## **Retail Equity Research**



# **HDFC Life Insurance Company Ltd.**

BUY

Sector: Life Insurance 30<sup>th</sup> January 2025

| Key Chang  | <sub>jes</sub> Target |        | Rating   | E        | arnings 🔻  | Target | Rs. 722 |
|------------|-----------------------|--------|----------|----------|------------|--------|---------|
| Stock Type | Bloomberg Code        | Sensex | NSE Code | BSE Code | Time Frame | CMP    | Rs. 636 |
| Large Cap  | HDFCLIFE:IN           | 76,760 | HDFCLIFE | 540777   | 12 Months  | Return | +14%    |

Data as of: 30-01-2025

| Company Data                |           |
|-----------------------------|-----------|
| Market Cap (Rs. Cr)         | 131,278   |
| 52 Week High — Low (Rs.)    | 761 - 511 |
| Outstanding Shares (Rs. cr) | 215.2     |
| Free Float (%)              | 50        |
| Dividend Yield (%)          | 0.3       |
| 6m average volume (cr)      | 0.4       |
| Beta                        | 0.5       |
| Face value (Rs.)            | 10.0      |
| 01 1 11 (0/) 045/05 04      | 00EV0E    |

| Shareholding (%)  | Q1FY25        | Q2FY25  | Q3FY25 |
|-------------------|---------------|---------|--------|
| Promoters         | 50.4          | 50.3    | 50.3   |
| FII's             | 26.6          | 25.6    | 25.1   |
| MFs/Institutions  | 11.2          | 13.3    | 13.7   |
| Public            | 7.0           | 6.1     | 6.1    |
| Others            | 4.7           | 4.7     | 4.7    |
| Total             | 100.0         | 100.0   | 100.0  |
| Promoter Pledge   | Nil           | Nil     | Nil    |
| Price Performance | 3 Month       | 6 Month | 1 Year |
| Absolute Return   | -14.1%        | -13.3%  | 5.3%   |
| Absolute Sensex   | <b>-</b> 5.1% | -7.3%   | 6.6%   |
| Relative Return   | -9.0%         | -5.9%   | -1.3%  |

#### \*over or under performance to benchmark index



| Y.E March (cr)   | FY25E  | FY26E  | FY27E  |
|------------------|--------|--------|--------|
| Net Premium      | 72,733 | 84,085 | 97,644 |
| Growth (%)       | 17.4   | 15.6   | 16.1   |
| New Business (%) | 25.3   | 25.4   | 25.3   |
| Net Profit       | 1,901  | 2,166  | 2,438  |
| Growth (%)       | 21.2   | 13.9   | 12.6   |
| EPS (Rs)         | 8.8    | 10.1   | 11.3   |
| Growth (%)       | 21.3   | 13.9   | 12.6   |
| BVPS (Rs)        | 69.5   | 76.7   | 84.8   |
| EVPS (Rs)        | 256.3  | 297.0  | 343.8  |
| RoE              | 13.5   | 13.8   | 14.0   |
| RoEV             | 17.0   | 16.9   | 16.8   |
| P/E              | 69.0   | 60.5   | 53.8   |
| P/EV             | 2.4    | 2.1    | 1.8    |
| Solvency (%)     | 193.0  | 192.0  | 191.0  |

## Steady performance, promising outlook

HDFC Life Insurance Co Ltd (HDFC Life), a subsidiary of HDFC Bank, provides insurance services for life, health, property and automobiles.

- In Q3FY25, first-year premium and single premium increased by 10.8% YoY and 10.8% YoY, respectively, driven by 15.0% YoY increase in the number of policies sold. Renewal premium grew 11.7% YoY, supported by strong persistency ratios and a growing back book. As a result, gross premiums increased 11.3% YoY, reaching Rs. 17,275cr.
- For 9MFY25, annualised premium equivalent (APE) expanded 20.0% YoY to Rs.
  10,293cr, attributed to a balanced product mix and increased contribution from tier 2 and tier 3 cities.
- Value of new business (VNB) surged 14.0% YoY to Rs. 2,586cr during 9MFY25, showcasing robust performance. However, new business margins contracted 140bps YoY to 25.1%, influenced by a greater share of unit-linked insurance plan (ULIP) products and the impact of revised surrender regulations.
- Despite operating expenses rising to 21.8% of net premium income in Q3FY25 from 20.3% in Q3FY24, HDFC Life registered a 13.7% rise in reported profit after tax, amounting to Rs. 415cr.

#### **Outlook & Valuation**

India's financial literacy is improving but the country remains under-insured. This puts HDFC Life in a position to capitalise on emerging opportunities. Backed by anticipated GST cut on health insurance, regulatory support, diversified product portfolio, robust distribution network, strong brand presence and focus on product innovation, the company is poised to remain profitable. Its efforts to deepen its presence in tier 2 and tier 3 cities and maintain steady margins are expected to further strengthen its performance. Therefore, we maintain our BUY rating on the stock, based on 2.1x FY27E P/EV with a rolled forward price of Rs. 722.

#### **Quarterly Financials Standalone**

| Rs.cr                       | Q3FY25 | Q3FY24 | YoY (%) | Q2FY25 | QoQ (%) | 9MFY25 | 9MFY24 | YoY (%) |
|-----------------------------|--------|--------|---------|--------|---------|--------|--------|---------|
| Net premium<br>earned (Net) | 16,771 | 15,235 | 10.1    | 16,570 | 1.2     | 45,851 | 41,471 | 10.6    |
| Total income                | 16,914 | 26,696 | -36.6   | 28,441 | -40.5   | 72,602 | 72,884 | -1.1    |
| Total expens-<br>es         | 17,141 | 26,637 | -35.6   | 28,401 | -39.6   | 71,785 | 72,974 | -1.6    |
| Surplus (Post tax)          | -193   | 61     | -415.7  | 510    | -137.9  | 880    | 502    | 75.1    |
| PBT                         | 445    | 367    | 21.3    | 438    | 1.7     | 1,380  | 1,114  | 23.9    |
| Reported PAT                | 415    | 365    | 13.7    | 433    | -4.2    | 1,326  | 1,157  | 14.6    |
| EPS (Rs.)                   | 1.9    | 1.7    | 13.5    | 2.0    | -4.0    | 6.2    | 5.4    | 14.5    |
|                             |        |        |         |        |         |        |        |         |



## **Key Concall Highlights**

- HDFC Life's market share in the sector increased 70bps to 10.8%, while its market share in the private sector segment stood at 15.3%.
- The 13th and 61st month persistency ratios were 81.9% and 57.8% in Q3FY25, respectively, versus 83.4% and 51.1% in Q3FY24.
- HDFC Life's solvency ratio stood at 188% for 9MFY25, significantly above the regulatory requirement of 150%.
- Embedded value increased 18% YoY to Rs. 53,246cr, with operating return on embedded value reaching 16%.
- Bancassurance contributed 64% to HDFC Life's individual APE channel mix. Agency, broker and direct channel contributed 17%, 7% and 11%, respectively. The product mix for APE comprised ULIP (37%), non-par savings (35%), participating policies (18%), term (6%) and annuities (5%). Annuity and protection business together contributed 44% to new business premiums.
- The management maintained its guidance for FY25, projecting 18-20% APE growth and over 15% growth in VNB.

## **Net Premium**



## **Persistency ratio**



### **Embedded Value**



**PAT** 



Embedded Value 12.2% is a comparison between 9MFY25 and FY24.

## **Change in Estimates**

| Old estimates        |        |        | New estimates |        |        | Change (%) |       |
|----------------------|--------|--------|---------------|--------|--------|------------|-------|
| Year / Rs cr         | FY25E  | FY26E  | FY25E         | FY26E  | FY27E  | FY25E      | FY26E |
| Premium earned (net) | 72,619 | 83,772 | 72,733        | 84,085 | 97,644 | 0.2        | 0.4   |
| Profit before tax    | 2,001  | 2,200  | 1,921         | 2,189  | 2,464  | -4.0       | -0.5  |
| Net Profit           | 1,978  | 2,175  | 1,901         | 2,166  | 2,438  | -3.9       | -0.4  |
| EPS                  | 9.2    | 10.1   | 8.8           | 10.1   | 11.3   | -3.9       | -0.3  |



## **Standalone Financials**

## Policyholder's Profit & Loss Account

| Y.E March (Rs. cr)                                 | FY23A  | FY24A   | FY25E   | FY26E   | FY27E   |
|--|--------|---------|---------|---------|---------|
| Net Premium  | 56,764 | 61,959  | 72,733  | 84,085  | 97,644  |
| % change   | 25.0   | 9.2     | 17.4    | 15.6    | 16.1    |
| Income from Inv.                                   | 12,598 | 38,354  | 41,423  | 46,393  | 51,961  |
| Transfer of funds<br>from shareholder's<br>account | 879    | 125     | 162     | 187     | 217     |
| Other income                                       | 464    | 336     | 433     | 502     | 583     |
| Total Income                                       | 70,705 | 100,774 | 114,751 | 131,167 | 150,405 |
| Commission   | 2,887  | 5,256   | 6,656   | 7,739   | 8,874   |
| Operating Expenses                                 | 8,437  | 6,901   | 8,675   | 9,641   | 10,995  |
| Other Expenses                                     | 405    | 318     | 352     | 403     | 462     |
| Operating Profit                                   | 58,976 | 88,299  | 99,068  | 113,385 | 130,074 |
| % change   | 2.2    | 49.7    | 12.2    | 14.5    | 14.7    |
| Benefits Paid (Net)                                | 38,872 | 39,696  | 50,628  | 57,976  | 66,479  |
| Change in Reserves                                 | 18,586 | 48,419  | 46,818  | 53,516  | 61,365  |
| Tax  | 159    | -592    | 162     | 189     | 223     |
| Tax Rate (%)                                       | 10.5   | -324.2  | 10.0    | 10.0    | 10.0    |
| Surplus/Deficit                                    | 1,359  | 775     | 1,459   | 1,703   | 2,007   |
| % change   | 41.6   | -43.0   | 88.2    | 16.7    | 17.8    |

## Shareholder's Profit & Loss Account

| Y.E March (Rs. cr)             | FY23A | FY24A | FY25E | FY26E | FY27E |
|--------------------------------|-------|-------|-------|-------|-------|
| Transfer from<br>Technical A/c | 1,469 | 799   | 1,167 | 1,448 | 1,746 |
| Investment Inc.                | 783   | 1,015 | 1,037 | 1,064 | 1,091 |
| Total Income                   | 2,252 | 1,814 | 2,204 | 2,511 | 2,838 |
| % change                       | 25.2  | -19.4 | 21.5  | 14.0  | 13.0  |
| Other Expenses                 | 100   | 125   | 121   | 136   | 156   |
| Contri to Technical A/c        | 879   | 125   | 162   | 187   | 217   |
| Total Expenses                 | 979   | 250   | 283   | 323   | 373   |
| PBT                            | 1,272 | 1,564 | 1,921 | 2,189 | 2,464 |
| % change                       | 7.8   | 22.9  | 22.8  | 13.9  | 12.6  |
| Tax                            | -88   | -5    | 20    | 23    | 26    |
| Tax Rate (%)                   | -6.9  | -0.3  | 1.1   | 1.1   | 1.1   |
| Reported PAT                   | 1,360 | 1,569 | 1,901 | 2,166 | 2,438 |
| Adj*                           |       |       |       |       |       |
| Adj PAT                        | 1,360 | 1,569 | 1,901 | 2,166 | 2,438 |
| % change                       | 12.6  | 15.3  | 21.2  | 13.9  | 12.6  |
| No. of shares (cr)             | 214   | 215   | 215   | 215   | 215   |
| Adj EPS (Rs)                   | 6.4   | 7.3   | 8.8   | 10.1  | 11.3  |
| % change                       | 8.0   | 14.4  | 21.3  | 13.9  | 12.6  |
| DPS (Rs.)                      | 1.9   | 2.0   | 2.7   | 3.0   | 3.4   |

### **Balance sheet**

| Y.E March (Rs. cr)                      | FY23A   | FY24A   | FY25E   | FY26E   | FY27E   |
|---|---------|---------|---------|---------|---------|
| Source of Funds                         |         |         |         |         |         |
| Share Capital                           | 2,149   | 2,151   | 2,151   | 2,151   | 2,151   |
| Reserves & Sur-<br>plus                 | 10,815  | 12,050  | 11,951  | 13,497  | 15,235  |
| Fair Value Change                       | 23      | 451     | 851     | 851     | 851     |
| Shareholders'<br>Fund                   | 12,987  | 14,652  | 14,952  | 16,499  | 18,236  |
| Policy Liabilities                      | 143,270 | 175,349 | 196,391 | 219,957 | 246,352 |
| Others                                  | 82,127  | 102,517 | 116,975 | 134,830 | 155,525 |
| Policyholders'<br>Fund                  | 225,397 | 277,866 | 313,365 | 354,787 | 401,877 |
| Funds for Future appropriations         | 1,235   | 1,211   | 1,503   | 1,503   | 1,550   |
| Total                                   | 239,619 | 293,729 | 329,821 | 372,790 | 421,664 |
| Application of<br>Funds                 |         |         |         |         |         |
| Shareholders'                           | 13,132  | 14,882  | 18,463  | 22,906  | 28,418  |
| Policyholders'                          | 146,449 | 181,797 | 196,340 | 212,048 | 229,011 |
| Assets held to cover linked liabilities | 79,201  | 95,542  | 113,487 | 136,280 | 162,648 |
| Loans                                   | 1,585   | 1,897   | 2,087   | 2,296   | 2,525   |
| Fixed assets                            | 380     | 416     | 420     | 424     | 429     |
| Net Current assets                      | -1,128  | -804    | -977    | -1,164  | -1,367  |
| Total                                   | 239,619 | 293,729 | 329,821 | 372,790 | 421,664 |
| BVPS (Rs.)                              | 60.8    | 68.1    | 69.5    | 76.7    | 84.8    |
| % change                                | -19.6   | 11.9    | 2.2     | 10.3    | 10.5    |

## Ratio

| Y.E March            | FY23A | FY24A | FY25E | FY26E | FY27E |
|----------------------|-------|-------|-------|-------|-------|
| Per Share (Rs.)      |       |       |       |       |       |
| EPS                  | 6.4   | 7.3   | 8.8   | 10.1  | 11.3  |
| DPS                  | 1.9   | 2.0   | 2.7   | 3.0   | 3.4   |
| EVPS                 | 185.1 | 220.6 | 256.3 | 297.0 | 343.8 |
| Earnings (%)         |       |       |       |       |       |
| RoE                  | 10.5  | 11.0  | 13.5  | 13.8  | 14.0  |
| RoEV                 | 19.7  | 17.5  | 17.0  | 16.9  | 16.8  |
| Valuation (x)        |       |       |       |       |       |
| P/E (x)              | 78.4  | 86.8  | 69.0  | 60.5  | 53.8  |
| P/EV (x)             | 2.7   | 2.9   | 2.4   | 2.1   | 1.8   |
| Div. Yield (%)       | 0.4   | 0.3   | 0.4   | 0.5   | 0.6   |
| Exps. (% of premium) |       |       |       |       |       |
| Commission           | 5.1   | 8.5   | 9.2   | 9.2   | 9.1   |
| Operating Expenses   | 14.9  | 11.1  | 11.9  | 11.5  | 11.3  |
| Total Expenses       | 20.7  | 20.1  | 21.6  | 21.1  | 20.8  |
| Margin (%)           |       |       |       |       |       |
| New Business         | 27.6  | 26.3  | 25.3  | 25.4  | 25.3  |
| Solvency (%)         |       |       |       |       |       |
| Solvency             | 203.0 | 187.0 | 193.0 | 192.0 | 191.0 |



### **Recommendation Summary** (last 3 years)



| Dates     | Rating | Target |
|-----------|--------|--------|
| 23-Jul-21 | BUY    | 760    |
| 27-Oct-21 | BUY    | 790    |
| 3-Jun-22  | BUY    | 750    |
| 31-0ct-22 | BUY    | 650    |
| 24-Feb-23 | HOLD   | 520    |
| 31-Jul-23 | HOLD   | 703    |
| 19-Jun-24 | BUY    | 710    |
| 23-0ct-24 | BUY    | 800    |
| 30-Jan-25 | BUY    | 722    |

#### **Investment Rating Criteria**

| Ratings     | Large caps                 | Midcaps                   | Small Caps                |
|-------------|----------------------------|---------------------------|---------------------------|
| Buy         | Upside is above 10%        | Upside is above 15%       | Upside is above 20%       |
| Accumulate  | -                          | Upside is between 10%-15% | Upside is between 10%-20% |
| Hold        | Upside is between 0% - 10% | Upside is between 0%-10%  | Upside is between 0%-10%  |
| Reduce/sell | Downside is more than 0%   | Downside is more than 0%  | Downside is more than 0%  |

#### Not rated/Neutral

#### Definition:

Buy: Acquire at Current Market Price (CMP), with the target mentioned in the research note; Accumulate: Partial buying or to accumulate as CMP dips in the future; Hold: Hold the stock with the expected target mentioned in the note.; Reduce: Reduce your exposure to the stock due to limited upside.; Sell: Exit from the stock; Not rated/Neutral: The analyst has no investment opinion on the stock.

Symbols definition:







Downgrade

To satisfy regulatory requirements, we attribute 'Accumulate' as Buy and 'Reduce' as Sell.

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Not rated/Neutral- The analyst has no investment opinion on the stock under review.

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