DOMS Industries | BUY



LTL growth below est., capacity addition & recovery in core will be key

DOMS 4QFY25 earnings print was largely inline on topline and operating profitability. On the revenue front, the construct was not on expected lines - organic (core stationery business) growth was c.14% (weaker than our est. of 17%) and incremental growth was led by higher sales from recently acquired Uniclan business. Within core business, revenue decline was seen in Scholastic Stationery & Art Material (together accounted for c.49% of sales) - a function capacity constraint, higher rebates/discounts which impacted net realisation and also higher growth in Kits & Combos. On full year basis, these 3 segments together grew c.8% with balanced mix of volume & pricing. Uniclan reported strong sales, similar to Q3 benefiting from additions in capacity & channel partners. Operating performance was inline - our est. indicate base business margin stable at c.18.3% and Uniclan margins at c.8%. Management on conservative basis is looking at consol. sales growth of 18-20% (core growth lower vs. earlier expectations as new capacities will likely come on stream in FY27E), EBITDA margin of c.16.5-17.5% & PAT margin of 10% (Uniclan acquisition led amortisation impact of c. INR 45mn/year) for FY26E. Factoring the same, we have cut earnings by 9-10%. We like DOMS' execution so far as well as its strategy of increasing TAM and extending to additional categories (like toys, bags, baby care etc.). However, with valuations at 57x FY27E headroom for error is limited. To that extent, scale up in capacities & core business will be key monitorable. We roll forward to June 27E EPS & retain Buy with revised TP of INR 2,845.

- Organic sales growth at 14% was below expectation & lower vs. historical trends: Consol. revenue grew by 26% yoy to INR 5.1bn (inline) LTL sales (in core stationery business) growth was 14.1% yoy as strong growth in Paper Stationery (+51.2%), Kits & Combos (+38%) & Office Supplies (double yoy) due to capacity additions was offset by weakness in Scholastic Stationery and Scholastic Art Material which saw decline in sales. Mgmt. attributed the weakness in latter two to capacity constraints, higher rebates/discounts and increased preference for Kits & combos. Recently acquired Uniclan Healthcare business reported strong performance with sales of INR 481mn (vs. est. of INR 350mn) led by capacity additions and increased penetration due to addition of new channel partners. Exports grew c.19% yoy (after witnessing a decline in the previous three quarters) during the quarter, albeit on a soft base.
- Delivery on operating profitability largely inline with expectations: Consol. gross profit grew 25.8% to INR 2.2bn with stable margin performance of 43.9% (better than our estimate of 43.5%). This was partially offset by elevated staff costs (+29.1% yoy) and other overheads (+37.8% yoy) resulting into EBITDA growth of 16.2% to INR 883mn. EBITDA margin contracted 146bps yoy to 17.3% (largely inline). YoY compression in EBITDA margins is due to consolidation of Uniclan business which has lower EBITDA margins. Reported PAT grew 7.2% to INR 484m, 6.3% below our estimate due to higher depreciation (+44% yoy, includes impact of additional amortisation due to Uniclan consolidation) and lower other income (utilisation of funds partly towards capex).

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Recommendation and Price Target	
Current Reco.	BUY
Previous Reco.	BUY
Current Price Target (12M)	2,845
Upside/(Downside)	11.6%
Previous Price Target	3,000
Change	-5.2%

Key Data – DOMS IN	
Current Market Price	INR2,549
Market cap (bn)	INR154.7/US\$1.8
Free Float	30%
Shares in issue (mn)	60.7
Diluted share (mn)	60.7
3-mon avg daily val (mn)	INR464.3/US\$5.4
52-week range	3,115/1,696
Sensex/Nifty	81,186/24,684
INR/US\$	85.6

Price Performa	nce		
%	1M	6M	12M
Absolute	-11.8	-6.6	40.2
Relative*	-13.8	-11.2	27.7

* To the BSE Sensex

Financial Summary					(INR mn)
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
Net Sales	15,344	19,096	22,895	27,705	33,128
Sales Growth (%)	27.1	24.5	19.9	21.0	19.6
EBITDA	2,727	3,484	4,016	4,856	5,810
EBITDA Margin (%)	17.7	18.2	17.5	17.5	17.5
Adjusted Net Profit	1,531	2,023	2,268	2,724	3,290
Diluted EPS (INR)	25.2	33.3	37.4	44.9	54.2
Diluted EPS Growth (%)	38.0	32.1	12.1	20.1	20.8
ROIC (%)	31.0	25.1	21.3	22.0	23.7
ROE (%)	26.6	22.3	20.8	21.9	23.6
P/E (x)	101.0	76.4	68.2	56.8	47.0
P/B (x)	19.0	15.4	13.2	11.8	10.5
EV/EBITDA (x)	56.4	44.6	38.8	32.1	26.8
Dividend Yield (%)	0.1	0.1	0.4	0.9	1.1

Source: Company data, JM Financial. Note: Valuations as of 20/May/2025

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

Please see Appendix I at the end of this report for Important Disclosures and Disclaimers and Research Analyst Certification.

Concall Highlights

Operating performance

Management stated as Kits and Combos are largely made from individual products
of Scholastic Stationery and Scholastic Art material, it is essential to view these
categories together. For FY25, these categories reported total sales of INR 1,360
growing at c.8% yoy. This was entirely efficiency driven without any capacity
addition with volume growth and ASP growth of c.3.5% each.

- Office Supplies category continues to deliver robust performance driven by capacity addition and new product launches.
- Sequential dip in PAT was due to lower other income as some cash surplus was utilized towards current capex and impact of additional amortization expense (INR 23mn) from Uniclan consolidation.
- Consol. working capital days increased to 60 days primarily due to increase in trade receivables. This increase is attributable to part consolidation of Uniclan (2/3 consolidation of sales while receivables consolidated for full year) and increase in credit period in Paper stationery in line with market trends. Going forward, working capital will be 55 days.

Uniclan business

- Uniclan delivered positive performance despite seasonality, due to network integration with DOMS as well as capacity addition
- Uniclan's current revenue run rate is INR 150-170mn per month with EBITDA margins at 8-9% at existing capacity. Company has commercialized its wet wipes plant during the end of 4QFY25 and revenue will start to flow in.
- Distribution reach is largely stable at 1,000+ distributors reaching 35K+ retail outlets.
- Management highlighted that overall Diaper business is still a work in progress in terms of understanding business, channel network, pricing mechanism. It is integrating to the extent possible with DOMS distribution.

Other Acquisitions

- Pioneer and Micro wood continue to expand capacity for Paper stationery and Office Supplies. Company is in process of purchasing 4th fully automated book machine in Pioneer and will be ready for commercial production by Jun'25.
- The Board of Directors approved investment of INR 61.2mn towards acquisition of 51% stake in Super Treads Private Limited 'STPL' (at 1.5x FY24 sales) a Siliguri-based paper stationery company. This acquisition will enhance DOMS' Paper stationery production (c.30% increase) and strengthen its market presence in East India.
- STPL's current capacity stands at 300MT with revenue potential of INR 2.5-3crs per month. Company will focus on changing infrastructure in terms of its current product portfolio and post that revenue potential can be reached.
- East markets contribute to 18% of gross sales, which is lower vs. North and West.
 Company will reach consumers much faster post acquisition of STPL and reduce logistics cost substantially.

F.I.L.A Partnership and export business

- DOMS has entered into a distribution agreement with F.I.L.A to export branded stationery products in markets where FILA already has an established presence, opening up a new avenue for growth. Exports should improve going forward.
- Indian promoters and F.I.L.A entered into a shareholders agreement and inter-se
 agreement. Essence of these agreements was to give each other certain nomination
 and representational rights. Another key component of the agreement DOMS has
 given F.I.L.A exclusive distribution rights in the geographies where F.I.L.A is currently

present (i.e. 150 countries) including its strong markets – US, Europe and Latin America.

- In FY25, exports to FILA accounted for c.61% (INR 166.5cr) of total exports while export to third parties constituted 39% (INR 108cr.). Major categories sold to FILA include pencils, scholastic stationery and art material.
- DOMS pilot in Italy (where F.I.L.A has strong presence) received good response.
 Company observed that there was no cannibalization of F.I.L.A business and DOMS took business from other market players.
- As exports have better realizations, so margins are a tad better but not substantially above company range.
- In the US markets, DOMS is doing business through F.I.L.A and has not seen any returns or negative impact of tariffs.

Distribution Network

- The company has 4,700 distributors and 1,35,000 touch points in Mar'25 (ex-Uniclan). These are relatively stable without material additions.
- Company's focus is on maximizing throughput per store behind all new launches, specifically in Writing Instruments and Paper Stationery.

Manufacturing capacity and capital expenditure

- Management emphasized on its clear focus to increase manufacturing capabilities on continuous basis in order to effectively cater to the growing demand.
- DOMS incurred a total of INR 213crs as capital expenditure during FY25, out of which INR c. 113crs were utilized towards expansion of 44-acre plant, INR c.100crs invested towards capacity addition in Writing Instruments and Paper Stationery (increased capacity by c.20% through Pioneer) and INR c.10crs for Uniclan business.
- DOMS' current capacity stands at Pencils (5.5mn per day), Paper ex-new acquisition (upwards of 1k tons per month, will increase by 15-17% after new machinery installation at Pioneer), Wet wipes (1.74cr packs p.a). Management's decision on capacity addition will be market demand driven with current focus on Writing instruments, Pencils, Paper Stationery and Scholastic Art Material.
- Management highlighted that phase 1 of the capacity addition for pencils (from 5.5mn to 8mn) is completed and now Phase 2 & 3 are underway.
- Management stated that for the next 5-7 years, capacity constraints will persist and addition across categories would be a continuous process.
- Going forward, management sets aside capital expenditure of INR 225crs to INR 250crs for FY26 largely towards setting up of buildings at the new 44-acre plant as well as newly acquired land parcels adjacent to flagship facility. Construction of first building at the 44-acre plant will be completed by 3QFY26 and commercial production is expected to begin by end of 4QFY26. Another, INR 225crs to 250crs of capital expenditure is expected for FY27 towards installation of plant and machinery. These capital expenditures will be partly funded from the unutilized IPO proceeds and balance through internal accruals.

Guidance

- Going forward, management will on focus core strengths broaden product portfolio, boost production capabilities and scale distribution network to drive growth.
- Keeping in mind the macro uncertainty, management guides for a conservative consolidated revenue growth of 18% - 20% for FY26.
- For FY26, management expects to deliver EBITDA margin in the range of 16.5% 17.5% and PAT margins to be lower at 10%, due to impact of additional amortization charge on Uniclan's consolidation (c.4.5 crores per annum).
- From a longer term perspective, revenue growth through capacity addition will come in a phased manner.

Miscellaneous

- Company declared a final dividend of INR 3.15 per share for FY25.
- During the quarter, SKIDO launched its DOMS branded school bags and the initial response has been encouraging.

Exhibit 1. 4QFY25 consolidated	Exhibit 1. 4QFY25 consolidated result snapshot: Strong revenue delivery drives overall earnings beat									
INR mn	4QFY25	4QFY24	YoY growth	4QFY25E	% Var	FY25	FY24	YoY growth		
Net Sales	5,087	4,037	26.0%	5,104	-0.3%	19,126	15,371	24.4%		
Gross Profit	2,235	1,776	25.8%	2,220	0.6%	8,320	6,444	29.1%		
Gross Profit Margin %	43.9%	44.0%	-6 bps	43.5%	42 bps	43.5%	41.9%	158 bps		
Staff Cost	724	561	29.06%	704	2.8%	2,652	2,131	24.5%		
Other Expenses	628	456	37.80%	623	0.8%	2,183	1,586	37.7%		
EBITDA	883	759	16.2%	893	-1.2%	3,484	2,727	27.8%		
EBITDA margin %	17.3%	18.8%	-146 bps	17.5%	-15 bps	18.2%	17.7%	48 bps		
Depreciation	208	144	44.0%	184	13.0%	692	512	35.0%		
EBIT	675	615	9.7%	709	-4.8%	2,793	2,215	26.1%		
Interest Expense	36	43	-15.5%	40	-9.3%	150	171	-12.1%		
Financial Other Income	48	57	-16.1%	55	-13.5%	226	101	123.0%		
PBT	686	629	9.1%	724	-5.3%	2,868	2,145	33.7%		
Taxes	174	160	8.3%	183	-4.9%	733	548	33.7%		
Minority Interest	28	17	66.9%	25	13.5%	112	65	71.3%		
Net Profit	484	452	7.2%	517	-6.3%	2,023	1,531	32.1%		

Source: Company, JM Financial

INR mn	1QFY24	2QFY24	3QFY24	4QFY24	1QFY25	2QFY25	3QFY25	4QFY25
Sales	3,794	3,824	3,716	4,037	4,450	4,578	5,011	5,087
YoY	NM	NM	22.3%	20.0%	17.3%	19.7%	34.9%	26.0%
Organic revenue growth*	NM	NM	NM	NM	NM	NM	21.5%	14.1%
Gross Profit	1458	1571	1639	1776	1918	1987	2182	2235
staff cost	493	533	544	561	611	615	702	724
Other expenses	343	386	401	456	443	512	601	628
BITDA	622	652	693	759	864	859	879	883
/oΥ	NM	NM	42.7%	22.6%	38.9%	31.7%	26.7%	16.2%
Depreciation	110	118	140	144	148	161	175	208
nterest	37	41	50	43	40	38	36	36
Other income	12	12	20	57	56	61	62	48
PBT	488	505	524	629	732	721	730	686
/oY	NM	NM	44.3%	28.0%	50.0%	42.8%	39.3%	9.1%
Гах	124	128	136	160	189	184	187	174
PAT after exceptional items	364	376	388	469	543	537	543	513
hare of profit of associates	-1	0	0	1	0	0	0	0
Minority Interest	17	16	15	18	25	23	35	28
PAT	346	360	373	452	518	513	507	484
/oY	NM	NM	46.3%	32.9%	49.8%	42.5%	35.8%	7.2%
% to sales	1QFY24	2QFY24	3QFY24	4QFY24	1QFY25	2QFY25	3QFY25	4QFY25
Gross margin	38.4%	41.1%	44.1%	44.0%	43.1%	43.4%	43.5%	43.9%
staff cost	13.0%	13.9%	14.6%	13.9%	13.7%	13.4%	14.0%	14.2%
Other expenses	9.0%	10.1%	10.8%	11.3%	9.9%	11.2%	12.0%	12.3%
EBITDA margin	16.4%	17.1%	18.7%	18.8%	19.4%	18.8%	17.5%	17.3%

Source: Company, JM Financial *Revenue growth excluding consolidation of Uniclan business acquired in Sep'24.

Exhibit 3. Revenue mix – prod	duct category-wi	se						
Product mix (% to sales)	1QFY24	2QFY24	3QFY24	4QFY24	1QFY25	2QFY25	3QFY25	4QFY25
Scholastic Stationery	47%	44%	44%	41%	43%	41%	36%	31%
Scholastic Art Material	24%	30%	27%	27%	25%	25%	21%	18%
Kits & Combos	9%	9%	11%	11%	8%	9%	9%	12%
Paper Stationery	11%	8%	7%	10%	11%	7%	8%	12%
Office Supplies	6%	7%	7%	8%	10%	11%	12%	13%
Hobby & Craft	2%	0%	1%	1%	1%	1%	1%	1%
Fine Art Products	1%	1%	1%	1%	1%	1%	1%	2%
Uniclan – Hygiene products	NA	NA	NA	NA	NA	3%	10%	10%
Miscellaneous	NA	1%	2%	1%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Source: Company, JM Financial

Exhibit 4. Segmental performance					
Segment Information	4QFY25	4QFY24	3QFY25	YoY growth	QoQ growth
Segment Revenue (INR mn)					
Stationery products	4,607	4,037	4,514	14.1%	2.1%
Hygiene products*	481	-	499	NM	-3.6%
Total	5,088	4,037	5,012	26.0%	1.5%
Less: Inter segment revenue	(0.2)	-	(1.3)		
Total revenue from operations	5,087	4,037	5,011	26.0%	1.5%
Segment EBITDA (INR mn)**					
Stationery products	891	816	890	9.1%	0.1%
Hygiene products*	40	-	51	NM	-22.3%
Total EBITDA	930	816	941	14.0%	-1.1%
Segment EBITDA margin %					
Stationery products	19.3%	20.2%	19.7%	-88 bps	-38 bps
Hygiene products*	8.2%	NA	10.2%	NA	-198 bps
Total EBITDA margin %	18.3%	20.2%	18.8%	-193 bps	-49 bps

Source: Company, JM Financial *Uniclan business was acquired in Sep'24 **Segment EBITDA includes other income



Source: Company, Bloomberg, JM Financial

Exhibit 6. Revision in estimates										
	Revised		Ear	lier	Change %					
INR mn	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E				
Sales	22,926	27,743	23,760	28,224	-3.5%	-1.7%				
EBITDA	4,016	4,856	4,208	4,998	-4.6%	-2.8%				
PAT	2,268	2,724	2,504	3,019	-9.4%	-9.8%				
EPS	37.4	44.9	41.3	49.8	-9.4%	-9.8%				

Source: Company, JM Financial

Financial Tables (Consolidated)

Income Statement				(INR mn)
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
Net Sales	15,344	19,096	22,895	27,705	33,128
Sales Growth	27.1%	24.5%	19.9%	21.0%	19.6%
Other Operating Income	27	30	31	38	45
Total Revenue	15,371	19,126	22,926	27,743	33,173
Cost of Goods Sold/Op. Exp	8,928	10,806	12,936	15,681	18,783
Personnel Cost	2,131	2,652	3,173	3,831	4,571
Other Expenses	1,586	2,183	2,802	3,374	4,008
EBITDA	2,727	3,484	4,016	4,856	5,810
EBITDA Margin	17.7%	18.2%	17.5%	17.5%	17.5%
EBITDA Growth	46.1%	27.8%	15.2%	20.9%	19.6%
Depn. & Amort.	512	692	888	1,101	1,293
EBIT	2,215	2,793	3,128	3,755	4,517
Other Income	101	226	209	177	173
Finance Cost	171	150	145	120	103
PBT before Excep. & Forex	2,145	2,868	3,192	3,813	4,587
Excep. & Forex Inc./Loss(-)	0	0	0	0	(
PBT	2,145	2,868	3,192	3,813	4,587
Taxes	548	733	804	961	1,156
Extraordinary Inc./Loss(-)	0	0	0	0	(
Assoc. Profit/Min. Int.(-)	65	112	120	128	141
Reported Net Profit	1,531	2,023	2,268	2,724	3,290
Adjusted Net Profit	1,531	2,023	2,268	2,724	3,290
Net Margin	10.0%	10.6%	9.9%	9.8%	9.9%
Diluted Share Cap. (mn)	60.7	60.7	60.7	60.7	60.7
Diluted EPS (INR)	25.2	33.3	37.4	44.9	54.2
Diluted EPS Growth	38.0%	32.1%	12.1%	20.1%	20.8%
Total Dividend + Tax	152	191	567	1,362	1,645
Dividend Per Share (INR)	2.5	3.2	9.3	22.4	27.1

Balance Sheet					(INR mn)
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
Shareholders' Fund	8,144	10,028	11,729	13,091	14,736
Share Capital	607	607	607	607	607
Reserves & Surplus	7,537	9,421	11,122	12,484	14,129
Preference Share Capital	0	0	0	0	0
Minority Interest	278	797	917	1,045	1,186
Total Loans	1,159	1,531	1,167	811	588
Def. Tax Liab. / Assets (-)	-54	30	30	30	30
Total - Equity & Liab.	9,527	12,386	13,843	14,977	16,540
Net Fixed Assets	4,675	6,920	8,398	9,595	10,271
Gross Fixed Assets	5,132	7,402	9,691	11,963	13,951
Intangible Assets	624	746	746	746	746
Less: Depn. & Amort.	1,317	2,008	2,897	3,997	5,291
Capital WIP	237	781	858	883	865
Investments	15	15	15	15	15
Current Assets	6,595	7,592	8,059	8,548	10,056
Inventories	2,251	2,940	3,387	4,061	4,810
Sundry Debtors	646	1,343	1,505	1,670	1,815
Cash & Bank Balances	3,059	2,254	1,908	1,297	1,616
Loans & Advances	139	288	343	412	489
Other Current Assets	499	767	916	1,108	1,325
Current Liab. & Prov.	1,759	2,141	2,629	3,181	3,802
Current Liabilities	1,541	1,835	2,280	2,759	3,298
Provisions & Others	217	306	349	422	503
Net Current Assets	4,836	5,451	5,430	5,368	6,254
Total – Assets	9,527	12,386	13,843	14,977	16,540

Source: Company, JM Financial

Source: Company, JM Financial

Cash Flow Statement				(INR mn)
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
Profit before Tax	2,145	2,868	3,192	3,813	4,587
Depn. & Amort.	512	692	888	1,101	1,293
Net Interest Exp. / Inc. (-)	70	-76	-64	-57	-70
Inc (-) / Dec in WCap.	-289	-968	-328	-555	-575
Others	31	74	0	0	0
Taxes Paid	-643	-757	-801	-955	-1,148
Operating Cash Flow	1,826	1,833	2,887	3,347	4,087
Capex	-1,532	-2,130	-2,289	-2,272	-1,988
Free Cash Flow	294	-297	598	1,075	2,099
Inc (-) / Dec in Investments	-2,356	843	0	0	0
Others	-689	-108	209	177	173
Investing Cash Flow	-4,576	-1,396	-2,080	-2,094	-1,815
Inc / Dec (-) in Capital	3,347	0	0	0	0
Dividend + Tax thereon	-93	-152	-567	-1,362	-1,645
Inc / Dec (-) in Loans	-13	35	-364	-355	-223
Others	-269	-281	-222	-146	-85
Financing Cash Flow	2,972	-398	-1,153	-1,863	-1,953
Inc / Dec (-) in Cash	222	40	-346	-610	319
Opening Cash Balance	2,837	2,214	2,254	1,908	1,297
Closing Cash Balance	3,059	2,254	1,908	1,297	1,616

Dupont Analysis					
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
Net Margin	10.0%	10.6%	9.9%	9.8%	9.9%
Asset Turnover (x)	2.2	1.7	1.7	1.9	2.1
Leverage Factor (x)	1.2	1.2	1.2	1.2	1.1
RoE	26.6%	22.3%	20.8%	21.9%	23.6%

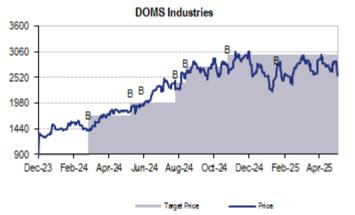
Key Ratios					
Y/E March	FY24A	FY25A	FY26E	FY27E	FY28E
BV/Share (INR)	134.2	165.3	193.3	215.7	242.8
ROIC	31.0%	25.1%	21.3%	22.0%	23.7%
ROE	26.6%	22.3%	20.8%	21.9%	23.6%
Net Debt/Equity (x)	-0.2	-0.1	-0.1	0.0	-0.1
P/E (x)	101.0	76.4	68.2	56.8	47.0
P/B (x)	19.0	15.4	13.2	11.8	10.5
EV/EBITDA (x)	56.4	44.6	38.8	32.1	26.8
EV/Sales (x)	10.0	8.1	6.8	5.6	4.7
Debtor days	15	26	24	22	20
Inventory days	53	56	54	53	53
Creditor days	44	43	44	44	44

Source: Company, JM Financial

Source: Company, JM Financial

History of Recommendation and Target Price				
Date	Recommendation	Target Price	% Chg.	
15-Mar-24	Buy	1,710		
27-May-24	Buy	2,000	17.0	
15-Jun-24	Buy	2,000	0.0	
13-Aug-24	Buy	2,415	20.8	
29-Aug-24	Buy	2,750	13.9	
11-Nov-24	Buy	3,000	9.1	
3-Feb-25	Buy	3,000	0.0	

Recommendation History



APPENDIX I

JM Financial Institutional Securities Limited

Corporate Identity Number: U67100MH2017PLC296081

Member of BSE Ltd. and National Stock Exchange of India Ltd.

SEBI Registration Nos.: Stock Broker - INZ000163434, Research Analyst - INH000000610

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Definition of	ratings
Rating	Meaning
Buy	Total expected returns of more than 10% for stocks with market capitalisation in excess of INR 200 billion and REITs* and more than 15% for all other stocks, over the next twelve months. Total expected return includes dividend yields.
Hold	Price expected to move in the range of 10% downside to 10% upside from the current market price for stocks with market capitalisation in excess of INR 200 billion and REITs* and in the range of 10% downside to 15% upside from the current market price for all other stocks, over the next twelve months.
Sell	Price expected to move downwards by more than 10% from the current market price over the next twelve months.

^{*} REITs refers to Real Estate Investment Trusts.

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