(25,019)
Inc./(dec.) in investments	(10,249)	5,802	(3,461)	(4,373)	(4,874)
Cash from financial activities	(10,284)	(28,305)	(21,114)	(25,935)	(28,436)
Opening cash balance	1,849	1,980	4,463	4,564	5,077
Closing cash balance	1,980	4,463	4,564	5,077	5,518
Change in cash balance	131	2,484	101	512	442

Exhibit 17: Growth and Ratio matrix

Y/E March	FY23	FY24	FY25E	FY26E	FY27E
Per share (Rs)					
EPS	81.5	88.9	91.0	109.3	122.2
Book value	146.7	163.6	182.8	200.4	220.0
DPS	58.3	66.6	73.1	92.9	103.9
Valuation (x)					
EV/sales	7.2	6.9	6.4	5.7	5.3
EV/EBITDA	41.3	36.7	36.4	30.6	27.6
P/E	59.8	54.8	53.5	44.6	39.9
P/BV	33.2	29.8	26.7	24.3	22.2
Return ratios (%)					
RoCE*	44.8	45.6	46.4	53.4	56.8
RoE	64.1	57.3	52.7	57.1	58.1
RoIC*	94.4	103.1	112.9	151.7	199.8
Profitability ratios (%)					
Gross margin	41.2	43.4	41.0	43.0	43.5
EBITDA margin	17.4	18.9	17.6	18.7	19.0

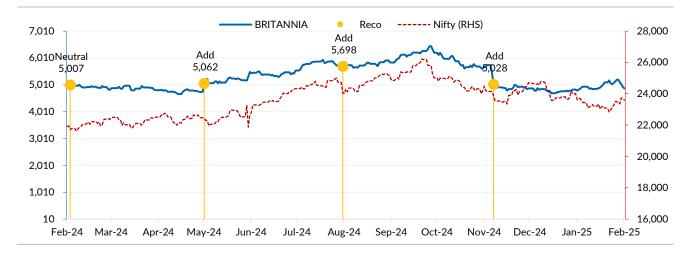
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Y/E March	FY23	FY24	FY25E	FY26E	FY27E
T/E Marcii	F123	F124	FTZSE	F1ZOE	F1Z/E
EBIT margin	16.0	17.1	15.9	17.1	17.4
PAT margin	11.9	12.6	12.0	13.0	13.4
Liquidity ratios (%)					
Current ratio	1.2	1.1	1.1	1.0	1.0
Quick ratio	0.7	0.7	0.7	0.6	0.6
Solvency ratio (%)					
Debt to Equity ratio	0.8	0.5	0.4	0.3	0.3
Turnover ratios					
Total asset turnover ratio (x)	2.5	2.8	2.9	3.1	3.2
Fixed asset turnover ratio (x)	6.2	5.9	6.7	8.0	9.1
Inventory days	49	46	41	41	42
Debtors days	7	8	8	8	8
Creditor days	52	59	58	58	58

Source: Company, YES Sec; * pre-tax

Recommendation Tracker





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