

## **Motilal Oswal Financial Services Hosted #ResearchHER An initiative to Celebrate Women in Research**

- Honoured the Top 20 Women Researchers for their exemplary contributions to the field of financial research
- Highlight of the event was masterclass by Mr. Raamdeo Agrawal titled “You Too Can Be Buffett!”
- In a symbolic gesture of inclusivity, MOFSL temporarily rebranded itself from “MO” to “WO” (Women’s Day) across all digital platforms

**Mumbai, 06 March 2025:** Motilal Oswal Financial Services Ltd. (MOFSL) hosted **#ResearchHER** on 5<sup>th</sup> March 2025, an initiative to celebrate International Women’s Day by inviting all the women across various organizations who have research as their. Motilal Oswal also honoured the Top 20 Women Researchers from various fields for their exemplary contributions to the field of research.

The event featured three key segments. Starting with a power-packed panel discussion on the theme “**Breaking Barriers, Building Legacies: Women Redefining Research,**” which included market guru **Mr. Raamdeo Agrawal** alongside other women luminaries such as **Ms. Laxmi Iyer, CEO - Investments & Strategy at Kotak Alternate Asset Managers Limited** and **Ms Manisha Girotra, Chief Executive Officer of Moelis India.** The discussion was hosted by **Ayesha Faridi, National Editor at ET Now.**

A key highlight of the event was an inspiring **masterclass by Mr. Raamdeo Agrawal** titled “**You Too Can Be Buffett!**” where he emphasized the importance of equity research in identifying the value-price gap in investments. He highlighted how determination, discipline, and compounding play a crucial role in wealth creation. He also addressed the gender gap in the equity markets and encouraged women to seize opportunities in this dynamic field, emphasizing that the industry is evolving to become more inclusive.

The **#ResearchHER** initiative aligned seamlessly with MOFSL’s modernised identity, anchored by its ‘arc of essence’ logo—a metaphor for distilling value from market complexities. It emphasized the brand’s adaptability, trust, and unwavering commitment to “Solid Research. Solid Advice.”

**Mr. Motilal Oswal, MD & CEO of MOFSL, proudly said,** “Research is the foundation of everything we do at MOFSL. Through **#ResearchHER**, we encourage women to dream big, break barriers, and claim their rightful place in the field of research. The world of finance is evolving, and we want to see more women leading the way, shaping the future with knowledge, insight, and confidence.”

**Mr. Raamdeo Agrawal, Co-founder & Chairman of MOFSL,** added, “I learned and earned everything doing research on capital markets. The financial markets present massive opportunities, but historically, they have been male-dominated; however women are slowly taking their rightful positions. Women have every capability to excel in this field with ambition, determination, and discipline. Through **#ResearchHER**, we aim to inspire more women to step into financial research, embrace the power of compounding, and shape the future of investing.”

As part of the initiative, MOFSL temporarily rebranded from MO to WO (Women’s Day) across all digital platforms and communications during the campaign period, reflecting the company’s commitment to championing women who are shaping India’s financial landscape.

Through initiatives like **#ResearchHER**, Motilal Oswal Financial Services reaffirmed its commitment to fostering opportunities for women in finance while setting a benchmark for inclusivity and innovation in the industry. The company has consistently championed education and gender inclusivity through

various programs, such as Niveshak Naari (2024), which aims to empower women investors through financial literacy workshops and tailored investment solutions.

**About Motilal Oswal Financial Services Limited:**

MOFSL is a financial services company. Its offerings include Wealth Management, Capital Markets (Institutional broking & Investment banking), Asset & Wealth Management (Asset Management, Private Equity & Wealth Management), Housing Finance & Equity-based treasury investments. MOFSL employs 13,600+ employees serving 11.5mn+ clients via distribution reach in 550+ cities. MOFSL has Assets Under Advice of Rs. ~6 Lakh cr.

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