Motilal Oswal

FINANCIAL SERVICES

Estimate change	
TP change	
Rating change	

Bloomberg	RLXF IN
Equity Shares (m)	249
M.Cap.(INRb)/(USDb)	136.8 / 1.6
52-Week Range (INR)	950 / 525
1, 6, 12 Rel. Per (%)	-11/-31/-44
12M Avg Val (INR M)	78

Financials & Valuations (INR b)

INRb	FY24	FY25E	FY26E
Net Sales	29.1	28.4	31.1
Gross Profit	16.9	17.1	18.8
EBITDA	4.1	3.9	4.4
Adj. PAT	2.0	1.7	2.0
Gross Margin (%)	58.1	60.1	60.4
EBITDA Margin (%)	14.0	13.6	14.2
Adj. EPS (INR)	8.1	6.9	7.9
EPS Gr. (%)	29.8	-14.9	15.6
BV/Sh. (INR)	80.4	85.5	91.5
Ratios			
Net D:E	0.0	-0.1	-0.1
RoE (%)	10.4	8.3	9.0
RoCE (%)	10.0	8.0	8.7
RoIC (%)	10.6	8.6	10.0
Valuations			
P/E (x)	68.2	80.2	69.4
EV/EBITDA (x)	33.7	34.9	30.5
EV/Sales (X)	4.7	4.7	4.3
Div. Yield (%)	0.5	0.3	0.4

Shareholding Pattern (%)

As On	Dec-24	Sep-24	Dec-23
Promoter	71.3	71.3	71.3
DII	10.5	10.0	8.9
FII	3.3	3.4	3.4
Others	14.9	15.3	16.5
		• •	

FII includes depository receipts

Relaxo Footwears

CMP: INR549 TP: INR425 (-23%) Downgrade to Sell

Another weak quarter; Downgrade to Sell

- Relaxo Footwears (RLXF) reported another weak quarter with revenue declining 6% YoY due to a 15% YoY dip in volume.
- The volume decline was majorly on account of weak consumer demand in the mass and value segments. Over the past few quarters, RLXF has also been facing competitive pressure from unorganized retailers.
- RLXF has been working on revamping its distribution system (consolidating the distribution network), which has led to a loss in volume market share; however, management expects the benefits to accrue after 2-3 quarters.
- We cut our FY25-26E revenue by 4-5% and EBITDA by 5-10% due to uncertainty in volume recovery and ~100bp cut in gross margin assumption.
- We build in a 5-7% CAGR in revenue/EBITDA/PAT over FY24-27E as we optimistically model a volume recovery from FY26.
- However, given the continued volume decline amid market share loss and weaker demand in the mass footwear segment, we downgrade the stock to Sell with a revised TP of INR425 (premised on 45x FY27E P/E).

~11%/16% miss on revenue/EBITDA as volume decline persists

- Revenue declined 6% YoY to INR 6.7b (11% miss), on account of subdued overall demand, especially in the mass and value segments.
- Volume declined 15% YoY (vs. 10% YoY in 2Q) to 40m pairs, while ASP was up 10% YoY to INR166/pair.
- Gross profit declined ~6% YoY to INR3.8b (15% miss) as gross margin expanded 10bp YoY (-390bp QoQ, 290bp miss).
- RLXF continued to exhibit good cost controls, with employee expenses flat YoY and other expenses declining 10% YoY.
- EBITDA at INR834m, declined 4% YoY (17% miss), as weaker revenue growth was partly offset by good cost controls.
- EBITDA margin expanded ~25bp YoY to 12.5% (90bp miss).
- Depreciation/finance costs rose 7%/11% YoY, while other income increased ~14% YoY during the quarter.
- PAT declined 14% YoY to INR330m (27% miss) due to weaker EBITDA and higher tax rates.
- PAT margin contracted ~45bp YoY to 4.9% (110bp miss).
- 9MFY25 revenue/EBITDA/PAT declined by 3%/6%/18% YoY.

Management commentary

- Demand environment: Consumer demand remains weak, particularly in the mass and value segments. This led to ~15% YoY volume decline for RLXF.
- Distribution strategy: The company is focused on revamping its distribution system. It has launched the "Relaxo Parivaar" app, which has helped the company to streamline its network of distributors and retailers. The distribution system is likely to stabilize, and management expects the benefits to be visible in the next 2-3 quarters.

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Investors are advised to refer through important disclosures made at the last page of the Research Report.

Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Factset and S&P Capital.

- Online strategy: RLXF continues to improve its online presence through the "Brand as a Seller" model and is regularly launching exclusives across online channels.
- Cost optimization: The company's focus remains on cost optimization efforts. They are targeting operational efficiencies in the manufacturing facilities as well as the vendors.

Valuation and view

- A gradual recovery in rural demand sentiments is crucial for RLXF's volume growth. Recovery in the open footwear category, product mix-led ASP improvement, and an increase in the mix of closed footwear - particularly in the S&A wear – remain the key growth drivers for RLXF.
- RLXF has been working on revamping its distribution system (consolidating the distribution network), which has led to a loss in volume market share, but management expects benefits to accrue after 2-3 quarters.
- We cut our FY25-26E revenue by 4-5% and EBITDA by 5-10% due to uncertainty in volume recovery and ~100bp cut in our gross margin assumption.
- We build in a CAGR of 5-7% in revenue/EBITDA/PAT over FY24-27E as we optimistically model a volume recovery from FY26.
- Despite a sharp correction over the past few months, RLXF still trades at an expensive ~70x FY26E P/E.
- Given the continued volume decline amid market share loss and weaker demand in the mass footwear segment, we downgrade RLXF to Sell with a revised TP of INR425 (premised on 45x FY27E P/E, in line with its five-year average multiple pre-Covid).

Y/E March		FY2	24			FY	25E		FY24	FY25E	FY25E	Est
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q			3QE	Var (%)
Gross Sales	7,388	7,153	7,127	7,472	7,482	6,794	6,669	7,496	29,141	28,440	7,452	-11
YoY Change (%)	10.7	6.8	4.7	-2.3	1.3	-5.0	-6.4	0.3	4.7	-2.4	4.6	
Total RM Cost	3,151	3,013	3,065	2,968	2,847	2,648	2,861	2,992	12,197.0	11,348	2,981	-4
Gross Profit	4,237	4,140	4,062	4,504	4,635	4,146	3,808	4,504	16,944	17,093	4,471	-15
Margins (%)	57.4	57.9	57.0	60.3	62.0	61.0	57.1	60.1	58.1	60.1	60.0	-5
Total Expenditure	6,313	6,238	6,255	6,269	6,493	5,917	5,835	6,327	25,075	24,573	6,453	-10
EBITDA	1,076	915	872	1,204	989	877	834	1,168	4,066	3,868	999	-16
Margins (%)	14.6	12.8	12.2	16.1	13.2	12.9	12.5	15.6	14.0	13.6	13.4	-7
Depreciation	346	369	375	385	391	398	402	424	1,475	1,615	409	-2
Interest	45	47	48	47	49	50	54	54	187	207	47	15
Other Income	73	105	60	51	54	66	68	65	289	253	63	7
PBT before EO expense	758	604	508	823	603	496	446	755	2,693	2,300	606	-26
Extra-Ord expense	0	0	0	0	0	0	0	0	0	0	0	
РВТ	758	604	508	823	603	496	446	755	2,693	2,300	606	-26
Тах	195	162	123	209	160	128	116	190	688	594	153	-24
Rate (%)	25.7	26.8	24.1	25.4	26.5	25.9	26.0	25.2	25.6	25.9	25.2	
Reported PAT	563	442	386	614	444	367	330	564	2,005	1,705	453	-27
Adj PAT	563	442	386	614	444	367	330	564	2,005	1,705	453	-27
YoY Change (%)	45.6	97.0	28.3	-3.0	-21.2	-16.9	-14.4	-8.1	29.8	-14.9	17.5	
Margins (%)	7.6	6.2	5.4	8.2	5.9	5.4	4.9	7.5	6.9	6.0	6.1	-19

E: MOFSL Estimates

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Particulars	INR/share
EPS	9
Target P/E ratio (x)	45
Equity value/share (INR)	425
CMP (INR)	550
Upside/downside (%)	-23%

Source: MOFSL, Company

Exhibit 2: Quarterly performance (INR m)

INRm	3QFY24	2QFY25	3QFY25	ΥοΥ%	QoQ%	3QFY25E	v/s Est (%)
Net sales	7,127	6,794	6,669	-6.4	-1.8	7,452	-10.5
Total Revenue	7,127	6,794	6,669	-6.4	-1.8	7,452	-10.5
Raw Material cost	3,065	2,648	2,861	-6.7	8.0	2,981	-4.0
Gross Profit	4,062	4,146	3,808	-6.3	-8.1	4,471	-14.8
Gross margin (%)	57.0	61.0	57.1	10	-392	60.0	-290
Employee Costs	960	1,062	960	0.0	-9.6	1,073	-10.5
SGA Expenses	2,230	2,207	2,014	-9.7	-8.7	2,399	-16.1
Total Opex	6,255	5,917	5,835	-6.7	-1.4	6,453	-9.6
EBITDA	872	877	834	-4.3	-4.9	999	-16.5
EBITDA margin (%)	12.2	12.9	12.5	27	-40	13.4	-90
Depreciation and amortization	375	398	402	7.2	1.1	409	-1.8
EBIT	497	479	432	-13.0	-9.9	589	-26.7
EBIT margin (%)	7.0	7.1	6.5	-49	-58	7.9	-143
Finance Costs	48	50	54	11.4	8.0	47	15.5
Other income	60	66	68	13.5	2.4	63	7.3
Profit before Tax	508	496	446	-12.2	-10.0	606	-26.4
Тах	123	128	116	-5.4	-9.7	153	-24.0
Tax rate (%)	24.1	25.9	26.0			25.2	
Profit after Tax	386	367	330	-14.4	-10.1	453	-27.2
Adj Profit after Tax	386	367	330	-14.4	-10.1	453	-27.2
PAT margin (%)	5.4	5.4	4.9	-46	-46	6.1	-113

Source: MOFSL, Company

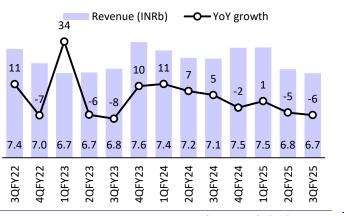
Exhibit 3: Revisions to our estimates

	FY25E	FY26E	FY27E
Revenue (INR m)			
Old	29,538	32,565	35,902
Actual/New	28,440	31,055	34,066
Change (%)	-3.7	-4.6	-5.1
EBITDA (INR m)			
Old	4,076	4,885	5,780
Actual/New	3,868	4,410	5,042
Change (%)	-5.1	-9.7	-12.8
EBITDA margin (%)			
Old	13.8%	15.0%	16.1%
Actual/New	13.6%	14.2%	14.8%
Change (bp)	-20	-80	-130
Net Profit (INR m)			
Old	1,881	2,361	2,921
Actual/New	1,705	1,972	2,335
Change (%)	-9.4	-16.5	-20.1
EPS (INR)			
Old	7.6	9.5	11.7
Actual/New	6.9	7.9	9.4
Change (%)	-9.4	-16.5	-20.1

Source: MOFSL, Company

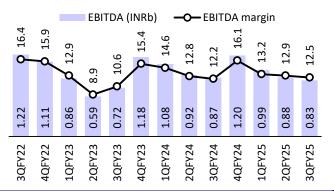
Story in charts

Exhibit 4: Revenue declined 6% YoY due to volume declines



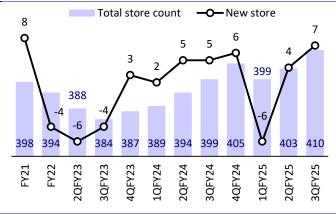
Source: MOFSL, Company

Exhibit 6: EBITDA declined 4% YoY; margin up 30bp YoY



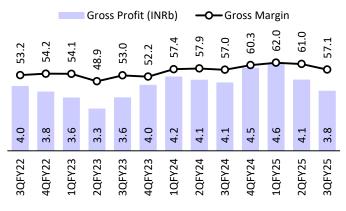
Source: MOFSL, Company

Exhibit 8: Total store count stood at 410; 7 stores added



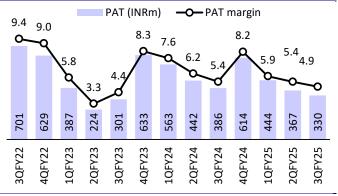
Source: MOFSL, Company





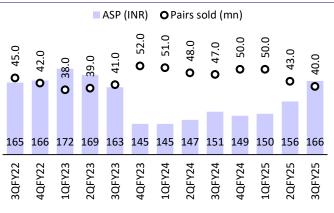
Source: MOFSL, Company

Exhibit 7: PAT declined 14% YoY; margin down 50bp YoY



Source: MOFSL, Company

Exhibit 9: ASP increased 10% while volume declined 15% YoY



Source: MOFSL, Company

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Relaxo Footwears

60.7

-0

20.7

FY27E

-O-Margin %

60.1

17.1

FY25E

58.1

16.9

FY24

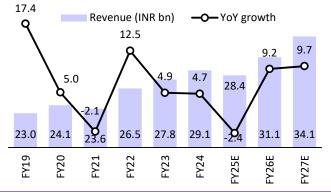
60.4

18.8

FY26E

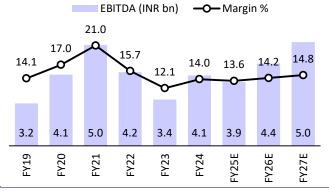
Source: MOFSL, Company

Exhibit 10: Expect revenue CAGR of 5% over FY24-27



Source: MOFSL, Company







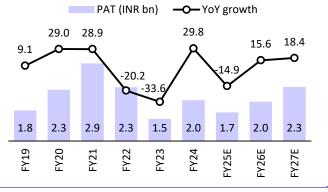


Exhibit 11: Expect gross profit CAGR of 7% over FY24-27

52.

14.5

FY23

Gross Profit (INR bn)

54.1

14.4

FY22

57.5

13.6

FY21

56.9

13.7

FY20

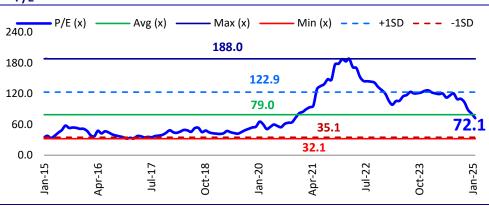
12.2

FY19

Source: MOFSL, Company

Source: MOFSL, Company

Exhibit 14: Despite the recent correction, RLXF trades at an expensive ~70x 1-year forward P/E



Source: MOFSL, Company

53.3 σ

Financials and valuations

Consolidated - Income Statement								(INRm)
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Total Income from Operations	24,105	23,592	26,533	27,827	29,141	28,440	31,055	34,066
Change (%)	5.0	-2.1	12.5	4.9	4.7	-2.4	9.2	9.7
RM Cost	10,393	10,032	12,167	13,343	12,197	11,348	12,298	13,388
Gross Profit	13,712	13,559	14,366	14,484	16,944	17,093	18,757	20,678
Margin (%)	57%	57%	54%	52%	58%	60%	60%	61%
Employees Cost	2,940	3,014	3,347	3,433	3,891	4,152	4,472	4,837
Other Expenses	6,682	5,590	6,861	7,694	8,987	9,073	9,875	10,799
Total Expenditure	20,015	18,636	22,375	24,470	25,075	24,573	26,645	29,024
% of Sales	83.0	79.0	84.3	87.9	86.0	86.4	85.8	85.2
EBITDA	4,090	4,956	4,158	3,358	4,066	3,868	4,410	5,042
Margin (%)	17.0	21.0	15.7	12.1	14.0	13.6	14.2	14.8
Depreciation	1,094	1,100	1,135	1,251	1,475	1,615	1,784	1,972
EBIT	2,995	3,855	3,022	2,107	2,591	2,253	2,625	3,070
Margin (%)	12.4	16.3	11.4	7.6	8.9	7.9	8.5	9.0
Int. and Finance Charges	169	171	153	192	187	207	263	244
Other Income	91	228	237	186	289	253	274	296
PBT bef. EO Exp.	2,917	3,912	3,106	2,100	2,693	2,300	2,636	3,122
Total Tax	655	996	779	555	688	594	664	787
Tax Rate (%)	22.4	25.5	25.1	26.4	25.6	25.9	25.2	25.2
Reported PAT	2,263	2,916	2,327	1,545	2,005	1,705	1,972	2,335
Adjusted PAT	2,263	2,916	2,327	1,545	2,005	1,705	1,972	2,335
Change (%)	29.0	28.9	-20.2	-33.6	29.8	-14.9	15.6	18.4
Margin (%)	9.4	12.4	8.8	5.6	6.9	6.0	6.3	6.9
Consolidated - Balance Sheet								(INRm)
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Equity Share Capital	248	248	249	249	249	249	249	249
Total Reserves	12,476	15,476	17,352	18,302	19,762	21,041	22,520	24,271
Net Worth	12,724	15,724	17,601	18,551	20,011	21,290	22,769	24,520
Minority Interest	0	0	0	0	0	0	0	0
Total Loans	192	0	200	0	185	185	185	185
Lease Liabilities	1,474	1,442	1,540	1,641	1,864	2,561	2,428	2,336
Deferred Tax Liabilities	248	228	199	215	271	271	271	271
Capital Employed	14,637	17,394	19,540	20,406	22,331	24,307	25,653	27,312
Provision and others	109	163	188	194	192	199	217	238
Gross Block	10,235	10,524	11,673	14,017	15,621	17,445	19,485	21,768
Less: Accum. Deprn.	2,324	2,980	3,694	4,471	5,339	6,378	7,535	8,823
Net Fixed Assets	7,911	7,544	7,980	9,547	10,283	11,067	11,950	12,945
Capital WIP	456	1,180	1,490	890	333	351	361	371
Right to use asset	1,899	1,100	1,490	1,956	3,429	3,233	3,011	2,748
Total Investments	2	3,382	1,943	2,253	1,077	1,077	1,077	1,077
Current Investments	0	3,380	1,693	2,006	829	829	829	829
Loans and others	231	396	344	373	384	384	384	384
Curr. Assets, Loans&Adv.	7,912	7,419	10,177	9,930	11,635	12,754	13,830	15,207
· · · · · · · · · · · · · · · · · · ·	4,477	4,221		5,638				5,502
Inventory Account Receivables	4,477	4,221	6,733 2,508	2,703	5,988 3,577	4,663 3,491	5,054 3,812	4,182
Cash and Bank Balance	41	77	2,508	740	3,377 977	3,746	4,032	4,182
Loans and Advances	1,673	1,306	812	849	1,093	853	932	1,022
Curr. Liability & Prov.		4,202						
•	3,665		4,098	4,349	4,616	4,360	4,742	5,180
Account Payables	1,838	2,228	2,217	2,529	2,547	2,369	2,568	2,795
Other Current Liabilities	1,531	1,702	1,589	1,568	1,668	1,706	1,863	2,044
Provisions	297	272	292	251	401	284	311	341
Net Current Assets	4,247	3,218	6,079	5,582	7,019	8,394	9,088	10,027
Misc Expenditure	0	0	0	0	0	0	0	0
Appl. of Funds	14,746	17,556	19,728	20,599	22,523	24,505	25,870	27,551

Financials and valuations

Ratios								
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Basic (INR)								
EPS	9.1	11.7	9.3	6.2	8.1	6.9	7.9	9.4
Cash EPS	13.5	16.2	13.9	11.2	14.0	13.3	15.1	17.3
BV/Share	51.3	63.3	70.7	74.5	80.4	85.5	91.5	98.5
DPS	1.3	2.5	2.5	2.5	3.0	1.7	2.0	2.3
Payout (%)	13.7	21.3	26.7	40.3	37.2	25.0	25.0	25.0
Valuation (x)								
P/E	60.3	46.8	58.8	88.5	68.2	80.2	69.4	58.6
Cash P/E	40.6	34.0	39.5	48.9	39.3	41.2	36.4	31.8
P/BV	10.7	8.7	7.8	7.4	6.8	6.4	6.0	5.6
EV/Sales	5.7	5.7	5.2	4.9	4.7	4.7	4.3	3.9
EV/EBITDA	33.8	27.2	32.9	40.4	33.7	34.9	30.5	26.6
Dividend Yield (%)	0.2	0.5	0.5	0.5	0.5	0.3	0.4	0.4
FCF per share	8.2	15.7	-3.3	8.7	-0.4	14.2	5.2	6.0
Return Ratios (%)								
RoE	19.0	20.5	14.0	8.5	10.4	8.3	9.0	9.9
RoCE	17.8	19.0	13.2	8.4	10.0	8.0	8.7	9.5
RoIC	17.7	21.4	15.8	9.5	10.6	8.6	10.0	11.1
Working Capital Ratios								
Fixed Asset Turnover (x)	2.4	2.2	2.3	2.0	1.9	1.6	1.6	1.6
Asset Turnover (x)	2.0	2.2	1.9	1.8	1.7	1.5	1.5	1.5
Inventory (Days)	68	65	93	74	75	60	59	59
Debtor (Days)	26	28	35	35	45	45	45	45
Creditor (Days)	28	34	31	33	32	30	30	30
Working Capital (Days)	66	59	97	76	88	74	74	74
Leverage Ratio (x)								
Current Ratio	2.2	1.8	2.5	2.3	2.5	2.9	2.9	2.9
Interest Cover Ratio	17.8	22.6	19.7	10.9	13.9	10.9	10.0	12.6
Net Debt/Equity	0.1	-0.1	0.0	-0.1	0.0	-0.1	-0.1	-0.1
Consolidated - Cash Flow Statement								(INRm)
Y/E March	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
OP/(Loss) before Tax	2,917	3,912	3,106	2,100	2,693	2,300	2,636	3,122
Depreciation	1,094	1,100	1,135	1,251	1,475	1,615	1,784	1,972
Interest & Finance Charges	169	171	153	192	187	207	263	244
Interest Income & Dividend	-4	-7	-12	-56	0	-253	-274	-296
Direct Taxes Paid	-831	-891	-839	-555	-668	-594	-664	-787
(Inc)/Dec in WC	-198	930	-2,816	1,101	-1,151	1,394	-408	-470
CF from Operations	3,146	5,214	728	4,034	2,535	4,668	3,337	3,786
Others	43	-83	-168	-33	-184	0	0	0
CF from Operating incl EO	3,189	5,131	560	4,001	2,351	4,668	3,337	3,786

Others	43	-83	-168	-33	-184	0	0	0
CF from Operating incl EO	3,189	5,131	560	4,001	2,351	4,668	3,337	3,786
(Inc)/Dec in FA	-1,159	-1,219	-1,389	-1,843	-2,461	-1,136	-2,050	-2,293
Free Cash Flow	2,030	3,912	-829	2,158	-110	3,532	1,287	1,493
(Pur)/Sale of Investments	11	-3,306	1,519	-247	1,269	0	0	0
CF from Investments	-1,157	-4,532	146	-2,585	-986	-883	-1,776	-1,997
Issue of Shares	32	49	139	4	0	0	0	0
Inc/(Dec) in Debt	-914	-192	200	-200	185	0	0	0
Payment of LL	-326	-248	-263	-511	-590	-390	-538	-512
Interest Paid	-174	-171	-153	-55	-37	-207	-263	-244
Dividend Paid	-643	0	-621	-622	-622	-426	-493	-584
Others	0	0	0	0	0	7	18	21
CF from Fin. Activity	-2,026	-562	-698	-1,385	-1,064	-1,015	-1,275	-1,319
Inc/Dec of Cash	7	38	8	32	301	2,770	285	469
Opening Balance	23	30	68	76	107	408	3,178	3,463
Closing Balance	30	68	76	107	408	3,178	3,463	3,933
Add: Bank Balance	11	9	49	633	569	569	569	569
Net Closing Balance	41	77	125	740	977	3,747	4,032	4,502

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NOTES

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Investment Rating	Expected return (over 12-month)					
BUY	>=15%					
SELL	< - 10%					
NEUTRAL	< - 10 % to 15%					
UNDER REVIEW	Rating may undergo a change					
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