

## DATAMATICS – Improved Clarity Leads To Re-Rating

August 07, 2025 | CMP: INR 1,085 | Target Price: INR 940

Expected Share Price Return: (13.3%) | Dividend Yield: 0.8% | Expected Total Return: (12.5%)

REDUCE

Sector View: Neutral

|                     |   |
|---------------------|---|
| Change in Estimates | ✓ |
| Target Price Change | ✓ |
| Recommendation      | ✗ |

## Company Info

|                      |                 |
|----------------------|-----------------|
| BB Code              | DATA IN EQUITY  |
| Face Value (INR)     | 5.0             |
| 52 W High/Low (INR)  | 1,047/516       |
| Mkt Cap (Bn)         | INR 64.2/ \$0.7 |
| Shares o/s (Mn)      | 59.1            |
| 3M Avg. Daily Volume | 21,47,060       |

## Change in Estimates

|           | FY26E |      |          | FY27E |      |          |
|-----------|-------|------|----------|-------|------|----------|
| INR Bn    | New   | Old  | Dev. (%) | New   | Old  | Dev. (%) |
| Revenues  | 19.7  | 19.5 | 1.0      | 21.4  | 21.0 | 1.8      |
| EBITDA    | 2.9   | 2.8  | 3.6      | 3.3   | 3.2  | 3.3      |
| EBITDAM % | 14.7  | 14.5 | 20 Bps   | 15.4  | 15.2 | 20 Bps   |
| EPS       | 35.2  | 35.2 | 0.1      | 43.0  | 41.8 | 2.9      |

## Actual vs CIE

| INR Bn    | Q1FY26A | CIE Est. | Dev. %  |
|-----------|---------|----------|---------|
| Revenue   | 4.7     | 4.7      | (0.9)   |
| EBITDA    | 0.8     | 0.7      | 6.6     |
| EBITDAM % | 16.2    | 15.1     | 110 bps |
| PAT       | 0.5     | 0.5      | 0.8     |

## Key Financials

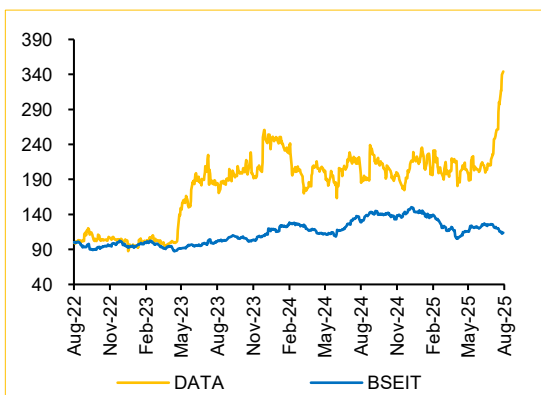
| INR Bn    | FY24 | FY25 | FY26E | FY27E | FY28E |
|-----------|------|------|-------|-------|-------|
| Revenue   | 15.5 | 17.2 | 19.7  | 21.4  | 23.4  |
| YoY (%)   | 6.2  | 11.2 | 14.3  | 8.6   | 9.5   |
| EBITDA    | 2.4  | 2.3  | 2.9   | 3.3   | 3.8   |
| EBITDAM % | 15.7 | 13.3 | 14.7  | 15.4  | 16.1  |
| Adj PAT   | 2.0  | 2.1  | 2.1   | 2.5   | 3.0   |
| EPS       | 33.6 | 34.7 | 35.2  | 43.0  | 51.0  |
| ROE %     | 16.1 | 15.2 | 13.6  | 14.5  | 15.0  |
| ROCE %    | 13.4 | 10.0 | 10.4  | 11.2  | 11.8  |
| PE(x)     | 17   | 18   | 31    | 25    | 21    |

## Shareholding Pattern (%)

|           | Jun-25 | Mar-25 | Dec-24 |
|-----------|--------|--------|--------|
| Promoters | 66.33  | 66.33  | 66.33  |
| Fils      | 1.02   | 1.14   | 1.15   |
| Dils      | 0.12   | 0.20   | 0.19   |
| Public    | 32.54  | 32.33  | 32.33  |

## Relative Performance (%)

| YTD    | 3Y    | 2Y   | 1Y     |
|--------|-------|------|--------|
| BSE IT | 11.3  | 9.8  | (15.4) |
| DATA   | 268.4 | 99.3 | 98.8   |



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## Q1FY26\_Technology\_Result Preview

## Mid-single digit organic growth; strong TNQ revenues raises conviction

Mid-single digit organic growth guidance along with strong TNQtech led in-organic revenues to augur well for DATAMATICS in FY26. Key themes playing out will be its growing focus on GCC's & AI offerings with some AI pilots already getting mainstream. Its AI driven intelligent RPA (Robotic Process Automation) offerings, which can automate complex tasks in larger automation suite is gaining increased client traction. Moreover, aided by Dextara and TNQ integration, the company aims to focus on strategic accounts, geographic expansion, new deals & cross-selling. It also aims at leveraging AI offerings through partnerships with Microsoft & Google. **We believe the recent operational changes to reflect on improved growth & margin trajectory of DATAMATICS going ahead. Hence we have revised up our estimates & expect the Revenue/ EBITDA/ PAT to grow at 10.8%/ 18.0%/ 13.7% CAGR over FY25–28E. With the improved clarity on growth ahead we have re-rated the stock with Target Price of INR940 (earlier INR585) by maintaining REDUCE based on FY27E & FY28E average EPS of INR 47, implying a PE of 20x (earlier 14x).**

## Despite growth disappointment, PAT spikes due to lower SG&amp;A

- Reported Revenue for Q1FY26 stood at INR 4676Mn down 6.0% QoQ (vs CIE est. at INR 4,717Mn).
- EBITDA for Q1FY26 stood at INR 759Mn up 1.8% QoQ (vs CIE est. at INR 712Mn). EBITDAM expanded 124bps QoQ at 16.2% (vs CIE est. at 15.1%).
- PAT for Q1FY26 spiked by 12.2% QoQ at INR 504Mn (vs CIE est. at INR 503Mn) led by margin expansion, higher other income and low finance costs.

## DATAMATICS FY26 strong growth to be led by TNQ amidst macro worries

Digital Operations business unit contributed 54.7% to revenues reporting 4.1% QoQ de-growth in Q1FY26. This was on account of higher seasonal growth in fourth quarter, which cools down every year in Q1 due to low cash processing business. **TNQtech acquisition, which was done in Q4FY25, will contribute strongly to the full year revenues in FY26. This, we believe will strongly aid to the mid-single digit organic growth guidance given by the company for FY26.** Digital Technologies business unit, which contributes 30.9% reported 9.2% QoQ de-growth in Q1. Even the Digital Experience witnessed disappointing growth and margins in Q1 with a client migrating to its captive center. However the Management cited on signing good deals and expects the Digital Experience growth and margins to bounce back soon.

## FY26E EBITDAM to expand 50-150bps led by cost optimization program

DATAMATICS reported 124bps QoQ EBITDAM expansion at 16.2% in Q1FY26. This was led by lower SG&A costs and cost optimization exercise within Digital Technologies business unit, which reported 590bps QoQ expansion in EBITM at 6.9%. For FY26, DATAMATICS expects 50-150bps YoY EBITDAM improvement, which will be driven by strong cost controls across segments. Amongst business units, Digital operations, which reported stable QoQ EBITM at 16.4% in Q1 would lead the margin expansion in FY26 aided by integration of TNQ revenues. Moreover, with the cost optimization program the EBITM of Digital Technologies unit is expected to improve by 100bps YoY. Digital Experiences, the 3<sup>rd</sup> unit reported 640bps QoQ EBITM dip at 6.8% due to client migration to captive centre.

| Datamatics Global Services Ltd. | Q1 FY26 | Q1 FY25 | YoY (%) | Q4 FY25 | QoQ (%) |
|---------------------------------|---------|---------|---------|---------|---------|
| Revenues (INR Mn)               | 4,676   | 3,940   | 18.7    | 4,972   | (6.0)   |
| Employee Cost                   | 3,049   | 2,646   | 15.2    | 3,137   | (2.8)   |
| SG&A                            | 867     | 780     | 11.3    | 1089    | (20.4)  |
| EBITDA (INR Mn)                 | 759     | 514     | 47.7    | 746     | 1.8     |
| EBITDA Margin (%)               | 16.2    | 13.0    | 319 bps | 15.0    | 124 bps |
| Depreciation                    | 195     | 88      | 121.6   | 200     | (2.5)   |
| Other income                    | 124     | 139     | (10.8)  | 81      | 52.5    |
| Interest                        | 49      | 4       | 1,186.8 | 70      | (30.1)  |
| PBT                             | 639     | 530     | 20.7    | 555     | 15.0    |
| Tax                             | 135     | 91      | 48.3    | 107     | 27.0    |
| Adj. PAT (INR Mn.)              | 504     | 435     | 15.8    | 449     | 12.2    |
| FDEPS (INR)                     | 8.5     | 7.4     | 15.6    | 7.6     | 12.1    |

Source: DATA, Choice Institutional Equities

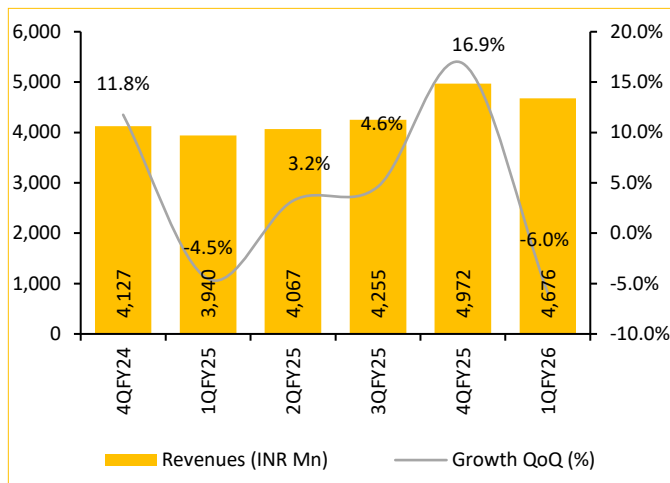
## Management Call - Highlights

- During Q1-Q4FY25 Digital Technologies EBITM use to hover in in lower range of 1-5% due to substantial annual AI-related R&D investments of INR 400–500Mn and due to the margin-dilutive Automatic Fare Collection (AFC) hardware-heavy business model. However, as seen in Q1FY26 this unit is expected to witness improved profitability going ahead on consistent basis.
- All top accounts have grown well QoQ in Q1, with Top 5 clients and Top 10 clients witnessing 17.5% and 8.3% QoQ growth respectively. The company added 12 new clients in Q1.
- Dextara and TNQtech integration in going smooth. Dextara has already been integrated for 1 year and is witnessing good traction from existing client base which the company will take to new clients as well going ahead.
- The current order book pipeline remains healthy, mostly comprising of US led orders along with Europe and Middle East.
- DATAMATICS has guided on mid-single digit organic growth in FY26 to be further aided by TNQtech revenues. However, the Digital Experience business unit is expected to witness pressure in Q4FY26 due to concerning macros and is expected to slightly pin down the accelerated growth of FY26.
- For FY27-29E, Management guided on eyeing strong order book with lots of AI POC's expected to get converted into revenues. Thus, it expects to witness disproportionate revenue growth to employees growth in coming years, thereby driving strong non-linearity in revenues.

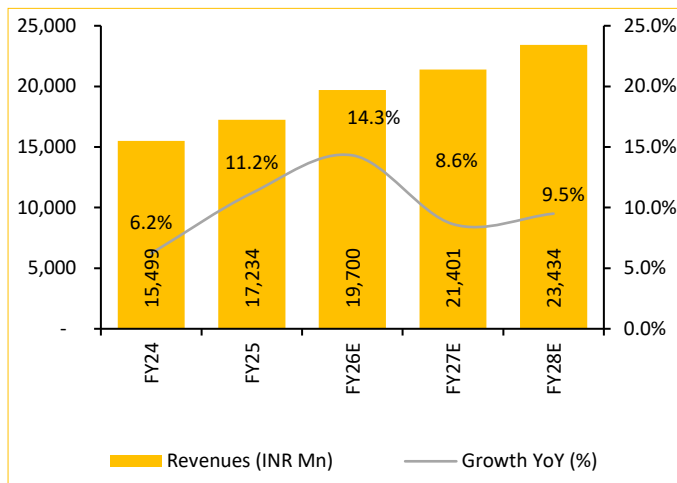
Sequential Operating Performance

|                                  | 2QFY24 | 3QFY24 | 4QFY24 | 1QFY25 | 2QFY25 | 3QFY25 | 4QFY25 | 1QFY26 |
|----------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Income Statement                 |        |        |        |        |        |        |        |        |
| Revenues (INR Mn)                | 3,768  | 3,693  | 4,127  | 3,940  | 4,067  | 4,255  | 4,972  | 4,676  |
| Gross Profit (INR Mn)            | 1,310  | 1,311  | 1,499  | 1,294  | 1,324  | 1,564  | 1,835  | 1,627  |
| Gross Profit Margin (%)          | 34.8   | 35.5   | 36.3   | 32.8   | 32.6   | 36.8   | 36.9   | 34.8   |
| EBIT (INR Mn)                    | 496    | 437    | 559    | 426    | 393    | 447    | 546    | 564    |
| EBIT Margin (%)                  | 13.2   | 11.8   | 13.5   | 10.8   | 9.7    | 10.5   | 11.0   | 12.1   |
| PAT (INR Mn)                     | 493    | 413    | 525    | 435    | 424    | 743    | 449    | 504    |
| Basic EPS (INR)                  | 8.4    | 7.0    | 8.9    | 7.4    | 7.2    | 12.6   | 7.6    | 8.5    |
| Operating Metrics                |        |        |        |        |        |        |        |        |
| Revenue by Business (%)          |        |        |        |        |        |        |        |        |
| Digital Operations               | 43.7   | 43.4   | 49.1   | 41.8   | 43.4   | 41.8   | 53.6   | 54.7   |
| Digital Experiences              | 15.5   | 15.6   | 15.0   | 17.2   | 16.7   | 17.4   | 14.4   | 14.5   |
| Digital Technologies             | 40.8   | 41.0   | 36.0   | 40.9   | 39.9   | 40.8   | 32.0   | 30.9   |
| Total                            | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  |
| EBIT Margin by Business (%)      |        |        |        |        |        |        |        |        |
| Digital Operations               | 18.6   | 16.5   | 23.5   | 15.5   | 12.5   | 14.6   | 16.4   | 16.4   |
| Digital Experiences              | 17.5   | 15.4   | 11.8   | 14.2   | 15.1   | 14.8   | 13.1   | 6.8    |
| Digital Technologies             | 5.7    | 5.5    | 0.7    | 4.6    | 4.3    | 4.5    | 0.9    | 6.9    |
| Total                            | 13.2   | 11.8   | 13.5   | 10.8   | 9.7    | 10.5   | 11.0   | 12.1   |
| Revenue by Industry (%)          |        |        |        |        |        |        |        |        |
| BFSI                             | 25.0   | 26.0   | 25.0   | 25.0   | 23.0   | 22.0   | 21.0   | 19.0   |
| Education & Publishers           | 20.0   | 13.0   | 12.0   | 12.0   | 15.0   | 17.0   | 18.0   | 27.0   |
| Technology & Consulting          | 20.0   | 24.0   | 27.0   | 27.0   | 27.0   | 25.0   | 26.0   | 22.0   |
| Manufacturing, Infra & Logistics | 13.0   | 12.0   | 12.0   | 12.0   | 13.0   | 13.0   | 13.0   | 12.0   |
| Retail                           | 9.0    | 10.0   | 9.0    | 9.0    | 8.0    | 8.0    | 8.0    | 8.0    |
| Not for Profit / Govt.           | 10.0   | 11.0   | 11.0   | 10.0   | 10.0   | 11.0   | 10.0   | 9.0    |
| Others                           | 3.0    | 4.0    | 4.0    | 5.0    | 4.0    | 4.0    | 4.0    | 3.0    |
| Ecommerce                        | -      | -      | -      | -      | -      | -      | -      | -      |
| Total                            | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  |
| Revenue by Geography (%)         |        |        |        |        |        |        |        |        |
| USA                              | 54.0   | 54.0   | 54.0   | 54.0   | 56.0   | 53.0   | 54.0   | 55.0   |
| India                            | 24.0   | 24.0   | 24.0   | 21.0   | 22.0   | 23.0   | 21.0   | 16.0   |
| UK & Europe                      | 13.0   | 13.0   | 13.0   | 13.0   | 11.0   | 13.0   | 15.0   | 21.0   |
| ROW                              | 9.0    | 9.0    | 9.0    | 12.0   | 11.0   | 11.0   | 10.0   | 8.0    |
| Total                            | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  | 100.0  |
| Client Concentration (%)         |        |        |        |        |        |        |        |        |
| Top 5                            | 24.0   | 23.0   | 23.0   | 23.0   | 21.0   | 22.0   | 20.0   | 25.0   |
| Top 10                           | 36.0   | 35.0   | 25.0   | 37.0   | 36.0   | 36.0   | 33.0   | 38.0   |
| Top 20                           | 51.0   | 49.0   | 51.0   | 50.0   | 51.0   | 50.0   | 48.0   | 52.0   |
| Workforce Metrics                |        |        |        |        |        |        |        |        |
| Attrition Rate % (LTM)           | 8.5    | 12.2   | 17.9   | 4.7    | 8.3    | 12.0   | 16.4   | 3.6    |

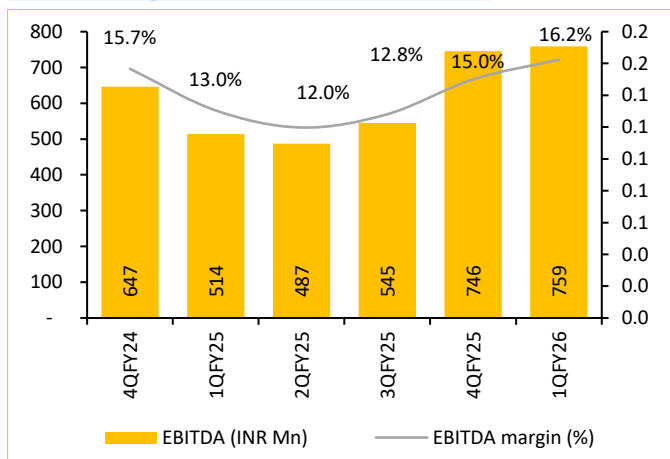
Source: DATAMATICS, Choice Institutional Equities

**QoQ Revenue de-growth QoQ led by seasonality**

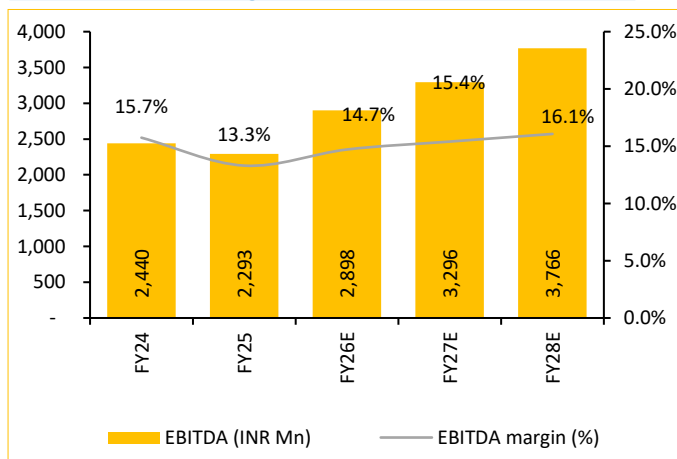
Source: DATAMATICS, Choice Institutional Equities

**Revenue expected to grow at 10.8% CAGR over FY25-28E**

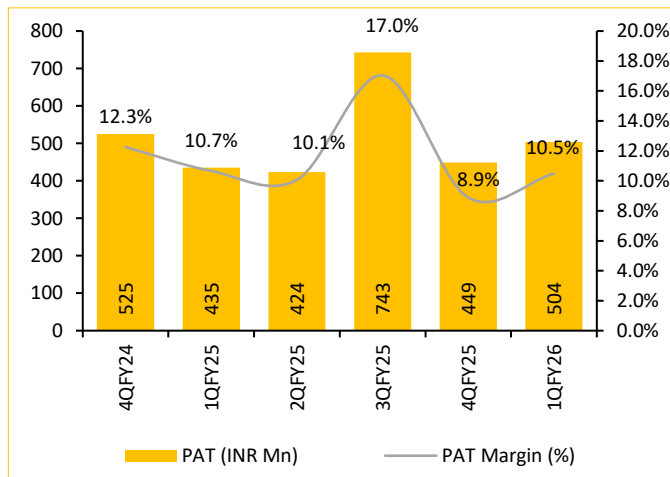
Source: DATAMATICS, Choice Institutional Equities

**EBITDA Margin expanded 124bps at 16.2%**

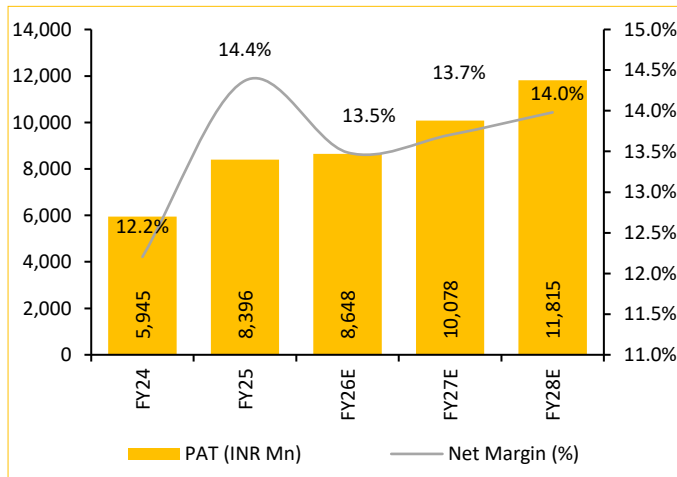
Source: DATAMATICS, Choice Institutional Equities

**EBITDA expected to grow at 18% CAGR over FY25-28E**

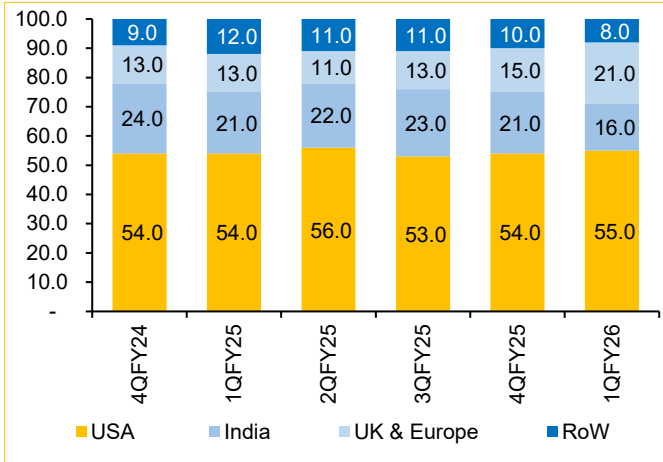
Source: DATAMATICS, Choice Institutional Equities

**PAT spikes led by improved margins & other income**

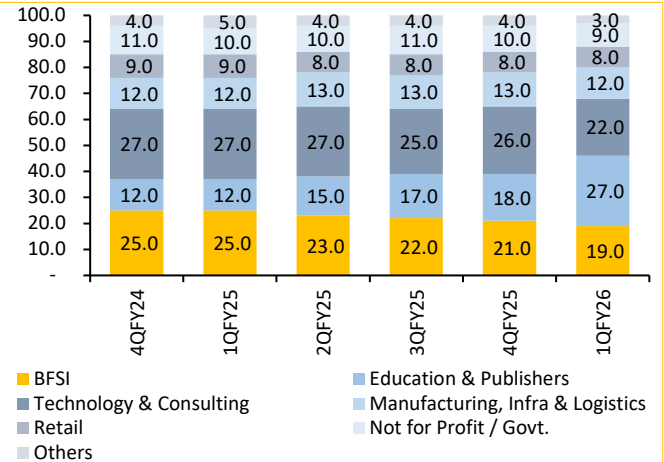
Source: DATAMATICS, Choice Institutional Equities

**PAT to grow at 13.7% CAGR over FY25-28E**

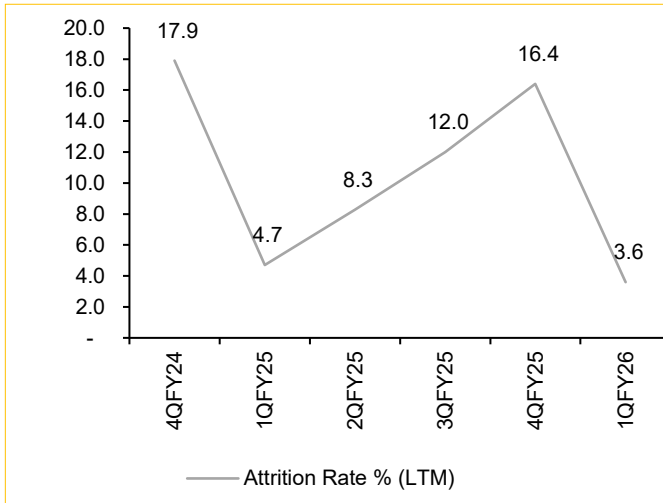
Source: DATAMATICS, Choice Institutional Equities

**US revenue mix to remain dominant at ~55% hereon**

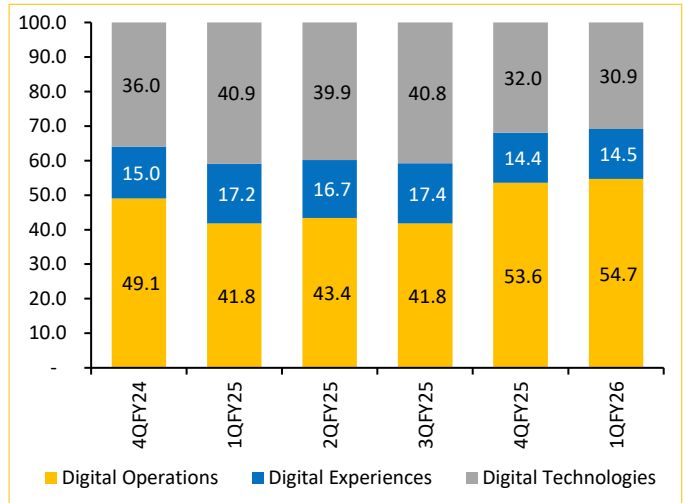
Source: DATAMATICS, Choice Institutional Equities

**BFSI revenue mix on a declining trend**

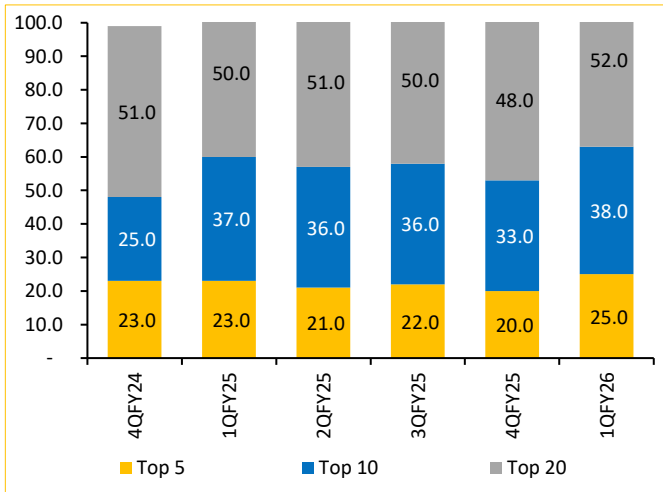
Source: DATAMATICS, Choice Institutional Equities

**Attrition rate lowest in the Industry**

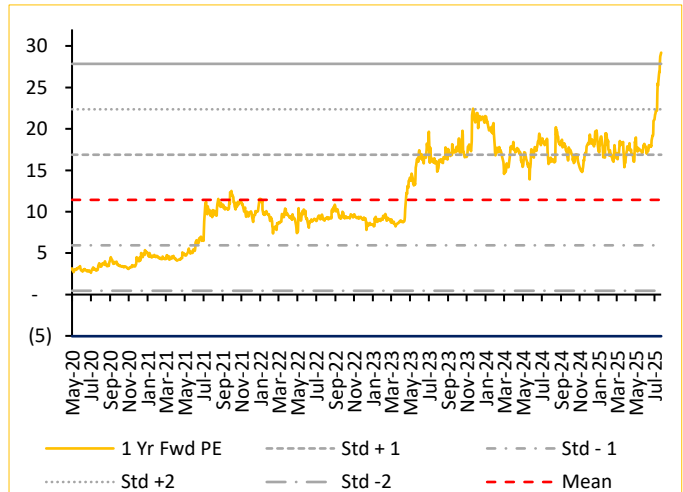
Source: DATAMATICS, Choice Institutional Equities

**Operations share expanded due to TNQtech integration**

Source: DATAMATICS, Choice Institutional Equities

**Top clients mix**

Source: DATAMATICS, Choice Institutional Equities

**1 Year Forward PE Band**

Source: DATAMATICS, Choice Institutional Equities

Income statement (Consolidated in INR Mn)

| Particular       | FY24   | FY25   | FY26E  | FY27E  | FY28E  |
|------------------|--------|--------|--------|--------|--------|
| Revenue          | 15,499 | 17,234 | 19,700 | 21,401 | 23,434 |
| Gross profit     | 5,586  | 6,017  | 6,722  | 7,392  | 8,146  |
| EBITDA           | 2,440  | 2,293  | 2,898  | 3,296  | 3,766  |
| Depreciation     | 363    | 480    | 738    | 711    | 680    |
| EBIT             | 2,077  | 1,812  | 2,160  | 2,585  | 3,086  |
| Other income     | 450    | 464    | 564    | 653    | 726    |
| Interest expense | 20     | 99     | 99     | 53     | 40     |
| PAT              | 1,982  | 2,050  | 2,082  | 2,543  | 3,013  |
| EPS              | 33.6   | 34.7   | 35.2   | 43.0   | 51.0   |

| Ratio Analysis           | FY24  | FY25   | FY26E | FY27E | FY28E |
|--------------------------|-------|--------|-------|-------|-------|
| <b>Growth Ratios (%)</b> |       |        |       |       |       |
| Revenues                 | 6.2   | 11.2   | 14.3  | 8.6   | 9.5   |
| EBITDA                   | 0.6   | (6.0)  | 26.4  | 13.7  | 14.3  |
| EBIT                     | 0.1   | (12.8) | 19.2  | 19.7  | 19.4  |
| <b>Margin Ratios (%)</b> |       |        |       |       |       |
| Gross Profit Margin      | 36.0  | 34.9   | 34.1  | 34.5  | 34.8  |
| EBITDA Margin            | 15.7  | 13.3   | 14.7  | 15.4  | 16.1  |
| EBIT Margin              | 13.4  | 10.5   | 11.0  | 12.1  | 13.2  |
| <b>Profitability (%)</b> |       |        |       |       |       |
| ROE                      | 16.1  | 15.2   | 13.6  | 14.5  | 15.0  |
| ROIC                     | 19.4  | 12.3   | 13.7  | 15.1  | 16.3  |
| ROCE                     | 13.4  | 10.0   | 10.4  | 11.2  | 11.8  |
| <b>Valuation</b>         |       |        |       |       |       |
| OCF / EBITDA (%)         | 92.8  | 109.1  | 99.5  | 75.4  | 74.2  |
| EV/ EBITDA (x)           | 21.9  | 18.5   | 16.6  | 14.0  | 14.7  |
| BVPS (x)                 | 206.9 | 229.7  | 259.9 | 297.0 | 341.4 |
| Free Cash flow yield(%)  | 5.1   | 5.6    | 2.1   | 1.5   | 1.7   |

Source: DATAMATICS, Choice Institutional Equities

Balance sheet (Consolidated in INR Mn)

| Particular                            | FY24          | FY25          | FY26E         | FY27E         | FY28E         |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|
| Tangible fixed assets                 | 2,189         | 8,390         | 8,390         | 8,690         | 9,190         |
| Goodwill & intangible assets          | -             | -             | -             | -             | -             |
| Investments                           | 5,462         | 3,552         | 3,552         | 4,252         | 4,952         |
| Cash & Cash equivalents               | 1,313         | 2,280         | 3,297         | 3,805         | 4,436         |
| Other non-current assets              | 800           | 1,093         | 1,312         | 1,377         | 1,446         |
| Other current assets                  | 4,869         | 5,249         | 5,855         | 6,342         | 6,908         |
| <b>Total assets</b>                   | <b>14,633</b> | <b>20,564</b> | <b>22,406</b> | <b>24,467</b> | <b>26,933</b> |
| Shareholder's funds                   | 12,290        | 13,646        | 15,438        | 17,631        | 20,254        |
| Borrowings                            | -             | 1,578         | 1,304         | 1,036         | 811           |
| Other non-current liabilities         | 496           | 2,743         | 2,842         | 2,846         | 2,756         |
| Other current liabilities             | 1,929         | 2,680         | 2,903         | 3,035         | 3,194         |
| <b>Total equity &amp; liabilities</b> | <b>14,633</b> | <b>20,564</b> | <b>22,406</b> | <b>24,467</b> | <b>26,933</b> |

| Cash Flows (INR Mn)        | FY24    | FY25    | FY26E | FY27E | FY28E |
|----------------------------|---------|---------|-------|-------|-------|
| Cash Flows From Operations | 1,839   | 2,237   | 2,073 | 1,917 | 2,236 |
| Cash Flows From Investing  | (1,794) | (2,492) | (173) | (333) | (427) |
| Cash Flows From Financing  | (385)   | 1,189   | (474) | (307) | (40)  |

| DuPont Analysis (INR Mn) | FY24  | FY25  | FY26E | FY27E | FY28E |
|--------------------------|-------|-------|-------|-------|-------|
| <b>ROE</b>               | 16.1% | 15.2% | 13.6% | 14.5% | 15.0% |
| Net Profit Margin        | 12.8% | 11.9% | 10.6% | 11.9% | 12.9% |
| Asset Turnover           | 1.1   | 0.8   | 0.9   | 0.9   | 0.9   |
| Financial Leverage       | 1.2   | 1.5   | 1.5   | 1.4   | 1.3   |



Historical share price chart: Datamatics Global Services (DATA)



| Date              | Rating | Target Price |
|-------------------|--------|--------------|
| February 10, 2024 | ADD    | 760          |
| March 18,2024     | BUY    | 654          |
| May 10,2024       | REDUCE | 571          |
| August 02, 2024   | SELL   | 590          |
| November 06, 2024 | SELL   | 543          |
| April 02, 2025    | HOLD   | 610          |
| May 19, 2025      | REDUCE | 585          |
| August 07, 2025   | REDUCE | 940          |

| Institutional Research Team |   |                                  |                  |
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CHOICE RATING DISTRIBUTION & METHODOLOGY

| Large Cap*        |   |
|-------------------|---|
| BUY               | The security is expected to generate upside of 15% or more over the next 12 months                |
| ADD               | The security is expected to show upside returns from 5% to less than 15% over the next 12 months  |
| REDUCE            | The security is expected to show upside or downside returns by 5% to -5% over the next 12 months  |
| SELL              | The security is expected to show downside of 5% or more over the next 12 months                   |
| Mid & Small Cap*  |   |
| BUY               | The security is expected to generate upside of 20% or more over the next 12 months                |
| ADD               | The security is expected to show upside returns from 5% to less than 20% over the next 12 months  |
| REDUCE            | The security is expected to show upside or downside returns by 5% to -10% over the next 12 months |
| SELL              | The security is expected to show downside of 10% or more over the next 12 months                  |
| Other Ratings     |   |
| NOT RATED (NR)    | The stock has no recommendation from the Analyst  |
| UNDER REVIEW (UR) | The stock is under review by the Analyst and rating may change                                    |
| Sector View       |   |
| POSITIVE (P)      | Fundamentals of the sector look attractive over the next 12 months                                |
| NEUTRAL (N)       | Fundamentals of the sector are expected to be in statis over the next 12 months                   |
| CAUTIOUS (C)      | Fundamentals of the sector are expected to be challenging over the next 12 months                 |

\*Large Cap: More Than INR 20,000Cr Market Cap  
\*Mid & Small Cap: Less Than INR 20,000Cr Market Cap

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