

February 5, 2025

# Q3FY25 Result Update

🗹 Change in Estimates | 🗹 Target | 🔳 Reco

#### **Change in Estimates**

	Cur	rent	Pre	vious
	FY26E	FY27E	FY26E	FY27E
Rating	В	UY	В	UY
Target Price	1,2	224	1,	545
Sales (Rs. m)	52,232	58,502	53,169	59,577
% Chng.	(1.8)	(1.8)		
EBITDA (Rs. m)	7,626	8,863	8,241	9,592
% Chng.	(7.5)	(7.6)		
EPS (Rs.)	28.8	35.0	31.8	38.6
% Chng.	(9.4)	(9.4)		

#### Key Financials - Consolidated

	FY24 I	FY25E	FY26E	FY27E
m) 4	5,784 4	17,270	52,232	58,502
s. m)	6,997	6,523	7,626	8,863
%)	15.3	13.8	14.6	15.2
ı)	4,221	3,528	4,594	5,573
	26.5	22.1	28.8	35.C
	22.4	(16.4)	30.2	21.3
	5.8	4.9	6.3	7.7
)	0.6	0.5	0.7	0.8
	17.1	12.8	15.1	16.3
	22.5	18.2	20.0	21.6
x)	3.3	3.1	2.8	2.4
A (x)	21.4	22.7	19.1	16.1
	36.2	43.3	33.3	27.4
	5.8	5.3	4.8	4.2
x)	0.6 17.1 22.5 3.3 21.4 36.2	0.5 12.8 18.2 3.1 22.7 43.3	0.7 15.1 20.0 2.8 19.1 33.3	

Key Data	KAJR.BO   KJC IN
52-W High / Low	Rs.1,579 / Rs.956
Sensex / Nifty	78,584 / 23,739
Market Cap	Rs.153bn/ \$ 1,756m
Shares Outstanding	159m
3M Avg. Daily Value	Rs.201.15m
-	

#### Shareholding Pattern (%)

Promoter's	47.48
Foreign	16.04
Domestic Institution	27.91
Public & Others	8.57
Promoter Pledge (Rs bn)	-

### Stock Performance (%)

	1M	6M	12M
Absolute	(15.7)	(34.3)	(28.6)
Relative	(15.0)	(32.3)	(34.5)

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# Kajaria Ceramics (KJC IN)

# Rating: BUY | CMP: Rs960 | TP: Rs1,224

# Soft demand, margins contracted

## **Quick Pointers:**

- Tiles volume grew 6.7% in Q3FY25.
- EBITDA margin contracted by ~275bps YoY with increased overhead expenses.

We downward revise our FY25/FY26/FY27 earnings estimates by 11.8%/9.4%/9.4% factoring in contraction in EBITDA margins and lower volume growth guidance of 8-9% in the tiles segment. Additionally, muted demand in the bathware segment, primarily driven by weak retail business performance, has also influenced our outlook. KJC is expected margin of 14-15% in FY26. However, in Q3FY25, margins were impacted by losses in the bathware segment, higher employee expenses, and lower realizations in the tiles segment. KJC is expecting a revival in demand, driven by an anticipated rate cut by the RBI and an expected increase in disposable income due to the restructured personal income tax regime in the FY26 Union Budget. KJC has increased its stake in the Nepal JV from 50% to 51%, with current capacity utilization at 70%, expected to rise to 80-85% and its number will be consolidated in FY26. We have considered ~8.8% CAGR in tiles volume over FY24-27 with cons. EBITDA margin of 15.2% in FY27. Management has indicated that volume growth will gradually pick up in FY26, driven by initiatives such as 1) increase in dealer penetration & showrooms, 2) enhanced brand building, 3) expansion in product portfolio, 4) intensify focus on projects business, and 6) improved business efficiency. We expect Revenue/EBITDA/PAT CAGR of 8.5%/8.2%/9.7% over FY24-27E. Maintain 'BUY' rating, as we value the stock at 35x FY27 (revised target multiple from 40x to 35x on soft guidance and weak demand scenario) EPS to arrive at revised TP of Rs1,224 (earlier Rs 1,545).

**Revenues grew by 1.0% YoY, PAT declined by 24.6% YoY:** Revenues grew by 1.0% YoY to Rs11.6bn (PLe: Rs11.8bn), on back of 6.7% YoY volume growth. Tiles segment revenues grew by 2.7% YoY (contributes 89%sales) and other segment revenues declined by 11.4% YoY. Bathware (cont. 8%rev.) grew by 2.5% YoY. Gross margin contracted by ~40bps YoY to 58.8% YoY. EBITDA declines by 16.8% YoY to Rs1.5bn (PLe: Rs1.7bn). EBITDA margin contracted by ~275bps YoY to 12.8% (PLe: 14.5%). Fuel expenses % sales reported 20.7% in Q3FY25 from 20.8% in Q3FY24. PBT declined 24.8% YoY to Rs1.1bn (PLe: Rs1.4bn). PAT declined by 24.6% YoY to Rs787mn (PLe: Rs1.0bn). Reported working capital of 59days vs 58days in Mar-24. Company is acquiring an additional 1% stake in Kajaria Ramesh Tiles Limited, Nepal, increasing its share from 50% to 51%. It has already invested Rs 1.1bn in the JVC and now plans to invest an additional Rs 606mn.

**Con call highlights: 1)** KJC has revised its volume growth guidance for FY25 from 9-10% to 8-9% in tiles due to low demand in retail segment, and Bathware segment from 15% to 10%. **2)** KJC has maintained its 3 years guidance to reach Rs 6.5bn revenue by FY27, with a CAGR of 11%/23%/19%/44% in tiles/bathware/plywood/adhesives segments. **3)** The company's EBITDA margin

was impacted by lower realizations and losses in the bathware segment due to the new sanitaryware unit in Morbi, which typically takes 6-12 months to stabilize and is expected to grow in the future.4) Volume and Value contribution of Ceramic/PVT/GVT tiles were 42%/25%/33% and 37%/26%/37%, respectively. 5) KJC's realization was impacted due to a shift in the business mix, with lower demand in the retail segment and competitive pricing in the project segment. 6) Bathware/Plywood/Adhesives contributed 8%/1%/2% in topline. 7) Fuel prices for North/South/West stood at Rs 38/38/37 SCM. 8) Exports in the tiles industry declined 16% YoY to Rs 11.6bn, primarily due to rising ocean freight rates and geopolitical uncertainty in Gulf regions. 9) The company is acquiring an additional 1% stake in Kajaria Ramesh Tiles Limited, Nepal, increasing its share from 50% to 51%, making it a subsidiary. The plant, currently operating at 70% capacity within two months, is expected to reach 80-85% soon. 10) KJC is expecting a revival in demand, driven by an anticipated rate cut by the RBI and an expected increase in disposable income due to the restructured personal income tax regime in the FY26 Union Budget.

Y/e March (Rs mn)	Q3FY25	Q3FY24	YoY gr. (%)	Q2FY25	QoQ gr. (%)	9MFY25	9MFY24	YoY gr. (%)
Net Sales	11,637	11,518	1.0	11,793	(1.3)	34,567	33,376	3.6
Expenditure								
Operating & Manufacturing Expenses	4,790	4,692	2.1	5,115	(6.3)	14,627	13,990	4.5
% of Net Sales	41.2	40.7		43.4		43.4	41.9	
Gross Profit	6,847	6,826	0.3	6,678	2.5	19,940	19,386	2.9
% of Net Sales	58.8	59.3		56.6		56.6	58.1	
Personnel Cost	1,507	1,319	14.2	1,443	4.4	4,344	3,756	15.7
% of Net Sales	12.9	11.5		12.2		12.2	11.3	
Other Expenses	1,440	1,324	8.8	1,401	2.8	10,849	10,353	4.8
% of Net Sales	12.4	11.5		11.9		11.9	31.0	
Total Expenditure	10,150	9,730	4.3	10,204	(0.5)	29,820	28,099	6.1
EBITDA	1,487	1,788	(16.8)	1,589	(6.4)	4,747	5,277	(10.0)
Margin (%)	12.8	15.5		13.5		13.5	15.8	
Other income	105	113	(6.6)	99	6.7	306	288	6.2
Depreciation	399	389	2.4	406	(1.8)	1,226	1,055	16.2
EBIT	1,089	1,399	(22.2)	1,183	(8.0)	3,827	4,510	(15.1)
Interest	87	50	74.7	47	83.9	181	145	24.8
РВТ	1,097	1,459	(24.8)	1,205	(9.0)	3,646	4,365	(16.5)
Total Taxes	307	379	(18.9)	350	(12.2)	1,015	1,081	(6.1)
ETR (%)	28.0	26.0		29.0		29.0	24.8	
Adjusted PAT	787	1,045	(24.6)	872	(9.7)	2,568	3,279	(21.7)

Source: Company, PL

# Exhibit 2: Segmental Breakup: Tiles revenue grew by 2.7% YoY, with a volume growth of 6.7% YoY

Y/e March (Rs mn)	Q3FY25	Q3FY24	YoY gr. (%)	Q2FY25	QoQ gr. (%)	9MFY25	9MFY24	YoY gr. (%)
Revenues								
Tiles	10,407	10,128	2.7	10,535	(1.2)	30,837	29,693	3.9
Others	1,231	1,389	(11.4)	1,258	(2.1)	3,730	3,683	1.3
Sales Volumes (Tiles in mn sq. m)								
Own Manufacturine	15.4	15.3	1.2	15.6	(1.3)	46	44	4.8
Subsidiaries	5.9	5.3	10.3	5.4	104.8	17	15	12.6
Outsource	7.6	6.5	16.6	7.6	(0.5)	22	20	10.2
Realisation (Rs/Sqm)								
Own Manufacturine	368	380	(3.0)	376	(1.9)	1,119	1,156	(3.2)
Subsidiaries	352	375	(6.1)	358	(1.8)	1,072	1,033	3.8
Outsource	349	360	(3.0)	356	343.9	1,057	1,162	(9.0)

Source: Company, PL

# Financials

Income	Statement	(Rsm)

Y/e Mar	FY24	FY25E	FY26E	FY27E
Net Revenues	45,784	47,270	52,232	58,502
YoY gr. (%)	4.5	3.2	10.5	12.0
Cost of Goods Sold	19,770	19,995	21,833	24,396
Gross Profit	26,015	27,275	30,399	34,107
Margin (%)	56.8	57.7	58.2	58.3
Employee Cost	5,053	5,862	6,268	6,845
Other Expenses	-	-	-	-
EBITDA	6,997	6,523	7,626	8,863
YoY gr. (%)	18.2	(6.8)	16.9	16.2
Margin (%)	15.3	13.8	14.6	15.2
Depreciation and Amortization	1,480	1,624	1,762	1,891
EBIT	5,517	4,899	5,864	6,972
Margin (%)	12.0	10.4	11.2	11.9
Net Interest	211	245	177	155
Other Income	462	411	550	710
Profit Before Tax	5,768	5,065	6,237	7,528
Margin (%)	12.6	10.7	11.9	12.9
Total Tax	1,435	1,403	1,570	1,895
Effective tax rate (%)	24.9	27.7	25.2	25.2
Profit after tax	4,334	3,662	4,667	5,633
Minority interest	101	62	48	48
Share Profit from Associate	(12)	(72)	(25)	(12)
Adjusted PAT	4,221	3,528	4,594	5,573
YoY gr. (%)	22.5	(16.4)	30.2	21.3
Margin (%)	9.2	7.5	8.8	9.5
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	4,221	3,528	4,594	5,573
YoY gr. (%)	19.8	(16.4)	30.2	21.3
Margin (%)	9.2	7.5	8.8	9.5
Other Comprehensive Income	-	-	-	-
Total Comprehensive Income	4,221	3,528	4,594	5,573
Equity Shares O/s (m)	159	159	159	159
EPS (Rs)	26.5	22.1	28.8	35.0

Source: Company Data, PL Research

# Balance Sheet Abstract (Rs m)

Y/e Mar	FY24	FY25E	FY26E	FY27E
Non-Current Assets				
Gross Block	28,077	30,327	32,627	34,927
Tangibles	28.067	30,317	32,617	34,917
Intangibles	10	10	10	10
intengizioo		10		10
Acc: Dep / Amortization	12,027	13,651	15,413	17,304
Tangibles	12,027	13,651	15,413	17,304
Intangibles	-	-	-	-
Net fixed assets	16,050	16,676	17,214	17,623
Tangibles	16,040	16,666	17,204	17,613
Intangibles	10	10	10	10
Capital Work In Progress	679	679	679	679
Goodwill	327	327	327	327
Non-Current Investments	148	148	148	148
Net Deferred tax assets	(839)	(839)	(839)	(839)
Other Non-Current Assets	-	-	-	-
Current Assets				
Investments	37	37	37	37
Inventories	5,322	6,248	6,823	7,623
Trade receivables	6,194	6,485	7,166	8,026
Cash & Bank Balance	5,141	6,680	8,622	11,208
Other Current Assets	648	648	648	648
Total Assets	35,429	38,839	42,670	47,447
Equity				
Equity Equity Share Capital	159	159	159	159
Other Equity	26,006	28,599	31,977	36,074
Total Networth	<b>26,165</b>	<b>28,759</b>	<b>32,136</b>	36,233
Non Comment Linkilities				
Non-Current Liabilities Long Term borrowings	635	635	635	635
Provisions	035	035	035	055
Other non current liabilities	533	551	608	681
	555	551	000	001
Current Liabilities				
ST Debt / Current of LT Debt	1,071	1,071	871	671
Trade payables	2,933	3,434	3,750	4,190
Other current liabilities	2,662	2,961	3,241	3,608
Total Equity & Liabilities	35,429	38,839	42,670	47,447

Source: Company Data, PL Research

February 5, 2025

5

# Kajaria Ceramics

Cash	Flow	(Rs m)	
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Y/e Mar	FY24	FY25E	FY26E	FY27E
PBT	5,756	3,528	4,594	5,573
Add. Depreciation	1,480	1,624	1,762	1,891
Add. Interest	(100)	164	118	104
Less Financial Other Income	462	411	550	710
Add. Other	4	(913)	(1,578)	(2,030)
Op. profit before WC changes	7,141	4,404	4,897	5,537
Net Changes-WC	260	446	755	975
Direct tax	(1,385)	(1,403)	(1,570)	(1,895)
Net cash from Op. activities	6,017	4,850	5,652	6,513
Capital expenditures	(2,785)	(2,250)	(2,300)	(2,300)
Interest / Dividend Income	(197)	-	-	-
Others	5	-	-	-
Net Cash from Invt. activities	(2,976)	(2,250)	(2,300)	(2,300)
Issue of share cap. / premium	11	-	-	-
Debt changes	(393)	-	(200)	(200)
Dividend paid	(1,394)	(934)	(1,217)	(1,476)
Interest paid	(168)	-	-	-
Others	(219)	-	-	-
Net cash from Fin. activities	(2,163)	(934)	(1,417)	(1,676)
Net change in cash	878	1,666	1,935	2,536
Free Cash Flow	3,232	2,600	3,352	4,213

Y/e Mar	FY24	FY25E	FY26E	FY27E
Per Share(Rs)				
EPS	26.5	22.1	28.8	35.0
CEPS	35.8	32.3	39.9	46.9
BVPS	164.3	180.5	201.7	227.5
FCF	20.3	16.3	21.0	26.4
DPS	5.8	4.9	6.3	7.7
Return Ratio(%)				
RoCE	22.5	18.2	20.0	21.6
ROIC	19.3	15.8	18.8	21.4
RoE	17.1	12.8	15.1	16.3
Balance Sheet				
Net Debt : Equity (x)	(0.1)	(0.2)	(0.2)	(0.3)
Net Working Capital (Days)	68	72	72	71
Valuation(x)				
PER	36.2	43.3	33.3	27.4
P/B	5.8	5.3	4.8	4.2
P/CEPS	26.8	29.7	24.1	20.5
EV/EBITDA	21.4	22.7	19.1	16.1
EV/Sales	3.3	3.1	2.8	2.4
Dividend Yield (%)	0.6	0.5	0.7	0.8

Source: Company Data, PL Research

# Quarterly Financials (Rs m)

Y/e Mar	Q4FY24	Q1FY25	Q2FY25	Q3FY25
Net Revenue	12,408	11,137	11,793	11,637
YoY gr. (%)	3.0	4.6	5.1	1.0
Raw Material Expenses	5,779	4,722	5,115	4,790
Gross Profit	6,629	6,415	6,678	6,847
Margin (%)	53.4	57.6	56.6	58.8
EBITDA	1,720	1,671	1,589	1,487
YoY gr. (%)	(2.2)	(1.3)	(11.6)	(16.8)
Margin (%)	13.9	15.0	13.5	12.8
Depreciation / Depletion	425	421	406	399
EBIT	1,295	1,249	1,183	1,089
Margin (%)	10.4	11.2	10.0	9.4
Net Interest	66	47	47	87
Other Income	174	102	99	105
Profit before Tax	1,396	1,281	1,205	1,097
Margin (%)	11.3	11.5	10.2	9.4
Total Tax	354	358	350	307
Effective tax rate (%)	25.3	27.9	29.0	28.0
Profit after Tax	1,043	923	855	790
Minority interest	18	25	13	12
Share Profit from Associates	-	-	-	-
Adjusted PAT	1,031	921	872	787
YoY gr. (%)	(8.3)	(14.3)	(19.4)	(24.6)
Margin (%)	8.3	8.3	7.4	6.8
Extra Ord. Income / (Exp)	(7)	(23)	(29)	(10)
Reported PAT	1,024	898	843	777
YoY gr. (%)	(5.3)	(16.4)	(21.9)	(25.4)
Margin (%)	8.3	8.1	7.1	6.7
Other Comprehensive Income	-	-	-	-
Total Comprehensive Income	1,024	898	843	777
Avg. Shares O/s (m)	159	159	159	159
EPS (Rs)	6.5	5.8	5.5	4.9





# **Kajaria Ceramics**

# **Price Chart**



0.	Date	Rating	TP (Rs.)	Share Price (Rs.)
	08-Jan-25	BUY	1,545	1,061
	24-Oct-24	Accumulate	1,604	1,259
	08-Oct-24	Accumulate	1,651	1,421
	24-Jul-24	Hold	1,488	1,468
	07-Jul-24	Hold	1,488	1,476
	09-May-24	Accumulate	1,318	1,184
	11-Apr-24	Accumulate	1,445	1,242

**Recommendation History** 

## **Analyst Coverage Universe**

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Astral Ltd.	BUY	1,808	1,470
2	Avalon Technologies	Hold	899	938
3	Bajaj Electricals	Reduce	676	782
4	Century Plyboard (I)	Hold	811	823
5	Cera Sanitaryware	Hold	7,712	7,188
6	Crompton Greaves Consumer Electricals	BUY	536	368
7	Cyient DLM	BUY	692	515
8	Finolex Industries	Accumulate	270	233
9	Greenpanel Industries	BUY	427	361
10	Havells India	BUY	1,890	1,578
11	Kajaria Ceramics	BUY	1,545	1,061
12	Kaynes Technology India	BUY	5,528	4,661
13	KEI Industries	BUY	5,041	4,128
14	Polycab India	BUY	8,233	6,251
15	R R Kabel	BUY	1,812	1,245
16	Supreme Industries	BUY	5,040	4,022
17	Syrma SGS Technology	BUY	629	505
18	Voltas	BUY	1,593	1,261

# PL's Recommendation Nomenclature (Absolute Performance)

Buy	:	> 15%
Accumulate	:	5% to 15%
Hold	:	+5% to -5%
Reduce	:	-5% to -15%
Sell	:	< -15%
Not Rated (NR)	:	No specific call on the stock
Under Review (UR)	:	Rating likely to change shortly



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