Beat on all front, stock available at lucrative valuations - maintain BUY!

Result Synopsis

Somany Ceramics Ltd (SOMC) displayed a strong performance in Q4FY24 Vs our expectations reporting a healthy revenue growth of 8.6%YoY & 20.5%QoQ. Tiles revenue (86% of sales) grew by 5%YoY & 18%QoQ (2-year CAGR stood at 7%), largely driven by volume growth of 7%YoY & 20%QoQ (2-year CAGR came in at 8%). However, on account of higher incentives & extra-discounts to push volumes, ASP declined by 2%YoY & 1%QoQ. Consequently, Gross margins declined to 52% in Q4FY24 Vs 54%/55% in Q4FY23/Q3FY24 respectively. However, with cost optimization & reduction in gas cost, operating margins improved to 11% as compared to 9%/9.6% in Q4FY23/Q3FY24 respectively. Bathware biz revenue came in at Rs796Mn, a growth of 7%YoY & 22%QoQ and Other biz revenue increased by 71%YoY & 20%QoQ. In Tile volumes, Own/JV/outsourced constituted 35%/36%/29% Vs 38%/36%/26% in Q4FY24 respectively. Ceramics/PVT/GVT contribution came in at 35%/29%/36% respectively in Q4FY24.

Management aims to grow in high single digit-to-low double digit (9-10%) in FY25E, which will largely be driven by volumes, and also stated that operating margins should grow by 100-150bps on account of better utilization & higher contribution from GVT.

Though demand in Q1FY25E continues to remain muted, the overall scenario is expected to improve from H2FY25E onwards. Hence, we believe SOMC should report tile volume growth of 10%CAGR over FY24-FY26E. Though higher competition from Morbi manufacturers will keep pricing under-pressure, with better product mix we reckon overall ASP to remain steady from hereon, therefore tiles revenue should also grow by 10%CAGR over FY24-FY26E. We expect EBITDA margins to come in at ~10% for next 2-years, translating into an EBITDA growth of 12% over similar period. At CMP, the stock trades at lucrative P/E(x) of 19x/15x on FY25E/FY26E EPS of Rs33/41, respectively. We continue to value the company at P/E(x) of 20x on FY26E EPS, arriving at a target price of Rs817. Hence, we maintain our BUY rating on the stock.

Result Highlights

- Revenue stood at Rs7.4Bn, a growth of 8.6%YoY & 20.5%QoQ. FY24 revenue stood at Rs25.9Bn a growth of 4.6%YoY.
- EBITDA for the quarter stood at Rs795Mn and margin came in at 10.8% Vs 9.0%/9.6% in Q4FY23/Q3FY24 respectively. FY24 EBITDA stood at Rs2.5Bn, a steep growth of 34%YoY with margin coming in 9.8%.
- Net profit for Q4FY24 stood at Rs339Mn, a massive increase of 39%YoY & 45%QoQ. FY24 PAT stood at Rs994Mn, a growth of 48.6%YoY.

Exhibit 1: Actual vs estimates

| Rsmn | Astual | Estimate | | % Va | ariation | Remarks | |
|----------------------|--------|----------|-----------|---------|-----------|--------------------------------|--|
| KSIIIII | Actual | YES Sec | Consensus | YES Sec | Consensus | Remarks | |
| Sales | 7,375 | 6,492 | 6,999 | 13.6 | 5.4 | | |
| EBITDA | 795 | 626 | 684 | 26.9 | 16.2 | | |
| EBITDA Margin (%) | 10.8 | 9.6 | 9.8 | 113 bps | 100 bps | Overall beat on our estimates. | |
| Adjusted PAT | 339 | 268 | 315 | 26.5 | 7.6 | | |

Source: Company, YES Sec



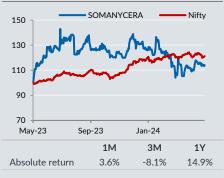
INSTITUTIONAL EQUITIES

| Reco | : | BUY |
|---------------------|---|--------|
| СМР | : | Rs 626 |
| Target Price | : | Rs 817 |
| Potential Return | : | +30.6% |

Stock data (as on May 15, 2024)

| Nifty | 22,201 |
|-------------------------|--------------|
| 52 Week h/I (Rs) | 819 / 542 |
| Market cap (Rs/USD mn) | 25,377 / 304 |
| Outstanding Shares (mn) | 41 |
| 6m Avg t/o (Rs mn): | 36 |
| Div yield (%): | 0.5 |
| Bloomberg code: | SOMC IN |
| NSE code: | SOMANYCERA |
| | |

Stock performance



| Shareholding pattern (As of Mar'24 end) | |
|---|-------|
| Promoter | 55.0% |
| FII+DII | 25.1% |
| Others | 19.9% |

| Δ in stance | | |
|--------------------|-----|-----|
| (1-Yr) | New | Old |
| Rating | BUY | BUY |
| Target Price | 817 | 797 |

Δ in earnings estimates

| | FY25E | FY26E |
|-----------|--------|-------|
| EPS (New) | 33.2 | 40.9 |
| EPS (Old) | 39.9 | 43.3 |
| % change | -16.9% | -5.6% |

Financial Summary

| i manciai Sum | nai y | | |
|---------------|--------|--------|--------|
| (Rs mn) | FY24 | FY25E | FY26E |
| Net Revenue | 25,914 | 28,148 | 31,275 |
| YoY Growth | 4.6 | 8.6 | 11.1 |
| EBIDTA | 2,533 | 2,815 | 3,190 |
| EBIDTA (%) | 9.8 | 10.0 | 10.2 |
| PAT | 994 | 1,360 | 1,676 |
| YoY Growth | 48.6 | 36.8 | 23.2 |
| ROE | 13.2 | 17.3 | 18.1 |
| EPS | 24.3 | 33.2 | 40.9 |
| P/E | 23.8 | 18.9 | 15.3 |
| BV/Share | 175.6 | 206.8 | 245.7 |
| P/BV | 10.4 | 10.0 | 8.3 |



SHALIN DAMANI, Associate



Segmental Highlights for Q4FY24:

Tiles

- Overall tile volumes stood at 18.9msm, a growth of 7%YoY & 20%QoQ (2-year CAGR 8%). Own volumes (35% of total) stood at 6.7msm, grew by 1.4% YoY & 15%QoQ. JVs (36% of total) registered a growth of 5%YoY & 21% QoQ to 6.7msm. Lastly, outsourced vols (29% of total), stood at 5.5msm, a growth of 18.6%YoY & 24.5%QoQ.
- Revenue of tiles stood at Rs6.1Bn, a growth of 5% YoY & 18.4%QoQ. Own tile revenue (34% of revenue), stood at Rs2.1Bn, a degrowth of 2.5%YoY & a growth of 13%QoQ. JVs sales (37% of tile revenue) remained flattish on a YoY basis & improved by 18.4%QoQ to Rs2.2Bn, and Outsourced sales (29% of tile revenue) stood at Rs1.8Bn, a steep increase of 21%YoY & 25.4%QoQ.
- Blended ASP came in at Rs324/sqm Vs Rs332/Rs328 in Q4FY23/Q3FY24, respectively. Own manufacturing's ASP stood at Rs314/sqm Vs Rs326/Rs320 in Q4FY23/Q3FY24, respectively. JVs realization came in at Rs333/sqm, a decline of 4%YoY & 2%QoQ. Outsourced ASP improved from Rs318/Rs323 in Q4FY23/Q3FY24, respectively to Rs325/sqm in Q4FY24.

Others

- Bathware segment recorded a revenue of Rs796Mn, a growth of 7%YoY & 22%QoQ.
- Other biz (Epoxy, Adhesives etc.) reported a growth of 70.6%YoY & 20%QoQ to Rs183Mn.



Exhibit 2: Quarterly Snapshot:

| Rs mn | Q3 FY23 | Q4 FY23 | Q1 FY24 | Q2 FY24 | Q3 FY24 | Q4 FY24 | % yoy | % qoq | FY23 | FY24 | % уоу |
|------------------|------------|------------|------------|------------|------------|------------|---------|---------|--------|--------|---------|
| Revenue | 6,224 | 6,792 | 5,865 | 6,552 | 6,121 | 7,375 | 8.6 | 20.5 | 24,785 | 25,914 | 4.6 |
| Expenditure | 5,818 | 6,182 | 5,359 | 5,910 | 5,531 | 6,581 | 6.4 | 19.0 | 22,898 | 23,381 | 2.1 |
| - RM | 2,784 | 3,111 | 2,757 | 2,934 | 2,728 | 3,561 | 14.5 | 30.5 | 10,694 | 11,979 | 12.0 |
| - Staff Cost | 758 | 805 | 760 | 822 | 794 | 867 | 7.7 | 9.2 | 3,012 | 3,244 | 7.7 |
| - Power Cost | 1,547 | 1,543 | 1,189 | 1,379 | 1,252 | 1,399 | (9.4) | 11.7 | 6,523 | 5,219 | |
| - Other Cost | 729 | 723 | 653 | 775 | 757 | 754 | 4.3 | (0.4) | 2,669 | 2,939 | 10.1 |
| Operating Profit | 406 | 610 | 506 | 642 | 590 | 795 | 30.3 | 34.6 | 1,887 | 2,533 | 34.2 |
| OPM(%) | 6.5 | 9.0 | 8.6 | 9.8 | 9.6 | 10.8 | 180 bps | 113 bps | 7.6 | 9.8 | 216 bps |
| Other Income | 41 | 36 | 24 | 38 | 28 | 16 | (55.2) | (43.4) | 145 | 106 | (27.0) |
| Depreciation | 168 | 187 | 168 | 176 | 188 | 193 | 3.2 | 2.6 | 679 | 725 | 6.9 |
| Interest | 119 | 116 | 112 | 110 | 109 | 134 | 15.4 | 23.4 | 404 | 465 | 15.1 |
| PBT | 160 | 342 | 184 | 394 | 334 | 516 | 50.9 | 54.3 | 929 | 1,429 | 53.8 |
| Tax | 45 | 98 | 58 | 98 | 100 | 177 | 81.0 | 76.5 | 259 | 434 | 67.4 |
| PAT | 115 | 244 | 126 | 296 | 234 | 339 | 38.9 | 44.8 | 669 | 994 | 48.6 |
| OCI | - | 0 | - | - | - | 5 | 1,466.7 | | (6) | 5 | (182.5) |
| Reported PAT | 115 | 244 | 126 | 296 | 234 | 344 | 40.6 | 46.8 | 663 | 999 | 50.6 |

Source: Company, YES Sec

Exhibit 3: Operational Numbers:

| Particulars | Q3 FY23 | Q4 FY23 | Q1 FY24 | Q2 FY24 | Q3 FY24 | Q4 FY24 | % yoy | % qoq | FY23 | FY24 | % yoy |
|------------------|------------|------------|------------|------------|------------|------------|-------|-------|--------|--------|-------|
| Revenue (Rs Mn) | | | | | | | | | | | |
| Own | 2,117 | 2,153 | 2,108 | 2,089 | 1,857 | 2,100 | (2.5) | 13.1 | 8,335 | 8,154 | (2.2) |
| JV | 2,068 | 2,212 | 1,714 | 1,878 | 1,887 | 2,234 | 1.0 | 18.4 | 8,040 | 7,713 | (4.1) |
| Other | 1,246 | 1,469 | 1,253 | 1,664 | 1,419 | 1,780 | 21.2 | 25.4 | 5,108 | 6,117 | 19.7 |
| Total Tile | 5,431 | 5,835 | 5,075 | 5,631 | 5,164 | 6,115 | 4.8 | 18.4 | 21,483 | 21,984 | 2.3 |
| Bathware | 603 | 742 | 582 | 640 | 653 | 796 | 7.2 | 21.9 | 2,430 | 2,671 | 9.9 |
| Others | 85 | 107 | 117 | 144 | 153 | 183 | 70.6 | 19.8 | 352 | 597 | 69.5 |
| Volume (msm) | | | | | | | | | | | |
| Own | 6.4 | 6.6 | 6.5 | 6.3 | 5.8 | 6.7 | 1.4 | 15.3 | 25.3 | 25.3 | 0.2 |
| JV | 5.9 | 6.4 | 4.9 | 5.4 | 5.6 | 6.7 | 5.2 | 20.9 | 23.1 | 22.6 | (2.3) |
| Other | 3.8 | 4.6 | 4.0 | 5.2 | 4.4 | 5.5 | 18.6 | 24.5 | 15.5 | 19.0 | 22.9 |
| Total Tile | 16.2 | 17.6 | 15.4 | 16.9 | 15.8 | 18.9 | 7.3 | 19.9 | 63.9 | 67.0 | 4.8 |
| Realization (Rs) | | | | | | | | | | | |
| Own | 331 | 326 | 325 | 330 | 320 | 314 | (3.8) | (2.0) | 330 | 322 | (2.4) |
| JV | 348 | 347 | 347 | 348 | 340 | 333 | (4.0) | (2.1) | 348 | 341 | (1.8) |
| Other | 327 | 318 | 315 | 321 | 323 | 325 | 2.2 | 0.7 | 330 | 321 | (2.6) |
| Total Tile | 336 | 332 | 329 | 333 | 328 | 324 | (2.3) | (1.2) | 336 | 328 | (2.3) |

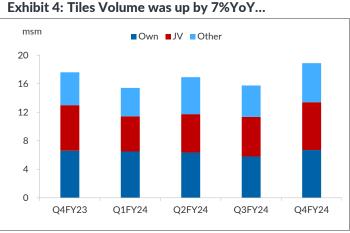
Source: Company, YES Sec



KEY CON-CALL HIGHLIGHTS

- Guidance: Company expects to grow in high single to low double digit growth (~9-10%) in FY25E (domestic industry should grow by 5-6%), which will largely be driven by volumes. EBITDA margins should improve by 100-150bps in FY25E on account of better utilization & higher contribution of GVT. Demand in on-going quarter is muted due to elections however, management expects demand to improve H2FY25E onwards.
- On exports, management stated that run rate has improved to Rs17Bn/month from Rs13Bn/month.
- Tiles utilization for FY24 stood at 86% and the same in Q4FY24 came in at 89%.
- Realizations were under pressure due to extra incentives & discounts given to push volumes.
- GVT constituted 34% of total volumes in FY24 which is expected to grow to 38-40% in coming years (Q4FY24 the contribution was 36%). Ceramics/PVT contributed 37%/29% in FY24 & the same for Q4FY24 came in at 35%/29% respectively.
- Total capacity of GVT is 25msm of which 21msm is Own-manufacturing and 4msm is Outsourced.
- Brand spends for FY24 stood at 2.5% of sales which is expected to increase to 3% in FY25E.
- For FY25E, there will be only maintenance capex which will be Rs500-600Mn.
- Nepal capex has been delayed due to excess rains in the said region, this plant is expected to commence from H2FY26E.
- During FY24, company added 110-dealers (net) and plans to add ~100-150 (gross) dealers in next fiscal.
- Gas cost for FY24 stood at Rs45/scm Vs Rs59/scm in FY23. For FY24 gas cost at South/Morbi/North stood at Rs52/Rs45/Rs43-44 respectively.
- The Max plant is currently operating at ~40-50% utilization and management expects to operate at 80% by March'25.
- Retail and Insti-mix stood at 80%-20%. Govt is ~12% of revenue.

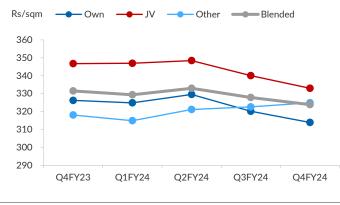




QUARTERLY TRENDS

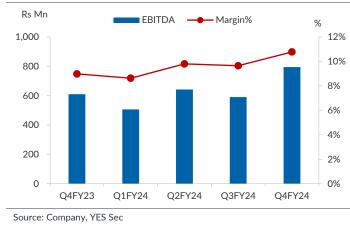
Source: Company, YES Sec

Exhibit 6: Blended ASP declined to Rs324/sqm...

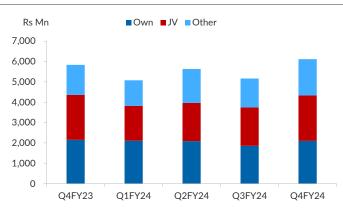


Source: Company, YES Sec



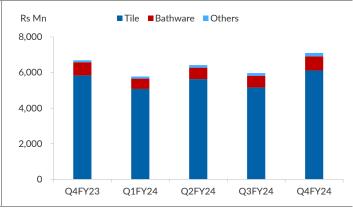






Source: Company, YES Sec

Exhibit 7: Tile revenue increased by 5%YoY...



Source: Company, YES Sec

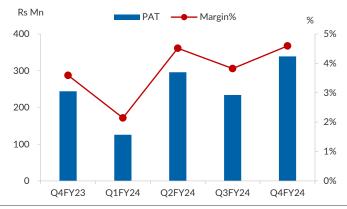


Exhibit 9: Net profit stood at Rs339Mn...

Source: Company, YES Sec



FINANCIALS

Exhibit 10: Income Statement

| Y/e 31 Mar (Rs mn) | FY22 | FY23 | FY24 | FY25E | FY26E |
|--------------------|--------|--------|--------|--------|--------|
| Sales | 20,945 | 24,785 | 25,914 | 28,148 | 31,275 |
| COGS | 9,205 | 10,694 | 11,979 | 13,098 | 14,865 |
| GP | 11,740 | 14,091 | 13,934 | 15,050 | 16,410 |
| GP% | 56.1 | 56.9 | 53.8 | 53.5 | 52.5 |
| Employee Cost | 2,571 | 3,012 | 3,244 | 3,568 | 3,996 |
| Power & Fuel | 4,810 | 6,523 | 5,219 | 5,375 | 5,537 |
| Other Cost | 2,293 | 2,669 | 2,939 | 3,292 | 3,687 |
| EBITDA | 2,065 | 1,887 | 2,533 | 2,815 | 3,190 |
| EBITDA% | 9.9 | 7.6 | 9.8 | 10.0 | 10.2 |
| Finance Cost | 296 | 404 | 465 | 350 | 294 |
| Depreciation | 640 | 679 | 725 | 787 | 814 |
| Other Income | 134 | 145 | 106 | 135 | 152 |
| PBT | 1,264 | 950 | 1,449 | 1,813 | 2,234 |
| Тах | 329 | 259 | 434 | 453 | 559 |
| PAT | 934 | 669 | 994 | 1,360 | 1,676 |
| PAT% | 4.5 | 2.7 | 3.8 | 4.8 | 5.4 |
| EPS | 22.0 | 15.8 | 24.3 | 33.2 | 40.9 |

Source: Company, YES Sec

Exhibit 11: Balance Sheet

| Y/e 31 Mar (Rs mn) | FY22 | FY23 | FY24 | FY25E | FY26E |
|-------------------------|--------|--------|--------|--------|--------|
| Share Capital | 85 | 85 | 82 | 82 | 82 |
| Reserves | 7,178 | 7,785 | 7,119 | 8,397 | 9,991 |
| Non-current Liab | 2,828 | 3,027 | 3,086 | 2,809 | 2,532 |
| ST Borrowings | 3,366 | 3,033 | 1,494 | 1,271 | 1,048 |
| Payables | 2,255 | 3,777 | 5,593 | 2,827 | 3,208 |
| Other current Liab | 1,052 | 1,197 | 1,205 | 1,205 | 1,205 |
| Total Equity & Liab | 17,922 | 20,111 | 19,838 | 17,850 | 19,325 |
| Gross Block | 9,436 | 12,660 | 14,488 | 14,988 | 15,488 |
| Acc Dep | 2,334 | 3,013 | 3,738 | 4,525 | 5,339 |
| Net Block | 7,102 | 9,647 | 10,750 | 10,463 | 10,149 |
| CWIP | 2,267 | 473 | 96 | 96 | 96 |
| Other Noncurrent Assets | 278 | 495 | 321 | 321 | 321 |
| Inventory | 2,737 | 3,915 | 3,466 | 1,752 | 1,988 |
| Receivables | 2,368 | 2,683 | 3,372 | 3,663 | 4,070 |
| Cash & Bank | 1,486 | 1,546 | 709 | 431 | 1,577 |
| Other Current Assets | 639 | 524 | 522 | 522 | 522 |
| Total Assets | 17,922 | 20,111 | 19,838 | 17,850 | 19,325 |

Source: Company, YES Sec



Exhibit 12: Cash Flow

| Y/e 31 Mar (Rs mn) | FY22 | FY23 | FY24 | FY25E | FY26E |
|--|---------|---------|---------|-------|-------|
| PBT | 1,264 | 929 | 1,428 | 1,813 | 2,234 |
| Depreciation & Amortization | 640 | 679 | 725 | 787 | 814 |
| Finance cost | 296 | 404 | 465 | 350 | 294 |
| (Incr)/Decr in Working Capital | (19) | (9) | 168 | (134) | (26) |
| Taxes | (352) | (247) | (340) | (453) | (559) |
| Cash from ops. | 1,567 | 1,646 | 3,934 | 1,154 | 2,521 |
| (Incr)/ Decr in PP&E | (2,709) | (1,765) | (1,615) | (500) | (500) |
| Cash Flow from Investing | (2,553) | (909) | (1,229) | (500) | (500) |
| (Decr)/Incr in Borrowings | 989 | 135 | (1,563) | (500) | (500) |
| Finance cost | (312) | (385) | (470) | (350) | (294) |
| Cash Flow from Financing | 499 | (214) | (3,560) | (932) | (876) |
| Incr/(Decr) in cash | (487) | 523 | (855) | (278) | 1,146 |
| Cash and cash equivalents at beginning of year | 1,426 | 937 | 1,447 | 709 | 431 |
| Cash and cash equivalents at end of year | 939 | 1,460 | 592 | 431 | 1,577 |

Source: Company, YES Sec

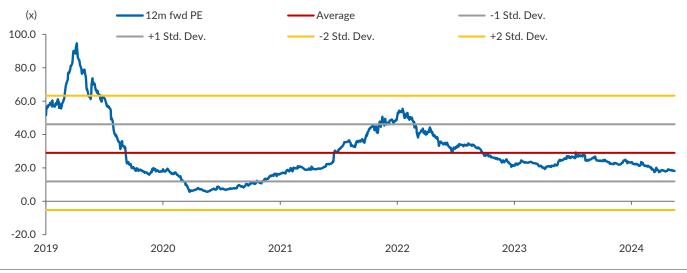
Exhibit 13: Ratios

| Key Ratios | FY22 | FY23 | FY24 | FY25E | FY26E |
|--------------------------|-------|--------|-------|-------|-------|
| Growth Matrix (%) | | | | | |
| Revenue growth | 26.9 | 18.3 | 4.6 | 8.6 | 11.1 |
| EBITDA growth | 8.3 | (8.6) | 34.2 | 11.1 | 13.3 |
| EBIT growth | 9.7 | (13.2) | 41.3 | 13.0 | 16.9 |
| PAT growth | 52.4 | (28.4) | 48.6 | 36.8 | 23.2 |
| Profitability ratios (%) | | | | | |
| GP margin | 56.1 | 56.9 | 53.8 | 53.5 | 52.5 |
| EBITDA margin | 9.9 | 7.6 | 9.8 | 10.0 | 10.2 |
| EBIT margin | 7.4 | 5.5 | 7.4 | 7.7 | 8.1 |
| PAT margin | 4.5 | 2.7 | 3.8 | 4.8 | 5.4 |
| RoCE | 16.2 | 12.9 | 18.1 | 20.0 | 21.2 |
| RoE | 13.5 | 8.8 | 13.2 | 17.3 | 18.1 |
| Per share values | | | | | |
| EPS | 22.0 | 15.8 | 24.3 | 33.2 | 40.9 |
| CEPS | 37.1 | 31.7 | 41.9 | 52.4 | 60.7 |
| BVPS | 171.0 | 185.4 | 175.6 | 206.8 | 245.7 |
| Valuation ratios (x) | | | | | |
| P/E | 29.4 | 34.9 | 23.8 | 18.9 | 15.3 |
| P/CEPS | 3.8 | 3.0 | 3.3 | 3.0 | 2.5 |
| P/B | 15.1 | 14.1 | 10.4 | 10.0 | 8.3 |
| EV/EBITDA | 1.3 | 0.9 | 0.9 | 0.9 | 0.8 |
| Leverage ratios (x) | | | | | |
| Debt/ Equity | 0.7 | 0.6 | 0.5 | 0.3 | 0.2 |
| Net debt/Equity | 0.5 | 0.4 | 0.4 | 0.3 | 0.1 |
| Net debt/EBITDA | 1.8 | 1.8 | 1.0 | 0.9 | 0.2 |
| Int coverage | 5.3 | 3.4 | 4.1 | 6.2 | 8.6 |
| NWC days | | | | | |
| Receivables | 41 | 40 | 47 | 47 | 47 |
| Inventory | 48 | 58 | 49 | 49 | 49 |
| Payables | 39 | 56 | 79 | 79 | 79 |

Source: Company, YES Sec

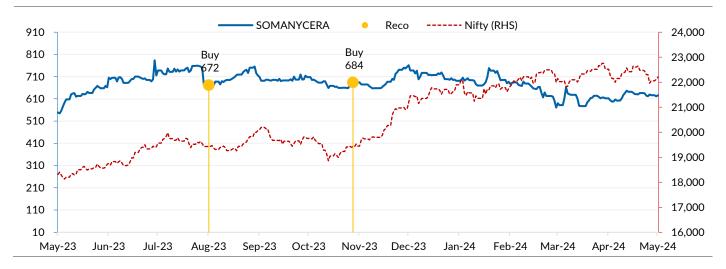


Exhibit 14: 1-year forward P/E (x) chart



Source: Company, YES Sec

Recommendation Tracker





DISCLAIMER

Investments in securities market are subject to market risks, read all the related documents carefully before investing.

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