

Zee Entertainment

Estimate changes

TP change

Rating change



Bloomberg	Z IN
Equity Shares (m)	961
M.Cap.(INRb)/(USDb)	90.7 / 1
52-Week Range (INR)	124 / 68
1, 6, 12 Rel. Per (%)	-5/6/-17
12M Avg Val (INR M)	1798

Financials & Valuations (INR b)

Y/E Mar	FY27E	FY28E	FY29E
Sales	85.6	86.1	90.8
EBITDA	5.8	7.7	10.4
Adj. PAT	4.2	5.6	7.7
EBITDA Margin (%)	6.8	9.0	11.5
Adj. EPS (INR)	4.3	5.8	8.0
EPS Gr. (%)	NM	34.1	37.6
BV/Sh. (INR)	124.8	128.1	133.1

Ratios

Net D:E	-0.2	-0.3	-0.3
RoE (%)	3.8	4.6	6.1
RoCE (%)	3.5	4.3	5.9
Payout (%)	43.1	43.0	37.5

Valuations

P/E (x)	21.8	16.2	11.8
P/B (x)	0.8	0.7	0.7
EV/EBITDA (x)	10.7	7.1	5.0
Div . Yield (%)	2.1	2.6	3.2

Shareholding pattern (%)

As On	Jun-26	Mar-26	Jun-25
Promoter	4.0	4.0	4.0
DII	7.9	10.9	16.9
FII	20.1	25.3	24.8
Others	68.0	59.8	54.3

FII Includes depository receipts

CMP: INR94

TP: INR100 (+6%)

Neutral

Another subdued quarter; FIFA boost likely in 2Q

- Zee delivered another subdued quarter, with ad revenue declining ~11.5% YoY and EBITDA slumping ~65% YoY (7% miss), despite robust ~16% YoY growth in subscription revenue (part benefit of FIFA'26).
- Zee5 delivered robust ~58% YoY revenue growth with adjusted EBITDA profitability for the third consecutive quarter. However, the continued decline in linear TV profitability (revenue -5.5% YoY, EBITDA -75% YoY) continues to take the sheen off Zee5's turnaround.
- Management remains cautiously optimistic of recovery in ad revenue, with an improving macro-economic outlook ahead of the upcoming festive season and interventions (selective re-entry into sports, forays into kid entertainment, micro drama). The full benefit of FIFA subscription packs, along with the related content costs, should be reflected in 2Q.
- We cut our FY27/28E EBITDA estimates by 24%/14%, driven by subdued ad environment and higher content investments.
- Despite a continued trend of decline in ad revenue for the past several years, we have built in ~2% CAGR in ad revenue over FY26-29E, which has downside risks from the structural shift in ad spends to digital medium.
- We build in a CAGR of 4% in revenue over FY26-29E, while we expect the FY29E EBITDA/PAT to remain below FY25 levels.
- We reiterate our Neutral rating with an unchanged TP of INR100, premised on ~14x Sep'28E P/E.

Strong subscription growth offset by weakness in ad revenue

- Zee's consol. revenue declined 6% QoQ (+4.5% YoY) to INR19.1b (in line).
- Advertisement revenue **declined 11.5% YoY** to INR6.7b (vs. -4% YoY in 4Q, though 7% beat on our muted expectations) as **domestic ad revenue declined ~11% YoY (vs. ~3% YoY in 4Q)** due to the West Asia conflict and cricket. However, trends improved in June with acquisition of FIFA rights.
- Subscription revenue **grew 16% YoY** to INR11.4b (+11% QoQ, in line), driven by linear subscription price increases and growth in digital subscribers, along with higher ARPU. Domestic subscription revenue rose ~16% YoY (vs. 4.4% YoY in 4Q), partly due to FIFA'26 subscription packs.
- Revenue from other sales & services grew 17% YoY to INR1b (-49% QoQ).
- Programming costs grew ~6% YoY, while advertisement and promotional spends jumped 62% YoY due to the marketing of FIFA 2026.
- Employee costs declined ~3% YoY, and other expenses rose ~5% YoY.
- Zee's reported EBITDA came in at INR789m (-65% YoY, 7% miss) due to higher costs.
- Reported 1Q PAT of INR743m (-48% YoY) was boosted by prior period tax reversals and higher other income (up 2.1X YoY).
- Adjusted for prior-period tax reversals, PAT at INR474m declined 67% YoY and was 11% below our estimate.

Research Analyst: Aditya Bansal (Aditya.Bansal@MotilalOswal.com) | Avinash K (Avinash.Karumanchi@MotilalOswal.com)

Research Analyst: Siddhesh Chaudhari (Siddhesh.Chaudhari@MotilalOswal.com) | Niraj Harwande (Niraj.Harwande@MotilalOswal.com)

Investors are advised to refer through important disclosures made at the last page of the Research Report.

Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Factset and S&P Capital.

Zee5: Revenue growth accelerates, though linear profitability tumbles

- Zee5 revenue grew 58% YoY to INR4.6b, driven by stable trends in usage and engagement metrics.
- Reported EBITDA of INR44m (vs. loss of INR84m QoQ).
- Adjusted for Zee5, linear TV business revenue declined 5.5% YoY, while reported EBITDA declined ~75% YoY to INR745m, with margin at 5.1% (-14pp YoY).

Key highlights from the management commentary

- **Ad revenue trends and outlook:** Ad revenue declined ~12% YoY due to the continuation of challenging macroeconomic environment in the wake of the West Asia conflict, which created inflationary pressures and impacted advertising budgets. Management noted that the environment showed a marginal recovery toward end-1QFY27 and remains cautiously optimistic about recovery in ad revenue going into the upcoming festive.
- **Fund Raise:** The company has sought clarification from the regulator regarding the fundraising process and is awaiting the response. It has also approached the Securities Appellate Tribunal and filed an appeal. Management stated that it is hopeful of a resolution and the future course of action on fundraising will be determined based on the outcome of these efforts.
- **Subscription:** Subscription revenue growth was supported by higher ARPU and subscriber growth in the digital business, along with increased pricing in the linear business. Management stated that Zee5's subscription growth is not solely driven by FIFA (with a large chunk of growth expected in 2Q).
- **Z Music:** The music business continued to deliver healthy performance. Management does not see any strategic rationale to demerge Z Music yet, and would take any such action if an opportunity for strategic sale were to arise in the future.
- **Sports:** Zee entered the sports business with the launch of four sports channels and secured rights for FIFA, Bundesliga, and Serie A. FIFA 2026 reached over 400m consumers across Zee's linear and digital platforms. Management stated that the company will remain prudent in selecting sports properties with an aim to scale up the sports business sustainably.

Valuation and view

- Slowdown in FMCG's ad spending on linear platforms continues to weigh on Zee's domestic ad revenue (~37% decline over FY19-26).
- We believe that a sustainable recovery in ad revenue remains the key to any potential re-rating of multiples for Zee.
- We cut our FY27/28E EBITDA estimates by 24%/14%, driven by subdued ad environment and higher content investments.
- Despite a continued trend of decline in ad revenue for the past several years, we have built in ~2% CAGR in ad revenue over FY26-29, which has downside risks from the structural shift in ad spends to digital medium.
- We build in a CAGR of 4% in revenue over FY26-29E, while we expect FY29 EBITDA/PAT to remain below FY25 levels.
- We **reiterate our Neutral rating with an unchanged TP of INR100**, premised on ~14x Sep'28E P/E.

Consolidated - Quarterly Earnings
(INR m)

Y/E March	FY26				FY27E				FY26	FY27E	FY27	v/s
	1Q	2Q	3Q	4Q	1Q	2QE	3QE	4QE			1QE	Est (%)
Revenue	18,248	19,692	22,801	20,248	19,073	23,244	22,532	20,731	80,989	85,579	18,955	0.6
YoY Change (%)	-14.3	-1.6	15.2	-7.3	4.5	18.0	-1.2	2.4	-2.4	5.7		
Total Expenditure	15,968	18,228	20,396	22,934	18,284	20,612	21,814	19,091	77,526	79,801	18,105	1.0
EBITDA	2,280	1,464	2,405	-2,686	789	2,631	718	1,640	3,463	5,778	849	-7.1
EBITDA Margin (%)	12.5%	7.4%	10.5%	-13.3%	4.1%	11.3%	3.2%	7.9%	4.3%	6.8%	4.5%	34 bp
Depreciation	591	571	537	473	435	567	575	598	2,172	2,175	559	-22.2
Interest	77	130	92	149	132	100	95	73	448	400	105	25.5
Other Income	250	264	184	763	312	390	395	503	1,461	1,600	399	-21.8
Fair Value through P&L gain/(loss)	109	126	151	138	207	125	125	43	524	500	125	66
PBT before EO expense	1,971	1,153	2,111	-2,407	741	2,479	568	1,514	2,828	5,303	709	4.6
Extra-Ord expense	0	0	94	0	0	0	0	0	94	0	0	
PBT	1,971	1,153	2,017	-2,407	741	2,479	568	1,514	2,734	5,303	709	4.6
Tax	535	389	469	-1,370	-2	625	143	162	23	928	179	-101.1
Rate (%)	27.1	33.7	23.3	56.9	-0.3	25.2	25.2	10.7	0.8	17.5	25.2	
MI & P/L of Asso. Cos.	-1	-1	-5	-13	0	0	0	0	-20	-80	0	
Reported PAT	1,437	765	1,553	-1,024	743	1,855	425	1,352	2,731	4,455	530	40.2
Adj PAT	1,437	765	1,647	-1,024	474	1,875	445	1,372	2,825	4,166	530	-10.6
YoY Change (%)	-6.8	-61.5	-32.6	-154.3	-67.0	145.0	-73.0	-234.0	-64	47		

E: MOFSL Estimates

Exhibit 1: We value Zee at a TP of INR100, based on 14x Sep'28E EPS

Valuation	Sep'28E
EPS	6.9
PE multiple (x)	14
Target Price (INR)	100
CMP (INR)	94
Upside (%)	5.5

Source: MOFSL, Company



Detailed takeaways from management interaction

- **Ad revenue trends and outlook:** Ad revenue declined ~12% YoY due to the continuation of challenging macroeconomic environment in the wake of the West Asia conflict, which created inflationary pressures and impacted advertising budgets. Management noted that the environment showed a marginal recovery towards end-1QFY27 and remains cautiously optimistic about recovery in ad revenue going into the upcoming festive.
- **Fund raise:** The company has sought clarification from the regulator regarding the fundraising process and is awaiting the response. It has also approached the Securities Appellate Tribunal and filed an appeal. Management stated that it is hopeful of a resolution and the future course of action on fundraising will be determined based on the outcome of these efforts.
- **Subscription:** Subscription revenue growth was supported by higher ARPU and subscriber growth in the digital business, along with increased pricing in the linear business. Management stated that Zee5's subscription growth is not solely driven by FIFA (with large chunk of growth expected in 2Q). Language packs have also aided digital subscription growth. On linear TV, the company will evaluate price increases in the next NTO cycle, expected around February 2027.
- **Z Music:** The music business continued to deliver healthy performance. Management does not see any strategic rationale to demerge Z Music yet and would take any such action if an opportunity for strategic sale were to arise in the future. Management noted that the pricing of Z Music's catalogue for Z's own platforms is on an arm's length basis.
- **Sports:** Zee entered the sports business with the launch of four sports channels and secured rights for FIFA, Bundesliga, and Serie A. FIFA 2026 reached over 400m consumers across Zee's linear and digital platforms. Management stated that the company will remain prudent in selecting sports properties with an aim to scale up the sports business sustainably. FIFA rights have been secured until 2034, with further football content wins in the form of Bundesliga and Serie A, while the company is also working on beefing up its domestic sports calendar.
- **Zee5:** Zee5 continued its profitable growth trajectory for the third consecutive quarter, with revenue rising 58% YoY in 1Q. It released 38 shows and movies across seven languages and expanded its content slate across movies, originals, live sports, AI-powered storytelling, animation, and kids entertainment. Management expects the growth momentum to continue, supported by strong content slate, including sports, and expansion into international markets.
- **Cost:** Operating costs increased primarily due to higher advertising and publicity spends across platforms related to FIFA and the launch of sports channels. Programming costs also increased due to the expanded content offering across platforms. The company additionally invested in new strategic initiatives, including micro dramas, which contributed to the higher cost base during the quarter.
- **EBITDA:** EBITDA was impacted by operating deleverage due to the weakness in advertising revenue. Further, higher operating costs from FIFA, sports channels launch, and expanded programming also impacted the quarter. The company did not provide full-year EBITDA margin guidance, citing the prevailing uncertainty in the market.

- **Zee5 B2C subscriptions:** Zee5's B2C subscriber base more than doubled during 1QFY27. Management indicated that while a large part of the additions may have been driven by FIFA, there were also new customers subscribing for non-sports content.
- **Star arbitration:** Hearings in the Star arbitration case were held in July 2026. Management stated that the final hearing has been completed and the company is required to make final submissions over the next month. The company expects a possible outcome in 3QFY27, while noting that further hearings cannot be ruled out as the matter remains sub judice.

Quarterly performance (INR m)

	1QFY26	4QFY26	1QFY27	YoY%	QoQ%	1QFY27	v/s est (%)
Advertising revenue	7,585	8,080	6,714	-11.5	-16.9	6,276	7.0
Subscription revenue	9,817	10,247	11,369	15.8	10.9	11,406	-0.3
Other sales and services	846	1,921	990	17.0	-48.5	1,273	-22.2
Total revenue	18,248	20,248	19,073	4.5	-5.8	18,955	0.6
Total operating expenses	15,968	22,934	18,284	14.5	-20.3	18,105	1.0
EBITDA	2,280	-2,686	789	-65.4	-129.4	849	-7.1
EBITDA margin (%)	12.5	-13.3	4.1	-836bp	1740bp	4.5	-34bp
Depreciation	591	473	435	-26.4	-8.0	559	-22.2
Finance Cost	77	149	132	71.4	-11	105	25
Other income	250	763	312	24.8	-59.1	399	-21.8
Fair Value gain/(loss) through P&L	109	138	207	NM	NM	125	NM
PBT	1,971	-2,407	741	-62.4	-130.8	709	4.6
Exceptional item gain/(loss)	0	0	0	NM	NM	0	NM
Reported PBT	1,971	-2,407	741	-62.4	-130.8	709	5
Tax	535	-1,370	-2	-100.4	-99.9	179	-101
Effective Tax Rate (%)	27.1	56.9	-0.3			25.2	
Reported PAT	1,436	-1,037	743	-48	-172	530	40
Associates/Minority Interest	-1	-13	-20	1,900	54	0	
Reported PAT (after Asso./MI)	1,437	-1,024	763	-47	-175	530	44
Adjusted PAT	1,437	-1,024	474	-67	-146	530	-11
Operating expenses (INR m)	1QFY26	4QFY26	1QFY27	YoY%	QoQ%	1QFY27	v/s est (%)
Prog, Transmission & Direct Exp	9,710	15,048	10,317	6.3	-31.4	11,167	-7.6
Employee Cost	2,201	1,920	2,126	-3.4	10.7	2,212	-3.9
Selling and Other Exp	4,057	5,966	5,841	44.0	-2.1	4,727	23.6
Total operating costs	15,968	22,934	18,284	14.5	-20.3	18,105	1.0

Source: MOFSL, Company

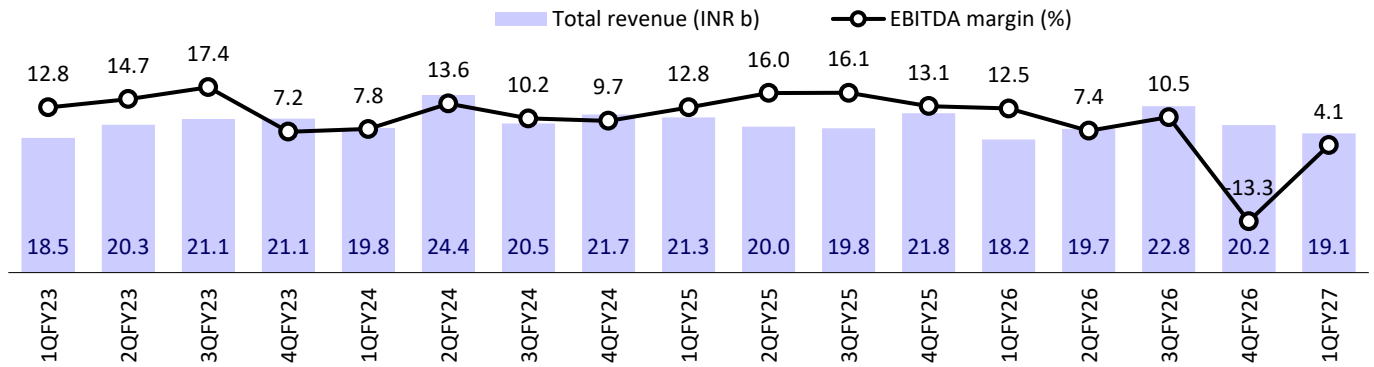
Exhibit 2: Summary of our estimate changes (INR b)

	FY27E	FY28E	FY29E
Ad revenue (INR b)			
Old	30.8	32.3	-
Actual/New	30.9	32.5	34.1
Change (%)	0.4	0.4	-
Subscription revenue (INR b)			
Old	45.0	47.1	-
New	46.1	44.2	46.4
Change (%)	2.6	-6.1	-
Total revenue (INR b)			
Old	84.4	89.0	-
New	85.6	86.1	90.8
Change (%)	1.3	-3.3	-
EBITDA (INR b)			
Old	7.6	9.0	-
New	5.8	7.7	10.4
Change (%)	-24.0	-14.2	-
EBITDA margin (%)			
Old	9.0	10.1	-
New	6.8	9.0	11.5
Change (bp)	-226	-115	-
Adj. PAT (INR b)			
Old	5.3	6.5	-
New	4.2	5.6	7.7
Change (%)	-21.9	-14.5	-
EPS (INR)			
Old	5.6	6.8	-
New	4.3	5.8	8.0
Change (%)	-21.9	-14.5	-

Source: MOFSL, Company

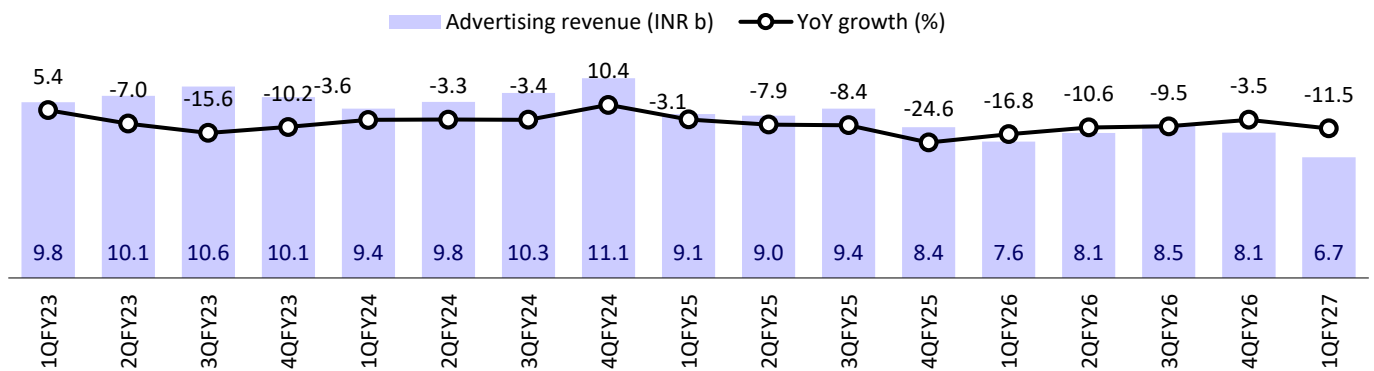
Story in charts

Exhibit 1: Consol. revenue increased 4.5% YoY, while EBITDA margin contracted ~835bp YoY



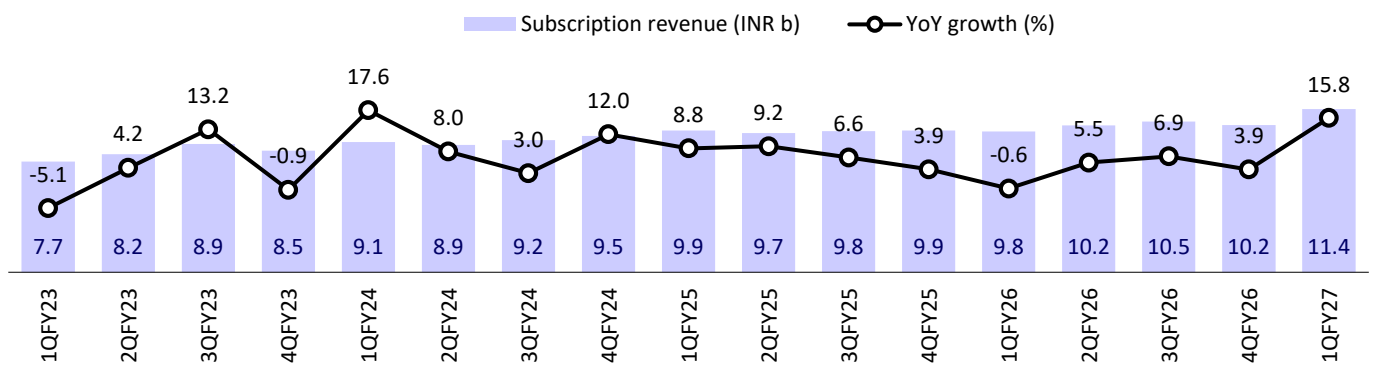
Source: Company, MOFSL

Exhibit 2: Overall ad revenue declined ~12% YoY in 1Q

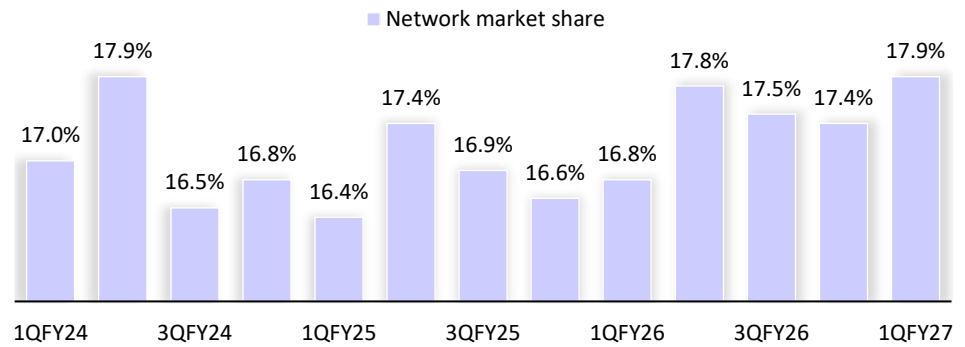


Source: Company, MOFSL

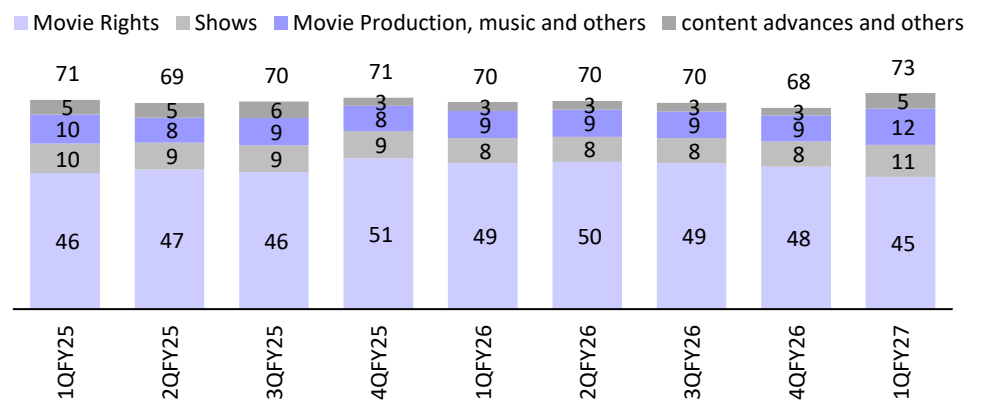
Exhibit 3: Overall subscription revenue increased robust ~16% YoY



Source: Company, MOFSL

Exhibit 4: All-India market share improved by ~110bp YoY (+50bp QoQ)


Source: MOFSL, Company

Exhibit 5: Break-up of content inventory, advances, and deposits (INR b)


Source: Company, MOFSL

Exhibit 6: Zee5 revenue grew ~58% YoY during the quarter

ZEE5 KPIs (INR m)	1QFY25	2QFY25	3QFY25	4QFY25	1QFY26	2QFY26	3QFY26	4QFY26	1QFY27
ZEE5 Revenue	2,237	2,363	2,413	2,747	2,900	3,108	4,180	4,700	4,571
as % of total revenue	10%	12%	12%	16%	16%	16%	18%	23%	24%
ZEE5 Operating Costs	4,014	3,951	3,775	3,500	3,558	3,420	3,616	4,784	4,527
YoY growth	-25%	-24%	-19%	-30%	-11%	-13%	-4%	37%	32%
as % of total Costs	22%	24%	23%	18%	21%	19%	18%	21%	25%
ZEE5 EBITDA	(1,777)	(1,588)	(1,362)	(753)	(658)	(312)	564	-84	44

Source: Company, MOFSL

Exhibit 7: Key trends and assumptions for Zee

(INR b)	FY19	FY20	FY21	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Consolidated											
Revenue	79.3	81.3	77.3	81.9	80.9	86.4	82.9	81.0	85.6	86.1	90.8
Advertising	50.4	46.8	37.5	44.0	40.6	40.6	35.9	32.2	30.9	32.5	34.1
Subscription	23.1	28.9	31.9	32.5	33.4	36.7	39.3	40.8	46.1	44.2	46.4
Others	5.9	5.6	7.9	5.5	6.9	9.1	7.8	8.0	8.6	9.4	10.3
EBITDA	25.6	16.3	17.9	17.2	11.0	9.1	12.0	3.5	5.8	7.7	10.4
Margin (%)	32.3	20.1	23.2	21.0	13.6	10.5	14.4	4.3	6.8	9.0	11.5
PAT	15.8	9.4	10.7	10.5	4.6	4.3	7.9	2.8	4.2	5.6	7.7
EPS	16.3	5.5	8.3	10.0	2.6	2.1	7.2	2.8	4.3	5.8	8.0
Zee5											
Revenue	-	-	4.2	5.5	7.4	9.2	9.8	14.9	18.6	20.9	23.6
EBITDA	-	-	(6.7)	(7.5)	(11.1)	(11.1)	(5.5)	(0.5)	2.4	4.0	5.9
Margin (%)	-	-	(160.5)	(137.1)	(149.1)	(120.2)	(56.1)	(3.3)	13.1	19.1	24.9
Ex-Zee5											
Revenue	79.3	81.3	73.1	76.4	73.5	77.2	73.2	66.1	67.0	65.1	67.3
EBITDA	25.6	16.3	24.6	24.7	22.1	20.1	17.4	4.0	3.3	3.7	4.6
Margin (%)	32.3	20.1	33.7	32.4	30.0	26.1	23.8	6.0	5.0	5.7	6.8

Financials and Valuations

Consolidated - Income Statement

(INR m)

Y/E March	FY21	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Total Income from Operations	77,299	81,893	80,879	86,372	82,941	80,989	85,579	86,066	90,808
Change (%)	-4.9	5.9	-1.2	6.8	-4.0	-2.4	5.7	0.6	5.5
Programming/Production expenses	37,505	40,449	44,686	50,393	45,172	48,594	49,647	48,814	50,075
Employees Cost	8,183	8,641	8,238	10,188	9,266	8,424	8,256	8,132	8,050
Other Expenses	13,710	15,582	16,944	16,719	16,541	20,508	21,898	21,389	22,245
Total Expenditure	59,398	64,672	69,868	77,301	70,979	77,526	79,801	78,335	80,370
% of Sales	76.8	79.0	86.4	89.5	85.6	95.7	93.2	91.0	88.5
EBITDA	17,901	17,221	11,011	9,071	11,963	3,463	5,778	7,731	10,438
Margin (%)	23.2	21.0	13.6	10.5	14.4	4.3	6.8	9.0	11.5
Depreciation	2,649	2,459	3,128	3,091	2,785	2,172	2,175	2,295	2,415
EBIT	15,252	14,762	7,884	5,980	9,177	1,291	3,603	5,436	8,023
Int. and Finance Charges	571	451	702	721	327	448	400	300	250
Other Income	1,104	1,213	797	1,292	1,234	1,461	1,600	1,725	1,900
Fair Value through P&L gain/(loss)	-1,962	-37	58	38	159	524	500	500	500
PBT bef. EO Exp.	13,823	15,487	8,037	6,590	10,243	2,828	5,303	7,361	10,173
EO Items	-1,266	-1,333	-3,355	-2,784	-986	-94	0	0	0
PBT after EO Exp.	12,558	14,154	4,682	3,806	9,257	2,734	5,303	7,361	10,173
Total Tax	4,625	4,597	2,167	1,818	2,387	23	928	1,853	2,560
Tax Rate (%)	36.8	32.5	46.3	47.8	25.8	0.8	17.5	25.2	25.2
Minority Interest/Associate	-69	-89	1	-4	-4	-20	-80	-80	-80
Reported PAT	8,002	9,646	2,514	1,992	6,874	2,731	4,455	5,588	7,692
Adjusted PAT	10,620	11,129	4,568	4,346	7,860	2,825	4,166	5,588	7,692
Change (%)	12.7	4.8	-59.0	-4.9	80.8	-64.1	47.5	34.1	37.6
Margin (%)	13.7	13.6	5.6	5.0	9.5	3.5	4.9	6.5	8.5

Consolidated - Balance Sheet

(INR m)

Y/E March	FY21	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Equity Share Capital	961	961	961	961	961	961	961	961	961
Total Reserves	99,985	1,07,667	1,06,258	1,07,768	1,14,373	1,16,338	1,18,871	1,22,057	1,26,866
Net Worth	1,00,945	1,08,627	1,07,219	1,08,729	1,15,334	1,17,299	1,19,832	1,23,018	1,27,827
Minority Interest	129	0	0	0	0	-18	-98	-178	-258
Total Loans	4,028	556	2,820	2,303	3,209	2,651	2,151	1,651	1,151
Deferred Tax Liabilities	-1,207	-3,080	-4,229	-4,542	-4,101	-4,506	-4,506	-4,506	-4,506
Capital Employed	1,03,894	1,06,103	1,05,810	1,06,490	1,14,442	1,15,426	1,17,380	1,19,985	1,24,215
Gross Block	21,870	30,164	29,644	25,311	25,243	26,442	27,942	29,442	30,942
Less: Accum. Deprn.	13,762	21,363	19,348	16,575	18,501	20,673	22,848	25,144	27,559
Net Fixed Assets	8,108	8,801	10,296	8,736	6,742	5,769	5,094	4,298	3,383
Goodwill on Consolidation	3,804	3,450	3,302	3,303	3,304	3,310	3,310	3,310	3,310
Capital WIP	782	871	191	98	14	35	35	35	35
Total Investments	7,983	651	330	368	11,921	12,720	12,720	12,720	12,720
Curr. Assets, Loans&Adv.	1,06,303	1,10,636	1,18,723	1,17,451	1,11,259	1,15,815	1,17,600	1,20,600	1,26,377
Inventory	54,030	63,862	73,079	69,129	67,748	65,123	64,609	61,519	63,108
Account Receivables	21,286	17,375	16,088	17,016	15,325	17,243	16,412	16,506	17,415
Cash and Bank Balance	10,907	12,733	8,040	11,932	12,500	14,935	18,525	24,419	26,697
Loans and Advances	20,080	16,666	21,516	19,374	15,686	18,514	18,054	18,156	19,157
Curr. Liability & Prov.	23,086	18,306	27,032	23,465	18,798	22,223	21,379	20,978	21,611
Account Payables	13,982	13,719	17,494	14,355	11,907	14,669	13,721	13,464	13,869
Other Current Liabilities	7,395	3,429	8,040	7,266	5,123	5,888	5,880	5,770	5,944
Provisions	1,709	1,159	1,498	1,844	1,768	1,666	1,778	1,744	1,797
Net Current Assets	83,218	92,329	91,691	93,986	92,461	93,592	96,221	99,622	1,04,767
Appl. of Funds	1,03,894	1,06,103	1,05,810	1,06,490	1,14,442	1,15,426	1,17,380	1,19,985	1,24,215

Financials and Valuations

Ratios

Y/E March	FY21	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
Basic (INR)									
EPS	11.1	11.6	4.8	4.5	8.2	2.9	4.3	5.8	8.0
Cash EPS	13.4	13.9	8.0	7.7	11.1	5.2	6.6	8.2	10.5
BV/Share	105.1	113.1	111.6	113.2	120.1	122.1	124.8	128.1	133.1
DPS	2.5	3.0	3.0	0.0	2.4	2.0	2.0	2.5	3.0
Payout (%)	30.0	29.9	114.6	0.0	34.0	70.4	43.1	43.0	37.5
Valuation (x)									
P/E	8.5	8.1	19.8	20.9	11.5	32.1	21.8	16.2	11.8
Cash P/E	7.1	6.8	11.8	12.2	8.5	18.1	14.3	11.5	9.0
P/BV	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.7
EV/Sales	1.0	1.0	1.1	0.9	0.8	0.8	0.7	0.6	0.6
EV/EBITDA	4.2	4.5	7.7	8.9	5.8	19.0	10.7	7.1	5.0
Dividend Yield (%)	2.6	3.2	3.2	0.0	2.6	2.1	2.1	2.6	3.2
FCF per share	14.3	0.4	-1.3	6.3	11.4	5.8	4.5	7.2	3.7
Return Ratios (%)									
RoE	10.9	10.6	4.2	4.0	7.0	2.4	3.5	4.6	6.1
RoCE	10.1	10.1	4.3	3.4	6.7	2.3	3.5	4.3	5.9
RoIC	11.1	11.3	4.5	3.3	7.4	1.4	3.4	4.8	7.2
Working Capital Ratios									
Fixed Asset Turnover (x)	3.5	2.7	2.7	3.4	3.3	3.1	3.1	2.9	2.9
Asset Turnover (x)	0.7	0.8	0.8	0.8	0.7	0.7	0.7	0.7	0.7
Inventory (Days)	255	285	330	292	298	293	276	261	254
Debtor (Days)	101	77	73	72	67	78	70	70	70
Creditor (Days)	66	61	79	61	52	66	59	57	56
Leverage Ratio (x)									
Current Ratio	4.6	6.0	4.4	5.0	5.9	5.2	5.5	5.7	5.8
Interest Cover Ratio	26.7	32.7	11.2	8.3	28.0	2.9	9.0	18.1	32.1
Net Debt/Equity	-0.1	-0.1	-0.1	-0.1	-0.2	-0.2	-0.2	-0.3	-0.3

Consolidated - Cash Flow Statement

(INR m)

Y/E March	FY21	FY22	FY23	FY24	FY25	FY26	FY27E	FY28E	FY29E
OP/(Loss) before Tax	12,556	14,155	4,681	3,811	9,261	2,736	5,303	7,361	10,173
Depreciation	2,649	2,459	3,413	3,167	2,785	2,172	2,175	2,295	2,415
Interest & Finance Charges	104	226	707	724	296	294	400	300	250
Direct Taxes Paid	-5,011	-4,965	-3,893	-2,401	-734	-2,068	-928	-1,853	-2,560
(Inc)/Dec in WC	809	-9,638	-2,722	3,418	739	5,134	961	2,493	-2,866
CF from Operations	11,107	2,237	2,186	8,718	12,347	8,268	7,912	10,596	7,411
Others	4,370	478	-896	-1,574	-487	-1,187	-2,100	-2,225	-2,400
CF from Operating incl EO	15,477	2,714	1,291	7,143	11,860	7,081	5,812	8,371	5,011
(Inc)/Dec in FA	-1,740	-2,286	-2,560	-1,087	-880	-1,551	-1,500	-1,500	-1,500
Free Cash Flow	13,737	429	-1,269	6,056	10,980	5,530	4,312	6,871	3,511
(Pur)/Sale of Investments	-3,765	16,361	-553	75	-15,748	-2,094	0	0	0
Others	-951	-8,219	1,212	496	5,070	654	2,100	2,225	2,400
CF from Investments	-6,456	5,856	-1,900	-517	-11,558	-2,991	600	725	900
Issue of Equity	-4,027	-4,034	0	0	0	0	0	0	0
Inc/(Dec) in Debt	4	9	-256	-1,204	2,217	-13	-500	-500	-500
Interest Paid	-43	-49	-80	-671	-120	-177	-400	-300	-250
Dividend Paid	-1,118	-2,850	-2,882	0	-961	-2,334	-1,922	-2,403	-2,883
Others	-275	180	-865	-860	-870	-792	0	0	0
CF from Fin. Activity	-5,459	-6,745	-4,082	-2,735	266	-3,316	-2,822	-3,203	-3,633
Inc/Dec of Cash	3,561	1,826	-4,692	3,891	568	774	3,590	5,894	2,278
Opening Balance	7,345	10,907	12,732	8,041	11,932	14,161	14,936	18,525	24,419
Closing Balance	10,907	12,732	8,041	11,932	12,500	14,936	18,525	24,419	26,697

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

NOTES

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	< - 10%
NEUTRAL	< - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall be within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

Disclosures

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations).

Motilal Oswal Financial Services Ltd. (MOFSL) is a SEBI Registered Research Analyst having registration no. INH000000412. MOFSL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Depository participant services & distribution of various financial products. MOFSL is a listed public company, the details in respect of which are available on www.motilaloswal.com. MOFSL (erstwhile Motilal Oswal Securities Limited - MOSL) is registered with the Securities & Exchange Board of India (SEBI) and is a registered Trading Member with National Stock Exchange of India Ltd. (NSE) and Bombay Stock Exchange Limited (BSE), Multi Commodity Exchange of India Limited (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) for its stock broking activities & is Depository participant with Central Depository Services Limited (CDSL) National Securities Depository Limited (NSDL), NERL, COMRIS and CCRL and is member of Association of Mutual Funds of India (AMFI) for distribution of financial products and Insurance Regulatory & Development Authority of India (IRDA) as Corporate Agent for insurance products. Details of associate entities of Motilal Oswal Financial Services Limited are available on the website at <http://online.reports.motilaloswal.com/Dormant/documents/List%20of%20Associate%20companies.pdf>. MOFSL and its associate company(ies), their directors and Research Analyst and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report. MOFSL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that MOFSL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. Details of pending Enquiry Proceedings of Motilal Oswal Financial Services Limited are available on the website at <https://galaxy.motilaloswal.com/ResearchAnalyst/PublishViewLitigation.aspx>.

A graph of daily closing prices of securities is available at www.nseindia.com, www.bseindia.com. Research Analyst views on Subject Company may vary based on Fundamental research and Technical Research. Proprietary trading desk of MOFSL or its associates maintains arm's length distance with Research Team as all the activities are segregated from MOFSL research activity and therefore it can have an independent view with regards to Subject Company for which Research Team have expressed their views.

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL & its group companies to registration or licensing requirements within such jurisdictions.

For Hong Kong:

This report is distributed in Hong Kong by Motilal Oswal capital Markets (Hong Kong) Private Limited, a licensed corporation (CE AYY-301) licensed and regulated by the Hong Kong Securities and Futures Commission (SFC) pursuant to the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) "SFO". As per SEBI (Research Analyst Regulations) 2014 Motilal Oswal Securities (SEBI Reg. No. INH000000412) has an agreement with Motilal Oswal capital Markets (Hong Kong) Private Limited for distribution of research report in Hong Kong. This report is intended for distribution only to "Professional Investors" as defined in Part I of Schedule 1 to SFO. Any investment or investment activity to which this document relates is only available to professional investor and will be engaged only with professional investors." Nothing here is an offer or solicitation of these securities, products and services in any jurisdiction where their offer or sale is not qualified or exempt from registration. The Indian Analyst(s) who compile this report is/are not located in Hong Kong & are not conducting Research Analysis in Hong Kong.

For U.S.

Motilal Oswal Financial Services Limited (MOFSL) is not a registered broker - dealer under the U.S. Securities Exchange Act of 1934, as amended (the "1934 act") and under applicable state laws in the United States. In addition MOFSL is not a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act") and together with the 1934 Act, the "Acts", and under applicable state laws in the United States. Accordingly, in the absence of specific exemption under the Acts, any brokerage and investment services provided by MOFSL, including the products and services described herein are not available to or intended for U.S. persons. This report is intended for distribution only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the Exchange Act and interpretations thereof by SEC (henceforth referred to as "major institutional investors"). This document must not be acted on or relied on by persons who are not major institutional investors. Any investment or investment activity to which this document relates is only available to major institutional investors and will be engaged in only with major institutional investors. In reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act") and interpretations thereof by the U.S. Securities and Exchange Commission ("SEC") in order to conduct business with Institutional Investors based in the U.S., MOFSL has entered into a chaperoning agreement with a U.S. registered broker-dealer, Motilal Oswal Securities International Private Limited. ("MOSIPL"). Any business interaction pursuant to this report will have to be executed within the provisions of this chaperoning agreement.

The Research Analysts contributing to the report may not be registered /qualified as research analyst with FINRA. Such research analyst may not be associated persons of the U.S. registered broker-dealer, MOSIPL, and therefore, may not be subject to NASD rule 2711 and NYSE Rule 472 restrictions on communication with a subject company, public appearances and trading securities held by a research analyst account.

For Singapore

In Singapore, this report is being distributed by Motilal Oswal Capital Markets (Singapore) Pte. Ltd. ("MOCMSPL") (UEN 201129401Z), which is a holder of a capital markets services license and an exempt financial adviser in Singapore. This report is distributed solely to persons who (a) qualify as "institutional investors" as defined in section 4A(1)(c) of the Securities and Futures Act of Singapore ("SFA") or (b) are considered "accredited investors" as defined in section 2(1) of the Financial Advisers Regulations of Singapore read with section 4A(1)(a) of the SFA. Accordingly, if a recipient is neither an "institutional investor" nor an "accredited investor", they must immediately discontinue any use of this Report and inform MOCMSPL.

In respect of any matter arising from or in connection with the research you could contact the following representatives of MOCMSPL. In case of grievances for any of the services rendered by MOCMSPL write to grievances@motilaloswal.com.

Nainesh Rajani

Email: nainesh.rajani@motilaloswal.com

Contact: (+65) 8328 0276

Specific Disclosures

- 1 MOFSL, Research Analyst and/or his relatives does not have financial interest in the subject company, as they do not have equity holdings in the subject company.
- 2 MOFSL, Research Analyst and/or his relatives do not have actual/beneficial ownership of 1% or more securities in the subject company
- 3 MOFSL, Research Analyst and/or his relatives have not received compensation/other benefits from the subject company in the past 12 months
- 4 MOFSL, Research Analyst and/or his relatives do not have material conflict of interest in the subject company at the time of publication of research report
- 5 Research Analyst has not served as director/officer/employee in the subject company
- 6 MOFSL has not acted as a manager or co-manager of public offering of securities of the subject company in past 12 months
- 7 MOFSL has not received compensation for investment banking/ merchant banking/brokerage services from the subject company in the past 12 months
- 8 MOFSL has not received compensation for other than investment banking/merchant banking/brokerage services from the subject company in the past 12 months
- 9 MOFSL has not received any compensation or other benefits from third party in connection with the research report
- 10 MOFSL has not engaged in market making activity for the subject company

The associates of MOFSL may have:

- financial interest in the subject company
- actual/beneficial ownership of 1% or more securities in the subject company at the end of the month immediately preceding the date of publication of the Research Report or date of the public appearance.
- received compensation/other benefits from the subject company in the past 12 months
- any other potential conflict of interests with respect to any recommendation and other related information and opinions; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the associates of MOFSL even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report.
- acted as a manager or co-manager of public offering of securities of the subject company in past 12 months

- be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies)
- received compensation from the subject company in the past 12 months for investment banking / merchant banking / brokerage services or from other than said services.
- Served subject company as its clients during twelve months preceding the date of distribution of the research report.

The associates of MOFSL has not received any compensation or other benefits from third party in connection with the research report

Above disclosures include beneficial holdings lying in demat account of MOFSL which are opened for proprietary investments only. While calculating beneficial holdings, It does not consider demat accounts which are opened in name of MOFSL for other purposes (i.e holding client securities, collaterals, error trades etc.). MOFSL also earns DP income from clients which are not considered in above disclosures.

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report.

Terms & Conditions:

This report has been prepared by MOFSL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of MOFSL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. MOFSL will not treat recipients as customers by virtue of their receiving this report.

Disclaimer:

The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent. This report and information herein is solely for informational purpose and may not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. Certain transactions -including those involving futures, options, another derivative products as well as non-investment grade securities - involve substantial risk and are not suitable for all investors. No representation or warranty, express or implied, is made as to the accuracy, completeness or fairness of the information and opinions contained in this document. The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. This information is subject to change without any prior notice. The Company reserves the right to make modifications and alternations to this statement as may be required from time to time without any prior approval. MOFSL, its associates, their directors and the employees may from time to time, effect or have effected an own account transaction in, or deal as principal or agent in or for the securities mentioned in this document. They may perform or seek to perform investment banking or other services for, or solicit investment banking or other business from, any company referred to in this report. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting the document. This report has been prepared on the basis of information that is already available in publicly accessible media or developed through analysis of MOFSL. The views expressed are those of the analyst, and the Company may or may not subscribe to all the views expressed therein. This document is being supplied to you solely for your information and may not be reproduced, redistributed or passed on, directly or indirectly, to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOFSL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restriction. Neither the Firm, not its directors, employees, agents or representatives shall be liable for any damages whether direct or indirect, incidental, special or consequential including lost revenue or lost profits that may arise from or in connection with the use of the information. The person accessing this information specifically agrees to exempt MOFSL or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOFSL or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOFSL or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays.

This report is meant for the clients of Motilal Oswal only.

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Registration granted by SEBI and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Registered Office Address: Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai-400025; Tel No.: 022 - 71934200 / 71934263; www.motilaloswal.com.

Correspondence Address: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad (West), Mumbai- 400 064. Tel No: 022 71881000. Details of Compliance Officer: Neeraj Agarwal,

Email Id: na@motilaloswal.com, Contact No.:022-40548085.

Grievance Redressal Cell:

Contact Person	Contact No.	Email ID
Ms. Hemangi Date	022 40548000 / 022 67490600	query@motilaloswal.com
Ms. Kumud Upadhyay	022 40548082	servicehead@motilaloswal.com
Mr. Ajay Menon	022 40548083	am@motilaloswal.com

Registration details of group entities: Motilal Oswal Financial Services Ltd. (MOFSL): INZ000158836 (BSE/NSE/MCX/NCDEX); CDSL and NSDL: IN-DP-16-2015; Research Analyst: INH000000412 . AMFI:

ARN : 146822. IRDA Corporate Agent – CA0579. Motilal Oswal Financial Services Ltd. is a distributor of Mutual Funds, PMS, Fixed Deposit, Insurance, Bond, NCDs and IPO products.

Customer having any query/feedback/ clarification may write to query@motilaloswal.com. In case of grievances for any of the services rendered by Motilal Oswal Financial Services Limited (MOFSL) write to grievances@motilaloswal.com, for DP to dp@motilaloswal.com.