RESULT REPORT Q2 FY24 | Sector: Consumer Durables

Blue Star Ltd

Multiple levers for growth captured in current valuations: downgrade to NEUTRAL

Result Synopsis

BLSTR has once again has outperformed industry and peers in significant way with its UP revenue growing by 39% vs industry growth of 30% in Q2. BLSTR market share in RAC stood at 13.5% in Q2. Commercial air conditioner continues to see growth with enquiry pipeline remaining good. BLSTR is witnessing strong traction in the commercial refrigeration space and is developing sub 300lts commercial refrigerator which is the fastest growing product in that space. On the project front the slowdown and delay in order finalizations in the commercial buildings sector continued during the quarter, inquiries and order finalizations from factories, data centres, railway electrification, water MEP, metro railway and healthcare sector continued to remain Buoyant. Order inflow for the quarter stood at Rs1.7bn growth of 42%, while order book stood at Rs60bn growing by 44%. Company is confident of outperforming the RAC market and maintaining its margin guidance in the range of 8-8.5% for FY24. Funds raised through QIP would be utilized towards increasing the manufacturing capacity, enhancing capabilities, investing in R&D and digitalization. We continue to remain positive on the stock, as its company has growth drivers in place with strong proposition in the commercial refrigeration and airconditioning space and growth in domestic as well as international markets in RAC. This coupled with healthy execution in its project business with focus on cashflows will arguer well for the

BLSTR is estimated to deliver strong double-digit CAGR revenue growth on back of improved execution of projects, market share gains in RAC and continued growth momentum in Commercial refrigeration. We pencil in revenue/EBITDA/Adj PAT CAGR of 19%/26%/43% over FY23-25E. We have increased our SoTP-based PT to Rs950 vs earlier Rs879. We assign Neutral rating on the stock as current valuation captures the positives.

Result Highlights

- Business update Bluestar (BLSTR IN) reported better than expected revenue growth, with Unitary products beating estimates by 20%, while Electro-mechanical projects & packaged air-conditioners and PEIS revenue were lower than estimated. UP grew 39% yoy higher than peers as well as market.
- Margins Gross margins have expanded by 152bps and 261bps on yoy and sequential basis. EBITDA margins expanded by 106bps on yoy basis. BLSTR has maintained its margin guidance of 8-8.5% for unitary products for FY24.
- EMPS Order-book at Rs60bn continues to remain healthy. Order inflow at ~Rs17bn was up 42% on yoy basis. Commercial office space has seen slowdown, while healthcare and hospitality sectors are witnessing sustained investments.
- Demand Outlook Company believes FY24 volume will grow by 10-15% summer being impacted on account of unseasonal rains. Festive demand for RAC has been buoyant, with company realizing good Onam and Diwali demand trending higher.

Exhibit 1: Actual vs estimates

| | | Estimate | | % Variation | | |
|-------------------|--------|------------|-----------|-------------|-----------|---------------------------------|
| Rs mn | Actual | YES Sec | Consensus | YES Sec | Consensus | Remarks |
| Sales | 18,904 | 19,293 | 18,170 | -2.0 | 4.0 | Marginally lower |
| EBITDA | 1,227 | 1,070 | 1,100 | 14.6 | 11.5 | than expected growth was on |
| EBITDA Margin (%) | 6.5 | 5.5 | 6.1 | 100 bps | 40 bps | back of slower execution of the |
| Adjusted PAT | 707 | 540 | 550 | 30.9 | 28.5 | project business |

Source: Company, YES Sec



| Reco | : | NEUTRAL |
|---------------------|---|---------|
| СМР | : | Rs 877 |
| Target Price | : | Rs 950 |
| Potential Return | : | +8.3% |

Stock data (as on Oct 31, 2022)

| Nifty | 19,080 |
|-------------------------|-------------|
| 52 Week h/I (Rs) | 955/553 |
| Market cap (Rs/USD mn) | 168010/2019 |
| Outstanding Shares (mn) | 193 |
| 6m Avg t/o (Rs mn): | 178 |
| Div yield (%): | 0.7 |
| Bloomberg code: | BLSTR IN |
| NSE code: | BLUESTARCO |

Stock performance



Shareholding pattern (As of Jun'23 end)

| Promoter | 36.5% |
|----------|-------|
| FII+DII | 40.1% |
| Others | 23.4% |

| Δ in stance | | |
|--------------------|---------|-----|
| (1-Yr) | New | Old |
| Rating | Neutral | ADD |
| Target Price | 950 | 879 |

∆ in earnings estimates FY24e

| | F1240 | FIZJE |
|-----------|-------|-------|
| EPS (New) | 20.8 | 25.9 |
| EPS (Old) | 20.6 | 24.5 |
| % Change | 1.0% | 5.7% |

Financial Summary

| i manciai Summar y | | | | | | | | |
|--------------------|--------|--------|---------|--|--|--|--|--|
| (Rs mn) | FY23 | FY24E | FY25E | | | | | |
| Revenue | 79,773 | 96,378 | 110,807 | | | | | |
| YoY Growth | 32.0% | 20.8% | 15.0% | | | | | |
| EBIDTA | 4,928 | 6,554 | 7,867 | | | | | |
| YoY Growth | 42.2 | 33.0 | 20.0 | | | | | |
| PAT | 2,297 | 4,013 | 4,983 | | | | | |
| YoY Growth | 36.9% | 74.8% | 24.2% | | | | | |
| ROE | 22.5 | 33.3 | 35.7 | | | | | |
| EPS | 20.8 | 20.8 | 25.9 | | | | | |
| P/E | 42.9 | 42.8 | 34.5 | | | | | |
| BV | 58.1 | 66.9 | 77.9 | | | | | |
| EV/EBITDA | 36.0 | 27.1 | 22.4 | | | | | |

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Exhibit 2: Quarterly snapshot (Consolidated)

| Particulars (Rs mn) | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 | Q2FY24 | y/y % | q/q % | 1HFY24 | 1HFY23 | y/y % |
|------------------------|--------|--------|--------|--------|--------|-------|-------|--------|--------|-------|
| Sales | 15,762 | 17,882 | 26,238 | 22,260 | 18,904 | 19.9 | -15.1 | 41,164 | 35,466 | 16.1 |
| EBITDA | 856 | 1047 | 1792 | 1450 | 1227 | 43.3 | -15.4 | 2677 | 2089 | 28.1 |
| EBITDA Margin % | 5.4 | 5.9 | 6.8 | 6.5 | 6.5 | | | 6.5 | 5.9 | |
| Depreciation | 245 | 156 | 227 | 228 | 230 | -6.0 | 1.0 | 458 | 465 | (1.5) |
| EBIT | 611 | 892 | 1565 | 1222 | 997 | 63.1 | -18.4 | 2219 | 1624 | 36.6 |
| EBIT Margin % | 3.9 | 5.0 | 6.0 | 5.5 | 5.3 | | | 5.4 | 4.6 | |
| Interest charges | 121 | 139 | 181 | 180 | 177 | 46.0 | -1.9 | 357 | 227 | 57.0 |
| Other Income | 86 | 52 | 67 | 94 | 130 | 51.6 | 37.9 | 224 | 191 | 17.3 |
| PBT | 576 | 804 | 3158 | 1136 | 950 | 65.0 | -16.4 | 2086 | 1588 | 31.4 |
| Tax | 149 | 216 | 918 | 302 | 243 | 62.9 | -19.8 | 545 | 412 | 32.2 |
| Effective Tax Rate (%) | 25.9 | 26.9 | 29.1 | 26.6 | 25.5 | | | 26 | 26.0 | |
| PAT | 427 | 584 | 2253 | 834 | 707 | 65.7 | -15.2 | 1541 | 1171 | 31.6 |
| PAT Margin % | 2.7 | 3.3 | 8.6 | 3.7 | 3.7 | | | 3.7 | 3.3 | |
| EPS (Rs) | 2.2 | 3.0 | 11.7 | 4.3 | 3.7 | 65.7 | -15.2 | 8 | 6 | 31.6 |

Source: Company, YES Sec

Exhibit 3: Segmental Performance

| Rs mn | Q2FY23 | Q3FY23 | Q4FY23 | Q1FY24 | Q2FY24 | YoY (%) | QoQ (%) | 1HFY24 | 1HFY23 | YoY (%) |
|---|--------|--------|--------|--------|--------|---------|---------|--------|--------|---------|
| EMP & Packaged Air conditioner | 9,591 | 10,001 | 12,526 | 9,491 | 10,772 | 12.3 | 13.5 | 20,263 | 17,525 | 15.6 |
| Unitary Products | 5,248 | 7,019 | 12,677 | 11,985 | 7,295 | 39.0 | -39.1 | 19,279 | 16,490 | 16.9 |
| Professional Electronics and Industrial systems | 924 | 862 | 1,035 | 784 | 837 | -9.4 | 6.7 | 1,621 | 1,451 | 11.8 |
| Total Sales | 15,762 | 17,882 | 26,238 | 22,260 | 18,904 | 19.9 | -15.1 | 41,164 | 35,466 | 16.1 |
| PBIT | | | | | | | | | | |
| EMP & Packaged Air conditioner | 607.2 | 716.8 | 992.1 | 666.2 | 652.8 | 7.5 | -2.0 | 1,319 | 1,059 | 24.6 |
| Unitary Products | 324.0 | 518.3 | 1069.5 | 893.4 | 616.1 | 90.2 | -31.0 | 1,510 | 1,235 | 22.2 |
| Professional Electronics and Industrial systems | 138.0 | 109.8 | 198.3 | 104.9 | 122.3 | -11.4 | 16.6 | 227 | 197 | 15.4 |
| Total PBIT | 1,069 | 1,345 | 2,260 | 1,665 | 1,391 | 30.1 | -16.4 | 3,056 | 2,491 | 22.7 |
| Finance Costs | 120.9 | 139.2 | 180.7 | 180.0 | 176.5 | 46.0 | -1.9 | 357 | 227 | 57.0 |
| Unallocable expense | 373 | 402 | 629 | 348 | 265 | -28.9 | -24.0 | 613 | 677 | -9.4 |
| as % of sales | 2.4 | 2.2 | 2.4 | 1.6 | 1.4 | | | 1.5 | 1.9 | |
| Exceptional Items | 0 | 0 | -1708 | 0 | 0 | | | 0 | 0 | |
| PBT | 576 | 804 | 3158 | 1136 | 950 | 65.0 | -16.4 | 2086 | 1587 | 31.4 |
| | | | | | | | | | | |
| PBIT Margins (%) | | | | | | (bps) | (bps) | | | (bps) |
| EMP & Packaged Air conditioner | 6.3 | 7.2 | 7.9 | 7.0 | 6.1 | (27) | (96) | 6.5 | 6.0 | 47 |
| Unitary Products | 6.2 | 7.4 | 8.4 | 7.5 | 8.4 | 227 | 99 | 7.8 | 7.5 | 34 |
| Professional Electronics and Industrial systems | 14.9 | 12.7 | 19.2 | 13.4 | 14.6 | (33) | 124 | 14.0 | 13.6 | 44 |
| Total PBIT | 6.8 | 7.5 | 8.6 | 7.5 | 7.4 | 58 | (12) | 7.4 | 7.0 | 40 |

CHARTS

Exhibit 4: Revenue growth continues to remain strong with UP outperforming

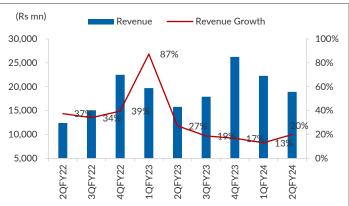
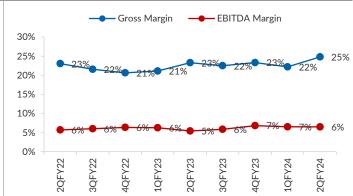


Exhibit 5: Gross margins have improved on lower raw material prices



Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 6: Unitary products continue to outperform peers as well as industry

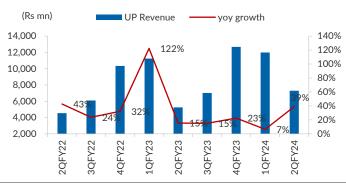
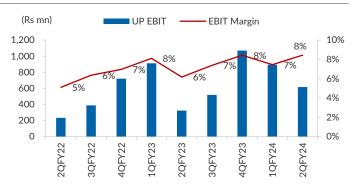


Exhibit 7: EBIT margins continues to improve on cost rationalization and higher operating leverage



Source: Company, YES Sec

Source: Company, YES Sec

Exhibit 8: Slowdown in buildings revenue has resulted in lower-than-expected growth

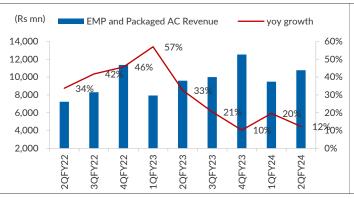
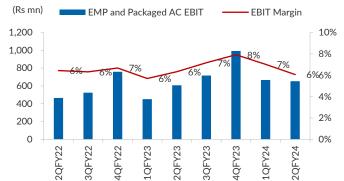


Exhibit 9: EBIT margins continues to remain in the guided band

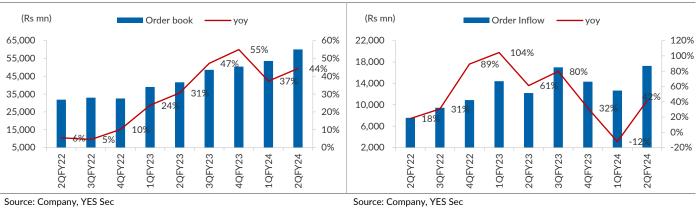


Source: Company, YES Sec



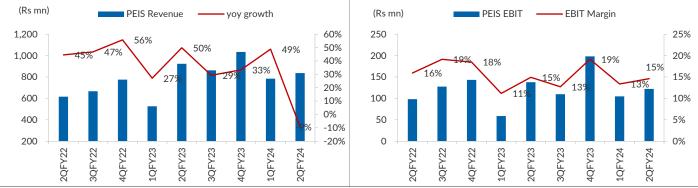
Exhibit 10: EMPS order book remains healthy

Exhibit 11: Order inflow remains robust



Source: Company, YES Sec

Exhibit 12: Slowdown in data centers has resulted in Exhibit 13: PEIS margins are largely stable revenue decline



KEY EARNINGS CALL HIGHLIGHTS

- Business update festival season has started well, the company had good Onam, Diwali demand is significantly higher than the previous Diwali. RAC industry is expected to grow by 10% in FY24 with possibility of 15%. BLSTR is expected to grow faster than the industry. 15% growth will happen if summer starts on the strong note.
- QIP fund raise use The company expects manufacturing investments of Rs650cr. The
 company is increasing its RAC capacity from 0.6mn to 1.2mn. BLSTR is also investing in
 developing sub 300lts deep freezers Further it will also increase in R&D spends and
 digitalization. On the immediate basis the QIP fund will go to repayment of debt.
- New product development The company is in process commercial AC products for North American and European market.
- EMPS Order book stood at Rs46bn growth of 51% yoy. Company is getting orders from tier 3,4 cities and towns. On the commercial AC front growth is continuing from government, educational and healthcare industry. Enquiry pipeline continues to remain good, except the buildings.
- Blue star is number 1 in ducted air-conditioner and chillers, number 2 in VRF and screw chillers. On international front Qatar has picked up and there is strong demand VRF. Demand is strong from healthcare and hospitality.
- Order finalization has seen some slow down leading to lower growth in EMP segment.
- EMPS margins on the steady state is around 6.5%.
- Commercial refrigeration Commercial refrigeration is expected to grow at 25% CAGR for next 5 years.
- Unitary Products -Blue-star has grown at 39% in RAC vs the market growth of 30%.
 Distribution expansion continues to remain strong resulting in growth in coming time. The company's market share of 13.5% in Q2.
 - Commercial refrigeration space has witnessed good traction from healthcare and Pharma. Company continues to remain leader in Deep freezers, storage coolers and modular cold storage. Company has attained leadership position in deep freezers and storage water coolers.
 - o **Deep freezers** The company has market share of 28% in the Deep freezers.
 - UP Margins UCP business has potential to deliver 9%-9.5% margins. Currently on account of competition margins should be in range of 8.5-9% margins. Operating leverage is very high in RAC. Company is guiding UP margins of 8-8.5%
- PEIS: There has been strong demand for healthcare, while some slowdown in data centers has resulted revenue decline for BLSTR.
- Consumer finance The consumer finance cost has gone up and is expected to increase, as 45% of the RAC slod are through consumer finance.
- Focus The focus of the company is profitability and Cash flows rather than market share.
- Exports International foot print expansion is connected with commercial AC.
- Capex Capex including maintenance capex for next couple of year will be in the range of Ps650cr
- Consumption Large part of RAC consumption is 2 star and 3 star in the mass market

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Exhibit 14: SoTP Valuation on FY25E PAT estimates

| PAT (Rs mn) | Target multiple (x) | Rs mn |
|----------------------------------|---------------------|---------|
| EMP and Packaged Air-conditioner | 25 | 56,001 |
| PEIS | 25 | 9,738 |
| UP | 50 | 117,217 |
| | | |
| Total MCAP (Rs mn) | | 182,956 |
| Number of Shares (mn) | | 193 |
| Target Price (Rs) | | 950 |



FINANCIALS

Exhibit 15: Balance Sheet

| Y/e 31 Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
|-------------------------------|--------|--------|--------|--------|--------|
| Equity capital | 385 | 385 | 385 | 385 | 385 |
| Reserves | 8,467 | 8,828 | 10,803 | 12,501 | 14,609 |
| Net worth | 8,852 | 9,213 | 11,188 | 12,886 | 14,994 |
| Debt | 4,516 | 4,778 | 5,776 | 6,260 | 6,543 |
| Deferred tax liab (net) | 0 | 0 | 0 | 0 | 0 |
| Other non current liabilities | 223 | 351 | 623 | 722 | 808 |
| Total liabilities | 13,591 | 14,342 | 17,587 | 19,868 | 22,345 |
| | | | | | |
| Fixed Asset | 4,551 | 5,860 | 9,420 | 11,833 | 11,700 |
| Investments | 2,951 | 1,682 | 1,497 | 1,497 | 1,497 |
| Other Non-current Assets | 1,327 | 1,503 | 1,201 | 1,435 | 1,637 |
| Net Working Capital | 1,441 | 3,525 | 5,105 | 4,876 | 5,614 |
| Inventories | 8,824 | 11,442 | 14,334 | 17,318 | 19,910 |
| Sundry debtors | 8,110 | 11,897 | 15,488 | 18,219 | 20,947 |
| Loans and Advances | 1,394 | 221 | 159 | 192 | 221 |
| Sundry creditors | 16,049 | 20,417 | 25,112 | 31,158 | 35,823 |
| Other current liabilities | 5,371 | 6,793 | 8,540 | 10,154 | 11,563 |
| Cash & equivalents | 3,322 | 1,771 | 364 | 226 | 1,897 |
| Total Assets | 13,591 | 14,342 | 17,587 | 19,868 | 22,345 |

Source: Company, YES Sec

Exhibit 16: Income statement

| Y/e 31 Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
|----------------------|--------|--------|---------|--------|---------|
| Revenue | 42,636 | 60,456 | 79,773 | 96,378 | 110,807 |
| Operating profit | 2,398 | 3,465 | 4,928 | 6,554 | 7,867 |
| Depreciation | 923 | 860 | 848 | 941 | 1,088 |
| Interest expense | 647 | 464 | 547 | 689 | 523 |
| Other income | 624 | 357 | 309 | 437 | 401 |
| Profit before tax | 1,452 | 2,498 | 3,842 | 5,361 | 6,656 |
| Taxes | 471 | 829 | 1,547 | 1,349 | 1,675 |
| Minorities and other | (23) | (8) | (2) | (2) | (2) |
| Adj. profit | 1,004 | 1,677 | 2,297 | 4,013 | 4,983 |
| Exceptional items | - | - | (1,708) | - | - |
| Net profit | 1,004 | 1,677 | 4,005 | 4,013 | 4,983 |



Exhibit 17: Cashflow Statement

| Y/e 31 Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
|--------------------------|---------|---------|---------|---------|---------|
| Profit before tax | 2,099 | 2,962 | 4,389 | 6,050 | 7,180 |
| Depreciation | 923 | 860 | 848 | 941 | 1,088 |
| Tax paid | (471) | (829) | (1,547) | (1,349) | (1,675) |
| Working capital Δ | (1,575) | (802) | (1,385) | 228 | (737) |
| Other operating items | | | | | |
| Operating cashflow | 975 | 2,191 | 2,304 | 5,869 | 5,855 |
| Capital expenditure | (362) | (2,169) | (4,407) | (3,355) | (955) |
| Free cash flow | 613 | 22 | (2,103) | 2,515 | 4,901 |
| Equity raised | 602 | 610 | 282 | - | (O) |
| Investments | 10 | (14) | (9) | - | - |
| Debt financing/disposal | 27 | 262 | 998 | 484 | 283 |
| Interest paid | (647) | (464) | (547) | (689) | (523) |
| Dividends paid | (770) | (1,926) | (2,311) | (2,315) | (2,875) |
| Net Δ in cash | 190 | (1,550) | (1,407) | (138) | 1,670 |

Source: Company, YES Sec

Exhibit 18: Du-pont analysis

| Y/e 31 Mar (Rs mn) | FY21 | FY22 | FY23 | FY24E | FY25E |
|------------------------|------|------|------|-------|-------|
| Tax burden (x) | 0.69 | 0.67 | 0.60 | 0.75 | 0.75 |
| Interest burden (x) | 0.69 | 0.84 | 0.88 | 0.89 | 0.93 |
| EBIT margin (x) | 0.05 | 0.05 | 0.06 | 0.06 | 0.06 |
| Asset turnover (x) | 1.22 | 1.56 | 1.70 | 1.69 | 1.67 |
| Financial leverage (x) | 4.14 | 4.30 | 4.61 | 4.73 | 4.76 |
| RoE (%) | 11.9 | 18.6 | 22.5 | 33.3 | 35.7 |

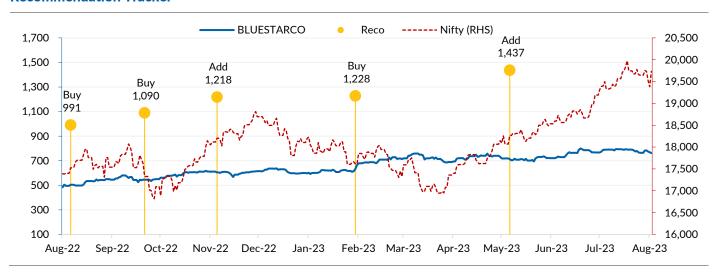
Exhibit 19: Ratio analysis

| Y/e 31 Mar | FY21 | FY22 | FY23 | FY24E | FY25E |
|--------------------------|--------|------|------|-------|-------|
| Growth matrix (%) | | | | | |
| Revenue growth | (20.5) | 41.8 | 32.0 | 20.8 | 15.0 |
| Op profit growth | (15.2) | 44.5 | 42.2 | 33.0 | 20.0 |
| EBIT growth | (12.4) | 41.1 | 48.2 | 37.8 | 18.7 |
| Net profit growth | (31.9) | 67.1 | 36.9 | 74.8 | 24.2 |
| | | | | | |
| Profitability ratios (%) | | | | | |
| ОРМ | 5.6 | 5.7 | 6.2 | 6.8 | 7.1 |
| EBIT margin | 4.9 | 4.9 | 5.5 | 6.3 | 6.5 |
| Net profit margin | 2.4 | 2.8 | 2.9 | 4.2 | 4.5 |
| RoCE | 16.2 | 21.7 | 28.4 | 33.5 | 35.3 |
| RoNW | 11.9 | 18.6 | 22.5 | 33.3 | 35.7 |



| Y/e 31 Mar | FY21 | FY22 | FY23 | FY24E | FY25E |
|----------------------|-------|-------|-------|-------|-------|
| RoA | 2.9 | 4.3 | 4.9 | 7.0 | 7.5 |
| | | | | | |
| Per share ratios | | | | | |
| EPS | 5.2 | 8.7 | 11.9 | 20.8 | 25.9 |
| Dividend per share | 4.0 | 10.0 | 12.0 | 12.0 | 14.9 |
| Cash EPS | 10.0 | 13.2 | 16.3 | 25.7 | 31.5 |
| Book value per share | 46.0 | 47.8 | 58.1 | 66.9 | 77.9 |
| | | | | | |
| Valuation ratios | | | | | |
| P/E | 171.2 | 102.4 | 42.9 | 42.8 | 34.5 |
| P/CEPS | 89.2 | 67.7 | 35.4 | 34.7 | 28.3 |
| P/B | 19.4 | 18.6 | 15.4 | 13.3 | 11.5 |
| EV/EBIDTA | 72.1 | 50.5 | 36.0 | 27.1 | 22.4 |
| | | | | | |
| Payout (%) | | | | | |
| Dividend payout | 76.8 | 114.8 | 100.6 | 57.7 | 57.7 |
| Tax payout | 32.4 | 33.2 | 40.3 | 25.2 | 25.2 |
| | | | | | |
| Liquidity ratios | | | | | |
| Debtor days | 69.4 | 71.8 | 70.9 | 69.0 | 69.0 |
| Inventory days | 75.5 | 69.1 | 65.6 | 65.6 | 65.6 |
| Creditor days | 137.4 | 123.3 | 114.9 | 118.0 | 118.0 |

Recommendation Tracker





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