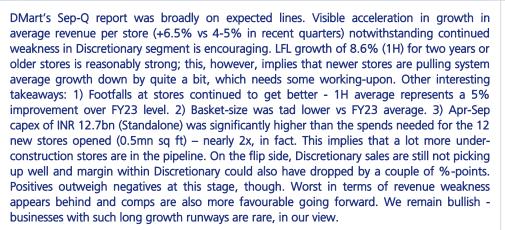
# Avenue Supermarts | BUY

## Looking better



- Acceleration in growth in revenue per store sales encouraging, despite continued weakness in Discretionary segments: DMart's 2QFY24 revenue grew 18.5% to INR123.1bn (standalone). Store-count rose 11.3% yoy to 336 with 9 new stores added during the quarter. On a per-store basis, revenue grew 6.5% yoy – better vs 4-5% seen in recent times. Other operating metrics in terms of daily footfalls at stores, new stores pipeline are also looking better. Basket-size is down a tad vs FY23 average but significantly lower (-13%) yoy. Management has in the recent past alluded to some recovery in General Merchandise but weaker consumer sentiments amongst lowerincome households as well as higher competitive intensity in the space has continued to impact Apparels offtakes, which continued to drag down the share of Discretionary revenue for the company. However, there appears to have been some rationalisation in margin as well, which resulted in the 50bps yoy drop in gross margin during the guarter. Subsidiaries' revenue (mainly DMart Ready) grew c.25% yoy and c.13% gog with losses lower by 21% yoy and 4% gog.
- Gross margin remained impacted by overall mix and some price-rationalisation as well, it seems; comps more favourable from 2H: As highlighted above, weaker mix on account of lower contribution from General Merchandise and Apparels (23.2% revenue share in 1HFY24 vs 24.8% in 1H LY) led gross margin lower but lower salience itself doesn't seem to explain the entire fall in gross margin vs year-ago level. We believe that management is likely re-working on the Apparels portfolio itself which could have had some impact on Discretionary margin per se. Employee costs (+20% yoy) grew at a faster pace than topline but was made up by good control over Other Expenses (+16.7% yoy). On a perstore basis, SG&A grew 5.7% vs 6.5% growth in revenue with the lower flowthrough being entirely due to lower gross margin. The decline in gross margin flowed through entirely to EBITDA which grew c.12% to INR10bn - tad below our forecast. Stripping out tax refund of INR 1.4bn LY, adjusted net profit grew c.12% yoy to INR 6.6bn which is inline with what we were expecting.

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Recommendation and Price Target	
Current Reco.	BUY
Previous Reco.	BUY
Current Price Target (12M)	4,500
Upside/(Downside)	14.4%
Previous Price Target	4,255
Change	5.8%

Key Data – DMART IN	
Current Market Price	INR3,933
Market cap (bn)	INR2,561.2/US\$30.8
Free Float	36%
Shares in issue (mn)	624.1
Diluted share (mn)	648.3
3-mon avg daily val (mn)	INR1,402.7/US\$16.8
52-week range	4,399/3,292
Sensex/Nifty	66,283/19,751
INR/US\$	83.3

Price Performance			
%	1M	6M	12M
Absolute	3.2	12.4	-8.7
Relative*	5.6	2.5	-20.2

\* To the BSE Sensex

Financial Summary					(INR mn)
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
Net Sales	308,584	427,054	504,608	615,391	747,423
Sales Growth (%)	28.2%	38.4%	18.2%	22.0%	21.5%
EBITDA	24,985	36,370	41,947	53,101	66,608
EBITDA Margin (%)	8.1%	8.5%	8.3%	8.6%	8.9%
Adjusted Net Profit	15,058	22,397	25,656	32,436	41,146
Diluted EPS (INR)	23.2	34.6	39.6	50.0	63.5
Diluted EPS Growth (%)	38.7%	48.6%	14.5%	26.4%	26.9%
ROIC (%)	12.4%	16.5%	15.1%	16.3%	17.5%
ROE (%)	11.6%	15.1%	14.8%	16.0%	17.2%
P/E (x)	169.2	113.8	99.4	78.6	62.0
P/B (x)	18.6	15.9	13.7	11.6	9.8
EV/EBITDA (x)	109.1	74.1	64.2	50.5	40.0
Dividend Yield (%)	0.0%	0.0%	0.0%	0.0%	0.0%

Source: Company data, JM Financial, Note: Valuations as of 13/Oct/2023

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

Please see Appendix I at the end of this report for Important Disclosures and Disclaimers and Research **Analyst** Certification.

Exhibit 1. Considering the long growth runway for the business, we expect the stock to offer double-digit return over the next five years even if one-year forward PE multiple compresses significantly to a level that is closer vs what Consumer Staples ex-ITC is currently trading at

	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26E	FY27E	FY28E	FY29E	
EPS - INR	20.1	16.8	23.2	34.6	39.6	50.0	63.5	80.7	99.6	122.1	
EPS growth	40%	-17%	39%	49%	15%	26%	27%	27%	23%	23%	
PER at CMP (x)			169	114	99						
Target PER						85	75	65	60	55	
EPS	20.1	16.8	23.2	34.6	39.6	50.0	63.5	80.7	99.6	122.1	
Share Px Date	1	0/14/2023		TP	Dates:	March-24	March-25	March-26	March-27	March-28	
CMP		3,933		TP	- Rs/sh	4,253	4,760	5,248	5,977	6,715	
No of years vs too	day					0.5	1.5	2.5	3.5	4.5	
CAGR vs CMP						18%	14%	12%	13%	13%	

Source: Company, Bloomberg, JM Financial

Exhibit 2. 2QFY24 resu	ılt snapshot: Performano	e largely in-li	ne; operating m	netrics tracking '	well now			(INR mn)
	Parent				Con	solidated		
	2QFY24	2QFY23	YoY growth	2QFY24 E	% Var	2QFY24	2QFY23	YoY growt
Revenue	123,077	103,847	18.5%	123,077	0.0%	126,244	106,383	18.79
Gross Profit	17,190	15,049	14.2%	17,231	-0.2%	18,526	16,091	15.1%
Gross Profit Margin %	14.0%	14.5%	-52 bps	14.0%	-3 bps	14.7%	15.1%	-45 bps
Staff Cost	1,956	1,630	20.0%	1,886	3.7%	2,247	1,886	19.1%
Other Expenses	5,217	4,470	16.7%	5,221	-0.1%	6,229	5,285	17.9%
EBITDA	10,018	8,949	11.9%	10,124	-1.1%	10,050	8,920	12.7%
EBITDA margin %	8.1%	8.6%	-48 bps	8.2%	-9 bps	8.0%	8.4%	-42 bps
Depreciation	1,509	1,365	10.5%	1,549	-2.6%	1,744	1,620	7.7%
EBIT	8,509	7,584	12.2%	8,575	-0.8%	8,306	7,301	13.8%
nterest Expense	117	118	-0.8%	220	-47.0%	156	177	-11.8%
inancial Other Income	456	438	4.3%	520	-12.3%	369	356	3.8%
PBT	8,848	7,904	12.0%	8,875	-0.3%	8,519	7,480	13.9%
axes	2,263	599	278.0%	2,263	0.0%	2,286	622	267.3%
Reported Net Profit	6,585	7,305	-9.8%	6,612	-0.4%	6,236	6,858	-9.1%
Adjusted Net Profit	6.585	5,897	11.7%	6,612	-0.4%	6,236	5,450	14.4%

Source: Company, JM Financial

Exhibit 3. 2QFY24 costs breakdown										
	Parent			Consolidated						
% of net sales	2QFY24	2QFY23	2QFY24 E	2QFY24	2QFY23					
Cost of Goods Sold	86.0%	85.5%	86.0%	85.3%	84.9%					
Staff Cost	1.6%	1.6%	1.5%	1.8%	1.8%					
Other Expenses	4.2%	4.3%	4.2%	4.9%	5.0%					
Depreciation	1.2%	1.3%	1.3%	1.4%	1.5%					

Source: Company, JM Financial

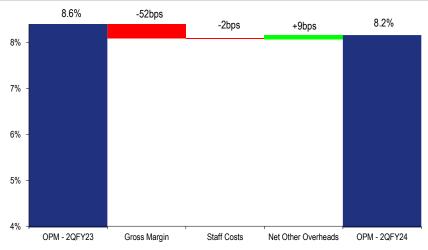
Exhibit 4. Overview	xhibit 4. Overview of Subsidiaries' net contribution to revenue, EBITDA and net profit												
	2QFY21	3QFY21	4QFY21	1QFY22	2QFY22	3QFY22	4QFY22	1QFY23	2QFY23	3QFY23	4QFY23	1QFY24	2QFY24
Subsidiaries Revenue	881	1,093	1,086	1,514	1,393	1,527	1,804	2,312	2,537	2,645	2,570	2,810	3,167
yoy	111%	92%	74%	203%	58%	40%	66%	53%	82%	73%	42%	22%	25%
Subsidiaries EBITDA	46	-22	-40	30	-16	-17	-27	3	-29	-92	-107	-12	32
Subsidiaries PAT	-120	-233	-211	-198	-311	-333	-396	-368	-448	-514	-451	-366	-352

Source: Company, JM Financial

Exhibit 5. Operational data	points: Share	of Discreti	ionary busir	ness is still	l lower yoy	
	1HFY23	1HFY24				
Foods	54.8%	56.2%				
Non-Foods (FMCG)	20.5%	20.6%				
General Merchandise & Apparel	24.8%	23.2%				
	FY20	<u>FY21</u>	FY22	FY23	<u>1HFY23</u>	<u>1HFY24</u>
Bill cuts (Annualised)	201	152	181	258	216	294
LFL growth (24 months)	10.9%	-13.1%	16.7%	24.2%	41.6%	8.6%

Source: Company, Bloomberg, JM Financial

Exhibit 6. Sep-Q EBITDA margin (Standalone) down 45bps yoy primarily due to gross margin compression



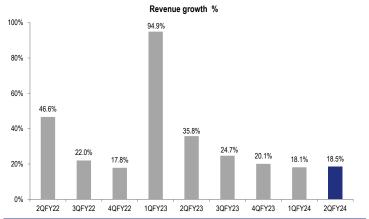
Source: Company, JM Financial

Exhibit 7. 1H Cash Flow Summary (Consolidated) – significantly higher capex spends vs new stores that got commercialised during the period (INR mn)

Rs. Mn	1HFY23	1HFY24	
Operating profit after tax before working capital changes	15,294	17,390	
Working Cap changes	-6,882	-8,318	
Reported cash flow from operations	8,412	9,072	
Less: Lease related payments	-1,033	-1,112	
Less: Capex	-9,676	-13,005	
FCFF	-2,297	-5,045	
Cash flow from investing activities	-7,481	-9,104	
Cash flow from financing activities	-1,034	-374	
Est net cash balance at Sep-end	12,499	15,555	

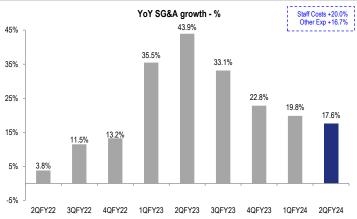
Source: Company, JM Financial

Exhibit 8. Revenue grew 18.5% yoy led by c.11% increase in store-count and 6.5% growth in average revenue per-store



Source: Company, JM Financial

Exhibit 9. SG&A grew slightly lower (0.9x) than the rate of growth in revenue



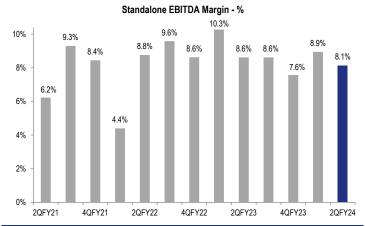
Source: Company, JM Financial

### Exhibit 10. Gross margin down 60bps qoq and 52bps yoy

#### Standalone Gross Margin - % 15.8% 16% 15.1% 14.9% 14.6% 14.5% 14.3% 14.3% 14.3% 14.0% 14.0% 14% 12 4% 12% 10% 4QFY21 2QFY22 4QFY22 2QFY23 4QFY23 2QFY24

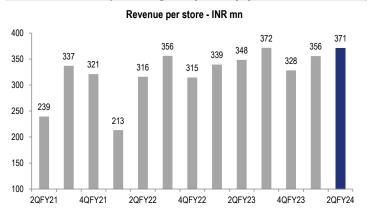
Source: Company, JM Financial

### Exhibit 11. EBITDA margin fell by 48bps yoy as a consequence



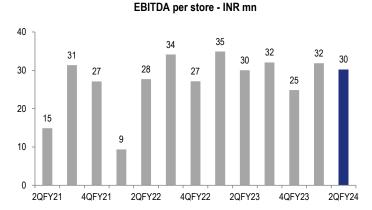
Source: Company, JM Financial

Exhibit 12. Revenue per store grew by 6.5% yoy



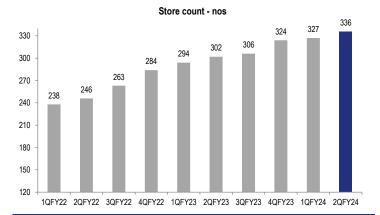
Source: Company, JM Financial

Exhibit 13. EBITDA per store was broadly flattish vs year-ago level



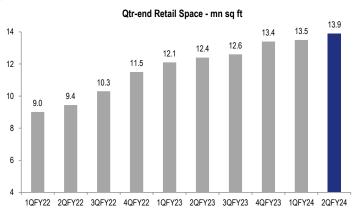
Source: Company, JM Financial

Exhibit 14. 9 new stores added during Sep-Q taking total to 336



Source: Company, JM Financial

Exhibit 15. Retail business area (sq footage) grew 12.1% yoy



Source: Company, JM Financial



Source: Company, Bloomberg, JM Financial

xhibit 17. Our DCF-bas	ed Targe	t Price	at INR	4,500/	share											(INR	mn)
	FY20	FY21	FY22	FY23	FY24E	FY25E	FY26E	FY27E	FY28E	FY29E	FY30E	FY31E	FY32E	FY33E	FY34E	FY35E	CAG
xplicit Forecast																	FY23-:
Revenue	248,702	241,431	309,763	428,396	506,193	617,324	749,771	907,578	1,082,302	1,285,985	1,524,156	1,780,977	2,053,828	2,364,109	2,693,395	3,059,074	17.8
yoy growth	24.3%	-2.9%	28.3%	38.3%	18.2%	22.0%	21.5%	21.0%	19.3%	18.8%	18.5%	16.9%	15.3%	15.1%	13.9%	13.6%	
EBITDA Pre Ind-AS 116	20,297	16,087	23,223	34,213	39,446	50,112	63,051	78,964	96,222	116,954	141,795	169,036	198,169	231,943	267,728	308,185	20.1
EBITDA margin %	8.2%	6.7%	7.5%	8.0%	7.8%	8.1%	8.4%	8.7%	8.9%	9.1%	9.3%	9.5%	9.6%	9.8%	9.9%	10.1%	
Comparable EBIT (Pre Ind As 116)	17,567	13,042	19,669	29,602	33,725	43,202	54,795	69,215	84,855	103,804	126,686	151,857	178,811	210,213	243,423	281,168	20.69
Tax Rate	25.4%	25.9%	27.7%	22.3%	26.5%	26.5%	26.5%	26.5%	26.5%	26.5%	26.0%	26.0%	26.0%	26.0%	26.0%	26.0%	
NOPAT	13,099	9,666	14,221	23,007	24,781	31,745	40,263	50,859	62,351	76,276	93,735	112,359	132,302	155,536	180,108	208,036	20.19
Depreciation	2,730	3,045	3,554	4,611	5,721	6,909	8,256	9,749	11,367	13,150	15,109	17,179	19,358	21,730	24,305	27,017	
Change in net working capital	-3,916	-1,081	-4,888	-4,985	-2,828	-5,826	-6,988	-8,355	-6,594	-10,761	-12,474	-13,492	-9,302	-15,593	-16,567	-18,428	
Capex	-15,357	-19,149	-24,569	-22,167	-28,125	-31,873	-35,629	-39,460	-41,798	-48,234	-50,889	-53,515	-56,300	-63,738	-67,052	-70,521	
Free Cash Flow	-3,445	-7,519	-11,683	467	-450	955	5,903	12,793	25,326	30,430	45,481	62,530	86,058	97,936	120,795	146,104	
% growth			55.4%	-104.0%	-196.5%	-312.1%	518.2%	116.7%	98.0%	20.2%	49.5%	37.5%	37.6%	13.8%	23.3%	21.0%	
Discount Factor						0.95	0.87	0.79	0.72	0.65	0.59	0.54	0.49	0.44	0.40	0.37	
Discounted FCFF						910	5,116	10,081	18,142	19,817	26,926	33,654	42,106	43,562	48,845	53,708	
Fade Period	FY36	FY37	FY38	FY39	FY40	FY41	FY42	FY43	FY44	FY45							
FCFF	174,678	206,403	241,010	278,056	316,918	356,789	396,698	435,536	472,101	505,148							
% growth	174,676	18.2%	16.8%	15.4%	14.0%	12.6%	11.2%	9.8%	8.4%	7.0%							
76 growth	19.070	10.270	10.070	13.470	14.076	12.070	11.270	9.070	0.470	7.076							
Discount factor	0.33	0.30	0.28	0.25	0.23	0.21	0.19	0.17	0.16	0.14							
Discounted FCFF	58,374	62,706	66,563	69,813	72,337	74,034	74,832	74,690	73,600	71,593							
Valuation																	
PV of explicit forecast	302,868																
PV of Fade period	698,542																
PV of terminal value	1,897,205																
Enterprise Value	2,898,614																
Less:																	
Net Debt	-18,844																
Minority interest	1																
Value for equity shareholders	2,917,457																
No. of shares - mn	648																
Target price - INR/share	4500																
WACC	10.0%																

Source: Company, Bloomberg, JM Financial

## Financial Tables (Consolidated)

Profit & Loss Statement					(INR mn)
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
Sales	308,584	427,054	504,608	615,391	747,423
Sales Growth	28.2%	38.4%	18.2%	22.0%	21.5%
Other Operating Income	1,179	1,341	1,585	1,933	2,348
Total Revenue	309,763	428,396	506,193	617,324	749,771
Cost of Goods Sold/Op. Exp.	263,974	363,840	430,670	524,175	635,739
Personnel cost	6,162	7,470	8,889	10,525	12,388
Other expenses	14,642	20,716	24,686	29,523	35,035
EBITDA (Comparable)	23,223	34,213	39,446	50,112	63,051
EBITDA (%)	7.5%	8.0%	7.8%	8.1%	8.4%
EBITDA Growth (%)	44.4%	47.3%	15.3%	27.0%	25.8%
Reported EBITDA	24,985	36,370	41,947	53,101	66,608
Depn & Amort	4,981	6,389	7,635	9,233	10,914
EBIT	20,004	29,982	34,312	43,868	55,694
Other Income	1,175	1,293	1,384	1,335	1,701
Finance Cost	538	674	779	1,060	1,399
PBT before Excep & Forex	20,641	30,601	34,916	44,143	55,996
Excep & forex Inc/Loss(-)	0	0	0	0	0
PBT	20,641	30,601	34,916	44,143	55,996
Taxes	5,717	6,818	9,260	11,707	14,850
Extraordinary Inc/Loss(-)	0	0	0	0	0
Assoc. Profit/Min. Int.(-)	-2	-2	0	0	0
Reported Net profit	14,926	23,785	25,656	32,436	41,146
Adjusted Net Profit	15,058	22,397	25,656	32,436	41,146
Net Margin (%)	4.9%	5.2%	5.1%	5.3%	5.5%
Diluted share capital (mn)	647.8	648.3	648.3	648.3	648.3
Diluted EPS (Rs)	23.2	34.6	39.6	50.0	63.5
Diluted EPS Growth	38.7%	48.6%	14.5%	26.4%	26.9%
Total Dividend + Tax	0	0	0	0	0
Dividend Per Share (Rs)	0.0	0.0	0.0	0.0	0.0

Source: Company, JM Financial

Balance Sheet					(INR mn)
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
Shareholders' Fund	136,776	160,787	186,443	218,879	260,025
Share capital	6,478	6,483	6,483	6,483	6,483
Reserves & Surplus	130,299	154,304	179,961	212,397	253,542
Preference Share Capital					
Minority Interest	3	1	1	1	1
Total Loans	0	0	0	0	C
Def. Tax Liab / Assets (-)	624	752	933	1,163	1,454
Total - Equity & Liab	137,403	161,540	187,377	220,043	261,480
Net Fixed Assets	101,136	118,499	140,710	165,279	192,152
Gross Fixed Assets	101,425	126,593	154,718	186,591	222,220
Intangible Assets					
Less: Depn. & Amort.	14,740	19,246	24,967	31,876	40,132
Net Lease Assets & Capital WIP	14,451	11,152	10,959	10,564	10,064
Investments	13,783	14,038	0	0	C
Current Assets	33,299	41,904	62,880	74,455	93,156
Inventories	27,427	32,435	38,325	46,485	56,151
Sundry Debtors	669	622	734	896	1,088
Cash & Bank Balances	951	2,072	16,502	18,844	26,513
Loans & Advances	2,213	4,249	4,413	4,889	5,562
Other Current Assets	2,040	2,527	2,906	3,341	3,843
Current Liab. & Prov.	10,815	12,901	16,212	19,691	23,828
Current Liabilities	9,309	11,649	15,263	18,550	22,460
Provisions & Others	1,506	1,252	950	1,141	1,368
Net Current Assets	22,484	29,003	46,668	54,764	69,328
Application of Funds	137,403	161,540	187,377	220,043	261,480

Source: Company, JM Financial

Cash Flow statement					(INR mn)
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
Profit before Tax	20,641	30,601	34,916	44,143	55,996
Depn. & Amort.	4,981	6,389	7,635	9,233	10,914
Net Interest Exp. / Inc. (-)	-637	-619	-604	-275	-301
Inc (-) / Dec in WCap.	-5,825	-3,199	-2,828	-5,826	-6,988
Others	166	220	182	230	291
Taxes Paid	-5,603	-7,089	-9,666	-11,635	-14,758
Operating Cash Flow	13,724	26,303	29,634	35,870	45,155
Capex	-23,895	-22,065	-28,125	-31,873	-35,629
Free Cash Flow	-10,172	4,238	1,510	3,996	9,525
-Inc/dec in investments	10,500	-1,557	14,038	0	0
Other current assets	500	491	1,384	1,335	1,701
Investing Cash Flow	-12,895	-23,131	-12,703	-30,538	-33,929
Inc/(dec) in capital	0	155	0	0	0
Dividend+Tax Thereon	0	0	0	0	0
Inc/dec in loans	0	0	0	0	0
Other assets	-1,792	-2,207	-2,501	-2,989	-3,557
Financing Cash Flow	-1,792	-2,051	-2,501	-2,989	-3,557
Inc / Dec (-) in Cash	-964	1,120	14,430	2,342	7,669
Opening cash balance	1,915	951	2,072	16,502	18,844
Closing cash balance	951	2,071	16,502	18,844	26,513

Source: Company, JM Financial

Dupont Analysis					
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
Net Margin	4.9%	5.2%	5.1%	5.3%	5.5%
Asset Turnover (x)	2.4	2.9	2.9	3.0	3.1
Leverage Factor (x)	1.0	1.0	1.0	1.0	1.0
RoE	11.6%	15.1%	14.8%	16.0%	17.2%
Key Ratios					
Y/E March	FY22A	FY23A	FY24E	FY25E	FY26E
BV/Share (Rs)	211.1	248.0	287.6	337.6	401.1
ROIC (%)	12.4%	16.5%	15.1%	16.3%	17.5%
ROE (%)	11.6%	15.1%	14.8%	16.0%	17.2%
Net Debt-equity ratio (x)	-0.1	-0.1	-0.1	-0.1	-0.1
PER	169.2	113.8	99.4	78.6	62.0
PBV	18.6	15.9	13.7	11.6	9.8
EV/EBITDA	109.1	74.1	64.2	50.5	40.0
EV/Net Sales	8.2	5.9	5.0	4.1	3.4
Debtor days	1	1	1	1	1
Inventory days	32	28	28	28	27
Creditor days	12	11	12	12	12

Source: Company, JM Financial

Date	Recommendation	Target Price	% Chg.
14-Apr-20	Hold	2,060	
23-May-20	Hold	2,060	0.0
8-Jul-20	Hold	2,060	0.0
11-Jul-20	Hold	2,075	0.7
5-Aug-20	Hold	2,075	0.0
8-Oct-20	Hold	2,075	0.0
17-Oct-20	Hold	2,135	2.9
9-Jan-21	Hold	2,655	24.4
8-May-21	Hold	2,760	4.0
10-Jul-21	Hold	2,905	5.3
16-Oct-21	Hold	4,055	39.6
8-Jan-22	Hold	4,240	4.6
14-May-22	Buy	3,675	-13.3
9-Jul-22	Buy	4,330	17.8
7-Oct-22	Buy	4,540	4.8
15-Oct-22	Buy	4,535	-0.1
14-Jan-23	Buy	4,440	-2.1
13-May-23	Buy	4,255	-4.2
15-Jul-23	Buy	4,255	0.0
26-Jul-23	Buy	4,255	0.0





#### **APPENDIX I**

### JM Financial Institutional Securities Limited

Corporate Identity Number: U67100MH2017PLC296081

Member of BSE Ltd. and National Stock Exchange of India Ltd.

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Definition of	Definition of ratings					
Rating	Meaning					
Buy	Total expected returns of more than 10% for stocks with market capitalisation in excess of INR 200 billion and REITs* and more than 15% for all other stocks, over the next twelve months. Total expected return includes dividend yields.					
Hold	Price expected to move in the range of 10% downside to 10% upside from the current market price for stocks with market capitalisation in excess of INR 200 billion and REITs* and in the range of 10% downside to 15% upside from the current market price for all other stocks, over the next twelve months.					
Sell	Price expected to move downwards by more than 10% from the current market price over the next twelve months.					

<sup>\*</sup> REITs refers to Real Estate Investment Trusts.

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