

# PVR-Inox

|                 |   |
|-----------------|---|
| Estimate change | ↔ |
| TP change       | ↑ |
| Rating change   | ↔ |

|                       |             |
|-----------------------|-------------|
| Bloomberg             | PVRINOX IN  |
| Equity Shares (m)     | 98          |
| M.Cap.(INRb)/(USD\$)  | 106.7 / 1.2 |
| 52-Week Range (INR)   | 1658 / 826  |
| 1, 6, 12 Rel. Per (%) | -6/5/-36    |
| 12M Avg Val (INR M)   | 584         |

## Financials & Valuations (INR b)

| Y/E March         | 2026E  | 2027E | 2028E |
|-------------------|--------|-------|-------|
| Sales             | 67.9   | 74.7  | 82.4  |
| EBITDA            | 8.9    | 9.7   | 10.9  |
| Adj. PAT          | 2.5    | 3.0   | 3.9   |
| EBITDA Margin (%) | 13.0   | 13.0  | 13.2  |
| Adj. EPS (INR)    | 25.1   | 31.0  | 39.3  |
| EPS Gr. (%)       | -262.6 | 23.6  | 26.5  |
| BV/Sh. (INR)      | 743.2  | 774.2 | 813.5 |

## Ratios

|            |     |     |     |
|------------|-----|-----|-----|
| Net D:E    | 1.0 | 0.9 | 0.7 |
| RoE (%)    | 3.4 | 4.1 | 4.9 |
| RoCE (%)   | 4.4 | 5.0 | 5.8 |
| Payout (%) | 0.0 | 0.0 | 0.0 |

## Valuations

|               |      |      |      |
|---------------|------|------|------|
| P/E (x)       | 39.8 | 32.2 | 25.5 |
| P/BV (x)      | 1.3  | 1.3  | 1.2  |
| EV/EBITDA (x) | 13.0 | 11.4 | 9.5  |
| Div Yield (%) | 0.0  | 0.0  | 0.0  |

## Shareholding pattern (%)

| As On    | Jun-25 | Mar-25 | Jun-24 |
|----------|--------|--------|--------|
| Promoter | 27.5   | 27.5   | 27.8   |
| DII      | 36.5   | 36.3   | 38.8   |
| FII      | 19.7   | 20.4   | 18.1   |
| Others   | 16.2   | 15.8   | 15.3   |

FII Includes depository receipts

**CMP:INR1,087 TP: INR1,245 (+14%) Neutral**

## Continued momentum at box office drives strong 2Q

- PVR-INOX (PVR) maintained its strong momentum from 1Q, with footfalls improving 15% YoY, driven by a steady and diverse slate of films across languages and scales as 12 movies crossed the INR1b mark in 2QFY26.
- Occupancy rose to 28.7%, driven by quality content and footfall-enhancing initiatives, which helped PVR deliver the best quarter in terms of revenue, EBITDA and profitability in the last two years.
- Pre-INDAS EBITDA rose 64% YoY to INR3.1b **(10% beat)**, driven by operating leverage as margin expanded to **16.8%** (up 530bp YoY).
- Backed by a strong content slate across languages and tactical levers such as 'Blockbuster Tuesday', re-releases, event streaming, etc., PVR management expects 2H to match if not better the 1H performance.
- Despite momentum in recent quarters, we note that PVR's business remains highly sensitive to occupancy, which is dependent on quality and consistency of content, a factor largely outside the company's control. While management remains optimistic about the FY26 content pipeline, even a 200-300bp decline in occupancy could materially impact screen-level economics and EBITDA performance, posing downside risk to our current estimates.
- Our FY26-28E revenue and EBITDA estimates are broadly unchanged. We **Reiterate our Neutral rating with a TP of INR1,245**, premised on 12x pre-Ind-AS 116 Dec'27E EBITDA.

## Recovery continues with improvement in box-office collections

- Consolidated revenue grew 12% YoY (+24% QoQ) to INR18.2b (in line), the highest in last two years, driven by the recovery in box office (with 12 films crossing INR1b mark in 2Q).
- **Ticketing revenue** at INR9.8b (+35% QoQ) was up 17% YoY, driven by sharp recovery in occupancy to 28.7% (vs. 25.7% YoY, 22% QoQ), while ATP grew by a modest ~2% YoY to INR262 (+3% QoQ).
- **F&B revenue** at INR5.9b (+20% QoQ) grew 12% YoY, largely driven by 15% YoY (+31% QoQ) jump in overall admits to 44.5m, while spends per head (SPH) declined 1.5% YoY to INR134 (-10% QoQ) due to discounted offerings and religious/youth-focused movies doing better during 2Q.
- **Ad revenue** grew 15% YoY (+15% QoQ) to INR1.26b, the highest in any 2Q since the pandemic.
- Pre-IND AS 116 EBITDA jumped 64% YoY (+3.2x QoQ) to INR3.1b.
- **Movie exhibition** cost at INR4.3b (+30% YoY) came in at ~43% as a percentage of ticketing revenue (vs. 39% QoQ and YoY).
- **F&B COGS** at INR1.3b (-2%YoY) came in at ~22.3% of F&B sales (205bp lower QoQ, 25.4% YoY).
- Reported PAT grew 5.7x YoY to INR1.27b (vs. est. of INR1.04b).
- PVR generated OCF of INR4.7b (up ~40% YoY), driven by improved profitability and favorable WC movement. PVR incurred capex of INR1.35b in 1HFY26 (-34% YoY), which led to FCF generation of INR3.3b (vs. INR1.3b/INR3.3b in 1HFY25/FY25).
- Net debt fell by ~INR3.3b in 1HFY26 to INR6.2b, the lowest since the merger.

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**Investors are advised to refer through important disclosures made at the last page of the Research Report.**

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### Highlights from the management commentary

- **Box-office trends:** The momentum seen in 1Q further accelerated in 2Q for a remarkable 1H, led by strong performance across Bollywood, Hollywood and regional films. Twelve films crossed the INR1b mark in 2Q (22 in 1H), with films such as Saiyaara (INR4b) and Mahavatar Narasimha (INR3b) emerging as blockbusters on the back of quality content. Hollywood recovery continued with box-office collections crossing the ~INR5b mark. Kannada box-office grew 100% YoY, while Malayalam saw 50% YoY jump, rounding off an all-round performance.
- **Box-office outlook:** 3Q, which is typically the biggest quarter for PVR driven by festive releases, started on a strong note with Kantara 2 crossing INR5b and a host of big-ticket movie releases such as Thamma, De De Pyaar De 2, Dhurandhar, and Avatar: Fire and Ash are releasing in 3Q, followed by Border 2, Raja Saab, Toxic, O'Romeo, etc. in 4Q. Management expects 2H to deliver similar if not better performance as 1H.
- **Screen openings:** PVR opened 42 new screens and rationalized eight during 1H. The company plans to open ~100 new screens in FY26. PVR has signed up 132 screens under the capex-light mode (44: FOCO and 88: asset light), which would be opened over the next 18-24 months.
- **Lower SPH:** Management indicated that SPH was affected by the genres of movies doing well during 2Q – Saiyaara, attracted younger audiences, while Mahavatar Narasimha brought in religious crowd, who refrained from consuming food, given non-veg options are served at PVR. Further, there was some impact on SPH due to the discounted offerings on Tuesdays (15-17% of footfalls).

### Valuation and view

- A recovery in Hollywood collections and promising content slate bode well for PVR, given its skew toward premium screening formats.
- Initiatives such as Blockbuster Tuesdays, curated re-release, live sports screenings and weekday value meal offers are driving up footfalls, aiding weekday monetization. These targeted interventions reflect a strategic effort to smoothen occupancy volatility and enhance revenue per patron, particularly during non-peak periods.
- Nevertheless, PVR's business remains highly sensitive to occupancy, which is dependent on the quality and consistency of content, a factor largely outside the company's control. While management remains optimistic about the 2HFY26 content pipeline, even a 200-300bp decline in occupancy could materially impact screen-level economics and EBITDA performance, posing downside risk to our current estimates.
- Our FY26-28E revenue and EBITDA estimates are broadly unchanged. We **Reiterate our Neutral rating with a TP of INR1,245**, premised on 12x pre-Ind-AS 116 Dec'27E EBITDA.

# Quarterly Performance

(INR m)

| Y/E March                      | FY25          |               |               |               | FY26E         |               |               |               | FY25          | FY26          | FY26          | Est. Var  |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------|
|                                | 1Q            | 2Q            | 3Q            | 4Q            | 1Q            | 2Q            | 3QE           | 4QE           |               |               | 2QE           | (%)       |
| <b>Net Sales</b>               | <b>11,907</b> | <b>16,221</b> | <b>17,173</b> | <b>12,498</b> | <b>14,691</b> | <b>18,230</b> | <b>20,146</b> | <b>14,827</b> | <b>57,799</b> | <b>67,894</b> | <b>18,100</b> | <b>1</b>  |
| YoY Change (%)                 | -8.8          | -18.9         | 11.1          | -0.5          | 23.4          | 12.4          | 17.3          | 18.6          | -5.4          | 17.5          | 11.6          |           |
| <b>Total Expenditure</b>       | <b>12,285</b> | <b>14,350</b> | <b>14,805</b> | <b>12,603</b> | <b>13,738</b> | <b>15,159</b> | <b>16,224</b> | <b>13,915</b> | <b>54,043</b> | <b>59,035</b> | <b>15,309</b> | <b>-1</b> |
| <b>EBITDA</b>                  | <b>-378</b>   | <b>1,871</b>  | <b>2,368</b>  | <b>-105</b>   | <b>953</b>    | <b>3,071</b>  | <b>3,922</b>  | <b>913</b>    | <b>3,756</b>  | <b>8,859</b>  | <b>2,792</b>  | <b>10</b> |
| YoY Change (%)                 | -146.8        | -56.2         | 16.9          | -975.0        | -352.1        | 64.1          | 65.6          | -969.2        | -47.3         | 135.9         | -219.8        |           |
| Depreciation                   | 1,164         | 1,266         | 1,194         | 1,212         | 1,123         | 1,157         | 1,209         | 1,276         | 4,836         | 4,765         | 1,209         | -4        |
| Interest                       | 451           | 489           | 490           | 453           | 440           | 410           | 441           | 474           | 1,883         | 1,765         | 441           | -7        |
| Other Income                   | 179           | 198           | 215           | 355           | 188           | 202           | 241           | 334           | 947           | 966           | 241           | -16       |
| <b>PBT before EO expense</b>   | <b>-1,814</b> | <b>314</b>    | <b>899</b>    | <b>-1,415</b> | <b>-422</b>   | <b>1,706</b>  | <b>2,514</b>  | <b>-503</b>   | <b>-2,016</b> | <b>3,294</b>  | <b>1,383</b>  | <b>23</b> |
| Extra-Ord expense              | 0             | 0             | 0             | 0             | 0             | -2            | 0             | 0             | 0             | 0             | 0             |           |
| <b>PBT</b>                     | <b>-1,814</b> | <b>314</b>    | <b>899</b>    | <b>-1,415</b> | <b>-422</b>   | <b>1,708</b>  | <b>2,514</b>  | <b>-503</b>   | <b>-2,016</b> | <b>3,294</b>  | <b>1,383</b>  | <b>24</b> |
| Tax                            | (448)         | 90            | 217           | (359)         | -88           | 439           | 633           | -154          | -500.0        | 829.2         | 348           | 26        |
| Rate (%)                       | 24.7          | 28.7          | 24.1          | 25.4          | 20.9          | 25.7          | 25.2          | 30.7          | 24.8          | 25.2          | 0.3           |           |
| MI & Profit/Loss of Asso. Cos. | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             | 0             |           |
| <b>Reported PAT</b>            | <b>-1,366</b> | <b>224</b>    | <b>682</b>    | <b>-1,056</b> | <b>-334</b>   | <b>1,269</b>  | <b>1,881</b>  | <b>-349</b>   | <b>-1,516</b> | <b>2,465</b>  | <b>1,035</b>  | <b>23</b> |
| <b>Adj PAT</b>                 | <b>-1,366</b> | <b>224</b>    | <b>682</b>    | <b>-1,056</b> | <b>-334</b>   | <b>1,265</b>  | <b>1,881</b>  | <b>-349</b>   | <b>-1,516</b> | <b>2,465</b>  | <b>1,035</b>  | <b>22</b> |
| YoY Change (%)                 | 209.8         | -89.2         | 65.5          | 17.2          | -75.5         | 464.7         | 175.8         | -67.0         | n/m           | n/m           | 362.0         |           |

## Exhibit 1: Valuation summary

| Particulars               | Valuation    |
|---------------------------|--------------|
| EBITDA Dec'27E (INR b)    | 10.6         |
| Multiple (x)              | 12.0         |
| EV (INR b)                | 126.9        |
| Net Debt (INR b)          | 4.9          |
| Target Market cap (INR b) | 122.0        |
| No. of shares             | 0.1          |
| <b>Target Price (INR)</b> | <b>1,245</b> |
| <b>CMP (INR)</b>          | <b>1,093</b> |
| Upside                    | 13.9%        |

Source: MOFSL, Company

**Exhibit 2: Key estimate changes**

|                                | FY26E  | FY27E  | FY28E  |
|--------------------------------|--------|--------|--------|
| <b>Ticket revenue (INR m)</b>  |        |        |        |
| Old                            | 35,400 | 38,554 | 42,129 |
| Actual/New                     | 35,039 | 38,554 | 41,788 |
| Change (%)                     | -1.0   | 0.0    | -0.8   |
| <b>F&amp;B revenue (INR m)</b> |        |        |        |
| Old                            | 21,596 | 23,791 | 26,542 |
| Actual/New                     | 21,576 | 23,791 | 26,257 |
| Change (%)                     | -0.1   | 0.0    | -1.1   |
| <b>Ad revenue (INR m)</b>      |        |        |        |
| Old                            | 4,928  | 5,293  | 5,700  |
| Actual/New                     | 5,024  | 5,293  | 5,693  |
| Change (%)                     | 1.9    | 0.0    | -0.1   |
| <b>Total revenue (INR m)</b>   |        |        |        |
| Old                            | 69,054 | 75,957 | 83,732 |
| Actual/New                     | 67,894 | 74,699 | 82,405 |
| Change (%)                     | -1.7   | -1.7   | -1.6   |
| <b>EBITDA (INR m)</b>          |        |        |        |
| Old                            | 9,066  | 9,564  | 10,766 |
| Actual/New                     | 8,859  | 9,711  | 10,863 |
| Change (%)                     | -2.3   | 1.5    | 0.9    |
| <b>EBITDA margin (%)</b>       |        |        |        |
| Old                            | 13.1   | 12.6   | 12.9   |
| Actual/New                     | 13.0   | 13.0   | 13.2   |
| Change (bp)                    | -8     | 41     | 33     |
| <b>PAT (INR m)</b>             |        |        |        |
| Old                            | 2,620  | 2,938  | 3,783  |
| Actual/New                     | 2,465  | 3,048  | 3,856  |
| Change (%)                     | -5.9   | 3.7    | 1.9    |
| <b>Adj. EPS (INR)</b>          |        |        |        |
| Old                            | 26.7   | 29.9   | 38.5   |
| Actual/New                     | 25.1   | 31.0   | 39.3   |
| Change (%)                     | -5.9   | 3.7    | 1.9    |

Source: MOFSL, Company



## Key takeaways from the management commentary

- **Box-office trends:** The momentum seen in 1Q further accelerated in 2Q for a remarkable 1H, led by strong performance across Bollywood, Hollywood and regional films. Twelve films crossed the INR1b mark in 2Q (22 in 1H), with films such as Saiyaara (INR4b) and Mahavatar Narasimha (INR3b) emerging as blockbusters on the back of quality content. Hollywood recovery continued with box-office collections crossing the ~INR5b mark. Kannada box-office grew 100% YoY, while Malayalam saw 50% YoY jump, rounding off an all-round performance.
- **Box-office outlook:** 3Q, which is typically the biggest quarter for PVR driven by festive releases, started on a strong note with Kantara 2 crossing INR5b and host of big-ticket movie releases such as Thamma, De De Pyaar De 2, Dhurandhar, and Avatar: Fire and Ash releasing in 3Q, followed by Border 2, Raja Saab, Toxic, O'Romeo etc. in 4Q. Management expects 2H to deliver similar, if not better, performance as 1H.
- **Screen openings:** PVR opened 42 new screens and rationalized eight during 1H. The company plans to open ~100 new screens in FY26. PVR has signed up 132 screens under the capex-light mode (44: FOCO and 88: asset light), which would be opened over the next 18-24 months.
- **Lower SPH:** Management indicated that SPH was affected by the genres of movies doing well during 2Q – Saiyaara, attracted younger audiences, while Mahavatar Narasimha brought in religious crowd, who refrained from consuming food, given non-veg options are served at PVR. Further, there was some impact on SPH due to the discounted offerings on Tuesdays (15-17% of footfalls).
- **Advertisement income:** Ad revenue remained resilient, driven by diverse sectoral participation. The top contributing sectors were FMCG, banking, e-commerce, textiles and jewelry, followed by automobiles and retail.
- **Tentpole block-busters vs. multiple smaller hits:** Management noted that both sort of films have their own role to play for PVR. Tentpole movies enable better monetization of advertisement slots, while sleeper hits, which run for longer period, allows for retention of higher revenue share for PVR.
- **Liquidity vs. debt repayment:** As costs are majorly fixed in nature, PVR maintains ~45-60 days of cash for liquidity. With several screens slated to open over the next six months, part of the cash balance will be used up in 2H. However, PVR will evaluate its strategy on liquidity and debt repayment at FY26-end.
- **Movie distribution:** The number of films distributed during 2Q remained similar YoY; however, 2QFY25 benefitted from the release of blockbuster, Stree 2, while Son of Sardar delivered underwhelming performance in 2QFY26. Overall, PVR typically looks to distribute eight Hindi films and 15-20 Hollywood movies annually.
- **Karnataka ticket price cap:** The Karnataka High Court had granted a stay on the implementation of ticket price cap and recently rejected the appeal filed by the Karnataka film chamber against the stay. The next hearing date is still awaited.

**Exhibit 3: Consolidated quarterly performance (INR m)**

| Quarterly performance (INR m) | 2QFY25        | 1QFY26        | 2QFY26        | YoY (%)    | QoQ (%)       | 2QFY26E       | v/s est (%) |
|-------------------------------|---------------|---------------|---------------|------------|---------------|---------------|-------------|
| <b>Revenue</b>                | <b>16,221</b> | <b>14,691</b> | <b>18,230</b> | <b>12</b>  | <b>24</b>     | <b>18,100</b> | <b>1</b>    |
| Total operating cost          | 14,350        | 13,738        | 15,159        | 6          | 10            | 15,309        | -1          |
| <b>EBITDA</b>                 | <b>1,871</b>  | <b>953</b>    | <b>3,071</b>  | <b>64</b>  | <b>222</b>    | <b>2,792</b>  | <b>10</b>   |
| EBITDA margin (%)             | 11.5          | 6.5           | 16.8          | 531        | 1,036         | 15.4          | 142.2       |
| Depreciation                  | 1,266         | 1,123         | 1,157         | -9         | 3             | 1,209         | -4          |
| <b>EBIT</b>                   | <b>605</b>    | <b>-170</b>   | <b>1,914</b>  | <b>216</b> | <b>-1,226</b> | <b>1,583</b>  | <b>21</b>   |
| Interest                      | 489           | 440           | 410           | -16        | -7            | 441           | -7          |
| Other Income                  | 198           | 188           | 202           | 2          | 7             | 241           | -16         |
| <b>PBT</b>                    | <b>314</b>    | <b>-422</b>   | <b>1,706</b>  | <b>443</b> | <b>-504</b>   | <b>1,383</b>  | <b>23</b>   |
| Exceptional                   | 0             | 0             | 2             | NM         | NM            | 0             | NM          |
| <b>PBT</b>                    | <b>314</b>    | <b>-422</b>   | <b>1,704</b>  | <b>443</b> | <b>-504</b>   | <b>1,383</b>  | <b>23</b>   |
| Tax                           | 90            | -88           | 439           | 388        | -599          | 348           | 26          |
| <b>Reported PAT</b>           | <b>224</b>    | <b>-334</b>   | <b>1,265</b>  | <b>465</b> | <b>-479</b>   | <b>1,035</b>  | <b>22</b>   |
| <b>Adjusted PAT</b>           | <b>224</b>    | <b>-334</b>   | <b>1,265</b>  | <b>465</b> | <b>-479</b>   | <b>1,035</b>  | <b>22</b>   |

Source: MOFSL, Company

**Exhibit 4: KPI snapshot**

| KPI           | 2QFY25 | 1QFY26 | 2QFY26 | YoY (%) | QoQ (%) |
|---------------|--------|--------|--------|---------|---------|
| Screens       | 1,745  | 1,743  | 1,757  | 0.7     | 0.8     |
| Admits ('000) | 38,800 | 34,000 | 44,500 | 14.7    | 30.9    |
| Occupancy (%) | 25.7%  | 22.0%  | 28.7%  | 11.7    | 30.5    |
| ATP (INR)     | 257    | 254    | 262    | 1.9     | 3.1     |
| SPH (INR)     | 136    | 148    | 134    | -1.5    | -9.5    |

**Exhibit 5: Revenue breakup**

|                    | 2QFY25 | 1QFY26 | 2QFY26 | YoY (%) | QoQ (%) |
|--------------------|--------|--------|--------|---------|---------|
| Net Box Office     | 8,376  | 7,281  | 9,834  | 17.4    | 35.1    |
| Food & Beverages   | 5,232  | 4,919  | 5,882  | 12.4    | 19.6    |
| Advertising        | 1,093  | 1,096  | 1,256  | 14.9    | 14.6    |
| Convenience income | 650    | 481    | 676    | 4.0     | 40.5    |
| Other operating    | 1,068  | 1,102  | 784    | -26.6   | -28.9   |

**Exhibit 6: Operating expenses (INR m)**

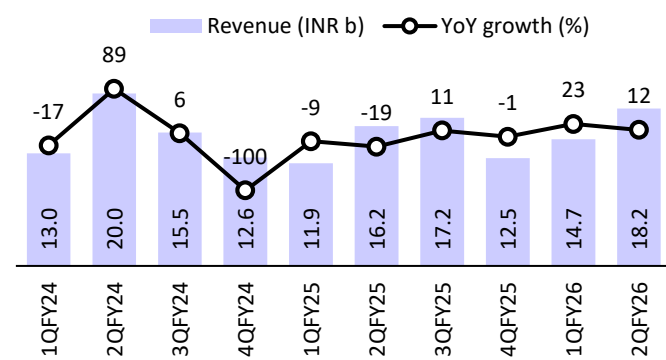
|                                   | 2QFY25 | 1QFY26 | 2QFY26 | YoY (%) | QoQ (%) | 2QFY26E | v/s est (%) |
|-----------------------------------|--------|--------|--------|---------|---------|---------|-------------|
| Movie exhibition cost             | 3,257  | 2,804  | 4,247  | 30.4    | 51.5    | 3,852   | 10.3        |
| Consumption of food and beverages | 1,330  | 1,196  | 1,309  | -1.6    | 9.4     | 1,442   | -9.3        |
| Employee expenses                 | 1,773  | 1,726  | 1,926  | 8.6     | 11.6    | 1,873   | 2.8         |
| Other Expenses                    | 7,990  | 8,012  | 7,677  | -3.9    | -4.2    | 8,141   | -5.7        |
| <b>Opex (% of revenue)</b>        |        |        |        |         |         |         |             |
| Movie exhibition cost             | 20.1   | 19.1   | 23.3   | 322     | 421     | 21.3    | 201         |
| Consumption of food and beverages | 8.2    | 8.1    | 7.2    | -102    | -96     | 8.0     | -79         |
| Employee expenses                 | 10.9   | 11.7   | 10.6   | -37     | -118    | 10.4    | 22          |
| Other Expenses                    | 49.3   | 54.5   | 42.1   | -715    | -1242   | 45.0    | -286        |
| --Rent                            | 19.3   | 21.6   | 18.0   | -128    | -364    | 18.2    | -20         |
| --Other Expenses                  | 30.0   | 32.9   | 24.1   | -586    | -878    | 26.8    | -267        |

**Exhibit 7: Key assumptions for PVR-INOX**

|                             | <b>FY25</b>   | <b>FY26E</b>  | <b>FY27E</b>  | <b>FY28E</b>  |
|-----------------------------|---------------|---------------|---------------|---------------|
| Screens                     | 1,723         | 1,802         | 1,902         | 2,002         |
| Admits ('000s)              | 1,37,000      | 1,56,612      | 1,66,512      | 1,77,650      |
| Occupancy (%)               | 22.3%         | 25.0%         | 25.5%         | 26.0%         |
| ATP (INR)                   | 259           | 265           | 272           | 278           |
| SPH (INR)                   | 134           | 140           | 145           | 150           |
| <b>Revenue (INR m)</b>      |               |               |               |               |
| Ticketing                   | 29,549        | 35,039        | 38,225        | 41,788        |
| Food and beverages          | 18,270        | 21,576        | 23,719        | 26,257        |
| Advertising                 | 4,474         | 5,024         | 5,337         | 5,693         |
| Convenience                 | 2,111         | 2,290         | 2,498         | 2,665         |
| Other operating revenue     | 3,394         | 3,966         | 4,921         | 7,007         |
| <b>Total Revenue</b>        | <b>57,798</b> | <b>67,894</b> | <b>74,699</b> | <b>83,410</b> |
| <b>Pre-INDAS 116 EBITDA</b> | <b>3,756</b>  | <b>8,859</b>  | <b>9,711</b>  | <b>10,863</b> |
| Margin %                    | 6%            | 13%           | 13%           | 13%           |
| <b>PAT</b>                  | <b>-1,516</b> | <b>2,465</b>  | <b>3,048</b>  | <b>3,856</b>  |

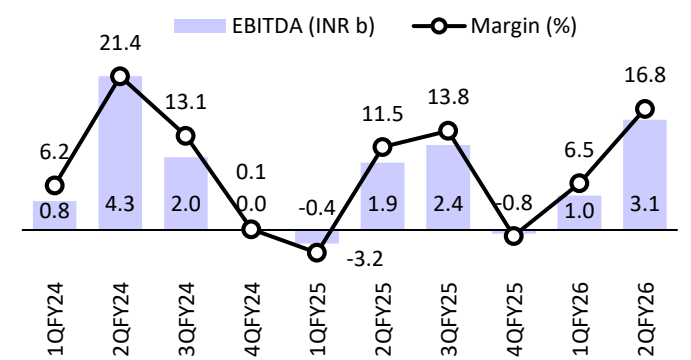
## Story in charts

**Exhibit 8: Revenue grew 12% YoY, led by improved box-office collections**



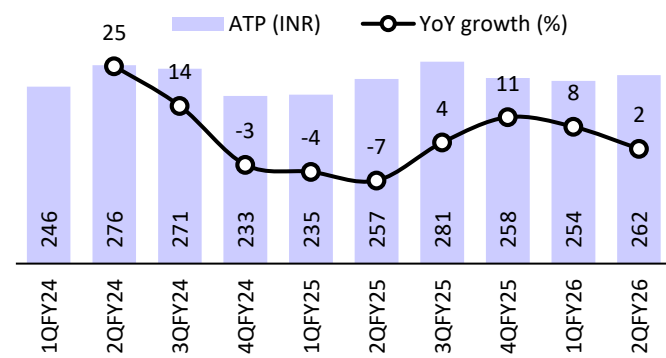
Source: MOFSL, Company

**Exhibit 9: Pre-INDAS EBITDA stood at ~INR 3.1b with 16.8% margins**



Source: MOFSL, Company

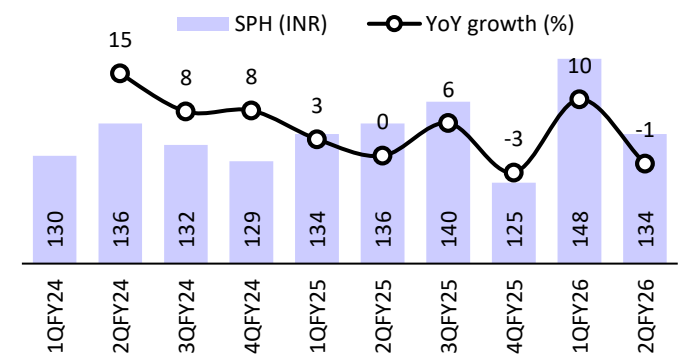
**Exhibit 10: ATP came in at INR262, up ~2% YoY**



\*Merged entity

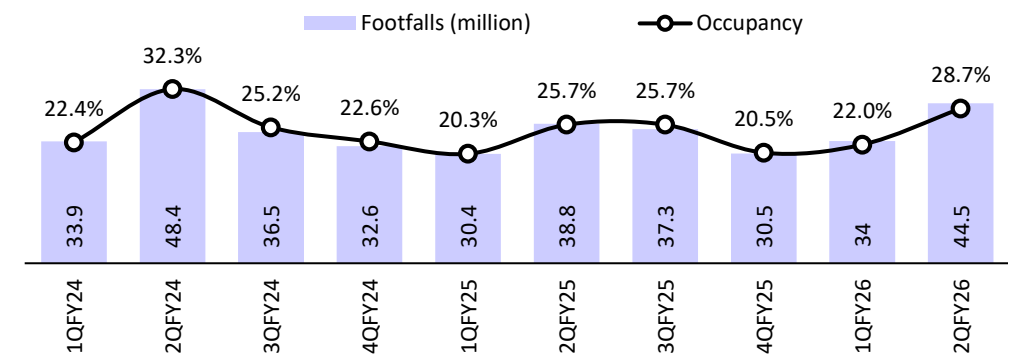
Source: MOFSL, Company

**Exhibit 11: SPH came in at INR134, down 1% YoY**



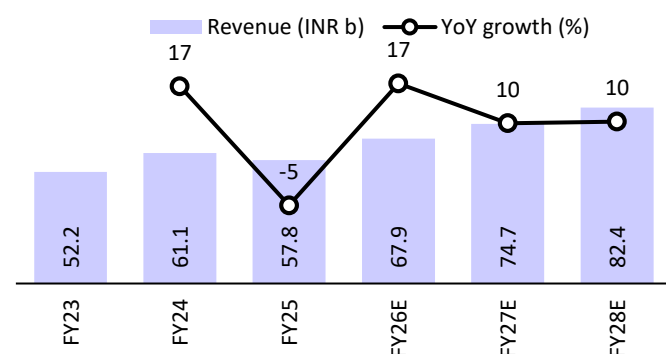
Source: MOFSL, Company

**Exhibit 12: Footfalls at 44.5m grew ~15% YoY; with occupancy rising 300bp YoY to 28.7%**



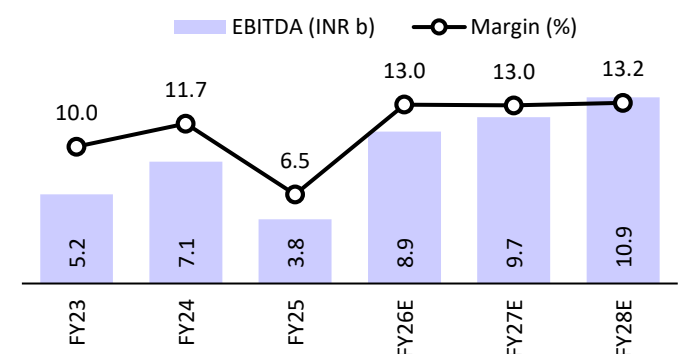
Source: MOFSL, Company

**Exhibit 13: Expect 13% revenue CAGR over FY25-28E**



Source: MOFSL, Company

**Exhibit 14: EBITDA margins to expand to 13.2% by FY28E**



Source: MOFSL, Company



## Financials and valuations

| Consolidated - Income Statement |                |                |               |               |                |               |               | (INR m)       |
|---------------------------------|----------------|----------------|---------------|---------------|----------------|---------------|---------------|---------------|
| Y/E March                       | FY21           | FY22           | FY23          | FY24          | FY25E          | FY26E         | FY27E         | FY28E         |
| <b>Net Sales</b>                | <b>2,769</b>   | <b>13,294</b>  | <b>52,224</b> | <b>61,071</b> | <b>57,799</b>  | <b>67,894</b> | <b>74,699</b> | <b>82,405</b> |
| Change (%)                      | -91.9          | 380.2          | 292.8         | 16.9          | -5.4           | 17.5          | 10.0          | 10.3          |
| Total Production Expenses       | 1,156          | 4,013          | 14,408        | 19,107        | 16,454         | 19,490        | 21,611        | 23,704        |
| Personnel Expenses              | 2,171          | 2,651          | 5,375         | 6,573         | 6,860          | 7,342         | 8,003         | 8,745         |
| Rent                            | 1,196          | 3,213          | 10,426        | 11,928        | 12,378         | 13,028        | 14,137        | 15,448        |
| Administrative & Other Expenses | 3,249          | 5,749          | 16,803        | 16,342        | 18,351         | 19,175        | 21,237        | 23,645        |
| <b>Total Expenditure</b>        | <b>7,771</b>   | <b>15,625</b>  | <b>47,012</b> | <b>53,950</b> | <b>54,043</b>  | <b>59,035</b> | <b>64,988</b> | <b>71,541</b> |
| <b>EBITDA</b>                   | <b>-5,003</b>  | <b>-2,331</b>  | <b>5,212</b>  | <b>7,121</b>  | <b>3,756</b>   | <b>8,859</b>  | <b>9,711</b>  | <b>10,863</b> |
| Margin (%)                      | -180.7         | -17.5          | 10.0          | 11.7          | 6.5            | 13.0          | 13.0          | 13.2          |
| Depreciation                    | 2,383          | 2,642          | 3,915         | 4,707         | 4,836          | 4,765         | 4,903         | 5,042         |
| <b>EBIT</b>                     | <b>-7,386</b>  | <b>-4,973</b>  | <b>1,297</b>  | <b>2,414</b>  | <b>-1,080</b>  | <b>4,094</b>  | <b>4,807</b>  | <b>5,822</b>  |
| Int. and Finance Charges        | 1,490          | 1,542          | 1,668         | 1,854         | 1,883          | 1,765         | 1,719         | 1,673         |
| Other Income                    | 336            | 777            | 881           | 966           | 947            | 966           | 985           | 1,005         |
| <b>PBT bef. EO Exp.</b>         | <b>-8,540</b>  | <b>-5,738</b>  | <b>510</b>    | <b>1,526</b>  | <b>-2,016</b>  | <b>3,294</b>  | <b>4,073</b>  | <b>5,153</b>  |
| EO Expense/(Income)             | -              | -              | 352           | -             | -              | -             | -             | -             |
| <b>PBT after EO Exp.</b>        | <b>(8,540)</b> | <b>(5,738)</b> | <b>158</b>    | <b>1,526</b>  | <b>(2,016)</b> | <b>3,294</b>  | <b>4,073</b>  | <b>5,153</b>  |
| Current Tax                     | (2,539)        | (1,548)        | 2,280         | 383           | (500)          | 829           | 1,025         | 1,297         |
| Deferred Tax                    | -              | -              | -             | -             | -              | -             | -             | -             |
| Tax Rate (%)                    | 30             | 27             | 1,443         | 25            | 25             | 25            | 25            | 25            |
| Less: Minority Interest         | 3              | -              | -             | -             | -              | -             | -             | -             |
| <b>Reported PAT</b>             | <b>-5,998</b>  | <b>-4,190</b>  | <b>-2,122</b> | <b>1,143</b>  | <b>-1,516</b>  | <b>2,465</b>  | <b>3,048</b>  | <b>3,856</b>  |
| <b>Adj. PAT</b>                 | <b>-6,010</b>  | <b>-4,190</b>  | <b>-540</b>   | <b>1,143</b>  | <b>-1,516</b>  | <b>2,465</b>  | <b>3,048</b>  | <b>3,856</b>  |
| Margin (%)                      | -217.1         | -31.5          | -1.0          | 1.9           | -2.6           | 3.6           | 4.1           | 4.7           |
| <b>Net Profit</b>               | <b>-5,994</b>  | <b>-4,190</b>  | <b>-2,122</b> | <b>1,143</b>  | <b>-1,516</b>  | <b>2,465</b>  | <b>3,048</b>  | <b>3,856</b>  |

| Consolidated - Balance Sheet        |               |               |                |                |                |                 |                 | (INR m)         |
|-------------------------------------|---------------|---------------|----------------|----------------|----------------|-----------------|-----------------|-----------------|
| Y/E March                           | FY21          | FY22          | FY23           | FY24           | FY25E          | FY26E           | FY27E           | FY28E           |
| Equity Share Capital                | 608           | 610           | 980            | 980            | 982            | 982             | 982             | 982             |
| Total Reserves                      | 17,726        | 13,094        | 72,319         | 72,254         | 69,533         | 71,998          | 75,046          | 78,903          |
| <b>Net Worth</b>                    | <b>18,334</b> | <b>13,704</b> | <b>73,299</b>  | <b>73,234</b>  | <b>70,515</b>  | <b>72,980</b>   | <b>76,028</b>   | <b>79,885</b>   |
| Minority Interest                   | 0             | -3            | -7             | -3             | 19             | 19              | 19              | 19              |
| Deferred Liabilities (net)          | -3,987        | -5,926        | -4,735         | -4,881         | -5,882         | -5,882          | -5,882          | -5,882          |
| Total Loans                         | 47,524        | 51,959        | 80,519         | 83,035         | 77,746         | 75,746          | 73,746          | 71,746          |
| Lease Liabilities                   | 36,512        | 36,907        | 62,593         | 65,858         | 62,838         | 62,838          | 62,838          | 62,838          |
| <b>Capital Employed</b>             | <b>61,871</b> | <b>59,734</b> | <b>149,076</b> | <b>151,385</b> | <b>142,398</b> | <b>1,42,863</b> | <b>1,43,911</b> | <b>1,45,768</b> |
| <b>Net Fixed Assets</b>             | <b>54,751</b> | <b>54,074</b> | <b>142,086</b> | <b>144,781</b> | <b>138,917</b> | <b>1,38,402</b> | <b>1,37,748</b> | <b>1,36,957</b> |
| Right to use Assets                 | <b>27,554</b> | <b>26,783</b> | <b>53,746</b>  | <b>54,917</b>  | <b>49,923</b>  | <b>49,923</b>   | <b>49,923</b>   | <b>49,923</b>   |
| Capital WIP                         | 2,172         | 645           | 2,473          | 2,464          | 957            | 957             | 957             | 957             |
| <b>Total Investments</b>            | <b>3</b>      | <b>5</b>      | <b>2</b>       | <b>161</b>     | <b>157</b>     | <b>157</b>      | <b>157</b>      | <b>157</b>      |
| <b>Curr. Assets, Loans&amp;Adv.</b> | <b>14,106</b> | <b>12,584</b> | <b>15,436</b>  | <b>15,890</b>  | <b>16,699</b>  | <b>18,683</b>   | <b>21,765</b>   | <b>26,005</b>   |
| Inventory                           | 250           | 342           | 664            | 725            | 802            | 942             | 1,047           | 253             |
| Account Receivables                 | 307           | 707           | 1,825          | 2,346          | 2,430          | 2,790           | 3,070           | 744             |
| Cash and Bank Balance               | 7,314         | 5,781         | 3,616          | 4,038          | 5,289          | 5,215           | 6,936           | 13,191          |
| Loans and Advances                  | 6,235         | 5,754         | 9,332          | 8,781          | 8,178          | 9,736           | 10,712          | 11,817          |
| <b>Curr. Liability &amp; Prov.</b>  | <b>9,161</b>  | <b>7,573</b>  | <b>10,922</b>  | <b>11,911</b>  | <b>14,332</b>  | <b>15,335</b>   | <b>16,716</b>   | <b>18,308</b>   |
| Account Payables                    | 8,909         | 7,448         | 10,291         | 11,214         | 13,716         | 14,947          | 16,328          | 17,920          |
| Provisions                          | 252           | 126           | 631            | 697            | 616            | 388             | 388             | 388             |
| <b>Net Current Assets</b>           | <b>4,945</b>  | <b>5,011</b>  | <b>4,515</b>   | <b>3,979</b>   | <b>2,367</b>   | <b>3,348</b>    | <b>5,049</b>    | <b>7,697</b>    |
| <b>Appl. of Funds</b>               | <b>61,872</b> | <b>59,734</b> | <b>149,076</b> | <b>151,385</b> | <b>142,398</b> | <b>1,42,863</b> | <b>1,43,911</b> | <b>1,45,768</b> |

## Financials and valuations

### Ratios

| Y/E March                       | FY21          | FY22          | FY23          | FY24        | FY25E         | FY26E       | FY27E       | FY28E       |
|---------------------------------|---------------|---------------|---------------|-------------|---------------|-------------|-------------|-------------|
| <b>Basic (INR)</b>              |               |               |               |             |               |             |             |             |
| <b>EPS</b>                      | <b>(98.7)</b> | <b>(68.7)</b> | <b>(21.7)</b> | <b>11.7</b> | <b>(15.4)</b> | <b>25.1</b> | <b>31.0</b> | <b>39.3</b> |
| Cash EPS                        | (59.7)        | (25.4)        | 34.4          | 59.7        | 33.8          | 73.6        | 81.0        | 90.6        |
| BV/Share                        | 301.7         | 224.7         | 748.2         | 747.3       | 718.1         | 743.2       | 774.2       | 813.5       |
| DPS                             | -             | -             | -             | -           | -             | -           | -           | -           |
| Payout (%)                      | -             | -             | -             | -           | -             | -           | -           | -           |
| <b>Valuation (x)</b>            |               |               |               |             |               |             |             |             |
| P/E                             | NM            | (14.6)        | (46.2)        | 85.7        | (64.8)        | 39.8        | 32.2        | 25.5        |
| Cash P/E                        | NM            | (39.4)        | 29.0          | 16.8        | 29.6          | 13.6        | 12.3        | 11.0        |
| P/BV                            | 3.3           | 4.5           | 1.3           | 1.3         | 1.4           | 1.3         | 1.3         | 1.2         |
| EV/Sales                        | 48.7          | 10.6          | 3.3           | 2.8         | 3.0           | 2.6         | 2.3         | 2.0         |
| EV/EBITDA                       | NM            | (44.5)        | 20.9          | 15.1        | 29.6          | 13.0        | 11.4        | 9.5         |
| Dividend Yield (%)              | -             | -             | -             | -           | -             | -           | -           | -           |
| <b>Return Ratios (%)</b>        |               |               |               |             |               |             |             |             |
| RoE                             | (36.2)        | (26.2)        | (4.9)         | 1.6         | (2.1)         | 3.4         | 4.1         | 4.9         |
| RoCE                            | (10.7)        | (10.5)        | (48.8)        | 2.8         | (0.1)         | 4.4         | 5.0         | 5.8         |
| RoIC                            | (14.3)        | (22.5)        | (36.0)        | 2.3         | (1.1)         | 4.2         | 4.9         | 6.2         |
| <b>Working Capital Ratios</b>   |               |               |               |             |               |             |             |             |
| Asset Turnover (x)              | 0.0           | 0.2           | 0.4           | 0.4         | 0.4           | 0.5         | 0.5         | 0.6         |
| Inventory (Days)                | 32.9          | 9.4           | 4.6           | 4.3         | 5.1           | 5.1         | 5.1         | 1.1         |
| Debtor (Days)                   | 40.5          | 19.4          | 12.8          | 14.0        | 15.3          | 15.0        | 15.0        | 3.3         |
| Creditor (Days)                 | 1,174.5       | 204.5         | 71.9          | 67.0        | 86.6          | 80.4        | 79.8        | 79.4        |
| Working Capital Turnover (Days) | (312.3)       | (21.2)        | 6.3           | (0.4)       | (18.5)        | (10.0)      | (9.2)       | (24.3)      |
| <b>Leverage Ratio (x)</b>       |               |               |               |             |               |             |             |             |
| Current Ratio                   | 1.5           | 1.7           | 1.4           | 1.3         | 1.2           | 1.2         | 1.3         | 1.4         |
| Debt/Equity                     | 2.6           | 3.8           | 1.1           | 1.1         | 1.1           | 1.0         | 1.0         | 0.9         |

### Consolidated - Cash Flow Statement

(InR m)

| Y/E March                           | FY21          | FY22          | FY23          | FY24           | FY25E          | FY26E         | FY27E         | FY28E         |
|-------------------------------------|---------------|---------------|---------------|----------------|----------------|---------------|---------------|---------------|
| Net Profit / (Loss) Before Tax / EO | -9,388        | -6,807        | -2,089        | -439           | -3,743         | 3,294         | 4,073         | 5,153         |
| Depreciation                        | 5,748         | 6,144         | 3,010         | 4,524          | 12,798         | 4,765         | 4,903         | 5,042         |
| Interest & Finance Charges          | 4,949         | 4,938         | 5,600         | 7,913          | 8,094          | 1,765         | 1,719         | 1,673         |
| Direct Taxes Paid                   | 72            | 99            | 1             | 326            | 440            | -829          | -1,025        | -1,297        |
| (Inc)/Dec in WC                     | -803          | 434           | -1,969        | 890            | 3,398          | -1,055        | 19            | 3,608         |
| <b>CF from Operations</b>           | <b>578</b>    | <b>4,808</b>  | <b>4,553</b>  | <b>13,214</b>  | <b>20,987</b>  | <b>7,941</b>  | <b>9,690</b>  | <b>14,179</b> |
| Others                              | -4,705        | -3,140        | 4,086         | 6,576          | -1,319         | -966          | -985          | -1,005        |
| <b>CF from Operating incl EO</b>    | <b>-4,127</b> | <b>1,668</b>  | <b>8,639</b>  | <b>19,790</b>  | <b>19,668</b>  | <b>6,975</b>  | <b>8,705</b>  | <b>13,174</b> |
| (inc)/dec in FA                     | -1,166        | -1,245        | -6,339        | -6,269         | -3,243         | -4,250        | -4,250        | -4,250        |
| <b>Free Cash Flow</b>               | <b>-5,293</b> | <b>423</b>    | <b>2,300</b>  | <b>13,521</b>  | <b>16,425</b>  | <b>2,725</b>  | <b>4,455</b>  | <b>8,924</b>  |
| (Pur)/Sale of Investments           | 0             | 0             | 0             | -161           | 174            | 0             | 0             | 0             |
| Others                              | -1,720        | 1,217         | 581           | 164            | 43             | 966           | 985           | 1,005         |
| <b>CF from Investments</b>          | <b>-2,886</b> | <b>-28</b>    | <b>-5,759</b> | <b>-6,266</b>  | <b>-3,026</b>  | <b>-3,284</b> | <b>-3,265</b> | <b>-3,245</b> |
| Issue of Shares                     | 10,931        | 183           | 305           | 188            | 32             | 0             | 0             | 0             |
| (Inc)/Dec in Debt                   | 1,768         | 1,553         | 1,260         | -732           | -2,281         | -2,000        | -2,000        | -2,000        |
| Interest Paid                       | -982          | -1,246        | -1,442        | -1,792         | -1,838         | -1,765        | -1,719        | -1,673        |
| Dividend Paid                       | 0             | 0             | 0             | 0              | 0              | 0             | 0             | 0             |
| Others                              | -962          | -2,658        | -7,059        | -10,589        | -11,260        | 0             | 0             | 0             |
| <b>CF from Fin. Activity</b>        | <b>10,755</b> | <b>-2,168</b> | <b>-6,935</b> | <b>-12,925</b> | <b>-15,347</b> | <b>-3,765</b> | <b>-3,719</b> | <b>-3,673</b> |
| <b>Inc/Dec of Cash</b>              | <b>3,742</b>  | <b>-528</b>   | <b>-4,055</b> | <b>599</b>     | <b>1,295</b>   | <b>-74</b>    | <b>1,721</b>  | <b>6,256</b>  |
| Add: Beginning Balance              | 1,783         | 5,524         | 4,996         | 941            | 1,540          | 2,835         | 2,761         | 4,482         |
| <b>Closing Balance</b>              | <b>5,524</b>  | <b>4,996</b>  | <b>941</b>    | <b>1,540</b>   | <b>2,835</b>   | <b>2,761</b>  | <b>4,482</b>  | <b>10,737</b> |
| Other balances                      | 1,790         | 785           | 2,675         | 2,498          | 2,454          | 2,454         | 2,454         | 2,454         |
| <b>Net Closing Balance</b>          | <b>7,314</b>  | <b>5,781</b>  | <b>3,616</b>  | <b>4,038</b>   | <b>5,289</b>   | <b>5,215</b>  | <b>6,936</b>  | <b>13,191</b> |

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| Explanation of Investment Rating |                                                                                              |
|----------------------------------|----------------------------------------------------------------------------------------------|
| Investment Rating                | Expected return (over 12-month)                                                              |
| BUY                              | >=15%                                                                                        |
| SELL                             | < - 10%                                                                                      |
| NEUTRAL                          | > - 10 % to 15%                                                                              |
| UNDER REVIEW                     | Rating may undergo a change                                                                  |
| NOT RATED                        | We have forward looking estimates for the stock but we refrain from assigning recommendation |

\*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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