

### Key Indices Update

Indices	Close	Change (%)
Nifty	21571.95	2.09 ↘
Sensex	73134.36	0.26 ↘
Midcap	47151.55	1.08 ↘
Smallcap	15348.35	1.20 ↘

### Trend Strength Indicator

Nifty 50 Stocks above / 200 EMA	NSE Advance / Decline
46	719/1749

### Key Data

Data	Current	Previous
Dow Jones	37,266.7	37,361.1
U.S. Dollar Index	103.45	103.36
Brent Crude (USD/BBL)	78.10	78.29
US 10Y Bond Yield (%)	4.11	4.05
India 10Y Bond Yield (%)	7.16	7.15

### Sectoral Data

Sector	Close	Change (%)
Banking	46069.20	4.27 ↘
Auto	18420.55	1.56 ↘
Energy	34883.25	0.86 ↘
Finservice	22029.10	2.99 ↘
FMCG	56279.00	0.84 ↘
IT	36966.75	0.65 ↗
Media	2404.40	0.13 ↘
Metal	7701.05	3.03 ↘
Pharma	17148.65	0.99 ↘
Realty	858.05	1.21 ↘

### FII & DII Cash Segment

Sector	Buy/Sell	Change in OI
Index Futures	-5048.40	-3.73%
Index Options	-56898.07	-14.20%
Stock Futures	-6012.43	2.75%
Stock Options	752.69	3.35%

### FII & DII Cash Segment (₹ in cr)

Category	Amount	MTD	YTD
FII	-10578	-9446	-9446
DII	4006	2378	2378

## Fundamental

Refer Page 02

### Stock for Investment

Stock Name	Sector	*CMP (₹)	^TP (₹)	Upside (%)
<b>CCL</b>	<b>FMCG</b>	<b>628</b>	<b>776</b>	<b>23.5%</b>

\*Time horizon - 9-12 Months

\*CMP as on Jan 17, 2024

### Top News

- ✦ **Asian Paints consolidated revenue for Q3FY24 was Rs 9,103 Cr, up by 5.4% YoY.**
- ✦ **ICICI Prudential announced that during Q3FY24 its net premium income increased by 4.9% YoY to Rs 9,929 Cr.**

## Technical

Refer Page 03-04

- ✦ **lost over 2%**, tracking feeble cues.
- ✦ All key sectors, **barring IT**, surrendered to the fall wherein **banking, metal and auto** were among the top losers.
- ✦ The **close indicates more pain ahead** and the index can gradually **inch towards the 21,200-21,450 zone.**
- ✦ Stock of the Day- **KOTAKBANK.**

## Derivatives

Refer Page 05-06

- ✦ A blend of **plentiful Short formation and Long Unwinding** by FIIs as they sold Index futures worth INR 5048 cr.
- ✦ **29% OI added** in Banknifty futures with sharp downtick in price whereas Nifty futures **reduced** 6.3%.
- ✦ **Significant** rise in IVs; Nifty @ 16.8% and Banknifty @ 22%.
- ✦ A **sharp fall** in PCR-OI for Nifty(0.7) as Call addition & Put unwinding at 21,600 and above strikes was **substantial.**
- ✦ Short formation visible in frontline banks and other names like **TATASTEEL, ASIANPAINT & SUNPHARMA.**

# Fundamental

## Top News

- 01** **Asian Paints** reported its Q3FY24 revenue of Rs 9,103.1cr, higher by 5.4% YoY and 7.4% QoQ. **Decorative segment** posted strong volume growth of 12% YoY. Its Gross profit grew at 19.2% YoY to Rs 3,969.5cr, **EBITDA** improved by 27.6% YoY to Rs 2,056.1cr and **EBITDA margins** improved by 393bps YoY to 22.6% and **PAT** grew by 34.5% YoY to Rs 1,475.2cr.
- 02** **ICICI Prudential** announced that during Q3FY24 its net premium income increased by 4.9% YoY to Rs 9,929 Cr while **PAT** grew by 2.4% YoY to Rs 227 Cr. **APE** increased by 4.8% YoY to Rs 1,908 Cr, however, **VNB** declined by 29.4% YoY to Rs 436 Cr along with **VNB margin** of 22.9% down by 1106bps YoY.
- 03** **LTIMindtree** consolidated revenue for Q3FY24 came in at Rs 9,016.6 Cr, up by 4.6% YoY while in **Dollar terms** it grew by 3.5% YoY to USD 1,083.7 Mn. **EBIT** was reported at Rs 1,385.9 Cr, up by 15.8% YoY with a margin of 15.4%. **PAT** grew by 16.8% YoY to Rs 1,169.3 Cr. Its **TTM attrition** declined by 810bps YoY/100bps QoQ to 14.2%.
- 04** **Happiest Minds Technologies** reported its Q3FY24 consolidated revenue grew by 11.7% YoY/0.8% QoQ to Rs 409.9 Cr while in **Dollar terms** it grew by 9% YoY/0.5% QoQ to USD 49.4 Mn. **EBITDA** was Rs 105.2 Cr, up by 8.2% YoY/0.4% QoQ with a margin of 24.2%. **PAT** was Rs 59.6 Cr, up by 3.5% YoY/2% QoQ and **attrition** declined by 30bps QoQ to 14.1%.
- 05** **Oracle Financial Services** Q3FY24 consolidated revenue came in at Rs 1,823.6 Cr, up by 25.8% YoY. Amongst business verticals, **Products revenue** was up by 28.9% YoY to Rs 1,679.5 Cr while **Services** declined by 1.7% YoY to Rs 144.1 Cr. **Operating Income** was Rs 840.2 Cr, up by 45.1% YoY. **Net profit** was up by 69.4% YoY to Rs 740.8 Cr.

### Stock for Investment

### CCL Products (India) Ltd.

Stock Symbol	CCL
Sector	FMCG
*CMP (₹)	628
^Target Price (₹)	776
Upside %	23.5%

- + **CCL Products** is the largest private label coffee manufacturer in the world which exports to over 90+ countries and provides retail & bulk packaging and has over 1000+ coffee blends to produce coffee.
- + In Q2FY24, it reported mixed performance with revenue growth of 19.9% YoY on the back of volume growth of 10-12% YoY. Margins remain impacted due to higher raw material cost and gross/EBITDA/PAT margin were down by 269bps/116bps/150bps YoY.
- + **Management** remains positive on the growth prospect and has maintained growth guidance with volumes & EBITDA margins expected to grow at ~18-20%. The company plans to expand its spray dried capacity in Vietnam by ~6,000 MT and in India by ~16,000 MT.
- + Going ahead, growth will be driven by increase in domestic demand for coffee, capacity expansion plan, improving utilization levels, focusing more towards product mix and premium products as well as transition from B2B to B2C business segment.
- + Financially, we estimate its revenue/EBITDA/PAT to grow at 25%/29%/31.5% CAGR over FY23-25E and maintain Buy with a target price of Rs 776.

\*CMP as on Jan 17, 2024  
^Time horizon - 9-12 Months

# Technicals

**Engulfed the recent gains. Decline to continue so reduce longs on bounce.**

NIFTY
21571.95 $\downarrow$ 460.35 (2.09%)

S1	S2	R1	R2
21450	21320	21670	21800

Technical Chart : Daily



- ✦ **Nifty plunged sharply** on Wednesday and **lost over 2%**, tracking feeble cues.
- ✦ All key sectors, **barring IT**, surrendered to the fall wherein **banking, metal and auto** were among the top losers.
- ✦ The **close indicates more pain ahead** and the index can gradually **inch towards the 21,200-21,450 zone**.
- ✦ We thus suggest **reducing existing longs on the bounce** and looking for **shorting opportunities as well**.

BANKNIFTY
46064.45 $\downarrow$ 2060.65 (4.28%)

S1	S2	R1	R2
45700	45000	46600	46900

Technical Chart : Daily



- ✦ **Banking index opened gap down** on the back of **HDFC Bank** and closed near **days low losing over four percent**.
- ✦ All banking stocks **ended in red**. Wherein **HDFC bank, Kotakbank and ICICI bank** lost the most.
- ✦ It has registered a **breakdown from Head and Shoulder pattern** and closed below **short term moving averages**.
- ✦ Thus participants **should align their trades** accordingly and focus on **risk management**.

**Technicals**

Stock of the day	Recom.	CMP (₹)	Range*	SL	Target
<b>KOTAKBANK</b>	<b>BUY 1780 PE</b>	32.55	31-33	16	62

Technical Chart : Daily



- ✦ **Kotakbank** has been **underperforming within private banking space**, witnessing pressure on rise.
- ✦ It has witnessed a fresh **breakdown from a distribution pattern (Head and Shoulder)** with noticeable volumes.
- ✦ It has also **slipped below long term moving averages** indicates **bearish tone** to continue.
- ✦ **We thus recommend creating shorts** through the Put option.

Note- \* We may review initiation range based on opening

Momentum Stocks Midcap	Name	Price	Price %
	NETWORK18	129.70	9.41 ↗
	RVNL	240.40	7.54 ↗
	WELCORP	570.35	5.43 ↗
	AVANTIFEED	554.45	5.22 ↗
	VAIBHAVGBL	450.75	5.07 ↗

Range Breakout/ Breakdown	Name	Price	Price %
	LTTS	5540.05	3.56 ↗
	BHEL	207.10	2.02 ↗
	MUTHOOTFIN	1417.00	1.39 ↘
	GNFC	736.95	1.81 ↘
	INDIAMART	2601.05	2.00 ↘

Top 5 F&O Gainers ↗	Name	Price	Price %
	ICICIGI	1454.45	5.84 ↗
	LTTS	5540.05	3.56 ↗
	OFSS	5086.20	3.53 ↗
	BSOFT	798.45	2.28 ↗
	POLYCAB	4439.30	2.27 ↗

Top 5 F&O Losers ↘	Name	Price	Price %
	IEX	147.25	10.27 ↘
	HDFCBANK	1537.50	8.44 ↘
	SAIL	113.10	5.40 ↘
	TATASTEEL	131.65	4.08 ↘
	CUB	144.25	3.99 ↘

Bullish Charts	Name	Price	Price %
	BSOFT	798.45	2.28 ↗
	ICICIGI	1454.45	5.84 ↗
	L&TFH	169.70	1.31 ↗
	OFSS	5086.20	3.53 ↗
	TORNTPHARM	2472.20	0.92 ↗

Bearish Charts	Name	Price	Price %
	ABFRL	223.65	3.52 ↘
	INDUSTOWER	211.25	3.76 ↘
	KOTAKBANK	1779.65	3.70 ↘
	RAMCOCEM	951.65	3.80 ↘
	ZEEL	245.85	2.94 ↘

# Derivatives

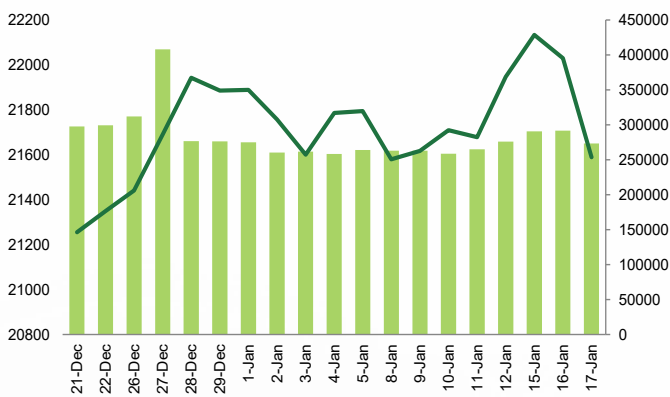
**Substantial OI added in Banknifty and its components. Fall to Extend, Avoid Fresh Longs!!**

## Nifty

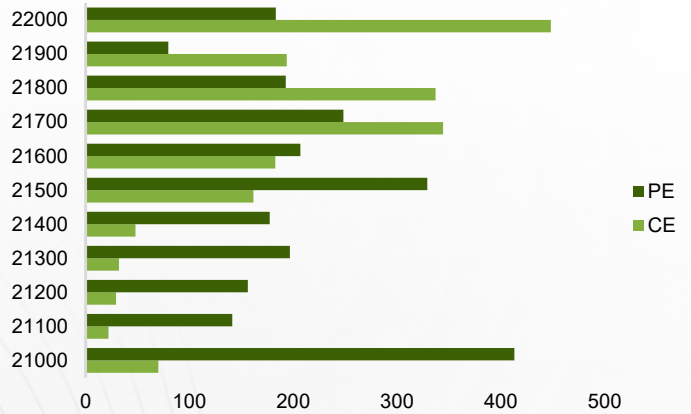
Nifty	<b>21589.55</b>
OI (In contracts)	<b>273291</b>
CHANGE IN OI (%)	<b>-6.30</b>
PRICE CHANGE (%)	<b>-2.00</b>
IMPLICATION	<b>LONG UNWINDING</b>

- ✦ Nifty futures closed below VWAP of 21,721 with decline of 6% OI. 21,600 & above strikes witnessed meaningful Call addition & Put Unwinding.
- ✦ The Index plunged sharply and ended up losing over 2%. Some reduction of OI was seen. Barring IT, all sectors ended lower with BANKING, METAL & AUTO that were among the top losers. With Fills forming substantial shorts in Index futures, we believe the index is poised for further decline in the days to come. **Its Prudent to Avoid Fresh Longs and Look for SHORTING on bounce with 22,100 as a Stop.**

### NIFTY (CLOSE VS OI)



### NIFTY OPTION CHAIN

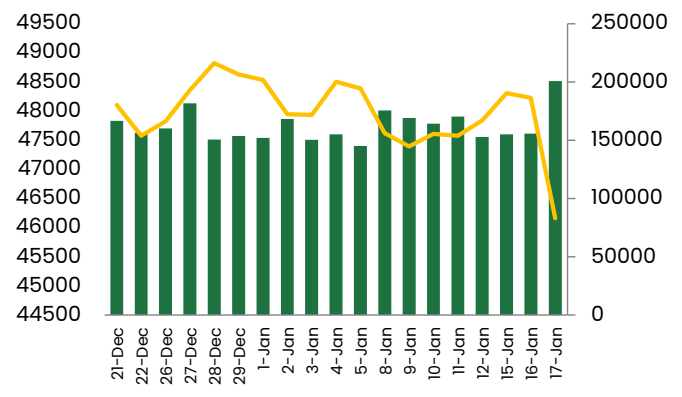


## Banknifty

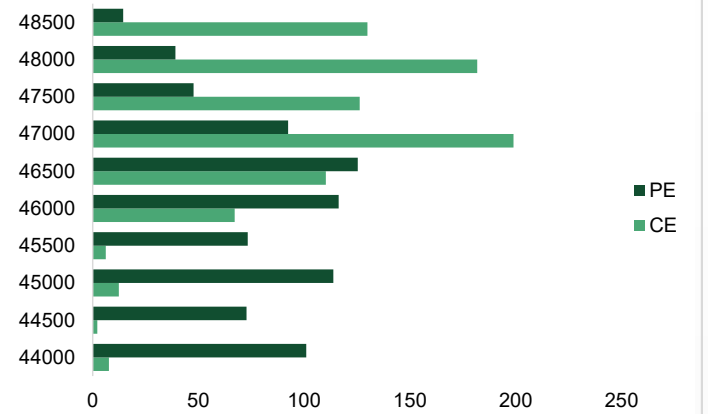
Banknifty	<b>46159.25</b>
OI (In lakhs)	<b>200681</b>
CHANGE IN OI (%)	<b>29.00</b>
PRICE CHANGE (%)	<b>-4.30</b>
IMPLICATION	<b>SHORT BUILDUP</b>

- ✦ Banknifty futures closed below VWAP of 46,760 with an addition of 29% OI. Significant rise in IVs, now at 22%.
- ✦ Banking Index lost 4% on the back of HDFCBANK results reaction and closed around 46,000 levels. Meanwhile 29% OI was added in its futures. All majors ended in red with **HDFCBANK** lost the most. With substantial short formation in futures & giants pointing towards further decline, it is reasonable to Avoid Longs and **Continue Look for SHORTING on bounce with 47,500 as a Stop.**

### BANKNIFTY (CLOSE VS OI)



### BANKNIFTY OPTION CHAIN



## Derivatives

### Long Buildup

Symbol	Price	Price %	OI	OI %
BHEL	207.75	1.9	18143	8.7
ICICIGI	1458.65	6.0	8286	8.6
APOLLOHOSP	5950.6	0.7	15858	3.7
GUJGASLTD	556.8	0.1	5044	2.8
TECHM	1329.6	0.7	22524	2.2

### Short Buildup

Symbol	Price	Price %	OI	OI %
HDFCBANK	1541.3	-8.5	260815	33.8
SAIL	113.15	-5.9	20936	15.2
KOTAKBANK	1779.25	-3.7	81664	14.6
IDFCFIRSTB	85.45	-3.6	39840	10.5
ASIANPAINT	3247.35	-1.5	31027	10.2

### Nifty 50

Symbol	Price	Price %	OI	OI %
ADANIANT	2973.0	-2.9	47353	1.7
ADANIPTS	1171.1	-2.1	51562	1.8
APOLLOHOSP	5950.6	0.7	15858	3.7
ASIANPAINT	3247.4	-1.5	31027	10.2
AXISBANK	1082.1	-3.6	75119	6.4
BAJAJ-AUTO	7184.1	-1.6	18633	-5.0
BAJAJFINSV	1586.0	-2.5	21312	1.6
BAJFINANCE	7377.4	-1.2	44224	-0.5
BHARTIARTL	1084.6	-1.1	31471	-2.7
BPCL	471.5	-0.6	23383	-5.8
BRITANNIA	5075.2	-1.2	12345	-1.4
CIPLA	1294.6	-0.6	14727	1.6
COALINDIA	380.1	-0.8	29637	1.3
DIVISLAB	3735.9	-2.4	21082	1.9
DRREDDY	5655.9	-1.8	17126	0.5
EICHERMOT	3752.9	-1.2	23551	0.4
GRASIM	2067.5	-2.2	19296	1.5
HCLTECH	1564.6	1.4	21116	-4.3
HDFCBANK	1541.3	-8.5	260815	33.8
HDFCLIFE	607.9	-0.8	28380	-2.6
HEROMOTOCO	4373.0	-0.2	12993	-1.1
HINDALCO	560.9	-3.5	29659	2.2
HINDUNILVR	2561.9	-0.3	37741	-1.3
ICICIBANK	981.0	-2.8	134182	-2.1
INDUSINDBK	1645.4	-1.6	35077	9.5

## Stock Dynamics

- ✦ **HDFCBANK** after opening lower continued its sell off throughout the day. It saw a massive 33% increase in OI which are likely shorts. Avoid Longs.
- ✦ **SAIL** added sizeable OI while trading on a negative note. Currently near support of 112. Wait for the same to be breached before adding fresh shorts.
- ✦ **KOTAKBANK** witnessed creation of Fresh shorts during the day. Use bounce as opportunity to short while keeping a stop at 1840.
- ✦ **IDFCFIRST** witnessed rejection from the 89 levels and traded negative. Look for SHORTING near 87 with a stop at 90.
- ✦ **BHEL** traded on a positive note however witnessed rejection from the 212 levels. Wait for the stock to hold above the same before adding longs.
- ✦ **ICICIGI** after opening with a gap-up managed to trade positively while adding longs. Maintain a positive bias with a stop at 1410.
- ✦ **APOLLOHOSP** continued inching higher for the 3<sup>rd</sup> consecutive day. Currently wait for the stock to hold above key resistance of 5940 before adding longs. Maintain a trailing stop at 5800.

Symbol	Price	Price %	OI	OI %
INFY	1639.7	0.6	74536	-2.2
ITC	451.8	-1.5	54363	-0.7
JSWSTEEL	844.1	-2.4	26223	-3.5
KOTAKBANK	1846.5	-3.7	81664	14.6
LT	3397.2	-0.1	32613	-3.0
LTIM	5726.9	1.0	9550	-0.3
M&M	1675.6	-1.4	41008	-1.2
MARUTI	10655.9	-1.4	69299	-3.2
NESTLEIND	24935.7	0.1	153140	-2.3
NTPC	286.4	-0.5	34495	-2.1
ONGC	196.9	-0.9	23563	2.5
POWERGRID	229.8	0.1	20543	-2.8
RELIANCE	2465.1	-0.9	127586	-4.0
SBILIFE	1470.1	1.1	8606	-4.4
SBIN	616.8	-2.0	78531	2.6
SUNPHARMA	1239.6	-0.9	19107	3.9
TATACONSUM	952.7	-0.4	12066	-5.1
TATAMOTORS	718.8	-1.5	44061	-0.4
TATASTEEL	130.0	-4.3	47683	7.8
TCS	3644.5	0.8	77973	-1.7
TECHM	1232.2	0.7	22524	2.2
TITAN	3645.2	0.0	25594	-3.0
ULTRACEMCO	9422.7	-1.0	19747	0.8
UPL	587.1	-2.7	32738	4.4
WIPRO	425.0	-0.4	38153	-1.7

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S. No.	Statement	Answer	
		Yes	No
	I/we or any of my/our relative has any financial interest in the subject company? <b>[If answer is yes, nature of interest is given below this table]</b>		No
	I/we or any of my/our relatives, have actual/beneficial ownership of one percent. or more securities of the subject company, at the end of the month immediately preceding the date of publication of the research report or date of the public appearance?		No
	I/we or any of my/our relative, has any other material conflict of interest at the time of publication of the research report or at the time of public appearance?		No
	I/we have received any compensation from the subject company in the past twelve months?		No
	I/we have managed or co-managed public offering of securities for the subject company in the past twelve months?		No
	I/we have received any compensation for brokerage services from the subject company in the past twelve months?		No
	I/we have received any compensation for products or services other than brokerage services from the subject company in the past twelve months?		No
	I/we have received any compensation or other benefits from the subject company or third party in connection with the research report?		No
	I/we have served as an officer, director or employee of the subject company?		No
	I/we have been engaged in market making activity for the subject company?		No

Nature of Interest if answer to F(a) above is Yes: ..... Name(s) with Signature(s) of RA(s).

[Please note that only in case of multiple RAs and if the answers differ inter-se between the RAs, then RA specific answer with respect to questions under F(a) to F(j) above, are given below]

SS. No.	Name(s) of RA.	Signatures of RA	Serial Question of question which the signing RA needs to make a separate declaration / answer	Yes	No

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