

July 31, 2025

Q1FY26 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Current		Previous	
	FY26E	FY27E	FY26E	FY27E
Rating	ACCUMULATE		ACCUMULATE	
Target Price	683		697	
Sales (Rs. m)	40,299	43,674	40,930	44,368
% Chng.	(1.5)	(1.6)		
EBITDA (Rs. m)	11,020	11,603	11,116	11,894
% Chng.	(0.9)	(2.4)		
EPS (Rs.)	20.5	22.6	20.7	23.2
% Chng.	(1.0)	(2.6)		

Key Financials - Standalone

Y/e Mar	FY24	FY25	FY26E	FY27E
Sales (Rs. m)	35,781	38,092	40,299	43,674
EBITDA (Rs. m)	9,495	10,252	11,020	11,603
Margin (%)	26.5	26.9	27.3	26.6
PAT (Rs. m)	7,295	8,065	8,947	9,875
EPS (Rs.)	16.7	18.5	20.5	22.6
Gr. (%)	15.3	10.6	10.9	10.4
DPS (Rs.)	8.0	8.0	10.0	13.0
Yield (%)	1.3	1.3	1.7	2.2
RoE (%)	30.7	31.4	30.4	28.5
RoCE (%)	31.2	32.1	30.4	28.1
EV/Sales (x)	7.3	6.8	6.3	5.6
EV/EBITDA (x)	27.5	25.1	22.9	21.2
PE (x)	35.9	32.5	29.3	26.6
P/BV (x)	10.7	9.7	8.2	7.0

Key Data EMAM.BO | HMN IN

52-W High / Low	Rs.857 / Rs.506
Sensex / Nifty	81,186 / 24,768
Market Cap	Rs.264bn / \$ 3,011m
Shares Outstanding	439m
3M Avg. Daily Value	Rs.304.49m

Shareholding Pattern (%)

Promoter's	54.84
Foreign	11.89
Domestic Institution	24.06
Public & Others	9.20
Promoter Pledge (Rs bn)	12.06

Stock Performance (%)

	1M	6M	12M
Absolute	5.1	2.2	(26.2)
Relative	8.2	(2.4)	(25.7)

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All eyes on winters as summers play spoilsport

Quick Pointers:

- Short summer hit talk portfolio which declined 17%, ex of those sales grew 6%
- FY26 growth acceleration depends on re-launch of Smart & Handsome, Kesh King and Man Company

HMN delivered a 3% decline in volumes, impacted by a shorter summer season and early onset of the monsoon, which impacted its summer-centric portfolio. Near-term outlook remains cautiously optimistic given 1) Repositioning of Smart & Handsome, backed by a strong innovation pipeline. 2) Revamp and relaunch of Kesh King, with a new proposition, packaging and pricing. 3) Stabilization of sales in The Man Company, with growth expected to ramp up in the coming quarters, driven by increasing market share in QC and online marketplaces. Although the summer portfolio may face headwinds in 2Q also, it will be partially neutralized by gains in pain management. Despite expected demand recovery, onset of winter and product placement will hold key to 2H26 growth. We estimate a 7.1% Sales CAGR and 10.7% PAT CAGR over FY25–FY27 as we cut EPS by 1 / 2.6% following growth pangs in 1Q26. We value the stock at 30x June'27 EPS, arriving at a target price of ₹683 (697 earlier). Maintain Accumulate.

PAT grew by 8.8% with 3% volume degrowth: Revenues declined by 0.2% YoY to Rs9bn (PLe: Rs9.2bn led by 17% YoY decline in Talc/Prickly Heat Powder (PHP) category due to unseasonal rains and early monsoons. Core domestic business (excluding Talc/PHP) posted 6% revenue growth. Domestic revenues declined by 3% along led by 3% volume de-growth, international business grew by 2% (INR) & Flat in CC. Gross margins expanded by 176bps YoY to 69.4% (PLe: 67%). EBITDA declined by 1.1% YoY to Rs2.1bn (PLe:Rs.2.2bn); Margins contracted by 20bps YoY to 23.7% (PLe:22%). Adj PAT grew by 8.8% YoY to Rs1.62bn (PLe: Rs1.59bn)

Concall takeaways: 1) Urban demand continues to witness pressure, while rural demand saw signs of recovery. 2) Shorter summer and early monsoon impacted summer-centric portfolio as Talcum & prickly heat powder category saw 17% decline, while Navratna oil saw 6% growth 4) Innovation pipeline remained strong with several new offerings in 1Q including Dermicool prickly heat spray, Navratna Ayurvedic hairfall etc, 2Q to see more such offerings in Man company, Kesh king, Zandu care, smart and handsome etc 5) Kesh King is undergoing a strategic transformation to enhance long-term relevance, while Smart & Handsome is expanding into adjacent male grooming categories 6) Man company returned to growth in Q1 and management remains confident on its growth trajectory in coming quarters 7) Quick commerce business saw 3x growth YoY led by better reach and continue to see good traction 8) IBD recorded flat growth in constant currency terms as markets in Bangladesh, Middle east and Africa remain impacted due to uncertainties 9) **Healthcare** posted 4% growth in Q1, supported by growth in the Immunity range, Honey, Health Juices, and the digital-first portfolio. 10) **Boroplus** range degrew by 5% amidst adverse weather conditions. However, antiseptic cream grew 60% 11) **Pain Management** saw healthy growth of 17% led by strong growth in Balms as early monsoon accelerated their sales

Exhibit 1: Revenues declined by 0.2%, EBITDA margin contracted by 20bps YoY to 23.7%.

Y/e March	1QFY26	1QFY25	YoY gr. (%)	4QFY25	FY26E	FY25	YoY gr. (%)
Net Sales	9,041	9,061	-0.2	9,631	40,930	38,092	7.5
Gross Profit	6,276	6,131	2.4	6,346	28,035	26,150	7.2
% of NS	69.4	67.7	1.8	65.9	68.5	68.6	-0.2
Other Expenses	4,134	3,966	4.2	4,152	16,919	15,899	6.4
% of NS	45.7	43.8	2.0	43.1	41.3	41.7	(0.4)
EBITDA	2,142	2,165	-1.1	2,194	11,116	10,251	8.4
Margins %	23.7	23.9	-0.2	22.8	27.2	26.9	0.2
Depreciation	445	444	0.2	435	1,872	1,782	5.0
Interest	24	21	18.0	28	104	93	11.5
Other Income	216	105	106.4	212	915	681	34.3
PBT	1,889	1,805	4.7	1,943	10,055	9,057	11.0
Tax	225	278	-19.0	315	1,006	911	10.4
Tax rate %	11.9	15.4	(3.5)	16.2	10.0	10.1	-0.1
Adjusted PAT	1,622	1,490	8.8	2,789	8,064	7,251	11.2

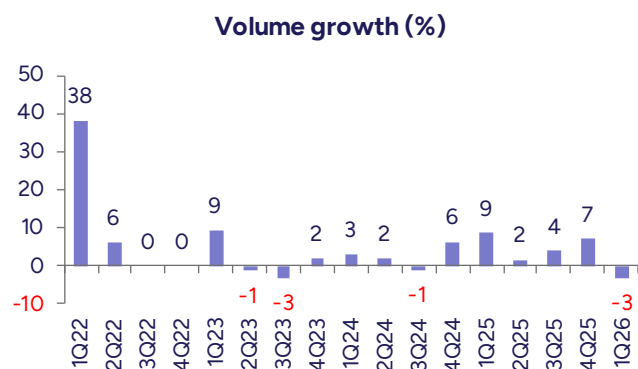
Source: Company, PL

Exhibit 2: Boroplus, Navratna, Male grooming and Kesh King under pressure, Healthcare and Pain Management showed uptick

Brand/segments	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	Q4FY25	Q1FY26
Navratna	-8	12	7	1	27	10	15	16	-5
Boroplus	19	-4	-9	33	4	2	20	27	-5
Pain Management	13	1	3	9	-7	5	3	1	17
7 Oils in one	2	NA	NA	NA	9	-3	NA	NA	NA
Kesh King	2	-5	7	-9	-15	-9	-10	-1	-5
Male Grooming	0	-7	-6	-2	-5	-13	-4	7	-9
Health Care	11	4	0	10	11	11	13	13	4

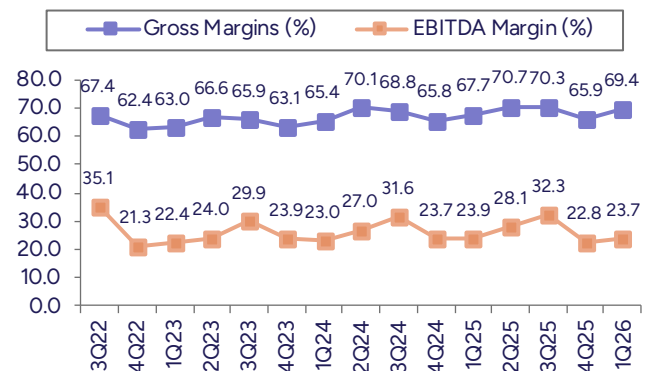
Source: Company, PL

Exhibit 3: 1Q26 volumes declined by 3%



Source: Company, PL

Exhibit 4: EBITDAM contract by 20bps YoY to 23.7%



Source: Company, PL

Exhibit 5: HMN launches 3 new products in Zanducare with new variants in Navratn.



Dermicool Prickly Heat Spray
for effective cooling relief and antibacterial protection with a convenient and easy format.

New Launches on Zanducare



Zandu Shilajit Cool Rush Capsules & Resin



Zandu Kansa Wand Ayurvedic Massager



Zandu Chia & Flax Seeds

Re-Launches



Zandu Roll On Tension Cone



Navratna Gold Cool Oil

Variant Launches



Navratna Ayurvedic Hairfall Control Oil



Navratna Cool Talc - Fresh Floral



BoroPlus Icy Citrus Blast Prickly Heat Powder

HE Gift Boxes
Combination of premium gift boxes



Source: Company, PL

Exhibit 6: IBD was flat in1QFY26 in CCG & saw 2% growth in INR terms

SAARC & SEA
 (44% Contribution)

MENA
 (41% Contribution)

CIS
 (11% Contribution)





Source: Company, PL

Financials

Income Statement (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Net Revenues	35,781	38,092	40,299	43,674
YoY gr. (%)	5.1	6.5	5.8	8.4
Cost of Goods Sold	11,605	11,942	12,526	13,998
Gross Profit	24,176	26,150	27,774	29,676
Margin (%)	67.6	68.6	68.9	67.9
Employee Cost	3,956	4,470	4,895	5,384
Other Expenses	1,416	1,411	1,476	1,585
EBITDA	9,495	10,252	11,020	11,603
YoY gr. (%)	10.1	8.0	7.5	5.3
Margin (%)	26.5	26.9	27.3	26.6
Depreciation and Amortization	1,859	1,782	1,872	1,710
EBIT	7,636	8,470	9,148	9,893
Margin (%)	21.3	22.2	22.7	22.7
Net Interest	100	93	104	114
Other Income	468	681	915	1,276
Profit Before Tax	8,005	9,057	9,959	11,055
Margin (%)	22.4	23.8	24.7	25.3
Total Tax	667	911	996	1,161
Effective tax rate (%)	8.3	10.1	10.0	10.5
Profit after tax	7,338	8,146	8,963	9,894
Minority interest	(5)	38	34	31
Share Profit from Associate	(37)	(118)	(50)	(50)
Adjusted PAT	7,295	8,065	8,947	9,875
YoY gr. (%)	14.0	10.6	10.9	10.4
Margin (%)	20.4	21.2	22.2	22.6
Extra Ord. Income / (Exp)	(59)	(694)	(614)	(413)
Reported PAT	7,305	7,990	8,879	9,814
YoY gr. (%)	18.8	9.4	11.1	10.5
Margin (%)	20.4	21.0	22.0	22.5
Other Comprehensive Income	(15)	(301)	-	-
Total Comprehensive Income	7,226	7,726	8,913	9,844
Equity Shares O/s (m)	437	437	437	437
EPS (Rs)	16.7	18.5	20.5	22.6

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
Non-Current Assets				
Gross Block	35,828	36,135	37,292	38,457
Tangibles	12,542	12,834	13,891	14,956
Intangibles	23,286	23,301	23,401	23,501
Acc: Dep / Amortization	25,664	27,256	28,947	30,439
Tangibles	6,211	6,877	7,750	8,691
Intangibles	19,453	20,379	21,197	21,748
Net fixed assets	10,164	8,879	8,345	8,018
Tangibles	6,331	5,956	6,141	6,265
Intangibles	3,832	2,922	2,204	1,753
Capital Work In Progress	75	150	157	165
Goodwill	682	682	682	682
Non-Current Investments	2,888	2,569	2,638	2,648
Net Deferred tax assets	4,270	5,155	3,544	3,535
Other Non-Current Assets	427	481	645	778
Current Assets				
Investments	1,610	4,241	9,500	15,500
Inventories	3,234	3,081	3,708	4,079
Trade receivables	4,942	4,513	4,968	5,384
Cash & Bank Balance	561	1,046	1,369	991
Other Current Assets	1,606	1,432	1,813	1,965
Total Assets	32,788	35,332	40,115	46,676
Equity				
Equity Share Capital	437	437	437	437
Other Equity	24,029	26,512	31,505	36,862
Total Network	24,466	26,948	31,942	37,298
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	153	193	212	233
Other non current liabilities	147	129	179	234
Current Liabilities				
ST Debt / Current of LT Debt	657	621	621	621
Trade payables	4,546	4,356	4,443	4,968
Other current liabilities	2,376	2,812	2,420	2,995
Total Equity & Liabilities	32,788	35,332	40,115	46,676

Source: Company Data, PL Research

Cash Flow (Rs m)

Y/e Mar	FY24	FY25	FY26E	FY27E
PBT	8,005	9,057	9,959	11,055
Add. Depreciation	1,651	1,592	1,690	1,492
Add. Interest	100	93	104	114
Less Financial Other Income	468	681	915	1,276
Add. Other	(341)	(561)	(783)	(1,132)
Op. profit before WC changes	9,414	10,181	10,970	11,529
Net Changes-WC	(1,595)	(711)	223	61
Direct tax	(667)	(911)	(996)	(1,161)
Net cash from Op. activities	7,152	8,559	10,198	10,430
Capital expenditures	(346)	(374)	(1,325)	(1,288)
Interest / Dividend Income	311	523	749	1,102
Others	(1,005)	288	-	-
Net Cash from Invst. activities	(1,040)	437	(576)	(187)
Issue of share cap. / premium	(2,366)	(2,259)	429	1,167
Debt changes	(79)	(36)	-	-
Dividend paid	(3,492)	(3,492)	(4,365)	(5,675)
Interest paid	(100)	(93)	(104)	(114)
Others	-	-	-	-
Net cash from Fin. activities	(6,037)	(5,880)	(4,040)	(4,621)
Net change in cash	75	3,116	5,582	5,622
Free Cash Flow	6,806	8,185	8,873	9,141

Source: Company Data, PL Research

Key Financial Metrics

Y/e Mar	FY24	FY25	FY26E	FY27E
Per Share(Rs)				
EPS	16.7	18.5	20.5	22.6
CEPS	21.0	22.6	24.8	26.5
BVPS	56.1	61.7	73.2	85.4
FCF	15.6	18.8	20.3	20.9
DPS	8.0	8.0	10.0	13.0
Return Ratio(%)				
RoCE	31.2	32.1	30.4	28.1
ROIC	24.9	28.2	31.3	32.8
RoE	30.7	31.4	30.4	28.5
Balance Sheet				
Net Debt : Equity (x)	(0.1)	(0.2)	(0.3)	(0.4)
Net Working Capital (Days)	37	31	38	38
Valuation(x)				
PER	35.9	32.5	29.3	26.6
P/B	10.7	9.7	8.2	7.0
P/CEPS	28.6	26.6	24.2	22.6
EV/EBITDA	27.5	25.1	22.9	21.2
EV/Sales	7.3	6.8	6.3	5.6
Dividend Yield (%)	1.3	1.3	1.7	2.2

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q2FY25	Q3FY25	Q4FY25	Q1FY26
Net Revenue	8,906	10,495	9,631	9,041
YoY gr. (%)	3.0	5.3	8.1	(0.2)
Raw Material Expenses	2,610	3,118	3,284	2,765
Gross Profit	6,296	7,377	6,346	6,276
Margin (%)	70.7	70.3	65.9	69.4
EBITDA	2,505	3,387	2,194	2,142
YoY gr. (%)	7.2	7.6	4.1	(1.1)
Margin (%)	28.1	32.3	22.8	23.7
Depreciation / Depletion	447	456	435	445
EBIT	2,058	2,931	1,759	1,697
Margin (%)	23.1	27.9	18.3	18.8
Net Interest	23	22	28	24
Other Income	216	149	212	216
Profit before Tax	2,251	3,059	1,943	1,889
Margin (%)	25.3	29.1	20.2	20.9
Total Tax	94	224	315	225
Effective tax rate (%)	4.2	7.3	16.2	11.9
Profit after Tax	2,156	2,835	1,628	1,664
Minority interest	(17)	-	-	-
Share Profit from Associates	(46)	(45)	(6)	(21)
Adjusted PAT	2,127	2,789	1,622	1,642
YoY gr. (%)	18.2	7.9	8.9	7.6
Margin (%)	23.9	26.6	16.8	18.2
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	2,127	2,789	1,622	1,642
YoY gr. (%)	18.2	7.9	8.9	7.6
Margin (%)	23.9	26.6	16.8	18.2
Other Comprehensive Income	(32)	(41)	(218)	137
Total Comprehensive Income	2,095	2,749	1,404	1,779
Avg. Shares O/s (m)	437	445	445	439
EPS (Rs)	4.9	6.3	3.6	3.7

Source: Company Data, PL Research



Price Chart



Recommendation History

No.	Date	Rating	TP (Rs.)	Share Price (Rs.)
1	09-Jul-25	Accumulate	697	573
2	19-May-25	Accumulate	697	636
3	09-Apr-25	Accumulate	709	584
4	28-Jan-25	Accumulate	716	554
5	08-Jan-25	Hold	761	584
6	08-Nov-24	Hold	761	670
7	07-Oct-24	Hold	836	743
8	01-Aug-24	Hold	831	824

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Reduce	2,248	2,402
2	Avenue Supermarts	Hold	3,994	4,281
3	Britannia Industries	BUY	5,941	5,839
4	Colgate Palmolive	Hold	2,453	2,376
5	Dabur India	Hold	501	514
6	Emami	Accumulate	697	573
7	Hindustan Unilever	Accumulate	2,601	2,393
8	ITC	BUY	538	417
9	Jubilant FoodWorks	Hold	689	688
10	Kansai Nerolac Paints	Accumulate	284	251
11	Marico	Accumulate	718	726
12	Metro Brands	Hold	1,195	1,167
13	Mold-tekk Packaging	Accumulate	805	761
14	Nestle India	Hold	2,392	2,322
15	Pidilite Industries	BUY	3,428	3,060
16	Restaurant Brands Asia	Accumulate	89	82
17	Titan Company	BUY	3,830	3,451
18	Westlife Foodworld	Hold	745	772

PL's Recommendation Nomenclature (Absolute Performance)

Buy	: > 15%
Accumulate	: 5% to 15%
Hold	: +5% to -5%
Reduce	: -5% to -15%
Sell	: < -15%
Not Rated (NR)	: No specific call on the stock
Under Review (UR)	: Rating likely to change shortly

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