## Tata Technologies | BUY

reiterate BUY with INR 1,250 TP (unchanged).

## TATATECH Plant Visit: Showcasing silverware



■ Plant visit showcases: We visited TATATECH's Axia labs for a tour of its mechanical ER&D offerings. TATATECH's full vehicle proposition encompasses every stage of a vehicle development barring actual production. Some of the pioneer work it has done includes an industry-first carbon+metal body structure for a Swedish OEM, automatic battery-swapping for a Chinese OEM, ICE to EV conversion for TAMO. It augments its engineering capabilities with partner ecosystem across automotive value chain − 1,200+ sourcing partners, physical test partners etc. These help OEMs to shrink time-to-market, lower cost and increase localisation. Its work with Agratas involves battery-pack design, BMS and validation. With couple of deals in the bag, revenues have already started trickling in. Digital studio visit showcased entire gamut of Digital Engineering Services (DES), smart manufacturing, embedded offerings (SDV), and multiple Al/Gen-Al applications. For Airbus, it has created the entire digital journey (twin) of the aircraft development. Its SDV offerings are middleware integrations, OTA integrations etc.

current levels offer a good entry point to play the broadening TAM-led growth narrative. We

■ Time correction likely done; BUY: TATATECH's FY24 services growth, ex of top-3 clients, was 37% YoY (Source: 2024 AR), reflecting revenue diversification. Its recent partnerships – Agratas (battery), Intel, Arm, BMW – promise to expand addressable market further. Vinfast's 42% YoY decline in FY24 masked the headline growth. With Vinfast decline largely behind and growth triggers ahead – BMW-JV, Agratas ramp, recoup of revenues from project which slipped in Q1 – we see sequential growth to acclerate. c.10% correction YTD has wiped-off any premium over peers. That's a good opportunity to BUY.



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Recommendation and Price Target	
Current Reco.	BUY
Previous Reco.	BUY
Current Price Target (12M)	1,250
Upside/(Downside)	17.8%
Previous Price Target	1,250
Change	NA

Key Data – TATATECH IN	
Current Market Price	INR1,061
Market cap (bn)	INR430.5/US\$5.1
Free Float	43%
Shares in issue (mn)	405.7
Diluted share (mn)	405.7
3-mon avg daily val (mn)	INR2,608.7/US\$31.1
52-week range	1,398/970
Sensex/Nifty	82,135/25,152
INR/US\$	83.9

Price Performance			
%	1M	6M	12M
Absolute	6.1	-1.9	0.0
Relative*	5.2	-13.4	0.0

\* To the BSE Sensex

Financial Summary					(INR mn)
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
Net Sales	44,142	51,173	54,431	62,526	71,511
Sales Growth (%)	25.1	15.9	6.4	14.9	14.4
EBITDA	8,208	9,413	10,066	11,605	13,667
EBITDA Margin (%)	18.6	18.4	18.5	18.6	19.1
Adjusted Net Profit	6,239	6,794	7,539	8,821	10,113
Diluted EPS (INR)	15.4	16.7	18.6	21.7	24.9
Diluted EPS Growth (%)	42.9	8.9	11.0	17.0	14.6
ROIC (%)	33.8	28.5	28.3	29.3	30.2
ROE (%)	23.7	21.9	22.3	23.7	24.3
P/E (x)	69.0	63.4	57.1	48.8	42.6
P/B (x)	14.4	13.4	12.2	11.0	9.8
EV/EBITDA (x)	51.2	44.8	41.7	36.3	30.7
Dividend Yield (%)	1.2	0.9	1.0	1.1	1.2

Source: Company data, JM Financial. Note: Valuations as of 29/Aug/2024

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

Please see Appendix I at the end of this report for Important Disclosures and Disclaimers and Research Analyst Certification.

## Highlights from TATATECH's Pune plant visit

### Full vehicle capabilities

TATATECH works s offerings across the entire product lifecycle of a vehicle development, except the final production. It has also worked in the entire gamut of PV – from high end luxury cars to mass-market models. For Vinfast, it was involved in all the five models – 1 for concept design, 2 for complete development and 2 for the Electrical/Electronics architecture. For JLR, almost all new model/mid-cycle refresh work comes to TATATECH, underlining its full vehicle capabilities and strategic nature of the relationship. It has over the years, also been involved in a few industry-first programs. These include a carbon-metal upper-body structure for a Swedish OEM, automatic batter-swapping capabilities in a new age Chinese OEM.

## Deeply entrenched in OEM supply chain

TATATECH's product benchmarking, costing and sourcing capabilities are key for OEMs to reduce cost and time-to-market. It has sourcing capabilities across engine & powertrain, polymers, electrical & electronics components, casting/forging/machining and battery pack. It has global sourcing footprint – works with 300+ suppliers each in North America and Europe and 600+ in APAC. It also works with global physical testing partners such as ARAI in India, MIRA and Millbrook in EU to name a few. In essence, TATATECH is not just an engineering partner but can help OEMs in the entire product development lifecycle across ICE and EV vehicles.

#### ICE to EV conversion

TATATECH helped TAMO in converting the existing ICE platforms for Tigore and Tiago model to EVs. This not only shrunk the time-to-market, but also lowered the cost of the car (compared to a born-EV model), helping TAMO establishing early lead in the EV market in India. The company is currently working on converting on two more conversions for Tata Motors. The company believes such conversions are likely to pick-up pace in commercial vehicle space too – especially light weight vehicles.

## Work with Agratas

TATATECH is the exclusive desing partner for Agratas, Tata Group's global battery business. TATATECH work will involve designing of battery packs for different kind of vehicles as per the energy requirement. Additionally, It will develop the complete battery management system (BMS) of the vehicle in-house. It will also digital/physical validation of the battery enclosures to ensure safety. TATATECH has already won two joint-deals with Agratas. One of the deals is from a global luxury OEM while the other one is from a mass-market brand.

## Digital Engineering Services (DES)

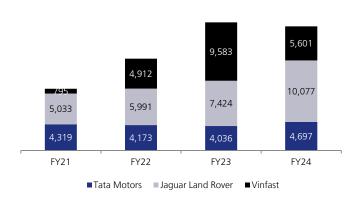
TATATECH's DES offerings include product engineering, digital manufacturing, digital enterprise solutions, customer service & experience and connected vehicle. For Airbus, it has created the entire digital journey of the Aircraft development. For a US-based EV player, it has done the PLM-ERP-MES integration. It has developed seamless customer experience for a APAC's OEM. Its SAP implementation for JLR was a complex undertaking given the transformation at the industrial/plant level. The company has used/built multiple accelerators and solutions which can be cross-leveraged across other such implementations. TATATECH also showcased its smart manufacturing, Industry 4.0 capabilities in the digital studio.

#### **Embedded offerings**

TATATECH's embedded offerings span Systems, Functional Safety (FuSA), Application software development, Basic Software Development, Software system and validation, and SDV (middleware development, OTA integrations etc.). BMW-JV for automotive software is a validation of improved SDV capabilities of TATATECH.

## Tata Tech: Key findings from Annual Report Analysis

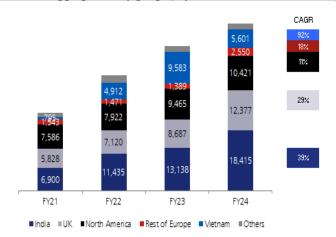
**Exhibit 1. Strong growth in Anchor clients offset Vinfast ramp-down** Services Revenue from top three clients (INR mn)



Note: Services rendered to TML in related party transactions (RPT) is considered as revenues from Tata Motors; JLR revenue is reported as Services Rendered to JLR (incl. subsidiaries) in RPT; Assumed Revenue from Vietnam as Vinfast revenues; Source: Annual report, JM Financial estimates

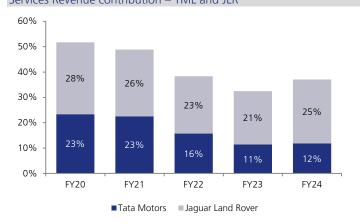
Exhibit 3. Sustained growth in all three major geographies indicate broad-based nature of demand for TATATECH

Revenue disaggregation, by geography (INR mn)



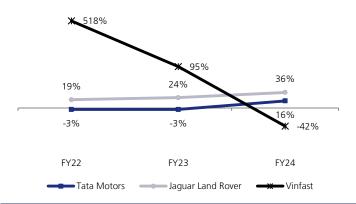
Source: Company, JM Financial

Exhibit 5. Dependency on Anchor client coming down significantly Services Revenue contribution – TML and JLR



Note: Services rendered to TML in related party transactions (RPT) is considered as revenues from Tata Motors; JLR revenue is reported as Services Rendered to JLR (incl. subsidiaries) in RPT; Assumed Revenue from Vietnam as Vinfast revenues; Source: Annual report, JM Financial estimates

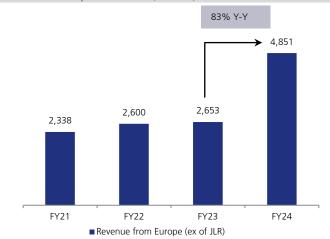
Exhibit 2. Vinfast revenues declined by 42% YoY, as expected Services revenues growth, top-3 accounts, YoY



Note: Services rendered to TML in related party transactions (RPT) is considered as revenues from Tata Motors; JLR revenue is reported as Services Rendered to JLR (incl. subsidiaries) in RPT; Assumed Revenue from Vietnam as Vinfast revenues; Source: Annual report, JM Financial estimates

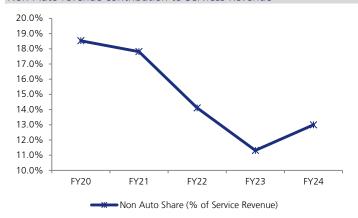
# Exhibit 4. Strong ex-JLR growth in EU (UK+CE) imply growth in Aerospace, non-anchor auto OEMs

Revenue from Europe - ex of JLR (INR mn)



Note: Revenue from Europe ex of JLR is Revenue from UK and Rest of Europe reported in geographical disaggregation minus services rendered to JLR as reported in related party transactions; Source:

**Exhibit 6. Higher non-Auto growth likely aided by Aerospace** Non-Auto revenue contribution to Services Revenue



Source: Company, JM Financial

Exhibit 7. TATATECH: Key Operating Metrics						
	1QFY24	2QFY24	3QFY24	4QFY24	1QFY25	
% Auto Share						
% of services segment revenue						
Auto	89%	86%	86%	86%	85%	
Non-Auto	11%	14%	14%	14%	15%	
Revenue mix						
Offshore	63.8%	63.2%	60.5%	62.3%	61.0%	
Onshore	36.2%	36.8%	39.5%	37.7%	39.0%	
Services: Customer Pyramid						
>50mn	3	3	3	3	2	
10-50 mn	3	3	3	5	6	
5-10 mn	3	4	4	3	3	
1-5 mn	27	28	29	30	29	
Employee Metrics						
Headcount	11,833	12,451	12,623	12,688	12,505	
LTM Attrition	18.7%	17.2%	15.4%	14.5%	13.7%	

Source: Company, JM Financial

## Valuation

Exhibit 8. ER&D Services –	- Global valuation	n comp										
	СМР	Mcap		P/E		PEG		EV/EBITDA	v.		EV/Sales	
Company	(LC)	(USD m)	FY25	FY26	FY27		FY25	FY26	FY27	FY25	FY26	FY27
India												
Tata Tech*	1,066	5,154	57.3x	49.0x	42.8x	3.1x	42.1x	36.6x	31.0x	7.8x	6.8x	5.9x
KPIT*	1,815	5,932	63.7x	53.9x	45.6x	3.0x	41.0x	34.3x	29.4x	8.4x	7.1x	6.1x
Tata Elxsi	8,001	5,941	58.8x	49.7x	44.2x	3.3x	42.6x	36.3x	31.5x	12.4x	10.6x	9.4x
L&T TS	5,716	7,213	44.5x	37.7x	32.8x	2.3x	28.9x	24.7x	21.7x	5.5x	4.9x	4.3x
Cyient	1,977	2,615	29.6x	23.8x	20.9x	1.2x	17.4x	14.6x	12.8x	2.9x	2.6x	2.3x
Average			50.8x	42.8x	37.2x		37.9x	32.5x	28.1x	8.6x	7.4x	6.6x
Global												
Alten	101	42	13.1x	11.8x	10.7x	1.1x	7.8x	7.1x	6.6x	0.9x	0.8x	0.8x
Bertrandt	23	3	15.3x	7.0x	4.4x	0.1x	5.3x	3.8x	3.0x	0.3x	0.3x	0.3x
EDAG	10	3	8.4x	7.4x	6.4x	0.5x	5.6x	5.1x	4.7x	0.6x	0.6x	0.6x
Desay SV	91	603	24.4x	18.8x	14.7x	0.7x	19.5x	15.4x	12.2x	1.9x	1.5x	1.2x
Etteplan	12	4	15.6x	13.1x	11.9x	0.9x	8.8x	7.6x	7.1x	1.0x	1.0x	1.0x
Assytem	51	10	16.8x	14.6x	13.4x	1.2x	11.8x	10.8x	10.0x	1.1x	1.1x	1.0x
Ricardo	490	4	14.0x	12.3x	10.6x	0.8x	7.2x	6.6x	6.1x	0.8x	0.8x	0.8x
Thundersoft	34	188	32.8x	23.9x	19.3x	0.8x	19.9x	14.8x	11.9x	2.2x	1.9x	1.6x
Arcsoft	25	121	65.3x	44.0x	37.0x	1.3x	49.7x	28.0x	30.8x	9.6x	7.9x	6.5x
Average			22.0x	16.5x	13.9x		14.3x	10.6x	9.8x	1.9x	1.7x	1.4x

Note: \* - JM Estimates for Tata Tech Ltd and KPIT Tech; Bloomberg estimates for the rest; Prices as on 30 August 2024. Source: Bloomberg, JM Financial estimates

## Financial Tables (Consolidated)

Income Statement				(	INR mn)
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
Net Sales	44,142	51,173	54,431	62,526	71,511
Sales Growth	25.1%	15.9%	6.4%	14.9%	14.4%
Other Operating Income	0	0	0	0	0
Total Revenue	44,142	51,173	54,431	62,526	71,511
Cost of Goods Sold/Op. Exp	31,523	36,755	39,075	44,918	50,979
Personnel Cost	0	0	0	0	0
Other Expenses	4,411	5,005	5,290	6,003	6,865
EBITDA	8,208	9,413	10,066	11,605	13,667
EBITDA Margin	18.6%	18.4%	18.5%	18.6%	19.1%
EBITDA Growth	27.1%	14.7%	6.9%	15.3%	17.8%
Depn. & Amort.	945	1,058	1,197	1,181	1,242
EBIT	7,263	8,355	8,869	10,424	12,425
Other Income	697	966	1,115	1,257	967
Finance Cost	0	0	0	0	0
PBT before Excep. & Forex	7,960	9,321	9,985	11,681	13,393
Excep. & Forex Inc./Loss(-)	0	0	0	0	0
PBT	7,960	9,321	9,985	11,681	13,393
Taxes	1,721	2,527	2,445	2,861	3,280
Extraordinary Inc./Loss(-)	0	0	0	0	0
Assoc. Profit/Min. Int.(-)	0	0	0	0	0
Reported Net Profit	6,239	6,794	7,539	8,821	10,113
Adjusted Net Profit	6,239	6,794	7,539	8,821	10,113
Net Margin	14.1%	13.3%	13.9%	14.1%	14.1%
Diluted Share Cap. (mn)	405.7	405.7	405.7	405.7	405.7
Diluted EPS (INR)	15.4	16.7	18.6	21.7	24.9
Diluted EPS Growth	42.9%	8.9%	11.0%	17.0%	14.6%
Total Dividend + Tax	6,007	4,908	5,396	5,885	6,373
Dividend Per Share (INR)	12.3	10.1	11.1	12.1	13.1

Balance Sheet					(INR mn)
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
Shareholders' Fund	29,895	32,208	35,264	39,195	44,013
Share Capital	811	811	811	811	811
Reserves & Surplus	29,083	31,397	34,453	38,384	43,202
Preference Share Capital	0	0	0	0	0
Minority Interest	0	0	0	0	0
Total Loans	5	8	8	8	8
Def. Tax Liab. / Assets (-)	0	0	0	0	0
Total - Equity & Liab.	29,900	32,216	35,272	39,203	44,021
Net Fixed Assets	10,980	11,505	11,604	11,876	12,166
Gross Fixed Assets	3,351	3,103	3,202	3,474	3,764
Intangible Assets	7,629	8,403	8,403	8,403	8,403
Less: Depn. & Amort.	0	0	0	0	0
Capital WIP	0	0	0	0	0
Investments	0	0	0	0	0
Current Assets	41,035	44,278	48,518	51,586	59,221
Inventories	0	0	0	0	0
Sundry Debtors	11,062	11,479	12,378	14,047	16,065
Cash & Bank Balances	10,290	9,134	10,968	9,715	11,333
Loans & Advances	0	0	0	0	0
Other Current Assets	19,683	23,665	25,172	27,824	31,822
Current Liab. & Prov.	22,115	23,567	24,850	24,259	27,366
Current Liabilities	22,115	23,567	24,850	24,259	27,366
Provisions & Others	0	0	0	0	0
Net Current Assets	18,920	20,711	23,667	27,327	31,855
Total – Assets	29,900	32,216	35,272	39,203	44,021

Source: Company, JM Financial

Source: Company, JM Financial

Cash Flow Statement				(	INR mn)
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
Profit before Tax	6,240	6,794	9,985	11,681	13,393
Depn. & Amort.	946	1,059	1,197	1,181	1,242
Net Interest Exp. / Inc. (-)	180	189	171	154	154
Inc (-) / Dec in WCap.	-2,191	-4,071	-833	-5,061	-2,235
Others	1,269	1,999	0	0	0
Taxes Paid	-2,429	-3,026	-2,445	-2,861	-3,280
Operating Cash Flow	4,014	2,943	8,074	5,095	9,274
Capex	-657	-918	-1,585	-1,305	-2,206
Free Cash Flow	3,357	2,025	6,488	3,790	7,068
Inc (-) / Dec in Investments	-4,298	4,808	0	0	0
Others	80	47	0	0	0
Investing Cash Flow	-4,874	3,936	-1,585	-1,305	-2,206
Inc / Dec (-) in Capital	0	0	0	0	0
Dividend + Tax thereon	-4,991	-4,990	-4,484	-4,889	-5,295
Inc / Dec (-) in Loans	-509	-578	0	0	0
Others	-1	-1	-171	-154	-154
Financing Cash Flow	-5,500	-5,568	-4,654	-5,044	-5,449
Inc / Dec (-) in Cash	-6,361	1,312	1,834	-1,253	1,619
Opening Cash Balance	8,694	10,290	9,134	10,968	9,715
Closing Cash Balance	2,333	11,601	10,968	9,715	11,333

Dupont Analysis					
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
Net Margin	14.1%	13.3%	13.9%	14.1%	14.1%
Asset Turnover (x)	1.5	1.5	1.5	1.6	1.6
Leverage Factor (x)	1.1	1.1	1.1	1.1	1.1
RoE	23.7%	21.9%	22.3%	23.7%	24.3%

Key Ratios					
Y/E March	FY23A	FY24A	FY25E	FY26E	FY27E
BV/Share (INR)	73.7	79.4	86.9	96.6	108.5
ROIC	33.8%	28.5%	28.3%	29.3%	30.2%
ROE	23.7%	21.9%	22.3%	23.7%	24.3%
Net Debt/Equity (x)	-0.3	-0.3	-0.3	-0.2	-0.3
P/E (x)	69.0	63.4	57.1	48.8	42.6
P/B (x)	14.4	13.4	12.2	11.0	9.8
EV/EBITDA (x)	51.2	44.8	41.7	36.3	30.7
EV/Sales (x)	9.5	8.2	7.7	6.7	5.9
Debtor days	91	82	83	82	82
Inventory days	0	0	0	0	0
Creditor days	200	186	185	157	158

Source: Company, JM Financial

Source: Company, JM Financial

History of Recommendation and Target Price						
Date	Recommendation	Target Price	% Chg.			
8-Jan-24	Buy	1,360				
27-Jan-24	Buy	1,370	0.7			
2-Apr-24	Buy	1,370	0.0			
4-May-24	Buy	1,410	2.9			
19-Jul-24	Buy	1,250	-11.3			



#### APPENDIX I

## JM Financial Institutional Securities Limited

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Rating	Meaning
Buy	Total expected returns of more than 10% for stocks with market capitalisation in excess of INR 200 billion and REITs* and more than 15% for all other stocks, over the next twelve months. Total expected return includes dividend yields.
Hold	Price expected to move in the range of 10% downside to 10% upside from the current market price for stocks with market capitalisation in excess of INR 200 billion and REITs* and in the range of 10% downside to 15% upside from the current market price for all other stocks, over the next twelve months.
Sell	Price expected to move downwards by more than 10% from the current market price over the next twelve months.

<sup>\*</sup> REITs refers to Real Estate Investment Trusts.

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